

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.3966/-77.415

7210-7350 Guilford Dr		1 mi radius		3 mi radius		5 mi radius	
Frederick, MD 21704							
Population							
Estimated Population (2024)	8,433		80,081		133,542		
Projected Population (2029)	9,116		88,478		148,479		
Census Population (2020)	7,597		72,916		123,122		
Census Population (2010)	7,318		60,501		101,920		
Projected Annual Growth (2024 to 2029)	684	1.6%	8,396	2.1%	14,936	2.2%	
Historical Annual Growth (2020 to 2024)	835	2.7%	7,165	2.5%	10,421	2.1%	
Historical Annual Growth (2010 to 2020)	279	1.0%	12,415	5.1%	21,201	5.2%	
Estimated Population Density (2024)	2,686	psm	2,834	psm	1,701	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2024)	3,514		31,850		51,926		
Projected Households (2029)	3,860		35,684		58,403		
Census Households (2020)	3,169		28,293		46,573		
Census Households (2010)	3,040		23,903		39,107		
Estimated Households with Children (2024)	1,003	28.5%	10,168	31.9%	17,052	32.8%	
Estimated Average Household Size (2024)	2.31		2.45		2.52		
Average Household Income							
Estimated Average Household Income (2024)	\$104,386		\$120,353		\$132,527		
Projected Average Household Income (2029)	\$109,148		\$125,140		\$138,453		
Estimated Average Family Income (2024)	\$109,123		\$136,906		\$152,286		
Median Household Income							
Estimated Median Household Income (2024)	\$86,689		\$93,693		\$105,087		
Projected Median Household Income (2029)	\$88,541		\$95,422		\$108,305		
Estimated Median Family Income (2024)	\$95,705		\$111,537		\$126,525		
Per Capita Income							
Estimated Per Capita Income (2024)	\$43,639		\$48,057		\$51,682		
Projected Per Capita Income (2029)	\$46,334		\$50,642		\$54,596		
Estimated Per Capita Income 5 Year Growth	\$2,695	6.2%	\$2,585	5.4%	\$2,913	5.6%	
Estimated Average Household Net Worth (2024)	\$769,541		\$975,455		\$1,198,372		
Daytime Demos (2024)							
Total Businesses	776		4,331		6,157		
Total Employees	14,051		57,142		77,812		
Company Headquarter Businesses	37	4.8%	150	3.5%	207	3.4%	
Company Headquarter Employees	1,799	12.8%	11,955	20.9%	16,632	21.4%	
Employee Population per Business	18.1		13.2		12.6		
Residential Population per Business	10.9		18.5		21.7		

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.3966/-77.415

7210-7350 Guilford Dr

Frederick, MD 21704

1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2024)	4,520	53.6%	44,651	55.8%	78,445	58.7%
Black or African American (2024)	1,938	23.0%	16,178	20.2%	24,822	18.6%
American Indian or Alaska Native (2024)	45	0.5%	392	0.5%	588	0.4%
Asian (2024)	648	7.7%	5,968	7.5%	9,813	7.3%
Hawaiian or Pacific Islander (2024)	6	-	65	-	101	-
Other Race (2024)	610	7.2%	6,059	7.6%	8,905	6.7%
Two or More Races (2024)	665	7.9%	6,768	8.5%	10,868	8.1%
Not Hispanic or Latino Population (2024)	7,108	84.3%	66,652	83.2%	112,825	84.5%
Hispanic or Latino Population (2024)	1,325	15.7%	13,429	16.8%	20,718	15.5%
Not Hispanic or Latino Population (2029)	7,572	83.1%	72,673	82.1%	123,600	83.2%
Hispanic or Latino Population (2029)	1,545	16.9%	15,805	17.9%	24,879	16.8%
Not Hispanic or Latino Population (2020)	6,253	82.3%	58,339	80.0%	101,044	82.1%
Hispanic or Latino Population (2020)	1,344	17.7%	14,577	20.0%	22,078	17.9%
Not Hispanic or Latino Population (2010)	6,573	89.8%	52,464	86.7%	89,979	88.3%
Hispanic or Latino Population (2010)	745	10.2%	8,037	13.3%	11,941	11.7%
Projected Hispanic Annual Growth (2024 to 2029)	220	3.3%	2,375	3.5%	4,161	4.0%
Historic Hispanic Annual Growth (2010 to 2024)	580	5.6%	5,392	4.8%	8,777	5.2%

Age Distribution (2024)

