

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.6174/-73.9196

Shoppes at South Hills		1 mi radius		3 mi radius		5 mi radius	
Poughkeepsie, NY 12601							
Population							
Estimated Population (2022)		4,482		30,630		70,531	
Projected Population (2027)		4,501		30,943		71,132	
Census Population (2020)		4,485		30,858		70,279	
Census Population (2010)		4,534		30,113		69,224	
Projected Annual Growth (2022 to 2027)		19	-	313	0.2%	601	0.2%
Historical Annual Growth (2020 to 2022)		-3	-	-228	-0.4%	252	0.2%
Historical Annual Growth (2010 to 2020)		-48	-0.5%	744	1.2%	1,055	0.8%
Estimated Population Density (2022)		1,427	psm	1,083	psm	898	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2022)		1,811		11,709		27,724	
Projected Households (2027)		1,835		11,959		28,263	
Census Households (2020)		1,813		11,798		27,610	
Census Households (2010)		1,769		11,156		26,383	
Estimated Households with Children (2022)		526	29.1%	3,593	30.7%	8,008	28.9%
Estimated Average Household Size (2022)		2.45		2.60		2.52	
Average Household Income							
Estimated Average Household Income (2022)		\$98,944		\$110,709		\$127,086	
Projected Average Household Income (2027)		\$114,433		\$134,821		\$158,377	
Estimated Average Family Income (2022)		\$122,233		\$128,367		\$138,727	
Median Household Income							
Estimated Median Household Income (2022)		\$75,675		\$91,514		\$96,850	
Projected Median Household Income (2027)		\$87,688		\$109,869		\$116,699	
Estimated Median Family Income (2022)		\$109,505		\$112,121		\$116,415	
Per Capita Income							
Estimated Per Capita Income (2022)		\$40,083		\$42,386		\$50,030	
Projected Per Capita Income (2027)		\$46,750		\$52,169		\$63,003	
Estimated Per Capita Income 5 Year Growth		\$6,667	16.6%	\$9,783	23.1%	\$12,972	25.9%
Estimated Average Household Net Worth (2022)		\$1,393,743		\$1,400,960		\$1,456,076	
Daytime Demos (2022)							
Total Businesses		280		1,308		2,297	
Total Employees		6,421		16,456		24,581	
Company Headquarter Businesses		10	3.6%	49	3.7%	95	4.1%
Company Headquarter Employees		186	2.9%	1,071	6.5%	2,648	10.8%
Employee Population per Business		23.0		12.6		10.7	
Residential Population per Business		16.0		23.4		30.7	

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Poughkeepsie, NY 12601							
Race & Ethnicity							
White (2022)	3,180	71.0%	21,108	68.9%	49,883	70.7%	
Black or African American (2022)	318	7.1%	2,477	8.1%	5,924	8.4%	
American Indian or Alaska Native (2022)	23	0.5%	118	0.4%	275	0.4%	
Asian (2022)	149	3.3%	1,589	5.2%	3,434	4.9%	
Hawaiian or Pacific Islander (2022)	-	-	2	-	15	-	
Other Race (2022)	138	3.1%	1,540	5.0%	3,195	4.5%	
Two or More Races (2022)	674	15.0%	3,796	12.4%	7,804	11.1%	
Not Hispanic or Latino Population (2022)	3,572	79.7%	25,134	82.1%	59,410	84.2%	
Hispanic or Latino Population (2022)	910	20.3%	5,496	17.9%	11,121	15.8%	
Not Hispanic or Latino Population (2027)	3,579	79.5%	25,353	81.9%	59,845	84.1%	
Hispanic or Latino Population (2027)	921	20.5%	5,591	18.1%	11,287	15.9%	
Not Hispanic or Latino Population (2020)	3,603	80.3%	25,411	82.3%	59,461	84.6%	
Hispanic or Latino Population (2020)	882	19.7%	5,447	17.7%	10,818	15.4%	
Not Hispanic or Latino Population (2010)	3,977	87.7%	26,226	87.1%	61,664	89.1%	
