

# EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Lat/Lon: 40.0294/-75.0568

RF5

## Mayfair Shopping Center

### Philadelphia, PA 19149

#### Population

	0.5 mi radius		1 mi radius		3 mi radius	
Estimated Population (2021)	18,710		61,339		306,697	
Projected Population (2026)	18,411		60,358		303,019	
Census Population (2010)	18,812		61,574		305,466	
Census Population (2000)	17,356		56,322		285,076	
Projected Annual Growth (2021 to 2026)	-299	-0.3%	-981	-0.3%	-3,679	-0.2%
Historical Annual Growth (2010 to 2021)	-102	-	-235	-	1,231	-
Historical Annual Growth (2000 to 2010)	1,456	0.8%	5,252	0.9%	20,390	0.7%
Estimated Population Density (2021)	23,988 psm		19,535 psm		10,853 psm	
Trade Area Size	-		3.1 sq mi		28.3 sq mi	

#### Households

Estimated Households (2021)	6,750		22,096		107,974	
Projected Households (2026)	6,788		22,202		108,630	
Census Households (2010)	6,865		22,442		108,429	
Census Households (2000)	6,933		22,492		108,390	
Estimated Households with Children (2021)	2,713	40.2%	8,855	40.1%	41,846	38.8%
Estimated Average Household Size (2021)	2.77		2.77		2.75	

#### Average Household Income

Estimated Average Household Income (2021)	\$65,413		\$62,627		\$65,029	
Projected Average Household Income (2026)	\$76,350		\$73,619		\$77,761	
Estimated Average Family Income (2021)	\$72,880		\$69,748		\$72,411	

#### Median Household Income

Estimated Median Household Income (2021)	\$55,680		\$49,339		\$49,837	
Projected Median Household Income (2026)	\$65,469		\$57,241		\$57,535	
Estimated Median Family Income (2021)	\$61,401		\$56,078		\$58,435	

#### Per Capita Income

Estimated Per Capita Income (2021)	\$23,609		\$22,586		\$23,404	
Projected Per Capita Income (2026)	\$28,160		\$27,107		\$28,393	
Estimated Per Capita Income 5 Year Growth	\$4,551	19.3%	\$4,520	20.0%	\$4,989	21.3%
Estimated Average Household Net Worth (2021)	\$461,526		\$407,231		\$461,857	

#### Daytime Demos (2021)

Total Businesses	286		1,281		7,448	
Total Employees	1,754		6,329		62,322	
Company Headquarter Businesses	15	5.4%	48	3.7%	326	4.4%
Company Headquarter Employees	227	12.9%	476	7.5%	7,500	12.0%
Employee Population per Business	6.1		4.9		8.4	
Residential Population per Business	65.5		47.9		41.2	

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### Race & Ethnicity

White (2021)	11,472	61.3%	35,112	57.2%	151,539	49.4%
Black or African American (2021)	3,783	20.2%	13,163	21.5%	86,154	28.1%
American Indian or Alaska Native (2021)	58	0.3%	221	0.4%	1,263	0.4%
Asian (2021)	1,306	7.0%	5,459	8.9%	27,319	8.9%
Hawaiian or Pacific Islander (2021)	7	-	39	-	250	-
Other Race (2021)	1,444	7.7%	5,006	8.2%	28,854	9.4%
Two or More Races (2021)	641	3.4%	2,338	3.8%	11,319	3.7%
Not Hispanic or Latino Population (2021)	15,637	83.6%	50,737	82.7%	247,412	80.7%
Hispanic or Latino Population (2021)	3,073	16.4%	10,602	17.3%	59,285	19.3%
Not Hispanic or Latino Population (2026)	15,346	83.4%	49,815	82.5%	244,197	80.6%
Hispanic or Latino Population (2026)	3,065	16.6%	10,543	17.5%	58,822	19.4%
Not Hispanic or Latino Population (2010)	16,192	86.1%	52,382	85.1%	251,940	82.5%
Hispanic or Latino Population (2010)	2,620	13.9%	9,192	14.9%	53,526	17.5%
Not Hispanic or Latino Population (2000)	16,810	96.9%	53,843	95.6%	260,384	91.3%
Hispanic or Latino Population (2000)	546	3.1%	2,479	4.4%	24,693	8.7%
Projected Hispanic Annual Growth (2021 to 2026)	-8	-	-59	-0.1%	-463	-0.2%
Historic Hispanic Annual Growth (2000 to 2021)	2,527	22.0%	8,123	15.6%	34,593	6.7%

