

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.4773/-81.2165

5200 State Rte 100		3 mi radius		5 mi radius		10 mi radius	
Palm Coast, FL 32614							
Population							
Estimated Population (2024)	30,374		64,730		128,911		
Projected Population (2029)	37,365		78,989		152,229		
Census Population (2020)	26,570		56,477		113,443		
Census Population (2010)	21,020		45,834		94,055		
Projected Annual Growth (2024 to 2029)	6,991	4.6%	14,259	4.4%	23,318	3.6%	
Historical Annual Growth (2020 to 2024)	3,804	3.6%	8,253	3.7%	15,468	3.4%	
Historical Annual Growth (2010 to 2020)	5,550	6.6%	10,643	5.8%	19,388	5.2%	
Estimated Population Density (2024)	1,074	psm	824	psm	411	psm	
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households							
Estimated Households (2024)	12,337		26,361		55,202		
Projected Households (2029)	14,897		31,473		63,548		
Census Households (2020)	10,392		22,436		47,961		
Census Households (2010)	7,963		17,802		38,767		
Estimated Households with Children (2024)	3,336	27.0%	6,830	25.9%	11,607	21.0%	
Estimated Average Household Size (2024)	2.44		2.44		2.32		
Average Household Income							
Estimated Average Household Income (2024)	\$93,420		\$106,664		\$108,928		
Projected Average Household Income (2029)	\$97,098		\$110,650		\$112,624		
Estimated Average Family Income (2024)	\$104,902		\$119,281		\$120,780		
Median Household Income							
Estimated Median Household Income (2024)	\$72,167		\$78,304		\$79,791		
Projected Median Household Income (2029)	\$72,787		\$79,159		\$80,757		
Estimated Median Family Income (2024)	\$84,345		\$88,624		\$90,993		
Per Capita Income							
Estimated Per Capita Income (2024)	\$37,996		\$43,477		\$46,684		
Projected Per Capita Income (2029)	\$38,754		\$44,120		\$47,048		
Estimated Per Capita Income 5 Year Growth	\$758	2.0%	\$643	1.5%	\$364	0.8%	
Estimated Average Household Net Worth (2024)	\$967,675		\$1,085,613		\$1,221,891		
Daytime Demos (2024)							
Total Businesses	1,437		2,412		5,991		
Total Employees	8,856		13,718		35,337		
Company Headquarter Businesses	28	1.9%	47	2.0%	130	2.2%	
Company Headquarter Employees	242	2.7%	576	4.2%	1,758	5.0%	
Employee Population per Business	6.2		5.7		5.9		
Residential Population per Business	21.1		26.8		21.5		

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Race & Ethnicity

White (2024)	21,945	72.2%	47,511	73.4%	98,864	76.7%
Black or African American (2024)	4,377	14.4%	8,612	13.3%	13,947	10.8%
American Indian or Alaska Native (2024)	76	0.2%	161	0.2%	326	0.3%
Asian (2024)	781	2.6%	1,703	2.6%	3,353	2.6%
Hawaiian or Pacific Islander (2024)	9	-	29	-	60	-
Other Race (2024)	844	2.8%	1,758	2.7%	3,091	2.4%
Two or More Races (2024)	2,342	7.7%	4,957	7.7%	9,270	7.2%
Not Hispanic or Latino Population (2024)	26,567	87.5%	56,762	87.7%	114,184	88.6%
Hispanic or Latino Population (2024)	3,806	12.5%	7,968	12.3%	14,727	11.4%
Not Hispanic or Latino Population (2029)	31,567	84.5%	66,857	84.6%	129,690	85.2%
Hispanic or Latino Population (2029)	5,798	15.5%	12,132	15.4%	22,539	14.8%
Not Hispanic or Latino Population (2020)	23,299	87.7%	49,777	88.1%	101,352	89.3%
Hispanic or Latino Population (2020)	3,270	12.3%	6,701	11.9%	12,091	10.7%
Not Hispanic or Latino Population (2010)	18,961	90.2%	41,398	90.3%	85,946	91.4%
Hispanic or Latino Population (2010)	2,059	9.8%	4,436	9.7%	8,109	8.6%
Projected Hispanic Annual Growth (2024 to 2029)	1,992	10.5%	4,164	10.5%	7,813	10.6%
Historic Hispanic Annual Growth (2010 to 2024)	1,748	6.1%	3,532	5.7%	6,618	5.8%

Age Distribution (2024)

