

# EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.2368/-84.4588

RF5

## Canton Marketplace

### Canton, GA 30115

#### Population

	3 mi radius		5 mi radius		10 mi radius	
Estimated Population (2021)	21,194		68,158		198,553	
Projected Population (2026)	22,742		76,010		219,990	
Census Population (2010)	18,755		48,743		157,784	
Census Population (2000)	11,537		24,624		95,381	
Projected Annual Growth (2021 to 2026)	1,548	1.5%	7,851	2.3%	21,437	2.2%
Historical Annual Growth (2010 to 2021)	2,439	1.2%	19,415	3.6%	40,770	2.3%
Historical Annual Growth (2000 to 2010)	7,218	6.3%	24,119	9.8%	62,402	6.5%
Estimated Population Density (2021)	750 psm		868 psm		632 psm	
Trade Area Size	28.3 sq mi		78.5 sq mi		314.0 sq mi	

#### Households

Estimated Households (2021)	7,580		24,711		72,108	
Projected Households (2026)	8,213		27,736		80,340	
Census Households (2010)	6,414		16,930		54,773	
Census Households (2000)	4,011		8,593		32,976	
Estimated Households with Children (2021)	2,689	35.5%	8,876	35.9%	26,462	36.7%
Estimated Average Household Size (2021)	2.71		2.72		2.73	

#### Average Household Income

Estimated Average Household Income (2021)	\$76,817		\$82,772		\$109,686	
Projected Average Household Income (2026)	\$83,597		\$86,921		\$117,576	
Estimated Average Family Income (2021)	\$90,586		\$95,035		\$124,421	

#### Median Household Income

Estimated Median Household Income (2021)	\$63,167		\$79,304		\$97,327	
Projected Median Household Income (2026)	\$72,410		\$92,056		\$112,189	
Estimated Median Family Income (2021)	\$76,313		\$93,306		\$111,098	

#### Per Capita Income

Estimated Per Capita Income (2021)	\$27,814		\$30,184		\$39,906	
Projected Per Capita Income (2026)	\$30,507		\$31,873		\$43,004	
Estimated Per Capita Income 5 Year Growth	\$2,692	9.7%	\$1,690	5.6%	\$3,097	7.8%
Estimated Average Household Net Worth (2021)	\$578,722		\$702,292		\$911,383	

#### Daytime Demos (2021)

Total Businesses	1,248		2,786		7,483	
Total Employees	13,378		24,592		49,540	
Company Headquarter Businesses	35	2.8%	75	2.7%	185	2.5%
Company Headquarter Employees	814	6.1%	1,694	6.9%	3,135	6.3%
Employee Population per Business	10.7		8.8		6.6	
Residential Population per Business	17.0		24.5		26.5	

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#### Race & Ethnicity

	3 mi radius		5 mi radius		10 mi radius	
White (2021)	15,546	73.4%	56,090	82.3%	169,368	85.3%
Black or African American (2021)	2,133	10.1%	5,131	7.5%	13,349	6.7%
American Indian or Alaska Native (2021)	198	0.9%	392	0.6%	798	0.4%
Asian (2021)	241	1.1%	918	1.3%	3,908	2.0%
Hawaiian or Pacific Islander (2021)	50	0.2%	70	0.1%	103	-
Other Race (2021)	2,405	11.3%	3,955	5.8%	6,672	3.4%
Two or More Races (2021)	621	2.9%	1,602	2.4%	4,355	2.2%
Not Hispanic or Latino Population (2021)	16,111	76.0%	58,587	86.0%	179,204	90.3%
Hispanic or Latino Population (2021)	5,083	24.0%	9,572	14.0%	19,349	9.7%
Not Hispanic or Latino Population (2026)	17,118	75.3%	65,123	85.7%	197,782	89.9%
Hispanic or Latino Population (2026)	5,623	24.7%	10,886	14.3%	22,208	10.1%
Not Hispanic or Latino Population (2010)	14,470	77.2%	42,065	86.3%	144,571	91.6%
Hispanic or Latino Population (2010)	4,285	22.8%	6,679	13.7%	13,213	8.4%
Not Hispanic or Latino Population (2000)	9,617	83.4%	22,007	89.4%	90,794	95.2%
Hispanic or Latino Population (2000)	1,920	16.6%	2,617	10.6%	4,587	4.8%
Projected Hispanic Annual Growth (2021 to 2026)	540	2.1%	1,315	2.7%	2,859	3.0%
Historic Hispanic Annual Growth (2000 to 2021)	3,164	7.8%	6,955	12.7%	14,762	15.3%

