

## Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 28.1955/-82.3911

25750 Sierra Center Blvd							
Lutz, FL 33559							
		3 mi radius		5 mi radius		10 mi radius	
Population							
Estimated Population (2024)		48,982		120,769		419,069	
Projected Population (2029)		56,350		138,440		482,425	
Census Population (2020)		49,425		116,814		385,760	
Census Population (2010)		37,677		93,071		301,889	
Projected Annual Growth (2024 to 2029)		7,367	3.0%	17,671	2.9%	63,356	3.0%
Historical Annual Growth (2020 to 2024)		-443	-0.2%	3,955	0.8%	33,310	2.2%
Historical Annual Growth (2010 to 2020)		11,748	7.8%	23,744	6.4%	83,870	6.9%
Estimated Population Density (2024)		1,733	psm	1,538	psm	1,334	psm
Trade Area Size		28.3	sq mi	78.5	sq mi	314.0	sq mi
Households							
Estimated Households (2024)		18,242		45,071		158,311	
Projected Households (2029)		20,871		51,384		181,186	
Census Households (2020)		17,624		42,019		142,731	
Census Households (2010)		13,393		33,602		114,562	
Estimated Households with Children (2024)		7,026	38.5%	16,147	35.8%	50,914	32.2%
Estimated Average Household Size (2024)		2.68		2.67		2.56	
Average Household Income							
Estimated Average Household Income (2024)		\$137,553		\$139,412		\$127,180	
Projected Average Household Income (2029)		\$142,458		\$144,785		\$133,086	
Estimated Average Family Income (2024)		\$151,526		\$156,038		\$154,117	
Median Household Income							
Estimated Median Household Income (2024)		\$108,659		\$107,942		\$97,115	
Projected Median Household Income (2029)		\$111,029		\$109,597		\$99,755	
Estimated Median Family Income (2024)		\$119,471		\$121,906		\$119,418	
Per Capita Income							
Estimated Per Capita Income (2024)		\$51,236		\$52,047		\$48,179	
Projected Per Capita Income (2029)		\$52,773		\$53,755		\$50,100	
Estimated Per Capita Income 5 Year Growth		\$1,537	3.0%	\$1,709	3.3%	\$1,921	4.0%
Estimated Average Household Net Worth (2024)		\$1,204,788		\$1,252,201		\$1,101,137	
Daytime Demos (2024)							
Total Businesses		3,412		7,609		21,351	
Total Employees		17,620		42,236		120,321	
Company Headquarter Businesses		56	1.6%	127	1.7%	389	1.8%
Company Headquarter Employees		624	3.5%	4,418	10.5%	9,388	7.8%
Employee Population per Business		5.2		5.6		5.6	
Residential Population per Business		14.4		15.9		19.6	

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#### Race & Ethnicity

White (2024)	30,296	61.9%	74,937	62.0%	245,161	58.5%
Black or African American (2024)	5,818	11.9%	14,427	11.9%	61,768	14.7%
American Indian or Alaska Native (2024)	128	0.3%	308	0.3%	1,407	0.3%
Asian (2024)	3,572	7.3%	9,540	7.9%	31,893	7.6%
Hawaiian or Pacific Islander (2024)	40	-	86	-	317	-
Other Race (2024)	2,438	5.0%	5,615	4.6%	24,975	6.0%
Two or More Races (2024)	6,689	13.7%	15,855	13.1%	53,548	12.8%
Not Hispanic or Latino Population (2024)	37,916	77.4%	94,440	78.2%	321,856	76.8%
Hispanic or Latino Population (2024)	11,066	22.6%	26,329	21.8%	97,214	23.2%
Not Hispanic or Latino Population (2029)	43,323	76.9%	106,679	77.1%	365,753	75.8%
Hispanic or Latino Population (2029)	13,027	23.1%	31,761	22.9%	116,672	24.2%
Not Hispanic or Latino Population (2020)	37,579	76.0%	91,269	78.1%	296,588	76.9%
Hispanic or Latino Population (2020)	11,846	24.0%	25,545	21.9%	89,171	23.1%
Not Hispanic or Latino Population (2010)	30,559	81.1%	77,127	82.9%	245,758	81.4%
Hispanic or Latino Population (2010)	7,118	18.9%	15,943	17.1%	56,131	18.6%
Projected Hispanic Annual Growth (2024 to 2029)	1,961	3.5%	5,431	4.1%	19,458	4.0%
Historic Hispanic Annual Growth (2010 to 2024)	3,948	4.0%	10,386	4.7%	41,083	5.2%

