

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.7737/-76.0864

3312 Princess Anne Rd						
Virginia Beach, VA 23456						
Population						
Estimated Population (2024)	5,071		83,297		190,261	
Projected Population (2029)	4,906		81,330		185,422	
Census Population (2020)	5,354		86,831		197,173	
Census Population (2010)	5,262		81,722		187,826	
Projected Annual Growth (2024 to 2029)	-165	-0.7%	-1,967	-0.5%	-4,839	-0.5%
Historical Annual Growth (2020 to 2024)	-284	-1.3%	-3,534	-1.0%	-6,912	-0.9%
Historical Annual Growth (2010 to 2020)	92	0.4%	5,109	1.6%	9,346	1.2%
Estimated Population Density (2024)	1,615	psm	2,948	psm	2,423	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2024)	1,678		29,649		70,874	
Projected Households (2029)	1,639		29,219		69,774	
Census Households (2020)	1,701		29,535		70,729	
Census Households (2010)	1,630		27,266		65,817	
Estimated Households with Children (2024)	724	43.1%	11,175	37.7%	24,101	34.0%
Estimated Average Household Size (2024)	3.02		2.76		2.65	
Average Household Income						
Estimated Average Household Income (2024)	\$172,635		\$138,572		\$135,353	
Projected Average Household Income (2029)	\$181,951		\$144,213		\$140,862	
Estimated Average Family Income (2024)	\$179,081		\$149,631		\$150,901	
Median Household Income						
Estimated Median Household Income (2024)	\$133,360		\$114,136		\$110,399	
Projected Median Household Income (2029)	\$137,843		\$117,262		\$113,270	
Estimated Median Family Income (2024)	\$138,566		\$125,669		\$126,810	
Per Capita Income						
Estimated Per Capita Income (2024)	\$57,134		\$49,349		\$50,610	
Projected Per Capita Income (2029)	\$60,790		\$51,837		\$53,201	
Estimated Per Capita Income 5 Year Growth	\$3,655	6.4%	\$2,488	5.0%	\$2,591	5.1%
Estimated Average Household Net Worth (2024)	\$1,467,717		\$1,240,827		\$1,236,728	
Daytime Demos (2024)						
Total Businesses	382		2,728		8,512	
Total Employees	6,931		25,071		74,282	
Company Headquarter Businesses	9	2.3%	54	2.0%	227	2.7%
Company Headquarter Employees	642	9.3%	2,074	8.3%	8,610	11.6%
Employee Population per Business	18.2		9.2		8.7	
Residential Population per Business	13.3		30.5		22.4	

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3 mi radius

5 mi radius

Race & Ethnicity

White (2024)	2,807	55.4%	43,091	51.7%	107,742	56.6%
Black or African American (2024)	990	19.5%	20,661	24.8%	42,871	22.5%
American Indian or Alaska Native (2024)	17	0.3%	239	0.3%	580	0.3%
Asian (2024)	759	15.0%	10,442	12.5%	19,400	10.2%
Hawaiian or Pacific Islander (2024)	7	0.1%	109	0.1%	256	0.1%
Other Race (2024)	108	2.1%	2,018	2.4%	4,478	2.4%
Two or More Races (2024)	383	7.5%	6,737	8.1%	14,934	7.8%
Not Hispanic or Latino Population (2024)	4,636	91.4%	75,644	90.8%	173,082	91.0%
Hispanic or Latino Population (2024)	435	8.6%	7,654	9.2%	17,179	9.0%
Not Hispanic or Latino Population (2029)	4,452	90.7%	73,327	90.2%	167,449	90.3%
Hispanic or Latino Population (2029)	454	9.3%	8,003	9.8%	17,972	9.7%
Not Hispanic or Latino Population (2020)	4,873	91.0%	77,974	89.8%	178,063	90.3%
Hispanic or Latino Population (2020)	481	9.0%	8,857	10.2%	19,110	9.7%
Not Hispanic or Latino Population (2010)	4,886	92.9%	75,030	91.8%	173,549	92.4%
Hispanic or Latino Population (2010)	376	7.1%	6,693	8.2%	14,278	7.6%
Projected Hispanic Annual Growth (2024 to 2029)	19	0.9%	349	0.9%	794	0.9%
Historic Hispanic Annual Growth (2010 to 2024)	59	1.1%	961	1.0%	2,901	1.5%

Age Distribution (2024)