#### Age Distribution (2021)

Age Under 5	1,371	6.5%	3,996	5.9%	10,804	5.4%
Age 5 to 9 Years	1,400	6.6%	4,320	6.3%	12,726	6.4%
Age 10 to 14 Years	1,383	6.5%	4,611	6.8%	14,368	7.2%
Age 15 to 19 Years	1,388	6.5%	4,417	6.5%	13,575	6.8%
Age 20 to 24 Years	1,677	7.9%	4,470	6.6%	11,186	5.6%
Age 25 to 29 Years	1,531	7.2%	4,233	6.2%	10,576	5.3%
Age 30 to 34 Years	1,327	6.3%	4,161	6.1%	11,371	5.7%
Age 35 to 39 Years	1,339	6.3%	4,385	6.4%	12,801	6.4%
Age 40 to 44 Years	1,319	6.2%	4,469	6.6%	13,815	7.0%
Age 45 to 49 Years	1,309	6.2%	4,503	6.6%	14,376	7.2%
Age 50 to 54 Years	1,333	6.3%	4,433	6.5%	14,408	7.3%
Age 55 to 59 Years	1,240	5.8%	4,411	6.5%	13,895	7.0%
Age 60 to 64 Years	1,143	5.4%	4,059	6.0%	12,557	6.3%
Age 65 to 74 Years	1,890	8.9%	7,040	10.3%	20,038	10.1%
Age 75 to 84 Years	1,080	5.1%	3,543	5.2%	9,470	4.8%
Age 85 Years or Over	463	2.2%	1,108	1.6%	2,588	1.3%
Median Age	35.9		38.4		39.7	

#### Gender Age Distribution (2021)

Female Population	10,560	49.8%	34,415	50.5%	100,578	50.7%
Age 0 to 19 Years	2,623	24.8%	8,430	24.5%	25,037	24.9%
Age 20 to 64 Years	5,925	56.1%	19,548	56.8%	58,343	58.0%
Age 65 Years or Over	2,012	19.1%	6,437	18.7%	17,198	17.1%
Female Median Age	38.0		39.7		40.5	
Male Population	10,633	50.2%	33,743	49.5%	97,975	49.3%
Age 0 to 19 Years	2,919	27.4%	8,914	26.4%	26,436	27.0%
Age 20 to 64 Years	6,294	59.2%	19,576	58.0%	56,641	57.8%
Age 65 Years or Over	1,421	13.4%	5,253	15.6%	14,897	15.2%
Male Median Age	34.1		37.3		39.0	

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#### Household Income Distribution (2021)

	3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	612	8.1%	2,154	8.7%	9,051	12.6%
HH Income \$150,000 to \$199,999	325	4.3%	1,984	8.0%	7,708	10.7%
HH Income \$100,000 to \$149,999	997	13.2%	4,624	18.7%	15,674	21.7%
HH Income \$75,000 to \$99,999	894	11.8%	3,849	15.6%	11,440	15.9%
HH Income \$50,000 to \$74,999	1,501	19.8%	4,407	17.8%	11,498	15.9%
HH Income \$35,000 to \$49,999	1,062	14.0%	2,792	11.3%	5,752	8.0%
HH Income \$25,000 to \$34,999	728	9.6%	1,715	6.9%	3,649	5.1%
HH Income \$15,000 to \$24,999	715	9.4%	1,477	6.0%	3,349	4.6%
HH Income Under \$15,000	745	9.8%	1,709	6.9%	3,987	5.5%
HH Income \$35,000 or More	5,391	71.1%	19,810	80.2%	61,123	84.8%
HH Income \$75,000 or More	2,828	37.3%	12,611	51.0%	43,872	60.8%