#### Age Distribution (2024)

Age Under 5	2,504	5.1%	6,150	5.1%	22,628	5.4%
Age 5 to 9 Years	3,258	6.7%	7,915	6.6%	26,389	6.3%
Age 10 to 14 Years	3,403	6.9%	8,256	6.8%	26,340	6.3%
Age 15 to 19 Years	3,370	6.9%	8,105	6.7%	31,463	7.5%
Age 20 to 24 Years	3,026	6.2%	6,889	5.7%	31,981	7.6%
Age 25 to 29 Years	3,048	6.2%	7,009	5.8%	26,597	6.3%
Age 30 to 34 Years	3,481	7.1%	8,111	6.7%	29,271	7.0%
Age 35 to 39 Years	3,765	7.7%	8,967	7.4%	31,044	7.4%
Age 40 to 44 Years	4,034	8.2%	9,711	8.0%	31,501	7.5%
Age 45 to 49 Years	3,772	7.7%	9,125	7.6%	28,206	6.7%
Age 50 to 54 Years	3,552	7.3%	8,724	7.2%	26,581	6.3%
Age 55 to 59 Years	2,811	5.7%	7,556	6.3%	23,825	5.7%
Age 60 to 64 Years	2,641	5.4%	6,931	5.7%	22,453	5.4%
Age 65 to 74 Years	3,847	7.9%	10,473	8.7%	36,011	8.6%
Age 75 to 84 Years	1,898	3.9%	5,322	4.4%	18,840	4.5%
Age 85 Years or Over	571	1.2%	1,523	1.3%	5,940	1.4%
Median Age	37.4		38.8		37.5	

#### Gender Age Distribution (2024)

Female Population	25,295	51.6%	62,311	51.6%	208,801	49.8%
Age 0 to 19 Years	6,060	24.0%	14,828	23.8%	49,995	23.9%
Age 20 to 64 Years	15,764	62.3%	38,100	61.1%	126,796	60.7%
Age 65 Years or Over	3,471	13.7%	9,383	15.1%	32,010	15.3%
Female Median Age	38.2		39.5		38.4	
Male Population	23,687	48.4%	58,458	48.4%	210,268	50.2%
Age 0 to 19 Years	6,475	27.3%	15,599	26.7%	56,824	27.0%
Age 20 to 64 Years	14,366	60.7%	34,924	59.7%	124,663	59.3%
Age 65 Years or Over	2,845	12.0%	7,936	13.6%	28,782	13.7%
Male Median Age	36.6		38.0		36.6	

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#### Household Income Distribution (2024)

HH Income \$200,000 or More	2,529	13.9%	7,001	15.5%	24,016	15.2%
HH Income \$150,000 to \$199,999	2,646	14.5%	6,034	13.4%	17,280	10.9%
HH Income \$100,000 to \$149,999	4,413	24.2%	10,073	22.3%	28,575	18.0%
HH Income \$75,000 to \$99,999	2,997	16.4%	7,030	15.6%	21,004	13.3%
HH Income \$50,000 to \$74,999	2,590	14.2%	6,792	15.1%	23,533	14.9%
HH Income \$35,000 to \$49,999	1,085	5.9%	2,808	6.2%	13,761	8.7%
HH Income \$25,000 to \$34,999	544	3.0%	1,786	4.0%	10,346	6.5%
HH Income \$15,000 to \$24,999	486	2.7%	1,369	3.0%	7,377	4.7%
HH Income Under \$15,000	953	5.2%	2,178	4.8%	12,419	7.8%
HH Income \$35,000 or More	16,259	89.1%	39,738	88.2%	128,169	81.0%
HH Income \$75,000 or More	12,584	69.0%	30,137	66.9%	90,875	57.4%

