

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.324/-83.4799

44444 Ford Rd			5 mi radius		10 mi radius		20 mi radius	
Canton, MI 48187								
Population								
Estimated Population (2024)			172,936		581,285		2,263,026	
Projected Population (2029)			170,154		569,490		2,225,394	
Census Population (2020)			184,660		610,879		2,309,927	
Census Population (2010)			172,668		585,567		2,243,601	
Projected Annual Growth (2024 to 2029)			-2,781	-0.3%	-11,794	-0.4%	-37,632	-0.3%
Historical Annual Growth (2020 to 2024)			-11,724	-1.6%	-29,594	-1.2%	-46,902	-0.5%
Historical Annual Growth (2010 to 2020)			11,992	1.7%	25,311	1.1%	66,326	0.7%
Estimated Population Density (2024)			2,203	psm	1,851	psm	1,801	psm
Trade Area Size			78.5	sq mi	314.0	sq mi	1,256.5	sq mi
Households								
Estimated Households (2024)			71,711		241,338		923,182	
Projected Households (2029)			70,929		238,002		912,868	
Census Households (2020)			74,295		247,788		922,566	
Census Households (2010)			68,198		233,708		880,791	
Estimated Households with Children (2024)			17,553	24.5%	57,246	23.7%	232,669	25.2%
Estimated Average Household Size (2024)			2.40		2.38		2.41	
Average Household Income								
Estimated Average Household Income (2024)			\$135,247		\$120,151		\$110,033	
Projected Average Household Income (2029)			\$141,190		\$125,362		\$114,757	
Estimated Average Family Income (2024)			\$180,107		\$156,414		\$139,891	
Median Household Income								
Estimated Median Household Income (2024)			\$103,590		\$91,167		\$83,464	
Projected Median Household Income (2029)			\$105,606		\$92,986		\$85,476	
Estimated Median Family Income (2024)			\$143,440		\$122,540		\$110,247	
Per Capita Income								
Estimated Per Capita Income (2024)			\$56,154		\$50,034		\$45,071	
Projected Per Capita Income (2029)			\$58,928		\$52,544		\$47,262	
Estimated Per Capita Income 5 Year Growth			\$2,774	4.9%	\$2,510	5.0%	\$2,190	4.9%
Estimated Average Household Net Worth (2024)			\$1,289,376		\$1,129,551		\$1,037,340	
Daytime Demos (2024)								
Total Businesses			6,669		20,824		86,256	
Total Employees			87,548		251,678		970,102	
Company Headquarter Businesses			290	4.4%	870	4.2%	3,418	4.0%
Company Headquarter Employees			18,163	20.7%	55,218	21.9%	221,332	22.8%
Employee Population per Business			13.1		12.1		11.2	
Residential Population per Business			25.9		27.9		26.2	

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Race & Ethnicity

White (2024)	117,196	67.8%	394,625	67.9%	1,358,901	60.0%
Black or African American (2024)	24,029	13.9%	106,667	18.4%	611,632	27.0%
American Indian or Alaska Native (2024)	321	0.2%	1,238	0.2%	5,969	0.3%
Asian (2024)	22,205	12.8%	45,724	7.9%	130,525	5.8%
Hawaiian or Pacific Islander (2024)	18	-	124	-	519	-
Other Race (2024)	1,390	0.8%	5,653	1.0%	48,493	2.1%
Two or More Races (2024)	7,776	4.5%	27,253	4.7%	106,987	4.7%
Not Hispanic or Latino Population (2024)	165,611	95.8%	555,758	95.6%	2,123,763	93.8%
Hispanic or Latino Population (2024)	7,325	4.2%	25,526	4.4%	139,262	6.2%
Not Hispanic or Latino Population (2029)	160,549	94.4%	536,658	94.2%	2,067,872	92.9%
Hispanic or Latino Population (2029)	9,605	5.6%	32,832	5.8%	157,521	7.1%
Not Hispanic or Latino Population (2020)	176,495	95.6%	583,433	95.5%	2,167,513	93.8%
Hispanic or Latino Population (2020)	8,165	4.4%	27,446	4.5%	142,415	6.2%
Not Hispanic or Latino Population (2010)	167,565	97.0%	567,788	97.0%	2,131,764	95.0%
Hispanic or Latino Population (2010)	5,103	3.0%	17,779	3.0%	111,837	5.0%
Projected Hispanic Annual Growth (2024 to 2029)	2,280	6.2%	7,306	5.7%	18,259	2.6%
Historic Hispanic Annual Growth (2010 to 2024)	2,222	3.1%	7,747	3.1%	27,426	1.8%