#### Housing (2021)

	3 mi radius		5 mi radius		10 mi radius	
Total Housing Units	8,014		25,750		75,216	
Housing Units Occupied	7,580	94.6%	24,711	96.0%	72,108	95.9%
Housing Units Owner-Occupied	4,191	55.3%	18,061	73.1%	58,929	81.7%
Housing Units, Renter-Occupied	3,389	44.7%	6,651	26.9%	13,178	18.3%
Housing Units, Vacant	433	5.7%	1,038	4.2%	3,108	4.3%

#### Marital Status (2021)

	3 mi radius		5 mi radius		10 mi radius	
Never Married	4,959	29.1%	14,371	26.0%	37,647	23.4%
Currently Married	8,154	47.9%	29,863	54.1%	94,226	58.7%
Separated	1,167	6.9%	2,718	4.9%	6,534	4.1%
Widowed	927	5.4%	2,888	5.2%	7,334	4.6%
Divorced	1,832	10.7%	5,392	9.8%	14,914	9.3%

#### Household Type (2021)

	3 mi radius		5 mi radius		10 mi radius	
Population Family	17,504	82.6%	59,177	86.8%	176,779	89.0%
Population Non-Family	3,062	14.4%	8,009	11.8%	20,345	10.2%
Population Group Quarters	628	3.0%	972	1.4%	1,429	0.7%
Family Households	5,235	69.1%	18,269	73.9%	55,521	77.0%
Non-Family Households	2,345	30.9%	6,443	26.1%	16,586	23.0%
Married Couple with Children	1,656	20.3%	6,348	21.3%	20,469	21.7%
Average Family Household Size	3.3		3.2		3.2	

#### Household Size (2021)

	3 mi radius		5 mi radius		10 mi radius	
1 Person Households	1,901	25.1%	5,317	21.5%	13,725	19.0%
2 Person Households	2,353	31.0%	8,312	33.6%	25,414	35.2%
3 Person Households	1,178	15.5%	4,110	16.6%	12,276	17.0%
4 Person Households	1,069	14.1%	3,814	15.4%	12,020	16.7%
5 Person Households	575	7.6%	1,900	7.7%	5,563	7.7%
6 or More Person Households	504	6.7%	1,258	5.1%	3,110	4.3%

#### Household Vehicles (2021)

	3 mi radius		5 mi radius		10 mi radius	
Households with 0 Vehicles Available	747	9.9%	1,131	4.6%	1,912	2.7%
Households with 1 Vehicles Available	2,198	29.0%	6,226	25.2%	15,535	21.5%
Households with 2 or More Vehicles Available	4,635	61.2%	17,354	70.2%	54,661	75.8%
Total Vehicles Available	14,159		51,059		156,960	
Average Vehicles Per Household	1.9		2.1		2.2	

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#### Labor Force (2021)

	3 mi radius		5 mi radius		10 mi radius	
Estimated Labor Population Age 16 Years or Over	16,754		54,284		157,597	
Estimated Civilian Employed	10,255	61.2%	32,775	60.4%	97,735	62.0%
Estimated Civilian Unemployed	397	2.4%	1,206	2.2%	3,348	2.1%
Estimated in Armed Forces	10	-	17	-	96	-
Estimated Not in Labor Force	6,092	36.4%	20,286	37.4%	56,418	35.8%
Unemployment Rate	2.4%		2.2%		2.1%	