### Age Distribution (2021)

Age Under 5	1,521	8.1%	4,776	7.8%	21,978	7.2%
Age 5 to 9 Years	1,517	8.1%	4,954	8.1%	22,809	7.4%
Age 10 to 14 Years	1,320	7.1%	4,335	7.1%	20,997	6.8%
Age 15 to 19 Years	958	5.1%	3,313	5.4%	18,206	5.9%
Age 20 to 24 Years	831	4.4%	2,881	4.7%	16,706	5.4%
Age 25 to 29 Years	1,572	8.4%	5,044	8.2%	24,872	8.1%
Age 30 to 34 Years	2,003	10.7%	6,367	10.4%	29,582	9.6%
Age 35 to 39 Years	1,630	8.7%	5,455	8.9%	25,564	8.3%
Age 40 to 44 Years	1,259	6.7%	4,200	6.8%	20,550	6.7%
Age 45 to 49 Years	1,032	5.5%	3,493	5.7%	17,635	5.7%
Age 50 to 54 Years	974	5.2%	3,386	5.5%	17,335	5.7%
Age 55 to 59 Years	927	5.0%	3,056	5.0%	16,597	5.4%
Age 60 to 64 Years	865	4.6%	2,878	4.7%	15,324	5.0%
Age 65 to 74 Years	1,332	7.1%	4,226	6.9%	22,195	7.2%
Age 75 to 84 Years	676	3.6%	2,093	3.4%	11,073	3.6%
Age 85 Years or Over	294	1.6%	882	1.4%	5,275	1.7%
Median Age	33.1		33.3		34.2	

### Gender Age Distribution (2021)

Female Population	9,669	51.7%	31,540	51.4%	156,842	51.1%
Age 0 to 19 Years	2,579	26.7%	8,426	26.7%	40,525	25.8%
Age 20 to 64 Years	5,741	59.4%	18,868	59.8%	93,479	59.6%
Age 65 Years or Over	1,349	14.0%	4,246	13.5%	22,838	14.6%
Female Median Age	33.8		34.1		35.5	
Male Population	9,041	48.3%	29,798	48.6%	149,855	48.9%
Age 0 to 19 Years	2,737	30.3%	8,952	30.0%	43,466	29.0%
Age 20 to 64 Years	5,351	59.2%	17,892	60.0%	90,685	60.5%
Age 65 Years or Over	953	10.5%	2,955	9.9%	15,704	10.5%
Male Median Age	32.3		32.4		32.8	

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### Household Income Distribution (2021)

HH Income \$200,000 or More	172	2.5%	384	1.7%	2,826	2.6%
HH Income \$150,000 to \$199,999	216	3.2%	684	3.1%	3,639	3.4%
HH Income \$100,000 to \$149,999	662	9.8%	2,198	9.9%	12,665	11.7%
HH Income \$75,000 to \$99,999	913	13.5%	2,659	12.0%	13,043	12.1%
HH Income \$50,000 to \$74,999	1,815	26.9%	4,974	22.5%	21,073	19.5%
HH Income \$35,000 to \$49,999	956	14.2%	3,462	15.7%	15,575	14.4%
HH Income \$25,000 to \$34,999	756	11.2%	2,288	10.4%	11,271	10.4%
HH Income \$15,000 to \$24,999	627	9.3%	2,410	10.9%	11,095	10.3%
HH Income Under \$15,000	633	9.4%	3,037	13.7%	16,787	15.5%
HH Income \$35,000 or More	4,734	70.1%	14,361	65.0%	68,820	63.7%
HH Income \$75,000 or More	1,963	29.1%	5,925	26.8%	32,172	29.8%