Age Under 5	441	5.2%	4,938	6.2%	8,064	6.0%
Age 5 to 9 Years	531	6.3%	5,052	6.3%	8,442	6.3%
Age 10 to 14 Years	520	6.2%	5,008	6.3%	8,550	6.4%
Age 15 to 19 Years	457	5.4%	4,809	6.0%	8,213	6.2%
Age 20 to 24 Years	508	6.0%	5,321	6.6%	8,348	6.3%
Age 25 to 29 Years	676	8.0%	6,603	8.2%	9,657	7.2%
Age 30 to 34 Years	757	9.0%	7,146	8.9%	10,945	8.2%
Age 35 to 39 Years	751	8.9%	6,985	8.7%	11,259	8.4%
Age 40 to 44 Years	656	7.8%	6,049	7.6%	9,995	7.5%
Age 45 to 49 Years	509	6.0%	4,820	6.0%	8,230	6.2%
Age 50 to 54 Years	502	6.0%	4,766	6.0%	8,284	6.2%
Age 55 to 59 Years	506	6.0%	4,544	5.7%	7,916	5.9%
Age 60 to 64 Years	465	5.5%	4,236	5.3%	7,303	5.5%
Age 65 to 74 Years	631	7.5%	5,796	7.2%	10,751	8.1%
Age 75 to 84 Years	325	3.9%	2,785	3.5%	5,466	4.1%
Age 85 Years or Over	199	2.4%	1,222	1.5%	2,120	1.6%
Median Age	36.5		35.4		36.9	

Gender Age Distribution (2024)

Female Population	4,266	50.6%	40,381	50.4%	68,014	50.9%
Age 0 to 19 Years	972	22.8%	9,610	23.8%	16,284	23.9%
Age 20 to 64 Years	2,602	61.0%	25,391	62.9%	41,627	61.2%
Age 65 Years or Over	692	16.2%	5,380	13.3%	10,104	14.9%
Female Median Age	38.1		36.4		37.8	
Male Population	4,167	49.4%	39,700	49.6%	65,528	49.1%
Age 0 to 19 Years	978	23.5%	10,197	25.7%	16,985	25.9%
Age 20 to 64 Years	2,727	65.5%	25,079	63.2%	40,310	61.5%
Age 65 Years or Over	462	11.1%	4,423	11.1%	8,234	12.6%
Male Median Age	35.1		34.8		36.1	

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.3966/-77.415

7210-7350 Guilford Dr

Frederick, MD 21704

1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2024)

HH Income \$200,000 or More	225	6.4%	4,203	13.2%	8,916	17.2%
HH Income \$150,000 to \$199,999	361	10.3%	3,552	11.2%	6,330	12.2%
HH Income \$100,000 to \$149,999	791	22.5%	6,631	20.8%	10,969	21.1%
HH Income \$75,000 to \$99,999	473	13.5%	4,117	12.9%	6,690	12.9%
HH Income \$50,000 to \$74,999	594	16.9%	5,315	16.7%	7,901	15.2%
HH Income \$35,000 to \$49,999	212	6.0%	2,526	7.9%	3,594	6.9%
HH Income \$25,000 to \$34,999	291	8.3%	2,015	6.3%	2,718	5.2%
HH Income \$15,000 to \$24,999	207	5.9%	1,465	4.6%	1,964	3.8%
HH Income Under \$15,000	361	10.3%	2,028	6.4%	2,843	5.5%
HH Income \$35,000 or More	2,656	75.6%	26,343	82.7%	44,400	85.5%
HH Income \$75,000 or More	1,850	52.6%	18,502	58.1%	32,905	63.4%

Housing (2024)

Total Housing Units	3,627		32,898		53,613	
Housing Units Occupied	3,514	96.9%	31,850	96.8%	51,926	96.9%
Housing Units Owner-Occupied	1,678	47.7%	17,206	54.0%	31,818	61.3%
Housing Units, Renter-Occupied	1,837	52.3%	14,645	46.0%	20,108	38.7%
Housing Units, Vacant	112	3.2%	1,048	3.3%	1,687	3.2%

Marital Status (2024)

Never Married	2,864	41.3%	24,412	37.5%	37,666	34.7%
Currently Married	2,416	34.8%	26,994	41.5%	49,419	45.6%
Separated	401	5.8%	2,239	3.4%	3,496	3.2%
Widowed	415	6.0%	3,324	5.1%	5,413	5.0%
Divorced	844	12.2%	8,114	12.5%	12,493	11.5%

Household Type (2024)

Population Family	6,300	74.7%	62,393	77.9%	107,639	80.6%
Population Non-Family	1,831	21.7%	15,680	19.6%	23,450	17.6%
Population Group Quarters	301	3.6%	2,008	2.5%	2,454	1.8%
Family Households	2,009	57.2%	19,365	60.8%	33,236	64.0%
Non-Family Households	1,506	42.8%	12,485	39.2%	18,690	36.0%
Married Couple with Children	608	25.2%	6,582	24.4%	11,682	23.6%
Average Family Household Size	3.1		3.2		3.2	