Hispanic or Latino Population (2010)	556	12.3%	3,887	12.9%	7,560	10.9%	
Projected Hispanic Annual Growth (2022 to 2027)	11	0.3%	95	0.3%	166	0.3%	
Historic Hispanic Annual Growth (2010 to 2022)	354	5.3%	1,608	3.4%	3,561	3.9%	
Age Distribution (2022)							
Age Under 5	181	4.0%	1,373	4.5%	2,934	4.2%	
Age 5 to 9 Years	217	4.8%	1,619	5.3%	3,635	5.2%	
Age 10 to 14 Years	256	5.7%	2,007	6.6%	4,378	6.2%	
Age 15 to 19 Years	259	5.8%	1,957	6.4%	4,308	6.1%	
Age 20 to 24 Years	226	5.1%	1,658	5.4%	4,021	5.7%	
Age 25 to 29 Years	232	5.2%	1,639	5.4%	3,907	5.5%	
Age 30 to 34 Years	251	5.6%	1,884	6.2%	4,354	6.2%	
Age 35 to 39 Years	271	6.0%	1,970	6.4%	4,526	6.4%	
Age 40 to 44 Years	333	7.4%	2,140	7.0%	4,923	7.0%	
Age 45 to 49 Years	300	6.7%	2,095	6.8%	4,865	6.9%	
Age 50 to 54 Years	318	7.1%	2,224	7.3%	5,144	7.3%	
Age 55 to 59 Years	306	6.8%	2,001	6.5%	4,849	6.9%	
Age 60 to 64 Years	322	7.2%	2,113	6.9%	5,064	7.2%	
Age 65 to 74 Years	562	12.5%	3,490	11.4%	8,065	11.4%	
Age 75 to 84 Years	338	7.5%	1,857	6.1%	4,184	5.9%	
Age 85 Years or Over	112	2.5%	603	2.0%	1,372	1.9%	
Median Age	44.6		41.9		42.4		
Gender Age Distribution (2022)							
Female Population	2,307	51.5%	15,589	50.9%	35,861	50.8%	
Age 0 to 19 Years	438	19.0%	3,442	22.1%	7,489	20.9%	
Age 20 to 64 Years	1,292	56.0%	8,875	56.9%	20,907	58.3%	
Age 65 Years or Over	578	25.1%	3,272	21.0%	7,465	20.8%	
Female Median Age	46.4		43.0		43.4		
Male Population	2,175	48.5%	15,041	49.1%	34,670	49.2%	
Age 0 to 19 Years	474	21.8%	3,514	23.4%	7,766	22.4%	
Age 20 to 64 Years	1,267	58.3%	8,849	58.8%	20,747	59.8%	
Age 65 Years or Over	433	19.9%	2,678	17.8%	6,157	17.8%	
Male Median Age	42.6		40.8		41.3		

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Poughkeepsie, NY 12601							
Household Income Distribution (2022)							
HH Income \$200,000 or More	245	13.5%	1,528	13.1%	3,794	13.7%	
HH Income \$150,000 to \$199,999	191	10.6%	1,176	10.0%	2,838	10.2%	
HH Income \$100,000 to \$149,999	290	16.0%	2,529	21.6%	6,460	23.3%	
HH Income \$75,000 to \$99,999	150	8.3%	1,545	13.2%	3,813	13.8%	
HH Income \$50,000 to \$74,999	323	17.8%	1,898	16.2%	4,335	15.6%	
HH Income \$35,000 to \$49,999	252	13.9%	1,257	10.7%	2,528	9.1%	
HH Income \$25,000 to \$34,999	99	5.5%	643	5.5%	1,343	4.8%	
HH Income \$15,000 to \$24,999	148	8.2%	500	4.3%	1,145	4.1%	
HH Income Under \$15,000	113	6.2%	633	5.4%	1,469	5.3%	
HH Income \$35,000 or More	1,451	80.1%	9,934	84.8%	23,768	85.7%	
HH Income \$75,000 or More	876	48.4%	6,778	57.9%	16,905	61.0%	
Housing (2022)							
Total Housing Units	1,882		12,249		29,152		
Housing Units Occupied	1,811	96.2%	11,709	95.6%	27,724	95.1%	
Housing Units Owner-Occupied	1,310	72.3%	8,661	74.0%	20,931	75.5%	
Housing Units, Renter-Occupied	501	27.7%	3,048	26.0%	6,793	24.5%	
Housing Units, Vacant	71	3.9%	539	4.6%	1,428	5.2%	
Marital Status (2022)							
Never Married	979	25.6%	8,039	31.4%	17,853	30.0%	
Currently Married	2,010	52.5%	12,014	46.9%	29,768	50.0%	
Separated	106	2.8%	1,326	5.2%	2,585	4.3%	
Widowed	368	9.6%	1,770	6.9%	4,061	6.8%	
Divorced	365	9.5%	2,483	9.7%	5,317	8.9%	
Household Type (2022)							
Population Family	3,752	83.7%	26,131	85.3%	58,891	83.5%	