Age Distribution (2024)

Age Under 5	9,713	5.6%	31,960	5.5%	127,966	5.7%
Age 5 to 9 Years	10,334	6.0%	34,115	5.9%	136,569	6.0%
Age 10 to 14 Years	10,487	6.1%	34,998	6.0%	139,119	6.1%
Age 15 to 19 Years	10,009	5.8%	35,961	6.2%	147,254	6.5%
Age 20 to 24 Years	9,254	5.4%	35,072	6.0%	154,966	6.8%
Age 25 to 29 Years	10,778	6.2%	37,356	6.4%	152,209	6.7%
Age 30 to 34 Years	12,229	7.1%	41,005	7.1%	161,451	7.1%
Age 35 to 39 Years	11,278	6.5%	36,332	6.3%	141,147	6.2%
Age 40 to 44 Years	11,051	6.4%	36,017	6.2%	139,223	6.2%
Age 45 to 49 Years	10,850	6.3%	34,466	5.9%	131,633	5.8%
Age 50 to 54 Years	12,051	7.0%	38,562	6.6%	144,914	6.4%
Age 55 to 59 Years	11,571	6.7%	39,094	6.7%	142,390	6.3%
Age 60 to 64 Years	11,240	6.5%	39,125	6.7%	144,835	6.4%
Age 65 to 74 Years	19,168	11.1%	63,275	10.9%	237,086	10.5%
Age 75 to 84 Years	9,990	5.8%	33,024	5.7%	120,422	5.3%
Age 85 Years or Over	2,933	1.7%	10,923	1.9%	41,843	1.8%
Median Age	40.8		40.2		38.9	

Gender Age Distribution (2024)

Female Population	88,137	51.0%	294,974	50.7%	1,146,933	50.7%
Age 0 to 19 Years	19,778	22.4%	66,560	22.6%	266,546	23.2%
Age 20 to 64 Years	51,032	57.9%	170,238	57.7%	660,475	57.6%
Age 65 Years or Over	17,328	19.7%	58,176	19.7%	219,913	19.2%
Female Median Age	41.9		41.4		40.3	
Male Population	84,799	49.0%	286,311	49.3%	1,116,093	49.3%
Age 0 to 19 Years	20,765	24.5%	70,474	24.6%	284,361	25.5%
Age 20 to 64 Years	49,271	58.1%	166,791	58.3%	652,293	58.4%
Age 65 Years or Over	14,763	17.4%	49,046	17.1%	179,439	16.1%
Male Median Age	39.6		39.1		37.6	

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Household Income Distribution (2024)