Household Size (2024)

1 Person Households	1,191	33.9%	10,012	31.4%	15,415	29.7%
2 Person Households	1,073	30.5%	10,167	31.9%	17,535	33.8%
3 Person Households	589	16.8%	5,113	16.1%	8,412	16.2%
4 Person Households	312	8.9%	3,572	11.2%	5,907	11.4%
5 Person Households	206	5.9%	1,732	5.4%	2,751	5.3%
6 or More Person Households	143	4.1%	1,254	3.9%	1,905	3.7%

Household Vehicles (2024)

Households with 0 Vehicles Available	399	11.4%	2,634	8.3%	3,510	6.8%
Households with 1 Vehicles Available	1,466	41.7%	12,506	39.3%	18,690	36.0%
Households with 2 or More Vehicles Available	1,649	46.9%	16,710	52.5%	29,725	57.2%
Total Vehicles Available	5,445		52,977		91,885	
Average Vehicles Per Household	1.5		1.7		1.8	

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.3966/-77.415

7210-7350 Guilford Dr

Frederick, MD 21704

1 mi radius

3 mi radius

5 mi radius

Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	6,857		64,145		106,844	
Estimated Civilian Employed	4,387	64.0%	43,560	67.9%	71,059	66.5%
Estimated Civilian Unemployed	129	1.9%	1,053	1.6%	1,940	1.8%
Estimated in Armed Forces	2	-	136	0.2%	525	0.5%
Estimated Not in Labor Force	2,339	34.1%	19,397	30.2%	33,319	31.2%
Unemployment Rate	1.9%		1.6%		1.8%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	4,407		43,918		71,399	
Management, Business, Financial Operations	875	19.8%	8,900	20.3%	15,292	21.4%
Professional, Related Service	1,367	31.0%	13,424	30.6%	22,159	31.0%
Sales, Office	637	14.4%	6,728	15.3%	10,095	14.1%
Farming, Fishing, Forestry	809	18.4%	7,801	17.8%	12,874	18.0%
Construct, Extraction, Maintenance	13	0.3%	167	0.4%	519	0.7%
Production, Transport Material Moving	347	7.9%	3,373	7.7%	5,117	7.2%
White Collar Workers	359	8.1%	3,524	8.0%	5,343	7.5%
Blue Collar Workers	3,051	69.2%	30,125	68.6%	50,325	70.5%
	1,356	30.8%	13,793	31.4%	21,073	29.5%

Consumer Expenditure (2024)

Total Household Expenditure	\$250.04 M		\$2.39 B		\$4.19 B	
Total Non-Retail Expenditure	\$132.24 M	52.9%	\$1.27 B	53.0%	\$2.22 B	53.1%
Total Retail Expenditure	\$117.8 M	47.1%	\$1.12 B	47.0%	\$1.97 B	46.9%
Apparel	\$8.89 M	3.6%	\$85.75 M	3.6%	\$150.72 M	3.6%
Contributions	\$8.1 M	3.2%	\$80.89 M	3.4%	\$145.56 M	3.5%
Education	\$7.69 M	3.1%	\$77.94 M	3.3%	\$141.68 M	3.4%
Entertainment	\$14.16 M	5.7%	\$137.41 M	5.7%	\$242.93 M	5.8%
Food and Beverages	\$36.89 M	14.8%	\$349.4 M	14.6%	\$607.57 M	14.5%
Furnishings and Equipment	\$8.81 M	3.5%	\$85.2 M	3.6%	\$150.34 M	3.6%
Gifts	\$6.21 M	2.5%	\$62.01 M	2.6%	\$111.72 M	2.7%
Health Care	\$20.85 M	8.3%	\$196.64 M	8.2%	\$341.71 M	8.2%
Household Operations	\$9.8 M	3.9%	\$95.03 M	4.0%	\$167.92 M	4.0%
Miscellaneous Expenses	\$4.73 M	1.9%	\$45.51 M	1.9%	\$79.93 M	1.9%
Personal Care	\$3.38 M	1.4%	\$32.18 M	1.3%	\$56.27 M	1.3%
Personal Insurance	\$1.76 M	0.7%	\$17.44 M	0.7%	\$31.35 M	0.7%
Reading	\$542.73 K	0.2%	\$5.24 M	0.2%	\$9.24 M	0.2%
Shelter	\$53.08 M	21.2%	\$505.7 M	21.1%	\$882.1 M	21.1%
Tobacco	\$1.49 M	0.6%	\$13.27 M	0.6%	\$22.06 M	0.5%
Transportation	\$45.43 M	18.2%	\$433.33 M	18.1%	\$756.37 M	18.1%
Utilities	\$18.23 M	7.3%	\$169.77 M	7.1%	\$291.85 M	7.0%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	5,975		54,953		91,926	
Elementary (Grade Level 0 to 8)	195	3.3%	2,595	4.7%	4,324	4.7%
Some High School (Grade Level 9 to 11)	395	6.6%	2,422	4.4%	3,390	3.7%
High School Graduate	1,661	27.8%	12,620	23.0%	19,432	21.1%
Some College	1,028	17.2%	9,276	16.9%	15,272	16.6%
Associate Degree Only	473	7.9%	4,475	8.1%	7,501	8.2%
Bachelor Degree Only	1,183	19.8%	13,361	24.3%	23,573	25.6%
Graduate Degree	1,041	17.4%	10,205	18.6%	18,433	20.1%