#### Housing (2024)

Total Housing Units	19,398		47,858		168,548	
Housing Units Occupied	18,242	94.0%	45,071	94.2%	158,311	93.9%
Housing Units Owner-Occupied	12,017	65.9%	31,244	69.3%	95,669	60.4%
Housing Units, Renter-Occupied	6,225	34.1%	13,827	30.7%	62,643	39.6%
Housing Units, Vacant	1,156	6.3%	2,787	6.2%	10,237	6.5%

#### Marital Status (2024)

Never Married	12,031	30.2%	29,743	30.2%	121,942	35.5%
Currently Married	21,004	52.8%	53,132	54.0%	162,985	47.4%
Separated	1,128	2.8%	2,606	2.6%	12,800	3.7%
Widowed	1,597	4.0%	3,915	4.0%	14,703	4.3%
Divorced	4,056	10.2%	9,053	9.2%	31,283	9.1%

#### Household Type (2024)

Population Family	44,093	90.0%	104,478	86.5%	325,202	77.6%
Population Non-Family	4,831	9.9%	15,998	13.2%	80,454	19.2%
Population Group Quarters	58	0.1%	293	0.2%	13,413	3.2%
Family Households	14,491	79.4%	33,432	74.2%	100,707	63.6%
Non-Family Households	3,751	20.6%	11,639	25.8%	57,605	36.4%
Married Couple with Children	5,065	24.1%	11,992	22.6%	36,178	22.2%
Average Family Household Size	3.0		3.1		3.2	

#### Household Size (2024)

1 Person Households	2,996	16.4%	9,687	21.5%	46,933	29.6%
2 Person Households	8,670	47.5%	20,241	44.9%	61,590	38.9%
3 Person Households	3,108	17.0%	6,763	15.0%	20,997	13.3%
4 Person Households	2,177	11.9%	5,206	11.6%	18,030	11.4%
5 Person Households	855	4.7%	2,070	4.6%	6,934	4.4%
6 or More Person Households	436	2.4%	1,104	2.4%	3,827	2.4%

#### Household Vehicles (2024)

Households with 0 Vehicles Available	368	2.0%	887	2.0%	8,013	5.1%
Households with 1 Vehicles Available	5,620	30.8%	14,363	31.9%	55,165	34.8%
Households with 2 or More Vehicles Available	12,254	67.2%	29,822	66.2%	95,133	60.1%
Total Vehicles Available	35,359		87,324		287,945	
Average Vehicles Per Household	1.9		1.9		1.8	

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#### Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	39,090		96,700		338,129	
Estimated Civilian Employed	27,426	70.2%	66,764	69.0%	220,783	65.3%
Estimated Civilian Unemployed	1,011	2.6%	1,931	2.0%	6,821	2.0%
Estimated in Armed Forces	102	0.3%	217	0.2%	815	0.2%
Estimated Not in Labor Force	10,552	27.0%	27,788	28.7%	109,710	32.4%
Unemployment Rate	2.6%		2.0%		2.0%	