Age Under 5	1,346	4.4%	2,618	4.0%	4,550	3.5%
Age 5 to 9 Years	1,601	5.3%	3,273	5.1%	5,586	4.3%
Age 10 to 14 Years	1,684	5.5%	3,432	5.3%	6,172	4.8%
Age 15 to 19 Years	1,651	5.4%	3,540	5.5%	6,370	4.9%
Age 20 to 24 Years	1,455	4.8%	3,137	4.8%	5,553	4.3%
Age 25 to 29 Years	1,552	5.1%	3,142	4.9%	5,381	4.2%
Age 30 to 34 Years	1,658	5.5%	3,349	5.2%	5,805	4.5%
Age 35 to 39 Years	1,744	5.7%	3,524	5.4%	6,102	4.7%
Age 40 to 44 Years	1,684	5.5%	3,567	5.5%	6,402	5.0%
Age 45 to 49 Years	1,714	5.6%	3,691	5.7%	6,759	5.2%
Age 50 to 54 Years	1,800	5.9%	3,929	6.1%	7,821	6.1%
Age 55 to 59 Years	2,020	6.7%	4,327	6.7%	9,034	7.0%
Age 60 to 64 Years	2,362	7.8%	5,143	7.9%	11,133	8.6%
Age 65 to 74 Years	4,662	15.3%	10,288	15.9%	23,731	18.4%
Age 75 to 84 Years	2,671	8.8%	6,084	9.4%	14,580	11.3%
Age 85 Years or Over	769	2.5%	1,684	2.6%	3,930	3.0%
Median Age	46.4		47.7		51.4	

Gender Age Distribution (2024)

Female Population	15,798	52.0%	33,586	51.9%	66,890	51.9%
Age 0 to 19 Years	3,046	19.3%	6,220	18.5%	11,018	16.5%
Age 20 to 64 Years	8,413	53.3%	17,776	52.9%	33,712	50.4%
Age 65 Years or Over	4,338	27.5%	9,590	28.6%	22,160	33.1%
Female Median Age	47.8		48.9		52.3	
Male Population	14,576	48.0%	31,144	48.1%	62,021	48.1%
Age 0 to 19 Years	3,235	22.2%	6,643	21.3%	11,660	18.8%
Age 20 to 64 Years	7,577	52.0%	16,034	51.5%	30,279	48.8%
Age 65 Years or Over	3,764	25.8%	8,467	27.2%	20,082	32.4%
Male Median Age	44.9		46.4		50.5	

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Household Income Distribution (2024)

HH Income \$200,000 or More	647	5.2%	1,895	7.2%	5,007	9.1%
HH Income \$150,000 to \$199,999	1,081	8.8%	2,405	9.1%	4,918	8.9%
HH Income \$100,000 to \$149,999	2,438	19.8%	5,150	19.5%	10,608	19.2%
HH Income \$75,000 to \$99,999	1,676	13.6%	4,098	15.5%	8,008	14.5%
HH Income \$50,000 to \$74,999	2,000	16.2%	4,256	16.1%	9,166	16.6%
HH Income \$35,000 to \$49,999	1,633	13.2%	3,528	13.4%	6,910	12.5%
HH Income \$25,000 to \$34,999	843	6.8%	1,509	5.7%	3,536	6.4%
HH Income \$15,000 to \$24,999	1,087	8.8%	1,900	7.2%	3,903	7.1%
HH Income Under \$15,000	932	7.6%	1,619	6.1%	3,146	5.7%
HH Income \$35,000 or More	9,475	76.8%	21,333	80.9%	44,618	80.8%
HH Income \$75,000 or More	5,842	47.4%	13,549	51.4%	28,542	51.7%

Housing (2024)

Total Housing Units	13,812		29,626		63,083	
Housing Units Occupied	12,337	89.3%	26,361	89.0%	55,202	87.5%
Housing Units Owner-Occupied	8,494	68.9%	19,293	73.2%	42,816	77.6%
Housing Units, Renter-Occupied	3,842	31.1%	7,067	26.8%	12,386	22.4%
Housing Units, Vacant	1,475	12.0%	3,265	12.4%	7,881	14.3%

Marital Status (2024)

Never Married	6,998	27.2%	14,022	25.3%	26,172	23.2%
Currently Married	13,116	51.0%	29,195	52.7%	62,322	55.3%
Separated	826	3.2%	1,566	2.8%	3,155	2.8%
Widowed	1,499	5.8%	3,437	6.2%	7,495	6.7%
Divorced	3,304	12.8%	7,187	13.0%	13,459	12.0%

Household Type (2024)

Population Family	26,432	87.0%	55,838	86.3%	103,623	80.4%
Population Non-Family	3,609	11.9%	8,432	13.0%	24,519	19.0%
Population Group Quarters	332	1.1%	460	0.7%	769	0.6%
Family Households	9,367	75.9%	19,684	74.7%	35,935	65.1%
Non-Family Households	2,970	24.1%	6,677	25.3%	19,267	34.9%
Married Couple with Children	2,122	16.2%	4,495	15.4%	7,901	12.7%
Average Family Household Size	2.8		2.8		2.9	