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.3966/-77.415

7210-7350 Guilford Dr

Frederick, MD 21704

1 mi radius

3 mi radius

5 mi radius

Units In Structure (2024)

1 Detached Unit	950	31.2%	9,929	41.5%	19,688	50.3%
1 Attached Unit	1,145	37.7%	9,834	41.1%	15,001	38.4%
2 to 4 Units	207	6.8%	1,721	7.2%	2,180	5.6%
5 to 9 Units	392	12.9%	2,597	10.9%	3,561	9.1%
10 to 19 Units	551	18.1%	5,019	21.0%	7,116	18.2%
20 to 49 Units	130	4.3%	1,312	5.5%	2,134	5.5%
50 or More Units	134	4.4%	1,334	5.6%	2,048	5.2%
Mobile Home or Trailer	5	0.2%	104	0.4%	199	0.5%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2024)

Homes Built 2010 or later	318	10.5%	5,558	23.3%	9,230	23.6%
Homes Built 2000 to 2009	490	16.1%	4,071	17.0%	7,723	19.7%
Homes Built 1990 to 1999	726	23.9%	6,887	28.8%	12,158	31.1%
Homes Built 1980 to 1989	724	23.8%	5,151	21.6%	7,651	19.6%
Homes Built 1970 to 1979	188	6.2%	1,531	6.4%	3,194	8.2%
Homes Built 1960 to 1969	276	9.1%	1,704	7.1%	2,885	7.4%
Homes Built 1950 to 1959	317	10.4%	1,928	8.1%	2,598	6.6%
Homes Built Before 1949	475	15.6%	5,021	21.0%	6,487	16.6%

Home Values (2024)

Home Values \$1,000,000 or More	37	2.2%	664	3.9%	1,161	3.6%
Home Values \$500,000 to \$999,999	325	19.4%	4,109	23.9%	8,637	27.1%
Home Values \$400,000 to \$499,999	256	15.3%	3,471	20.2%	6,824	21.4%
Home Values \$300,000 to \$399,999	491	29.3%	4,565	26.5%	8,069	25.4%
Home Values \$200,000 to \$299,999	455	27.1%	3,562	20.7%	5,666	17.8%
Home Values \$150,000 to \$199,999	55	3.3%	427	2.5%	638	2.0%
Home Values \$100,000 to \$149,999	29	1.7%	126	0.7%	226	0.7%
Home Values \$70,000 to \$99,999	2	0.1%	13	-	22	-
Home Values \$50,000 to \$69,999	-	-	4	-	24	-
Home Values \$25,000 to \$49,999	6	0.4%	100	0.6%	174	0.5%
Home Values Under \$25,000	20	1.2%	164	1.0%	376	1.2%
Owner-Occupied Median Home Value	\$363,523		\$409,498		\$423,093	
Renter-Occupied Median Rent	\$1,508		\$1,494		\$1,518	

Transportation To Work (2024)

Drive to Work Alone	2,985	67.7%	30,119	68.6%	48,360	67.7%
Drive to Work in Carpool	341	7.7%	3,381	7.7%	5,580	7.8%
Travel to Work by Public Transportation	88	2.0%	608	1.4%	887	1.2%
Drive to Work on Motorcycle	-	-	1	-	1	-
Walk or Bicycle to Work	114	2.6%	1,091	2.5%	1,371	1.9%
Other Means	30	0.7%	702	1.6%	1,131	1.6%
Work at Home	850	19.3%	8,015	18.2%	14,070	19.7%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	892	20.2%	10,534	24.0%	15,151	21.2%
Travel to Work in 15 to 29 Minutes	972	22.1%	9,688	22.1%	16,914	23.7%
Travel to Work in 30 to 59 Minutes	1,026	23.3%	10,121	23.0%	16,120	22.6%
Travel to Work in 60 Minutes or More	667	15.1%	5,560	12.7%	9,144	12.8%
Average Minutes Travel to Work	25.7		25.1		25.3	