#### Occupation (2024)

Occupation: Population Age 16 Years or Over	27,413		67,540		224,061	
Management, Business, Financial Operations	6,554	23.9%	15,763	23.3%	48,585	21.7%
Professional, Related Service	8,021	29.3%	18,845	27.9%	59,671	26.6%
Sales, Office	3,452	12.6%	9,394	13.9%	34,915	15.6%
Farming, Fishing, Forestry	6,343	23.1%	15,491	22.9%	48,722	21.7%
Construct, Extraction, Maintenance	42	0.2%	94	0.1%	467	0.2%
Production, Transport Material Moving	1,155	4.2%	3,678	5.4%	14,375	6.4%
White Collar Workers	1,846	6.7%	4,274	6.3%	17,326	7.7%
Blue Collar Workers	20,918	76.3%	50,099	74.2%	156,978	70.1%
	6,495	23.7%	17,441	25.8%	67,082	29.9%

#### Consumer Expenditure (2024)

Total Household Expenditure	\$1.68 B		\$4.14 B		\$12.91 B	
Total Non-Retail Expenditure	\$887.25 M	52.9%	\$2.19 B	52.9%	\$6.85 B	53.1%
Total Retail Expenditure	\$790.65 M	47.1%	\$1.95 B	47.1%	\$6.06 B	46.9%
Apparel	\$60.12 M	3.6%	\$148.37 M	3.6%	\$461.87 M	3.6%
Contributions	\$57.66 M	3.4%	\$143.59 M	3.5%	\$446.81 M	3.5%
Education	\$55.53 M	3.3%	\$137.67 M	3.3%	\$429.78 M	3.3%
Entertainment	\$97.59 M	5.8%	\$241.02 M	5.8%	\$745.94 M	5.8%
Food and Beverages	\$243.81 M	14.5%	\$601.27 M	14.5%	\$1.87 B	14.5%
Furnishings and Equipment	\$60.57 M	3.6%	\$149.46 M	3.6%	\$461.85 M	3.6%
Gifts	\$43.8 M	2.6%	\$109.13 M	2.6%	\$340.92 M	2.6%
Health Care	\$138.12 M	8.2%	\$341.3 M	8.2%	\$1.06 B	8.2%
Household Operations	\$66.99 M	4.0%	\$165.91 M	4.0%	\$516.29 M	4.0%
Miscellaneous Expenses	\$31.93 M	1.9%	\$78.99 M	1.9%	\$245.86 M	1.9%
Personal Care	\$22.6 M	1.3%	\$55.76 M	1.3%	\$173.2 M	1.3%
Personal Insurance	\$12.64 M	0.8%	\$31.24 M	0.8%	\$95.93 M	0.7%
Reading	\$3.7 M	0.2%	\$9.17 M	0.2%	\$28.52 M	0.2%
Shelter	\$351.29 M	20.9%	\$867.64 M	20.9%	\$2.72 B	21.1%
Tobacco	\$8.83 M	0.5%	\$21.78 M	0.5%	\$69.61 M	0.5%
Transportation	\$305.64 M	18.2%	\$753.04 M	18.2%	\$2.33 B	18.1%
Utilities	\$117.07 M	7.0%	\$289.28 M	7.0%	\$906.38 M	7.0%

#### Educational Attainment (2024)

Adult Population Age 25 Years or Over	33,421		83,454		280,269	
Elementary (Grade Level 0 to 8)	1,043	3.1%	2,103	2.5%	7,846	2.8%
Some High School (Grade Level 9 to 11)	889	2.7%	2,496	3.0%	9,983	3.6%
High School Graduate	6,122	18.3%	15,929	19.1%	59,318	21.2%
Some College	6,418	19.2%	15,349	18.4%	47,654	17.0%
Associate Degree Only	3,185	9.5%	8,747	10.5%	29,504	10.5%
Bachelor Degree Only	10,143	30.3%	24,307	29.1%	75,460	26.9%
Graduate Degree	5,622	16.8%	14,523	17.4%	50,505	18.0%

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#### Units In Structure (2024)