### Housing (2021)

Total Housing Units	7,154		23,571		115,089	
Housing Units Occupied	6,750	94.3%	22,096	93.7%	107,974	93.8%
Housing Units Owner-Occupied	4,966	73.6%	14,889	67.4%	67,261	62.3%
Housing Units, Renter-Occupied	1,784	26.4%	7,207	32.6%	40,712	37.7%
Housing Units, Vacant	404	6.0%	1,475	6.7%	7,116	6.6%

### Marital Status (2021)

Never Married	5,726	39.9%	20,161	42.6%	109,028	45.3%
Currently Married	5,347	37.3%	16,485	34.9%	79,004	32.8%
Separated	874	6.1%	3,010	6.4%	15,984	6.6%
Widowed	756	5.3%	2,432	5.1%	13,124	5.4%
Divorced	1,649	11.5%	5,186	11.0%	23,773	9.9%

### Household Type (2021)

Population Family	16,156	86.3%	52,561	85.7%	254,406	83.0%
Population Non-Family	2,540	13.6%	8,666	14.1%	42,768	13.9%
Population Group Quarters	14	-	111	0.2%	9,523	3.1%
Family Households	4,668	69.2%	15,062	68.2%	72,962	67.6%
Non-Family Households	2,082	30.8%	7,034	31.8%	35,011	32.4%
Married Couple with Children	1,392	26.0%	4,495	27.3%	20,584	26.1%
Average Family Household Size	3.5		3.5		3.5	

### Household Size (2021)

1 Person Households	1,723	25.5%	5,769	26.1%	28,973	26.8%
2 Person Households	1,694	25.1%	5,478	24.8%	27,707	25.7%
3 Person Households	1,327	19.7%	4,229	19.1%	19,459	18.0%
4 Person Households	1,032	15.3%	3,461	15.7%	16,256	15.1%
5 Person Households	615	9.1%	1,879	8.5%	8,998	8.3%
6 or More Person Households	358	5.3%	1,280	5.8%	6,581	6.1%

### Household Vehicles (2021)

Households with 0 Vehicles Available	1,015	15.0%	3,637	16.5%	20,089	18.6%
Households with 1 Vehicles Available	2,974	44.1%	10,429	47.2%	47,504	44.0%
Households with 2 or More Vehicles Available	2,761	40.9%	8,030	36.3%	40,380	37.4%
Total Vehicles Available	9,542		29,180		141,766	
Average Vehicles Per Household	1.4		1.3		1.3	

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### Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	14,155		46,643		237,694	
Estimated Civilian Employed	7,814	55.2%	25,284	54.2%	123,112	51.8%
Estimated Civilian Unemployed	1,038	7.3%	3,335	7.1%	15,267	6.4%
Estimated in Armed Forces	-	-	6	-	190	-
Estimated Not in Labor Force	5,303	37.5%	18,018	38.6%	99,125	41.7%
Unemployment Rate	7.3%		7.1%		6.4%	

### Occupation (2021)

Occupation: Population Age 16 Years or Over	7,814		25,284		123,112	
Management, Business, Financial Operations	752	9.6%	2,461	9.7%	12,330	10.0%
Professional, Related	1,467	18.8%	4,332	17.1%	23,953	19.5%
Service	1,949	24.9%	6,549	25.9%	31,501	25.6%
Sales, Office	1,877	24.0%	5,746	22.7%	25,942	21.1%
Farming, Fishing, Forestry	7	-	37	0.1%	110	-
Construct, Extraction, Maintenance	719	9.2%	2,363	9.3%	10,973	8.9%
Production, Transport Material Moving	1,044	13.4%	3,796	15.0%	18,302	14.9%
White Collar Workers	4,096	52.4%	12,539	49.6%	62,225	50.5%
Blue Collar Workers	3,718	47.6%	12,745	50.4%	60,887	49.5%