HH Income \$200,000 or More	12,405	17.3%	32,320	13.4%	111,053	12.0%
HH Income \$150,000 to \$199,999	8,290	11.6%	22,651	9.4%	78,445	8.5%
HH Income \$100,000 to \$149,999	13,410	18.7%	43,046	17.8%	150,403	16.3%
HH Income \$75,000 to \$99,999	8,238	11.5%	29,716	12.3%	110,904	12.0%
HH Income \$50,000 to \$74,999	10,347	14.4%	37,161	15.4%	143,644	15.6%
HH Income \$35,000 to \$49,999	6,489	9.0%	24,408	10.1%	97,685	10.6%
HH Income \$25,000 to \$34,999	3,971	5.5%	16,607	6.9%	66,688	7.2%
HH Income \$15,000 to \$24,999	3,816	5.3%	14,946	6.2%	63,770	6.9%
HH Income Under \$15,000	4,745	6.6%	20,482	8.5%	100,591	10.9%
HH Income \$35,000 or More	59,178	82.5%	189,303	78.4%	692,133	75.0%
HH Income \$75,000 or More	42,342	59.0%	127,733	52.9%	450,805	48.8%

Housing (2024)

Total Housing Units	77,800		261,626		1,004,493	
Housing Units Occupied	71,711	92.2%	241,338	92.2%	923,182	91.9%
Housing Units Owner-Occupied	50,554	70.5%	166,500	69.0%	600,659	65.1%
Housing Units, Renter-Occupied	21,157	29.5%	74,837	31.0%	322,522	34.9%
Housing Units, Vacant	6,088	8.5%	20,288	8.4%	81,311	8.8%

Marital Status (2024)

Never Married	43,504	30.6%	164,453	34.2%	710,286	38.2%
Currently Married	72,711	51.1%	222,842	46.4%	772,411	41.5%
Separated	4,019	2.8%	13,884	2.9%	61,467	3.3%
Widowed	7,610	5.3%	26,350	5.5%	104,980	5.6%
Divorced	14,557	10.2%	52,683	11.0%	210,229	11.3%

Household Type (2024)

Population Family	125,431	72.5%	412,618	71.0%	1,662,750	73.5%
Population Non-Family	46,403	26.8%	161,823	27.8%	563,764	24.9%
Population Group Quarters	1,102	0.6%	6,844	1.2%	36,512	1.6%
Family Households	37,353	52.1%	123,177	51.0%	501,884	54.4%
Non-Family Households	34,358	47.9%	118,160	49.0%	421,298	45.6%
Married Couple with Children	14,017	19.3%	40,892	18.4%	151,272	19.6%
Average Family Household Size	3.4		3.3		3.3	

Household Size (2024)

1 Person Households	31,467	43.9%	106,015	43.9%	373,151	40.4%
2 Person Households	25,242	35.2%	82,857	34.3%	329,346	35.7%
3 Person Households	6,901	9.6%	23,882	9.9%	98,828	10.7%
4 Person Households	5,053	7.0%	17,383	7.2%	69,263	7.5%
5 Person Households	1,906	2.7%	7,014	2.9%	31,341	3.4%
6 or More Person Households	1,143	1.6%	4,187	1.7%	21,253	2.3%

Household Vehicles (2024)

Households with 0 Vehicles Available	4,397	6.1%	16,248	6.7%	81,907	8.9%
Households with 1 Vehicles Available	25,055	34.9%	88,488	36.7%	361,759	39.2%
Households with 2 or More Vehicles Available	42,260	58.9%	136,602	56.6%	479,516	51.9%
Total Vehicles Available	128,221		424,120		1,528,999	
Average Vehicles Per Household	1.8		1.8		1.7	

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Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	140,331		473,071		1,830,957	
Estimated Civilian Employed	93,987	67.0%	307,388	65.0%	1,133,812	61.9%
Estimated Civilian Unemployed	2,027	1.4%	10,079	2.1%	45,052	2.5%
Estimated in Armed Forces	24	-	118	-	802	-
Estimated Not in Labor Force	44,293	31.6%	155,487	32.9%	651,291	35.6%
Unemployment Rate	1.4%		2.1%		2.5%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	93,493		305,024		1,135,847	
Management, Business, Financial Operations	19,114	20.4%	57,971	19.0%	206,803	18.2%
Professional, Related Service	27,778	29.7%	82,461	27.0%	315,692	27.8%
Sales, Office	11,610	12.4%	43,525	14.3%	167,088	14.7%
Farming, Fishing, Forestry	17,543	18.8%	59,065	19.4%	215,227	18.9%
Construct, Extraction, Maintenance	123	0.1%	378	0.1%	1,656	0.1%
Production, Transport Material Moving	4,622	4.9%	17,322	5.7%	65,412	5.8%
White Collar Workers	12,703	13.6%	44,302	14.5%	163,969	14.4%
Blue Collar Workers	64,435	68.9%	199,497	65.4%	737,722	64.9%
	29,059	31.1%	105,527	34.6%	398,125	35.1%