Population Non-Family	690	15.4%	4,290	14.0%	10,977	15.6%	
Population Group Quarters	40	0.9%	209	0.7%	663	0.9%	
Family Households	1,231	68.0%	8,276	70.7%	18,955	68.4%	
Non-Family Households	580	32.0%	3,433	29.3%	8,769	31.6%	
Married Couple with Children	365	18.1%	2,647	22.0%	6,008	20.2%	
Average Family Household Size	3.0		3.2		3.1		
Household Size (2022)							
1 Person Households	501	27.7%	2,911	24.9%	7,298	26.3%	
2 Person Households	644	35.5%	4,158	35.5%	10,025	36.2%	
3 Person Households	284	15.7%	1,823	15.6%	4,201	15.2%	
4 Person Households	225	12.4%	1,697	14.5%	3,769	13.6%	
5 Person Households	108	6.0%	779	6.7%	1,683	6.1%	
6 or More Person Households	48	2.7%	340	2.9%	748	2.7%	
Household Vehicles (2022)							
Households with 0 Vehicles Available	159	8.8%	677	5.8%	1,436	5.2%	
Households with 1 Vehicles Available	597	33.0%	3,397	29.0%	8,015	28.9%	
Households with 2 or More Vehicles Available	1,055	58.2%	7,635	65.2%	18,273	65.9%	
Total Vehicles Available	3,069		22,829		54,126		
Average Vehicles Per Household	1.7		1.9		2.0		

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Poughkeepsie, NY 12601							
Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		3,773		25,186		58,637	
Estimated Civilian Employed		1,968	52.2%	15,199	60.3%	35,055	59.8%
Estimated Civilian Unemployed		101	2.7%	604	2.4%	1,091	1.9%
Estimated in Armed Forces		6	0.2%	24	-	49	-
Estimated Not in Labor Force		1,698	45.0%	9,359	37.2%	22,443	38.3%
Unemployment Rate		2.7%		2.4%		1.9%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		1,968		15,199		35,055	
Management, Business, Financial Operations		348	17.7%	2,301	15.1%	5,475	15.6%
Professional, Related		459	23.3%	4,084	26.9%	9,467	27.0%
Service		236	12.0%	2,772	18.2%	6,336	18.1%
Sales, Office		516	26.2%	3,376	22.2%	7,541	21.5%
Farming, Fishing, Forestry		9	0.5%	39	0.3%	84	0.2%
Construct, Extraction, Maintenance		227	11.5%	1,284	8.5%	3,123	8.9%
Production, Transport Material Moving		173	8.8%	1,343	8.8%	3,029	8.6%
White Collar Workers		1,323	67.2%	9,760	64.2%	22,482	64.1%
Blue Collar Workers		646	32.8%	5,438	35.8%	12,572	35.9%
Consumer Expenditure (2022)							
Total Household Expenditure		\$124.69 M		\$884.79 M		\$2.33 B	
Total Non-Retail Expenditure		\$66.11 M	53.0%	\$467.69 M	52.9%	\$1.24 B	52.9%
Total Retail Expenditure		\$58.58 M	47.0%	\$417.11 M	47.1%	\$1.1 B	47.1%
Apparel		\$4.43 M	3.6%	\$31.52 M	3.6%	\$83.24 M	3.6%
Contributions		\$4.28 M	3.4%	\$30.17 M	3.4%	\$80.64 M	3.5%
Education		\$4.04 M	3.2%	\$28.41 M	3.2%	\$76.25 M	3.3%
Entertainment		\$7.18 M	5.8%	\$51.07 M	5.8%	\$135.21 M	5.8%
Food and Beverages		\$18.13 M	14.5%	\$128.95 M	14.6%	\$339.17 M	14.5%
Furnishings and Equipment		\$4.45 M	3.6%	\$31.66 M	3.6%	\$83.8 M	3.6%
Gifts		\$3.24 M	2.6%	\$22.81 M	2.6%	\$61.24 M	2.6%
Health Care		\$10.41 M	8.3%	\$73.7 M	8.3%	\$193.68 M	8.3%
Household Operations		\$4.99 M	4.0%	\$35.26 M	4.0%	\$93.38 M	4.0%
Miscellaneous Expenses		\$2.39 M	1.9%	\$16.87 M	1.9%	\$44.59 M	1.9%
Personal Care		\$1.67 M	1.3%	\$11.89 M	1.3%	\$31.38 M	1.3%
Personal Insurance		\$923.78 K	0.7%	\$6.56 M	0.7%	\$17.46 M	0.7%
Reading		\$276.44 K	0.2%	\$1.95 M	0.2%	\$5.16 M	0.2%
Shelter		\$26.17 M	21.0%	\$185.13 M	20.9%	\$488.24 M	20.9%
Tobacco		\$688.57 K	0.6%	\$4.84 M	0.5%	\$12.5 M	0.5%