### Consumer Expenditure (2021)

Total Household Expenditure	\$353.37 M		\$1.12 B		\$5.62 B	
Total Non-Retail Expenditure	\$185.83 M	52.6%	\$590.64 M	52.7%	\$2.96 B	52.7%
Total Retail Expenditure	\$167.54 M	47.4%	\$531 M	47.3%	\$2.66 B	47.3%
Apparel	\$12.37 M	3.5%	\$39.33 M	3.5%	\$197.65 M	3.5%
Contributions	\$10.86 M	3.1%	\$34.09 M	3.0%	\$172.42 M	3.1%
Education	\$9.64 M	2.7%	\$30.78 M	2.7%	\$158.22 M	2.8%
Entertainment	\$19.57 M	5.5%	\$61.81 M	5.5%	\$310.75 M	5.5%
Food and Beverages	\$52.89 M	15.0%	\$168.37 M	15.0%	\$842.17 M	15.0%
Furnishings and Equipment	\$12.2 M	3.5%	\$38.52 M	3.4%	\$193.38 M	3.4%
Gifts	\$8.12 M	2.3%	\$25.43 M	2.3%	\$128.87 M	2.3%
Health Care	\$30.61 M	8.7%	\$96.94 M	8.6%	\$482.65 M	8.6%
Household Operations	\$13.7 M	3.9%	\$43.37 M	3.9%	\$217.55 M	3.9%
Miscellaneous Expenses	\$6.66 M	1.9%	\$21.1 M	1.9%	\$105.7 M	1.9%
Personal Care	\$4.74 M	1.3%	\$15.05 M	1.3%	\$75.47 M	1.3%
Personal Insurance	\$2.34 M	0.7%	\$7.35 M	0.7%	\$37.18 M	0.7%
Reading	\$759.47 K	0.2%	\$2.4 M	0.2%	\$12.05 M	0.2%
Shelter	\$74.4 M	21.1%	\$237.38 M	21.2%	\$1.19 B	21.2%
Tobacco	\$2.36 M	0.7%	\$7.65 M	0.7%	\$37.81 M	0.7%
Transportation	\$64.74 M	18.3%	\$204.62 M	18.2%	\$1.02 B	18.2%
Utilities	\$27.4 M	7.8%	\$87.44 M	7.8%	\$434.1 M	7.7%

### Educational Attainment (2021)

Adult Population Age 25 Years or Over	12,564		41,080		206,000	
Elementary (Grade Level 0 to 8)	750	6.0%	3,118	7.6%	14,322	7.0%
Some High School (Grade Level 9 to 11)	1,002	8.0%	3,963	9.6%	21,014	10.2%
High School Graduate	5,203	41.4%	16,345	39.8%	81,888	39.8%
Some College	1,993	15.9%	7,603	18.5%	35,706	17.3%
Associate Degree Only	1,172	9.3%	3,163	7.7%	14,085	6.8%
Bachelor Degree Only	1,760	14.0%	4,915	12.0%	27,002	13.1%
Graduate Degree	684	5.4%	1,972	4.8%	11,984	5.8%

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### Units In Structure (2021)

	0.5 mi radius		1 mi radius		3 mi radius	
1 Detached Unit	606	8.8%	1,845	8.2%	13,710	12.6%
1 Attached Unit	5,242	76.4%	16,274	72.5%	69,452	64.1%
2 to 4 Units	518	7.5%	2,228	9.9%	12,512	11.5%
5 to 9 Units	64	0.9%	294	1.3%	2,595	2.4%
10 to 19 Units	75	1.1%	439	2.0%	2,238	2.1%
20 to 49 Units	94	1.4%	388	1.7%	2,398	2.2%
50 or More Units	120	1.8%	508	2.3%	4,526	4.2%
Mobile Home or Trailer	29	0.4%	107	0.5%	492	0.5%
Other Structure	2	-	14	-	52	-