Age Under 5	304	6.0%	5,175	6.2%	11,340	6.0%
Age 5 to 9 Years	370	7.3%	5,644	6.8%	12,302	6.5%
Age 10 to 14 Years	363	7.2%	5,628	6.8%	12,222	6.4%
Age 15 to 19 Years	341	6.7%	5,395	6.5%	11,933	6.3%
Age 20 to 24 Years	232	4.6%	5,018	6.0%	11,785	6.2%
Age 25 to 29 Years	270	5.3%	5,825	7.0%	13,681	7.2%
Age 30 to 34 Years	367	7.2%	7,052	8.5%	15,354	8.1%
Age 35 to 39 Years	434	8.6%	7,012	8.4%	15,280	8.0%
Age 40 to 44 Years	394	7.8%	6,256	7.5%	13,942	7.3%
Age 45 to 49 Years	353	7.0%	5,125	6.2%	11,376	6.0%
Age 50 to 54 Years	369	7.3%	5,116	6.1%	11,374	6.0%
Age 55 to 59 Years	383	7.5%	5,003	6.0%	11,423	6.0%
Age 60 to 64 Years	320	6.3%	4,743	5.7%	11,293	5.9%
Age 65 to 74 Years	387	7.6%	6,706	8.1%	16,692	8.8%
Age 75 to 84 Years	143	2.8%	2,883	3.5%	8,101	4.3%
Age 85 Years or Over	42	0.8%	717	0.9%	2,162	1.1%
Median Age	37.4		35.8		36.9	

Gender Age Distribution (2024)

Female Population	2,560	50.5%	41,941	50.4%	96,339	50.6%
Age 0 to 19 Years	668	26.1%	10,636	25.4%	23,081	24.0%
Age 20 to 64 Years	1,582	61.8%	25,548	60.9%	58,129	60.3%
Age 65 Years or Over	309	12.1%	5,757	13.7%	15,129	15.7%
Female Median Age	38.3		36.8		38.2	
Male Population	2,511	49.5%	41,356	49.6%	93,922	49.4%
Age 0 to 19 Years	710	28.3%	11,206	27.1%	24,716	26.3%
Age 20 to 64 Years	1,538	61.3%	25,603	61.9%	57,380	61.1%
Age 65 Years or Over	262	10.5%	4,548	11.0%	11,826	12.6%
Male Median Age	36.4		34.7		35.5	

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Household Income Distribution (2024)

HH Income \$200,000 or More	405	24.2%	6,013	20.3%	13,414	18.9%
HH Income \$150,000 to \$199,999	320	19.1%	3,592	12.1%	8,437	11.9%
HH Income \$100,000 to \$149,999	317	18.9%	6,169	20.8%	14,256	20.1%
HH Income \$75,000 to \$99,999	280	16.7%	3,989	13.5%	9,748	13.8%
HH Income \$50,000 to \$74,999	164	9.8%	4,258	14.4%	10,743	15.2%
HH Income \$35,000 to \$49,999	91	5.4%	1,898	6.4%	5,029	7.1%
HH Income \$25,000 to \$34,999	28	1.7%	1,118	3.8%	3,030	4.3%
HH Income \$15,000 to \$24,999	30	1.8%	1,150	3.9%	2,803	4.0%
HH Income Under \$15,000	43	2.6%	1,462	4.9%	3,412	4.8%
HH Income \$35,000 or More	1,578	94.0%	25,919	87.4%	61,629	87.0%
HH Income \$75,000 or More	1,322	78.8%	19,763	66.7%	45,856	64.7%

Housing (2024)

Total Housing Units	1,729		30,779		73,675	
Housing Units Occupied	1,678	97.0%	29,649	96.3%	70,874	96.2%
Housing Units Owner-Occupied	1,479	88.1%	20,828	70.2%	48,164	68.0%
Housing Units, Renter-Occupied	199	11.9%	8,821	29.8%	22,710	32.0%
Housing Units, Vacant	51	3.1%	1,130	3.8%	2,801	4.0%

Marital Status (2024)

Never Married	995	24.7%	19,291	28.9%	45,752	29.6%
Currently Married	2,611	64.7%	33,922	50.7%	76,452	49.5%
Separated	87	2.2%	3,264	4.9%	7,164	4.6%
Widowed	61	1.5%	2,684	4.0%	7,211	4.7%
Divorced	279	6.9%	7,688	11.5%	17,818	11.5%

Household Type (2024)

Population Family	4,876	96.2%	72,192	86.7%	158,608	83.4%
Population Non-Family	191	3.8%	9,751	11.7%	28,857	15.2%
Population Group Quarters	3	-	1,354	1.6%	2,796	1.5%
Family Households	1,553	92.6%	22,883	77.2%	50,272	70.9%
Non-Family Households	125	7.4%	6,766	22.8%	20,602	29.1%
Married Couple with Children	586	22.4%	7,732	22.8%	16,834	22.0%
Average Family Household Size	3.1		3.2		3.2	