Transportation		\$22.52 M	18.1%	\$161.05 M	18.2%	\$423.94 M	18.2%
Utilities		\$8.9 M	7.1%	\$62.96 M	7.1%	\$164.64 M	7.1%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		3,344		22,016		51,255	
Elementary (Grade Level 0 to 8)		119	3.6%	664	3.0%	1,338	2.6%
Some High School (Grade Level 9 to 11)		119	3.6%	1,063	4.8%	2,330	4.5%
High School Graduate		966	28.9%	5,388	24.5%	12,366	24.1%
Some College		583	17.4%	4,099	18.6%	9,675	18.9%
Associate Degree Only		242	7.3%	2,402	10.9%	5,696	11.1%
Bachelor Degree Only		620	18.5%	4,584	20.8%	10,663	20.8%
Graduate Degree		694	20.7%	3,815	17.3%	9,187	17.9%

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Units In Structure (2022)							
1 Detached Unit		1,144	64.6%	7,884	70.7%	18,513	70.2%
1 Attached Unit		41	2.3%	715	6.4%	1,634	6.2%
2 to 4 Units		185	10.5%	1,270	11.4%	2,860	10.8%
5 to 9 Units		31	1.8%	361	3.2%	1,226	4.6%
10 to 19 Units		18	1.0%	307	2.8%	1,003	3.8%
20 to 49 Units		42	2.4%	326	2.9%	628	2.4%
50 or More Units		136	7.7%	347	3.1%	727	2.8%
Mobile Home or Trailer		213	12.0%	493	4.4%	1,113	4.2%
Other Structure	-	-	-	4	-	21	-
Homes Built By Year (2022)							
Homes Built 2010 or later		55	3.1%	242	2.2%	704	2.7%
Homes Built 2000 to 2009		86	4.8%	658	5.9%	1,567	5.9%
Homes Built 1990 to 1999		73	4.1%	677	6.1%	1,996	7.6%
Homes Built 1980 to 1989		175	9.9%	1,030	9.2%	2,848	10.8%
Homes Built 1970 to 1979		332	18.8%	1,737	15.6%	4,939	18.7%
Homes Built 1960 to 1969		430	24.3%	2,841	25.5%	6,181	23.4%
Homes Built 1950 to 1959		370	20.9%	2,326	20.9%	4,664	17.7%
Homes Built Before 1949		290	16.4%	2,198	19.7%	4,825	18.3%
Home Values (2022)							
Home Values \$1,000,000 or More		14	1.1%	156	1.8%	291	1.4%
Home Values \$500,000 to \$999,999		8	0.6%	345	4.0%	1,198	5.7%
Home Values \$400,000 to \$499,999		86	6.6%	591	6.8%	1,776	8.5%
Home Values \$300,000 to \$399,999		326	24.9%	2,293	26.5%	5,215	24.9%
Home Values \$200,000 to \$299,999		507	38.7%	3,708	42.8%	8,304	39.7%
Home Values \$150,000 to \$199,999		146	11.2%	790	9.1%	1,827	8.7%
Home Values \$100,000 to \$149,999		75	5.7%	331	3.8%	1,077	5.1%
Home Values \$70,000 to \$99,999		44	3.3%	192	2.2%	504	2.4%
Home Values \$50,000 to \$69,999		47	3.6%	109	1.3%	267	1.3%
Home Values \$25,000 to \$49,999		31	2.4%	62	0.7%	221	1.1%
Home Values Under \$25,000		25	1.9%	85	1.0%	250	1.2%
Owner-Occupied Median Home Value		\$254,018		\$274,414		\$274,727	
Renter-Occupied Median Rent		\$1,183		\$1,153		\$1,183	
Transportation To Work (2022)							
Drive to Work Alone		1,360	69.1%	11,196	73.7%	26,482	75.5%
Drive to Work in Carpool		135	6.9%	1,121	7.4%	2,544	7.3%
Travel to Work by Public Transportation		177	9.0%	922	6.1%	1,956	5.6%
Drive to Work on Motorcycle	-	-	-	-	-	1	-
Walk or Bicycle to Work		26	1.3%	327	2.2%	924	2.6%
Other Means		63	3.2%	371	2.4%	623	1.8%
Work at Home		208	10.5%	1,261	8.3%	2,524	7.2%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		429	21.8%	3,317	21.8%	8,248	23.5%
Travel to Work in 15 to 29 Minutes		489	24.8%	4,720	31.1%	10,276	29.3%
Travel to Work in 30 to 59 Minutes		441	22.4%	3,473	22.9%	8,044	22.9%
Travel to Work in 60 Minutes or More		402	20.4%	2,428	16.0%	5,963	17.0%
Average Minutes Travel to Work		27.8		24.5		24.6	