Consumer Expenditure (2024)

Total Household Expenditure	\$6.4 B		\$19.7 B		\$69.74 B	
Total Non-Retail Expenditure	\$3.4 B	53.2%	\$10.46 B	53.1%	\$37.04 B	53.1%
Total Retail Expenditure	\$2.99 B	46.8%	\$9.23 B	46.9%	\$32.7 B	46.9%
Apparel	\$228.37 M	3.6%	\$699.33 M	3.6%	\$2.47 B	3.5%
Contributions	\$227.77 M	3.6%	\$687.95 M	3.5%	\$2.41 B	3.5%
Education	\$217.69 M	3.4%	\$648.11 M	3.3%	\$2.27 B	3.3%
Entertainment	\$371.99 M	5.8%	\$1.14 B	5.8%	\$4 B	5.7%
Food and Beverages	\$921.72 M	14.4%	\$2.85 B	14.5%	\$10.14 B	14.5%
Furnishings and Equipment	\$230.13 M	3.6%	\$703.76 M	3.6%	\$2.48 B	3.6%
Gifts	\$173.48 M	2.7%	\$522.62 M	2.7%	\$1.83 B	2.6%
Health Care	\$525.64 M	8.2%	\$1.63 B	8.3%	\$5.8 B	8.3%
Household Operations	\$258.3 M	4.0%	\$789.98 M	4.0%	\$2.79 B	4.0%
Miscellaneous Expenses	\$122.93 M	1.9%	\$377.56 M	1.9%	\$1.33 B	1.9%
Personal Care	\$85.83 M	1.3%	\$264.38 M	1.3%	\$936.21 M	1.3%
Personal Insurance	\$48.42 M	0.8%	\$146.04 M	0.7%	\$511.26 M	0.7%
Reading	\$14.31 M	0.2%	\$43.9 M	0.2%	\$154.94 M	0.2%
Shelter	\$1.35 B	21.0%	\$4.15 B	21.1%	\$14.71 B	21.1%
Tobacco	\$33.25 M	0.5%	\$107.31 M	0.5%	\$389.62 M	0.6%
Transportation	\$1.15 B	17.9%	\$3.54 B	18.0%	\$12.54 B	18.0%
Utilities	\$444.23 M	6.9%	\$1.39 B	7.1%	\$4.97 B	7.1%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	123,140		409,179		1,557,153	
Elementary (Grade Level 0 to 8)	2,508	2.0%	8,775	2.1%	43,934	2.8%
Some High School (Grade Level 9 to 11)	4,357	3.5%	19,104	4.7%	87,295	5.6%
High School Graduate	22,747	18.5%	93,294	22.8%	371,012	23.8%
Some College	22,604	18.4%	86,543	21.2%	328,218	21.1%
Associate Degree Only	10,391	8.4%	35,665	8.7%	128,803	8.3%
Bachelor Degree Only	33,878	27.5%	95,773	23.4%	334,470	21.5%
Graduate Degree	26,657	21.6%	70,025	17.1%	263,421	16.9%

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Units In Structure (2024)

