

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.8273/-72.4973

0349_Tri-City Plaza Vernon, CT 06066							1 mi radius		3 mi radius		5 mi radius	
Population												
Estimated Population (2022)							5,489		48,261		115,510	
Projected Population (2027)							6,096		49,756		116,043	
Census Population (2020)							4,836		48,025		114,813	
Census Population (2010)							4,808		47,955		112,727	
Projected Annual Growth (2022 to 2027)							607	2.2%	1,495	0.6%	533	-
Historical Annual Growth (2020 to 2022)							653	6.8%	236	0.2%	697	0.3%
Historical Annual Growth (2010 to 2020)							28	0.3%	70	-	2,086	0.9%
Estimated Population Density (2022)							1,748	psm	1,708	psm	1,471	psm
Trade Area Size							3.1	sq mi	28.3	sq mi	78.5	sq mi
Households												
Estimated Households (2022)							2,346		20,933		49,963	
Projected Households (2027)							2,586		21,375		49,658	
Census Households (2020)							2,057		20,741		49,424	
Census Households (2010)							1,975		20,261		47,586	
Estimated Households with Children (2022)							616	26.2%	5,623	26.9%	13,880	27.8%
Estimated Average Household Size (2022)							2.33		2.29		2.29	
Average Household Income												
Estimated Average Household Income (2022)							\$100,544		\$107,812		\$102,247	
Projected Average Household Income (2027)							\$114,410		\$131,980		\$130,501	
Estimated Average Family Income (2022)							\$126,601		\$135,489		\$125,537	
Median Household Income												
Estimated Median Household Income (2022)							\$91,955		\$94,575		\$85,972	
Projected Median Household Income (2027)							\$108,855		\$114,665		\$104,043	
Estimated Median Family Income (2022)							\$117,296		\$118,373		\$108,968	
Per Capita Income												
Estimated Per Capita Income (2022)							\$43,029		\$46,852		\$44,350	
Projected Per Capita Income (2027)							\$48,587		\$56,784		\$55,968	
Estimated Per Capita Income 5 Year Growth							\$5,557	12.9%	\$9,932	21.2%	\$11,618	26.2%
Estimated Average Household Net Worth (2022)							\$1,205,311		\$1,304,656		\$1,200,441	
Daytime Demos (2022)												
Total Businesses							532		2,189		5,517	
Total Employees							4,101		24,404		56,473	
Company Headquarter Businesses							19	3.5%	83	3.8%	193	3.5%
Company Headquarter Employees							379	9.2%	5,552	22.8%	9,471	16.8%
Employee Population per Business							7.7		11.1		10.2	
Residential Population per Business							10.3		22.0		20.9	

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### 0349\_Tri-City Plaza

Vernon, CT 06066

1 mi radius

3 mi radius

5 mi radius

#### Race & Ethnicity

White (2022)	4,396	80.1%	33,752	69.9%	77,008	66.7%
Black or African American (2022)	297	5.4%	4,800	9.9%	14,054	12.2%
American Indian or Alaska Native (2022)	6	0.1%	83	0.2%	284	0.2%
Asian (2022)	366	6.7%	5,331	11.0%	11,758	10.2%
Hawaiian or Pacific Islander (2022)	1	-	20	-	47	-
Other Race (2022)	142	2.6%	1,328	2.8%	3,225	2.8%
Two or More Races (2022)	281	5.1%	2,948	6.1%	9,135	7.9%
Not Hispanic or Latino Population (2022)	5,082	92.6%	43,421	90.0%	100,917	87.4%
Hispanic or Latino Population (2022)	407	7.4%	4,840	10.0%	14,593	12.6%
Not Hispanic or Latino Population (2027)	5,647	92.6%	44,798	90.0%	101,465	87.4%
Hispanic or Latino Population (2027)	450	7.4%	4,958	10.0%	14,577	12.6%
Not Hispanic or Latino Population (2020)	4,518	93.4%	43,465	90.5%	100,679	87.7%
Hispanic or Latino Population (2020)	317	6.6%	4,560	9.5%	14,134	12.3%
Not Hispanic or Latino Population (2010)	4,650	96.7%	45,136	94.1%	103,497	91.8%
Hispanic or Latino Population (2010)	159	3.3%	2,819	5.9%	9,230	8.2%
Projected Hispanic Annual Growth (2022 to 2027)	43	2.1%	119	0.5%	-16	-
Historic Hispanic Annual Growth (2010 to 2022)	248	13.0%	2,021	6.0%	5,363	4.8%