Household Size (2024)

1 Person Households	105	6.3%	5,615	18.9%	17,234	24.3%
2 Person Households	1,220	72.7%	15,351	51.8%	34,690	48.9%
3 Person Households	193	11.5%	4,454	15.0%	9,444	13.3%
4 Person Households	94	5.6%	2,411	8.1%	5,589	7.9%
5 Person Households	43	2.6%	1,163	3.9%	2,535	3.6%
6 or More Person Households	22	1.3%	654	2.2%	1,382	1.9%

Household Vehicles (2024)

Households with 0 Vehicles Available	29	1.7%	1,718	5.8%	3,230	4.6%
Households with 1 Vehicles Available	285	17.0%	8,421	28.4%	21,922	30.9%
Households with 2 or More Vehicles Available	1,363	81.2%	19,510	65.8%	45,721	64.5%
Total Vehicles Available	3,764		58,000		137,792	
Average Vehicles Per Household	2.2		2.0		1.9	

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Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	3,952		65,653		151,833	
Estimated Civilian Employed	2,835	71.7%	42,670	65.0%	98,483	64.9%
Estimated Civilian Unemployed	52	1.3%	1,097	1.7%	2,764	1.8%
Estimated in Armed Forces	112	2.8%	2,281	3.5%	5,547	3.7%
Estimated Not in Labor Force	953	24.1%	19,605	29.9%	45,038	29.7%
Unemployment Rate	1.3%		1.7%		1.8%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	2,923		43,569		98,855	
Management, Business, Financial Operations	599	20.5%	8,281	19.0%	18,981	19.2%
Professional, Related Service	825	28.2%	12,370	28.4%	26,838	27.1%
Sales, Office	552	18.9%	7,950	18.2%	17,320	17.5%
Farming, Fishing, Forestry	597	20.4%	7,868	18.1%	19,619	19.8%
Construct, Extraction, Maintenance	-	-	116	0.3%	313	0.3%
Production, Transport Material Moving	138	4.7%	3,129	7.2%	7,211	7.3%
White Collar Workers	211	7.2%	3,854	8.8%	8,572	8.7%
Blue Collar Workers	2,020	69.1%	28,519	65.5%	65,438	66.2%
	902	30.9%	15,050	34.5%	33,417	33.8%

Consumer Expenditure (2024)

Total Household Expenditure	\$178.54 M		\$2.85 B		\$6.73 B	
Total Non-Retail Expenditure	\$94.76 M	53.1%	\$1.51 B	53.1%	\$3.57 B	53.1%
Total Retail Expenditure	\$83.78 M	46.9%	\$1.34 B	46.9%	\$3.16 B	46.9%
Apparel	\$6.44 M	3.6%	\$102.48 M	3.6%	\$241.16 M	3.6%
Contributions	\$6.49 M	3.6%	\$100.93 M	3.5%	\$237.41 M	3.5%
Education	\$6.33 M	3.5%	\$98 M	3.4%	\$228.56 M	3.4%
Entertainment	\$10.59 M	5.9%	\$166.65 M	5.8%	\$392.21 M	5.8%
Food and Beverages	\$25.54 M	14.3%	\$411.59 M	14.4%	\$971.79 M	14.4%
Furnishings and Equipment	\$6.56 M	3.7%	\$103.23 M	3.6%	\$243.01 M	3.6%
Gifts	\$4.96 M	2.8%	\$77.89 M	2.7%	\$182.54 M	2.7%
Health Care	\$14.51 M	8.1%	\$232.63 M	8.2%	\$550.88 M	8.2%
Household Operations	\$7.26 M	4.1%	\$114.82 M	4.0%	\$270.63 M	4.0%
Miscellaneous Expenses	\$3.41 M	1.9%	\$54.4 M	1.9%	\$128.41 M	1.9%
Personal Care	\$2.4 M	1.3%	\$38.29 M	1.3%	\$90.35 M	1.3%
Personal Insurance	\$1.42 M	0.8%	\$21.77 M	0.8%	\$51.06 M	0.8%
Reading	\$400.05 K	0.2%	\$6.33 M	0.2%	\$14.95 M	0.2%
Shelter	\$37.18 M	20.8%	\$598.02 M	21.0%	\$1.41 B	21.0%
Tobacco	\$844.48 K	0.5%	\$14.53 M	0.5%	\$34.72 M	0.5%
Transportation	\$32.22 M	18.0%	\$514.97 M	18.1%	\$1.22 B	18.1%
Utilities	\$12 M	6.7%	\$196.24 M	6.9%	\$465.3 M	6.9%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	3,460		56,437		130,679	
Elementary (Grade Level 0 to 8)	56	1.6%	1,587	2.8%	3,423	2.6%
Some High School (Grade Level 9 to 11)	125	3.6%	1,712	3.0%	4,554	3.5%
High School Graduate	571	16.5%	10,955	19.4%	25,869	19.8%
Some College	568	16.4%	11,141	19.7%	25,023	19.1%
Associate Degree Only	305	8.8%	5,036	8.9%	11,182	8.6%
Bachelor Degree Only	1,050	30.3%	15,240	27.0%	35,836	27.4%
Graduate Degree	785	22.7%	10,766	19.1%	24,791	19.0%