Household Size (2024)

1 Person Households	2,412	19.6%	5,497	20.9%	16,624	30.1%
2 Person Households	6,336	51.4%	13,622	51.7%	25,140	45.5%
3 Person Households	1,640	13.3%	3,422	13.0%	6,446	11.7%
4 Person Households	1,100	8.9%	2,179	8.3%	4,025	7.3%
5 Person Households	519	4.2%	1,016	3.9%	1,799	3.3%
6 or More Person Households	330	2.7%	625	2.4%	1,167	2.1%

Household Vehicles (2024)

Households with 0 Vehicles Available	907	7.4%	1,191	4.5%	2,038	3.7%
Households with 1 Vehicles Available	4,229	34.3%	8,948	33.9%	19,216	34.8%
Households with 2 or More Vehicles Available	7,200	58.4%	16,222	61.5%	33,948	61.5%
Total Vehicles Available	21,083		46,923		98,436	
Average Vehicles Per Household	1.7		1.8		1.8	

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Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	25,410		54,643		111,254	
Estimated Civilian Employed	12,907	50.8%	28,123	51.5%	53,937	48.5%
Estimated Civilian Unemployed	492	1.9%	1,141	2.1%	2,287	2.1%
Estimated in Armed Forces	10	-	100	0.2%	231	0.2%
Estimated Not in Labor Force	12,001	47.2%	25,279	46.3%	54,799	49.3%
Unemployment Rate	1.9%		2.1%		2.1%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	13,301		28,863		53,947	
Management, Business, Financial Operations	1,920	14.4%	4,776	16.5%	10,250	19.0%
Professional, Related Service	2,646	19.9%	5,862	20.3%	10,781	20.0%
Sales, Office	2,086	15.7%	4,592	15.9%	8,282	15.4%
Farming, Fishing, Forestry	3,553	26.7%	7,684	26.6%	13,994	25.9%
Construct, Extraction, Maintenance	9	-	17	-	43	-
Production, Transport Material Moving	1,088	8.2%	2,238	7.8%	4,084	7.6%
White Collar Workers	1,999	15.0%	3,693	12.8%	6,514	12.1%
Blue Collar Workers	8,119	61.0%	18,323	63.5%	35,024	64.9%
	5,182	39.0%	10,540	36.5%	18,923	35.1%

Consumer Expenditure (2024)

Total Household Expenditure	\$804.17 M		\$1.88 B		\$3.98 B	
Total Non-Retail Expenditure	\$423.72 M	52.7%	\$993.95 M	52.7%	\$2.1 B	52.8%
Total Retail Expenditure	\$380.45 M	47.3%	\$890.87 M	47.3%	\$1.88 B	47.2%
Apparel	\$28.04 M	3.5%	\$65.88 M	3.5%	\$138.83 M	3.5%
Contributions	\$26.48 M	3.3%	\$63.23 M	3.4%	\$135.41 M	3.4%
Education	\$23.33 M	2.9%	\$55.92 M	3.0%	\$119.54 M	3.0%
Entertainment	\$45.7 M	5.7%	\$107.74 M	5.7%	\$227.58 M	5.7%
Food and Beverages	\$118.32 M	14.7%	\$276.02 M	14.6%	\$580.3 M	14.6%
Furnishings and Equipment	\$28.47 M	3.5%	\$67.07 M	3.6%	\$141.54 M	3.6%
Gifts	\$19.45 M	2.4%	\$46.7 M	2.5%	\$100.31 M	2.5%
Health Care	\$69.51 M	8.6%	\$162.07 M	8.6%	\$341.75 M	8.6%
Household Operations	\$31.7 M	3.9%	\$74.7 M	4.0%	\$158.41 M	4.0%
Miscellaneous Expenses	\$15.28 M	1.9%	\$35.91 M	1.9%	\$76.1 M	1.9%
Personal Care	\$10.84 M	1.3%	\$25.39 M	1.3%	\$53.54 M	1.3%
Personal Insurance	\$5.75 M	0.7%	\$13.7 M	0.7%	\$29.08 M	0.7%
Reading	\$1.79 M	0.2%	\$4.2 M	0.2%	\$8.92 M	0.2%
Shelter	\$168.19 M	20.9%	\$393.32 M	20.9%	\$829.86 M	20.9%
Tobacco	\$4.83 M	0.6%	\$10.96 M	0.6%	\$22.84 M	0.6%
Transportation	\$147.02 M	18.3%	\$344.21 M	18.3%	\$723.26 M	18.2%
Utilities	\$59.5 M	7.4%	\$137.8 M	7.3%	\$289.62 M	7.3%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	22,637		48,730		100,680	
Elementary (Grade Level 0 to 8)	734	3.2%	1,589	3.3%	2,675	2.7%
Some High School (Grade Level 9 to 11)	1,299	5.7%	2,296	4.7%	4,109	4.1%
High School Graduate	7,090	31.3%	14,736	30.2%	28,833	28.6%
Some College	5,604	24.8%	11,344	23.3%	22,773	22.6%
Associate Degree Only	2,534	11.2%	5,808	11.9%	11,193	11.1%
Bachelor Degree Only	3,545	15.7%	8,598	17.6%	20,316	20.2%
Graduate Degree	1,831	8.1%	4,358	8.9%	10,781	10.7%