#### Age Distribution (2022)

Age Under 5	220	4.0%	2,460	5.1%	6,241	5.4%
Age 5 to 9 Years	251	4.6%	2,409	5.0%	6,104	5.3%
Age 10 to 14 Years	277	5.1%	2,543	5.3%	6,548	5.7%
Age 15 to 19 Years	361	6.6%	2,754	5.7%	6,958	6.0%
Age 20 to 24 Years	293	5.3%	3,040	6.3%	7,829	6.8%
Age 25 to 29 Years	293	5.3%	3,770	7.8%	9,287	8.0%
Age 30 to 34 Years	326	5.9%	3,630	7.5%	9,073	7.9%
Age 35 to 39 Years	323	5.9%	3,250	6.7%	8,168	7.1%
Age 40 to 44 Years	299	5.4%	2,736	5.7%	6,892	6.0%
Age 45 to 49 Years	304	5.5%	2,598	5.4%	6,290	5.4%
Age 50 to 54 Years	375	6.8%	3,080	6.4%	7,275	6.3%
Age 55 to 59 Years	364	6.6%	3,306	6.9%	7,815	6.8%
Age 60 to 64 Years	419	7.6%	3,361	7.0%	7,488	6.5%
Age 65 to 74 Years	794	14.5%	5,404	11.2%	11,301	9.8%
Age 75 to 84 Years	447	8.1%	2,821	5.8%	5,836	5.1%
Age 85 Years or Over	143	2.6%	1,099	2.3%	2,406	2.1%
Median Age	45.9		40.6		38.5	

#### Gender Age Distribution (2022)

Female Population	2,822	51.4%	24,818	51.4%	59,166	51.2%
Age 0 to 19 Years	530	18.8%	4,946	19.9%	12,602	21.3%
Age 20 to 64 Years	1,505	53.3%	14,561	58.7%	35,526	60.0%
Age 65 Years or Over	788	27.9%	5,311	21.4%	11,037	18.7%
Female Median Age	47.8		42.1		39.8	
Male Population	2,667	48.6%	23,443	48.6%	56,344	48.8%
Age 0 to 19 Years	579	21.7%	5,220	22.3%	13,248	23.5%
Age 20 to 64 Years	1,492	56.0%	14,210	60.6%	34,590	61.4%
Age 65 Years or Over	596	22.3%	4,013	17.1%	8,506	15.1%
Male Median Age	43.9		39.2		37.4	

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Vernon, CT 06066

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5 mi radius

#### Household Income Distribution (2022)

HH Income \$200,000 or More	243	10.4%	2,535	12.1%	5,459	10.9%
HH Income \$150,000 to \$199,999	270	11.5%	2,049	9.8%	4,387	8.8%
HH Income \$100,000 to \$149,999	467	19.9%	4,377	20.9%	9,617	19.2%
HH Income \$75,000 to \$99,999	330	14.1%	3,699	17.7%	7,981	16.0%
HH Income \$50,000 to \$74,999	375	16.0%	2,957	14.1%	7,801	15.6%
HH Income \$35,000 to \$49,999	189	8.1%	1,754	8.4%	4,499	9.0%
HH Income \$25,000 to \$34,999	167	7.1%	1,291	6.2%	3,460	6.9%
HH Income \$15,000 to \$24,999	113	4.8%	972	4.6%	2,802	5.6%
HH Income Under \$15,000	192	8.2%	1,299	6.2%	3,958	7.9%
HH Income \$35,000 or More	1,875	79.9%	17,372	83.0%	39,744	79.5%
HH Income \$75,000 or More	1,311	55.9%	12,660	60.5%	27,443	54.9%

#### Housing (2022)

Total Housing Units	2,689		22,355		53,355	
Housing Units Occupied	2,346	87.2%	20,933	93.6%	49,963	93.6%
Housing Units Owner-Occupied	1,666	71.0%	13,833	66.1%	30,783	61.6%
Housing Units, Renter-Occupied	680	29.0%	7,100	33.9%	19,181	38.4%
Housing Units, Vacant	343	14.6%	1,422	6.8%	3,391	6.8%

#### Marital Status (2022)

Never Married	1,614	34.0%	12,506	30.6%	35,423	36.7%
Currently Married	2,280	48.1%	20,995	51.4%	43,680	45.2%
Separated	78	1.6%	1,017	2.5%	2,695	2.8%
Widowed	348	7.4%	2,341	5.7%	4,858	5.0%
Divorced	421	8.9%	3,990	9.8%	9,960	10.3%

#### Household Type (2022)

Population Family	4,509	82.2%	38,404	79.6%	90,146	78.0%
Population Non-Family	964	17.6%	9,516	19.7%	24,346	21.1%
Population Group Quarters	16	0.3%	342	0.7%	1,019	0.9%
Family Households	1,548	66.0%	13,169	62.9%	30,531	61.1%
Non-Family Households	798	34.0%	7,765	37.1%	19,433	38.9%
Married Couple with Children	472	20.7%	3,887	18.5%	8,723	20.0%
Average Family Household Size	2.9		2.9		3.0	