#### Occupation (2021)

	3 mi radius		5 mi radius		10 mi radius	
Occupation: Population Age 16 Years or Over	10,255		32,775		97,735	
Management, Business, Financial Operations	1,515	14.8%	6,446	19.7%	22,562	23.1%
Professional, Related	1,525	14.9%	6,342	19.3%	21,196	21.7%
Service	1,937	18.9%	5,125	15.6%	12,933	13.2%
Sales, Office	2,169	21.2%	6,681	20.4%	20,652	21.1%
Farming, Fishing, Forestry	20	0.2%	30	-	63	-
Construct, Extraction, Maintenance	1,621	15.8%	4,012	12.2%	10,213	10.4%
Production, Transport Material Moving	1,467	14.3%	4,140	12.6%	10,116	10.3%
White Collar Workers	5,210	50.8%	19,468	59.4%	64,410	65.9%
Blue Collar Workers	5,045	49.2%	13,307	40.6%	33,325	34.1%

#### Consumer Expenditure (2021)

	3 mi radius		5 mi radius		10 mi radius	
Total Household Expenditure	\$442.07 M		\$1.52 B		\$5.41 B	
Total Non-Retail Expenditure	\$233.53 M	52.8%	\$800.63 M	52.7%	\$2.85 B	52.8%
Total Retail Expenditure	\$208.54 M	47.2%	\$718.8 M	47.3%	\$2.55 B	47.2%
Apparel	\$15.58 M	3.5%	\$53.78 M	3.5%	\$193.06 M	3.6%
Contributions	\$14.31 M	3.2%	\$50.1 M	3.3%	\$184.13 M	3.4%
Education	\$13.09 M	3.0%	\$46.05 M	3.0%	\$174.14 M	3.2%
Entertainment	\$24.83 M	5.6%	\$86.71 M	5.7%	\$313.19 M	5.8%
Food and Beverages	\$65.33 M	14.8%	\$223.43 M	14.7%	\$788.54 M	14.6%
Furnishings and Equipment	\$15.4 M	3.5%	\$53.8 M	3.5%	\$193.98 M	3.6%
Gifts	\$10.85 M	2.5%	\$37.53 M	2.5%	\$138.72 M	2.6%
Health Care	\$37.41 M	8.5%	\$128.18 M	8.4%	\$449.29 M	8.3%
Household Operations	\$17.27 M	3.9%	\$59.83 M	3.9%	\$215.32 M	4.0%
Miscellaneous Expenses	\$8.32 M	1.9%	\$28.74 M	1.9%	\$102.71 M	1.9%
Personal Care	\$5.91 M	1.3%	\$20.39 M	1.3%	\$72.61 M	1.3%
Personal Insurance	\$3.06 M	0.7%	\$10.92 M	0.7%	\$40.36 M	0.7%
Reading	\$958.71 K	0.2%	\$3.31 M	0.2%	\$11.85 M	0.2%
Shelter	\$93.6 M	21.2%	\$318.54 M	21.0%	\$1.13 B	20.9%
Tobacco	\$2.75 M	0.6%	\$8.9 M	0.6%	\$29.34 M	0.5%
Transportation	\$80.46 M	18.2%	\$278.25 M	18.3%	\$987.96 M	18.3%
Utilities	\$32.92 M	7.4%	\$110.99 M	7.3%	\$383.92 M	7.1%

#### Educational Attainment (2021)

	3 mi radius		5 mi radius		10 mi radius	
Adult Population Age 25 Years or Over	13,975		46,344		135,894	
Elementary (Grade Level 0 to 8)	1,500	10.7%	2,573	5.6%	4,132	3.0%
Some High School (Grade Level 9 to 11)	1,034	7.4%	2,633	5.7%	6,610	4.9%
High School Graduate	3,659	26.2%	11,516	24.8%	29,164	21.5%
Some College	2,892	20.7%	9,692	20.9%	28,676	21.1%
Associate Degree Only	961	6.9%	3,806	8.2%	11,484	8.5%
Bachelor Degree Only	2,725	19.5%	11,060	23.9%	38,004	28.0%
Graduate Degree	1,204	8.6%	5,064	10.9%	17,824	13.1%