1 Detached Unit	44,861	65.8%	161,637	69.2%	623,362	70.8%
1 Attached Unit	5,868	8.6%	16,362	7.0%	60,220	6.8%
2 to 4 Units	3,482	5.1%	11,346	4.9%	52,288	5.9%
5 to 9 Units	6,837	10.0%	18,153	7.8%	56,302	6.4%
10 to 19 Units	4,000	5.9%	12,768	5.5%	41,712	4.7%
20 to 49 Units	1,739	2.6%	5,202	2.2%	22,465	2.6%
50 or More Units	2,923	4.3%	8,803	3.8%	42,721	4.9%
Mobile Home or Trailer	1,961	2.9%	6,948	3.0%	23,432	2.7%
Other Structure	39	-	119	-	679	-

Homes Built By Year (2024)

Homes Built 2010 or later	4,755	7.0%	12,838	5.5%	49,453	5.6%
Homes Built 2000 to 2009	8,286	12.1%	21,550	9.2%	72,935	8.3%
Homes Built 1990 to 1999	12,262	18.0%	26,840	11.5%	86,763	9.9%
Homes Built 1980 to 1989	9,069	13.3%	25,622	11.0%	81,781	9.3%
Homes Built 1970 to 1979	17,346	25.4%	42,757	18.3%	130,702	14.8%
Homes Built 1960 to 1969	7,247	10.6%	34,540	14.8%	114,031	12.9%
Homes Built 1950 to 1959	6,022	8.8%	46,695	20.0%	188,805	21.4%
Homes Built Before 1949	6,724	9.9%	30,495	13.0%	198,712	22.6%

Home Values (2024)

Home Values \$1,000,000 or More	296	0.6%	1,802	1.1%	9,322	1.6%
Home Values \$500,000 to \$999,999	7,565	15.0%	19,638	11.8%	69,516	11.6%
Home Values \$400,000 to \$499,999	6,608	13.1%	16,725	10.0%	59,385	9.9%
Home Values \$300,000 to \$399,999	11,024	21.8%	26,989	16.2%	89,402	14.9%
Home Values \$200,000 to \$299,999	13,136	26.0%	39,558	23.8%	126,127	21.0%
Home Values \$150,000 to \$199,999	5,865	11.6%	27,060	16.3%	84,746	14.1%
Home Values \$100,000 to \$149,999	2,426	4.8%	15,968	9.6%	64,050	10.7%
Home Values \$70,000 to \$99,999	1,332	2.6%	7,125	4.3%	33,798	5.6%
Home Values \$50,000 to \$69,999	624	1.2%	3,638	2.2%	20,903	3.5%
Home Values \$25,000 to \$49,999	683	1.4%	3,619	2.2%	21,154	3.5%
Home Values Under \$25,000	996	2.0%	4,380	2.6%	22,256	3.7%
Owner-Occupied Median Home Value	\$323,561		\$280,793		\$266,076	
Renter-Occupied Median Rent	\$1,005		\$976		\$988	

Transportation To Work (2024)

Drive to Work Alone	63,279	67.7%	212,421	69.6%	784,980	69.1%
Drive to Work in Carpool	6,570	7.0%	21,816	7.2%	81,686	7.2%
Travel to Work by Public Transportation	971	1.0%	4,185	1.4%	18,979	1.7%
Drive to Work on Motorcycle	75	-	254	-	812	-
Walk or Bicycle to Work	1,541	1.6%	5,982	2.0%	29,345	2.6%
Other Means	1,277	1.4%	4,054	1.3%	13,606	1.2%
Work at Home	19,780	21.2%	56,313	18.5%	206,439	18.2%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	17,782	19.0%	58,976	19.3%	220,226	19.4%
Travel to Work in 15 to 29 Minutes	28,172	30.1%	102,264	33.5%	389,264	34.3%
Travel to Work in 30 to 59 Minutes	24,554	26.3%	75,626	24.8%	275,336	24.2%
Travel to Work in 60 Minutes or More	3,206	3.4%	11,846	3.9%	44,582	3.9%
Average Minutes Travel to Work	23.7		23.0		22.6	