#### Household Size (2022)

1 Person Households	651	27.8%	6,117	29.2%	15,143	30.3%
2 Person Households	949	40.4%	7,949	38.0%	18,387	36.8%
3 Person Households	320	13.6%	3,116	14.9%	7,569	15.1%
4 Person Households	272	11.6%	2,469	11.8%	5,693	11.4%
5 Person Households	108	4.6%	947	4.5%	2,227	4.5%
6 or More Person Households	46	1.9%	334	1.6%	944	1.9%

#### Household Vehicles (2022)

Households with 0 Vehicles Available	145	6.2%	1,175	5.6%	3,119	6.2%
Households with 1 Vehicles Available	886	37.8%	7,582	36.2%	19,082	38.2%
Households with 2 or More Vehicles Available	1,315	56.0%	12,175	58.2%	27,762	55.6%
Total Vehicles Available	4,119		37,105		86,903	
Average Vehicles Per Household	1.8		1.8		1.7	

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#### Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	4,673		40,300		95,249	
Estimated Civilian Employed	2,711	58.0%	25,248	62.7%	60,416	63.4%
Estimated Civilian Unemployed	186	4.0%	1,128	2.8%	2,905	3.1%
Estimated in Armed Forces	-	-	27	-	114	0.1%
Estimated Not in Labor Force	1,777	38.0%	13,896	34.5%	31,813	33.4%
Unemployment Rate	4.0%		2.8%		3.1%	

#### Occupation (2022)

Occupation: Population Age 16 Years or Over	2,711		25,248		60,416	
Management, Business, Financial Operations	560	20.7%	5,074	20.1%	11,800	19.5%
Professional, Related	758	28.0%	7,886	31.2%	17,251	28.6%
Service	298	11.0%	3,054	12.1%	8,307	13.7%
Sales, Office	595	21.9%	5,214	20.7%	12,177	20.2%
Farming, Fishing, Forestry	-	-	5	-	11	-
Construct, Extraction, Maintenance	160	5.9%	1,192	4.7%	3,447	5.7%
Production, Transport Material Moving	338	12.5%	2,823	11.2%	7,423	12.3%
White Collar Workers	1,914	70.6%	18,174	72.0%	41,227	68.2%
Blue Collar Workers	797	29.4%	7,074	28.0%	19,189	31.8%

#### Consumer Expenditure (2022)

Total Household Expenditure	\$161.02 M		\$1.54 B		\$3.55 B	
Total Non-Retail Expenditure	\$85.25 M	52.9%	\$815.39 M	52.9%	\$1.88 B	52.9%
Total Retail Expenditure	\$75.77 M	47.1%	\$725.54 M	47.1%	\$1.67 B	47.1%
Apparel	\$5.73 M	3.6%	\$54.94 M	3.6%	\$126.11 M	3.6%
Contributions	\$5.53 M	3.4%	\$52.62 M	3.4%	\$119.53 M	3.4%
Education	\$5.23 M	3.2%	\$49.69 M	3.2%	\$112.58 M	3.2%
Entertainment	\$9.31 M	5.8%	\$88.89 M	5.8%	\$203.2 M	5.7%
Food and Beverages	\$23.42 M	14.5%	\$224.58 M	14.6%	\$518.62 M	14.6%
Furnishings and Equipment	\$5.77 M	3.6%	\$55.1 M	3.6%	\$126.08 M	3.6%
Gifts	\$4.14 M	2.6%	\$39.82 M	2.6%	\$90.69 M	2.6%
Health Care	\$13.45 M	8.4%	\$128.07 M	8.3%	\$295.59 M	8.3%
Household Operations	\$6.45 M	4.0%	\$61.42 M	4.0%	\$140.71 M	4.0%
Miscellaneous Expenses	\$3.08 M	1.9%	\$29.32 M	1.9%	\$67.37 M	1.9%
Personal Care	\$2.17 M	1.3%	\$20.74 M	1.3%	\$47.71 M	1.3%
Personal Insurance	\$1.2 M	0.7%	\$11.38 M	0.7%	\$25.76 M	0.7%
Reading	\$357.83 K	0.2%	\$3.4 M	0.2%	\$7.8 M	0.2%
Shelter	\$33.69 M	20.9%	\$323.29 M	21.0%	\$746.7 M	21.1%
Tobacco	\$874.63 K	0.5%	\$8.46 M	0.5%	\$20.12 M	0.6%
Transportation	\$29.17 M	18.1%	\$279.81 M	18.2%	\$643.74 M	18.1%
Utilities	\$11.44 M	7.1%	\$109.4 M	7.1%	\$254.49 M	7.2%