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Units In Structure (2024)

1 Detached Unit	1,427	87.5%	17,686	64.9%	42,021	63.8%
1 Attached Unit	159	9.7%	5,264	19.3%	11,664	17.7%
2 to 4 Units	21	1.3%	1,428	5.2%	3,651	5.5%
5 to 9 Units	28	1.7%	2,112	7.7%	5,572	8.5%
10 to 19 Units	14	0.9%	1,038	3.8%	2,767	4.2%
20 to 49 Units	5	0.3%	573	2.1%	1,287	2.0%
50 or More Units	22	1.4%	1,284	4.7%	3,317	5.0%
Mobile Home or Trailer	2	0.1%	249	0.9%	554	0.8%
Other Structure	-	-	16	-	42	-

Homes Built By Year (2024)

Homes Built 2010 or later	71	4.4%	3,119	11.4%	6,537	9.9%
Homes Built 2000 to 2009	193	11.8%	3,346	12.3%	7,504	11.4%
Homes Built 1990 to 1999	522	32.0%	4,602	16.9%	9,169	13.9%
Homes Built 1980 to 1989	756	46.4%	10,907	40.0%	25,457	38.7%
Homes Built 1970 to 1979	80	4.9%	5,231	19.2%	13,061	19.8%
Homes Built 1960 to 1969	35	2.2%	1,718	6.3%	6,297	9.6%
Homes Built 1950 to 1959	6	0.4%	267	1.0%	1,374	2.1%
Homes Built Before 1949	14	0.9%	459	1.7%	1,475	2.2%

Home Values (2024)

Home Values \$1,000,000 or More	8	0.5%	280	1.3%	651	1.4%
Home Values \$500,000 to \$999,999	203	13.7%	3,617	17.4%	7,696	16.0%
Home Values \$400,000 to \$499,999	374	25.3%	3,695	17.7%	8,776	18.2%
Home Values \$300,000 to \$399,999	721	48.7%	5,718	27.5%	14,044	29.2%
Home Values \$200,000 to \$299,999	129	8.7%	5,271	25.3%	12,087	25.1%
Home Values \$150,000 to \$199,999	11	0.7%	1,257	6.0%	2,322	4.8%
Home Values \$100,000 to \$149,999	10	0.6%	479	2.3%	942	2.0%
Home Values \$70,000 to \$99,999	-	-	109	0.5%	229	0.5%
Home Values \$50,000 to \$69,999	-	-	13	-	53	0.1%
Home Values \$25,000 to \$49,999	11	0.7%	81	0.4%	314	0.7%
Home Values Under \$25,000	13	0.9%	309	1.5%	1,050	2.2%
Owner-Occupied Median Home Value	\$389,914		\$354,141		\$353,336	
Renter-Occupied Median Rent	\$1,753		\$1,460		\$1,436	

Transportation To Work (2024)

Drive to Work Alone	2,153	73.7%	31,075	71.3%	70,967	71.8%
Drive to Work in Carpool	210	7.2%	2,989	6.9%	7,205	7.3%
Travel to Work by Public Transportation	5	0.2%	753	1.7%	1,181	1.2%
Drive to Work on Motorcycle	-	-	48	0.1%	169	0.2%
Walk or Bicycle to Work	43	1.5%	991	2.3%	2,155	2.2%
Other Means	46	1.6%	513	1.2%	1,161	1.2%
Work at Home	465	15.9%	7,200	16.5%	16,018	16.2%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	547	18.7%	7,200	16.5%	17,414	17.6%
Travel to Work in 15 to 29 Minutes	848	29.0%	16,305	37.4%	39,008	39.5%
Travel to Work in 30 to 59 Minutes	948	32.4%	11,351	26.1%	23,012	23.3%
Travel to Work in 60 Minutes or More	115	3.9%	1,513	3.5%	3,404	3.4%
Average Minutes Travel to Work	24.0		23.0		22.2	