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Units In Structure (2024)

1 Detached Unit	9,635	121.0%	21,543	121.0%	43,641	112.6%
1 Attached Unit	749	9.4%	1,306	7.3%	3,306	8.5%
2 to 4 Units	707	8.9%	1,474	8.3%	2,864	7.4%
5 to 9 Units	348	4.4%	433	2.4%	814	2.1%
10 to 19 Units	184	2.3%	341	1.9%	885	2.3%
20 to 49 Units	132	1.7%	293	1.6%	1,100	2.8%
50 or More Units	340	4.3%	478	2.7%	1,216	3.1%
Mobile Home or Trailer	241	3.0%	492	2.8%	1,375	3.5%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2024)

Homes Built 2010 or later	3,299	41.4%	6,495	36.5%	11,697	30.2%
Homes Built 2000 to 2009	5,649	70.9%	11,154	62.7%	20,936	54.0%
Homes Built 1990 to 1999	1,789	22.5%	4,411	24.8%	9,453	24.4%
Homes Built 1980 to 1989	1,072	13.5%	3,139	17.6%	9,052	23.3%
Homes Built 1970 to 1979	331	4.2%	813	4.6%	3,136	8.1%
Homes Built 1960 to 1969	86	1.1%	193	1.1%	561	1.4%
Homes Built 1950 to 1959	108	1.4%	143	0.8%	315	0.8%
Homes Built Before 1949	3	-	12	-	52	0.1%

Home Values (2024)

Home Values \$1,000,000 or More	76	0.9%	231	1.2%	1,137	2.7%
Home Values \$500,000 to \$999,999	244	2.9%	1,164	6.0%	5,019	11.7%
Home Values \$400,000 to \$499,999	680	8.0%	1,520	7.9%	4,858	11.3%
Home Values \$300,000 to \$399,999	2,377	28.0%	5,087	26.4%	10,371	24.2%
Home Values \$200,000 to \$299,999	3,523	41.5%	7,988	41.4%	14,359	33.5%
Home Values \$150,000 to \$199,999	1,014	11.9%	2,073	10.7%	3,922	9.2%
Home Values \$100,000 to \$149,999	354	4.2%	690	3.6%	1,551	3.6%
Home Values \$70,000 to \$99,999	42	0.5%	91	0.5%	339	0.8%
Home Values \$50,000 to \$69,999	34	0.4%	82	0.4%	201	0.5%
Home Values \$25,000 to \$49,999	67	0.8%	152	0.8%	512	1.2%
Home Values Under \$25,000	81	1.0%	216	1.1%	548	1.3%
Owner-Occupied Median Home Value	\$279,338		\$293,215		\$327,697	
Renter-Occupied Median Rent	\$1,342		\$1,344		\$1,362	

Transportation To Work (2024)

Drive to Work Alone	9,152	68.8%	20,036	69.4%	37,887	70.2%
Drive to Work in Carpool	1,900	14.3%	4,064	14.1%	6,378	11.8%
Travel to Work by Public Transportation	21	0.2%	146	0.5%	222	0.4%
Drive to Work on Motorcycle	45	0.3%	68	0.2%	92	0.2%
Walk or Bicycle to Work	152	1.1%	214	0.7%	457	0.8%
Other Means	86	0.6%	238	0.8%	518	1.0%
Work at Home	1,945	14.6%	4,097	14.2%	8,392	15.6%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	2,546	19.1%	5,230	18.1%	9,791	18.1%
Travel to Work in 15 to 29 Minutes	3,359	25.3%	8,075	28.0%	15,484	28.7%
Travel to Work in 30 to 59 Minutes	4,549	34.2%	9,445	32.7%	15,996	29.7%
Travel to Work in 60 Minutes or More	902	6.8%	2,016	7.0%	4,285	7.9%
Average Minutes Travel to Work	25.8		25.5		25.4	