#### Educational Attainment (2022)

Adult Population Age 25 Years or Over	4,087		35,056		81,830	
Elementary (Grade Level 0 to 8)	29	0.7%	487	1.4%	1,394	1.7%
Some High School (Grade Level 9 to 11)	115	2.8%	1,004	2.9%	3,089	3.8%
High School Graduate	1,037	25.4%	8,428	24.0%	21,367	26.1%
Some College	696	17.0%	5,211	14.9%	13,185	16.1%
Associate Degree Only	511	12.5%	3,551	10.1%	7,513	9.2%
Bachelor Degree Only	1,020	24.9%	8,894	25.4%	19,390	23.7%
Graduate Degree	680	16.6%	7,481	21.3%	15,891	19.4%

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#### Units In Structure (2022)

1 Detached Unit	1,589	80.5%	12,662	62.5%	28,087	59.0%
1 Attached Unit	129	6.5%	1,698	8.4%	3,735	7.8%
2 to 4 Units	161	8.2%	1,752	8.6%	6,189	13.0%
5 to 9 Units	74	3.7%	1,391	6.9%	3,500	7.4%
10 to 19 Units	108	5.4%	1,478	7.3%	3,059	6.4%
20 to 49 Units	26	1.3%	622	3.1%	1,741	3.7%
50 or More Units	182	9.2%	1,167	5.8%	3,356	7.1%
Mobile Home or Trailer	77	3.9%	151	0.7%	260	0.5%
Other Structure	-	-	12	-	36	-

#### Homes Built By Year (2022)

Homes Built 2010 or later	78	4.0%	875	4.3%	2,126	4.5%
Homes Built 2000 to 2009	198	10.0%	2,276	11.2%	4,098	8.6%
Homes Built 1990 to 1999	111	5.6%	1,599	7.9%	3,514	7.4%
Homes Built 1980 to 1989	407	20.6%	3,639	18.0%	7,762	16.3%
Homes Built 1970 to 1979	302	15.3%	2,888	14.3%	6,627	13.9%
Homes Built 1960 to 1969	510	25.8%	3,679	18.2%	7,239	15.2%
Homes Built 1950 to 1959	437	22.1%	3,064	15.1%	7,657	16.1%
Homes Built Before 1949	303	15.3%	2,913	14.4%	10,941	23.0%

#### Home Values (2022)

Home Values \$1,000,000 or More	-	-	43	0.3%	127	0.4%
Home Values \$500,000 to \$999,999	49	2.9%	653	4.7%	1,676	5.4%
Home Values \$400,000 to \$499,999	51	3.0%	1,095	7.9%	2,119	6.9%
Home Values \$300,000 to \$399,999	213	12.8%	2,243	16.2%	5,185	16.8%
Home Values \$200,000 to \$299,999	882	52.9%	5,660	40.9%	11,055	35.9%
Home Values \$150,000 to \$199,999	229	13.8%	2,378	17.2%	5,870	19.1%
Home Values \$100,000 to \$149,999	59	3.5%	937	6.8%	2,758	9.0%
Home Values \$70,000 to \$99,999	2	0.1%	190	1.4%	583	1.9%
Home Values \$50,000 to \$69,999	21	1.3%	158	1.1%	364	1.2%
Home Values \$25,000 to \$49,999	70	4.2%	216	1.6%	424	1.4%
Home Values Under \$25,000	89	5.3%	260	1.9%	622	2.0%
Owner-Occupied Median Home Value	\$232,911		\$248,806		\$242,405	
Renter-Occupied Median Rent	\$1,078		\$1,147		\$1,110	

#### Transportation To Work (2022)

Drive to Work Alone	2,095	77.3%	18,103	71.7%	42,792	70.8%
Drive to Work in Carpool	196	7.2%	1,558	6.2%	3,426	5.7%
Travel to Work by Public Transportation	24	0.9%	401	1.6%	895	1.5%
Drive to Work on Motorcycle	-	-	10	-	40	-
Walk or Bicycle to Work	39	1.4%	134	0.5%	745	1.2%
Other Means	5	0.2%	132	0.5%	298	0.5%
Work at Home	351	13.0%	4,910	19.4%	12,220	20.2%

#### Travel Time (2022)

Travel to Work in 14 Minutes or Less	459	16.9%	4,403	17.4%	10,850	18.0%
Travel to Work in 15 to 29 Minutes	1,115	41.1%	9,448	37.4%	21,958	36.3%
Travel to Work in 30 to 59 Minutes	557	20.5%	5,354	21.2%	12,991	21.5%
Travel to Work in 60 Minutes or More	228	8.4%	1,133	4.5%	2,398	4.0%
Average Minutes Travel to Work	21.4		21.8		22.1	