### Homes Built By Year (2021)

	0.5 mi radius		1 mi radius		3 mi radius	
Homes Built 2010 or later	90	1.3%	329	1.5%	1,648	1.5%
Homes Built 2000 to 2009	52	0.8%	190	0.8%	1,545	1.4%
Homes Built 1990 to 1999	62	0.9%	352	1.6%	2,570	2.4%
Homes Built 1980 to 1989	96	1.4%	549	2.4%	3,335	3.1%
Homes Built 1970 to 1979	314	4.6%	1,666	7.4%	9,165	8.5%
Homes Built 1960 to 1969	706	10.3%	2,395	10.7%	13,558	12.5%
Homes Built 1950 to 1959	2,416	35.2%	7,071	31.5%	30,911	28.5%
Homes Built Before 1949	3,013	43.9%	9,545	42.5%	45,241	41.7%

### Home Values (2021)

	0.5 mi radius		1 mi radius		3 mi radius	
Home Values \$1,000,000 or More	23	0.5%	92	0.6%	387	0.6%
Home Values \$500,000 to \$999,999	91	1.8%	301	2.0%	1,516	2.3%
Home Values \$400,000 to \$499,999	81	1.6%	249	1.7%	1,142	1.7%
Home Values \$300,000 to \$399,999	179	3.6%	532	3.6%	3,296	4.9%
Home Values \$200,000 to \$299,999	576	11.6%	2,022	13.6%	13,697	20.4%
Home Values \$150,000 to \$199,999	951	19.2%	3,389	22.8%	16,589	24.7%
Home Values \$100,000 to \$149,999	2,013	40.5%	5,219	35.1%	17,536	26.1%
Home Values \$70,000 to \$99,999	683	13.8%	1,980	13.3%	7,954	11.8%
Home Values \$50,000 to \$69,999	243	4.9%	609	4.1%	2,517	3.7%
Home Values \$25,000 to \$49,999	93	1.9%	285	1.9%	1,263	1.9%
Home Values Under \$25,000	34	0.7%	211	1.4%	1,362	2.0%
Owner-Occupied Median Home Value	\$133,097		\$140,073		\$156,021	
Renter-Occupied Median Rent	\$867		\$864		\$839	

### Transportation To Work (2021)

	0.5 mi radius		1 mi radius		3 mi radius	
Drive to Work Alone	4,143	54.7%	13,968	56.7%	69,888	57.2%
Drive to Work in Carpool	874	11.5%	2,720	11.0%	12,829	10.5%
Travel to Work by Public Transportation	1,797	23.7%	5,537	22.5%	26,678	21.8%
Drive to Work on Motorcycle	1	-	8	-	53	-
Walk or Bicycle to Work	466	6.1%	1,429	5.8%	7,331	6.0%
Other Means	73	1.0%	322	1.3%	1,534	1.3%
Work at Home	224	3.0%	664	2.7%	3,955	3.2%

### Travel Time (2021)

	0.5 mi radius		1 mi radius		3 mi radius	
Travel to Work in 14 Minutes or Less	967	12.8%	3,010	12.2%	14,713	12.0%
Travel to Work in 15 to 29 Minutes	1,621	21.4%	5,974	24.2%	30,920	25.3%
Travel to Work in 30 to 59 Minutes	3,731	49.2%	11,335	46.0%	52,268	42.7%
Travel to Work in 60 Minutes or More	1,251	16.5%	4,280	17.4%	21,387	17.5%
Average Minutes Travel to Work	35.6		33.1		33.6	

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