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### Canton, GA 30115

#### Units In Structure (2021)

	3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	5,029	78.4%	19,419	114.7%	60,876	111.1%
1 Attached Unit	164	2.6%	859	5.1%	2,956	5.4%
2 to 4 Units	673	10.5%	987	5.8%	1,430	2.6%
5 to 9 Units	185	2.9%	454	2.7%	828	1.5%
10 to 19 Units	403	6.3%	738	4.4%	1,368	2.5%
20 to 49 Units	249	3.9%	482	2.8%	944	1.7%
50 or More Units	424	6.6%	696	4.1%	1,140	2.1%
Mobile Home or Trailer	454	7.1%	1,075	6.4%	2,564	4.7%
Other Structure	-	-	-	-	1	-

#### Homes Built By Year (2021)

Homes Built 2010 or later	899	14.0%	4,459	26.3%	13,095	23.9%
Homes Built 2000 to 2009	2,353	36.7%	8,703	51.4%	22,748	41.5%
Homes Built 1990 to 1999	1,446	22.6%	4,210	24.9%	15,724	28.7%
Homes Built 1980 to 1989	914	14.2%	2,880	17.0%	10,818	19.7%
Homes Built 1970 to 1979	491	7.7%	1,492	8.8%	4,523	8.3%
Homes Built 1960 to 1969	382	6.0%	1,179	7.0%	2,206	4.0%
Homes Built 1950 to 1959	292	4.6%	555	3.3%	947	1.7%
Homes Built Before 1949	801	12.5%	1,234	7.3%	2,048	3.7%

#### Home Values (2021)

Home Values \$1,000,000 or More	68	1.6%	192	1.1%	1,074	1.8%
Home Values \$500,000 to \$999,999	322	7.7%	1,177	6.5%	6,688	11.3%
Home Values \$400,000 to \$499,999	332	7.9%	2,073	11.5%	7,736	13.1%
Home Values \$300,000 to \$399,999	1,295	30.9%	5,256	29.1%	14,998	25.5%
Home Values \$200,000 to \$299,999	1,171	27.9%	5,550	30.7%	17,599	29.9%
Home Values \$150,000 to \$199,999	441	10.5%	2,241	12.4%	6,948	11.8%
Home Values \$100,000 to \$149,999	229	5.5%	665	3.7%	1,861	3.2%
Home Values \$70,000 to \$99,999	111	2.6%	386	2.1%	678	1.2%
Home Values \$50,000 to \$69,999	109	2.6%	210	1.2%	450	0.8%
Home Values \$25,000 to \$49,999	44	1.1%	110	0.6%	394	0.7%
Home Values Under \$25,000	70	1.7%	200	1.1%	504	0.9%
Owner-Occupied Median Home Value	\$289,502		\$292,138		\$320,296	
Renter-Occupied Median Rent	\$821		\$914		\$1,018	

#### Transportation To Work (2021)

Drive to Work Alone	7,799	73.6%	26,691	78.0%	78,287	77.7%
Drive to Work in Carpool	1,782	16.8%	3,924	11.5%	8,559	8.5%
Travel to Work by Public Transportation	161	1.5%	200	0.6%	717	0.7%
Drive to Work on Motorcycle	13	0.1%	25	-	65	-
Walk or Bicycle to Work	279	2.6%	570	1.7%	1,023	1.0%
Other Means	45	0.4%	147	0.4%	717	0.7%
Work at Home	511	4.8%	2,642	7.7%	11,326	11.2%

#### Travel Time (2021)

Travel to Work in 14 Minutes or Less	2,496	23.6%	5,523	16.1%	12,340	12.3%
Travel to Work in 15 to 29 Minutes	3,173	30.0%	9,830	28.7%	28,491	28.3%
Travel to Work in 30 to 59 Minutes	2,724	25.7%	9,901	29.0%	29,248	29.0%
Travel to Work in 60 Minutes or More	1,375	13.0%	5,081	14.9%	16,740	16.6%
Average Minutes Travel to Work	24.0		27.9		29.6	

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