1 Detached Unit	12,200	91.1%	30,956	92.1%	89,821	78.4%
1 Attached Unit	1,597	11.9%	4,147	12.3%	12,294	10.7%
2 to 4 Units	410	3.1%	912	2.7%	8,241	7.2%
5 to 9 Units	994	7.4%	1,877	5.6%	9,790	8.5%
10 to 19 Units	1,051	7.8%	2,412	7.2%	11,620	10.1%
20 to 49 Units	806	6.0%	1,482	4.4%	6,524	5.7%
50 or More Units	758	5.7%	1,459	4.3%	10,853	9.5%
Mobile Home or Trailer	418	3.1%	1,778	5.3%	8,937	7.8%
Other Structure	8	-	47	0.1%	232	0.2%

#### Homes Built By Year (2024)

Homes Built 2010 or later	4,439	33.1%	10,560	31.4%	36,677	32.0%
Homes Built 2000 to 2009	6,478	48.4%	14,275	42.5%	41,340	36.1%
Homes Built 1990 to 1999	3,025	22.6%	8,427	25.1%	25,567	22.3%
Homes Built 1980 to 1989	2,117	15.8%	5,953	17.7%	28,381	24.8%
Homes Built 1970 to 1979	1,466	10.9%	3,711	11.0%	15,668	13.7%
Homes Built 1960 to 1969	434	3.2%	1,210	3.6%	5,743	5.0%
Homes Built 1950 to 1959	191	1.4%	604	1.8%	3,270	2.9%
Homes Built Before 1949	90	0.7%	331	1.0%	1,665	1.5%

#### Home Values (2024)

Home Values \$1,000,000 or More	183	1.5%	551	1.8%	2,400	2.5%
Home Values \$500,000 to \$999,999	2,956	24.6%	7,430	23.8%	23,943	25.0%
Home Values \$400,000 to \$499,999	2,177	18.1%	5,828	18.7%	17,736	18.5%
Home Values \$300,000 to \$399,999	3,085	25.7%	7,994	25.6%	22,915	24.0%
Home Values \$200,000 to \$299,999	2,504	20.8%	6,078	19.5%	16,381	17.1%
Home Values \$150,000 to \$199,999	423	3.5%	1,297	4.2%	3,916	4.1%
Home Values \$100,000 to \$149,999	245	2.0%	661	2.1%	2,657	2.8%
Home Values \$70,000 to \$99,999	120	1.0%	339	1.1%	1,690	1.8%
Home Values \$50,000 to \$69,999	83	0.7%	227	0.7%	776	0.8%
Home Values \$25,000 to \$49,999	114	1.0%	438	1.4%	1,727	1.8%
Home Values Under \$25,000	126	1.0%	401	1.3%	1,528	1.6%
Owner-Occupied Median Home Value	\$392,809		\$390,140		\$394,780	
Renter-Occupied Median Rent	\$1,569		\$1,556		\$1,396	

#### Transportation To Work (2024)

Drive to Work Alone	17,506	63.9%	42,980	63.6%	140,611	62.8%
Drive to Work in Carpool	1,655	6.0%	4,702	7.0%	17,276	7.7%
Travel to Work by Public Transportation	29	0.1%	161	0.2%	1,187	0.5%
Drive to Work on Motorcycle	12	-	29	-	133	-
Walk or Bicycle to Work	131	0.5%	536	0.8%	2,797	1.2%
Other Means	166	0.6%	551	0.8%	2,607	1.2%
Work at Home	7,914	28.9%	18,582	27.5%	59,449	26.5%

#### Travel Time (2024)

Travel to Work in 14 Minutes or Less	2,819	10.3%	7,014	10.4%	25,996	11.6%
Travel to Work in 15 to 29 Minutes	6,688	24.4%	15,768	23.3%	54,101	24.1%
Travel to Work in 30 to 59 Minutes	8,049	29.4%	20,983	31.1%	67,969	30.3%
Travel to Work in 60 Minutes or More	1,943	7.1%	5,194	7.7%	16,545	7.4%
Average Minutes Travel to Work	28.8		29.6		28.9	