

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Lat/Lon: 37.7822/-122.4465

RF5

City Center

San Francisco, CA 94118

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2021)	80,498		550,315		843,074	
Projected Population (2026)	79,931		555,017		851,179	
Census Population (2010)	76,390		495,635		765,381	
Census Population (2000)	76,234		482,617		740,309	
Projected Annual Growth (2021 to 2026)	-567	-0.1%	4,701	0.2%	8,105	0.2%
Historical Annual Growth (2010 to 2021)	4,108	0.5%	54,680	1.0%	77,693	0.9%
Historical Annual Growth (2000 to 2010)	156	-	13,018	0.3%	25,072	0.3%
Estimated Population Density (2021)	25,636 psm		19,473 psm		10,740 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

Households

Estimated Households (2021)	37,687		271,104		371,256	
Projected Households (2026)	38,278		281,542		386,511	
Census Households (2010)	35,972		243,319		334,525	
Census Households (2000)	36,236		233,722		319,898	
Estimated Households with Children (2021)	5,005	13.3%	34,412	12.7%	62,757	16.9%
Estimated Average Household Size (2021)	2.02		1.96		2.21	

Average Household Income

Estimated Average Household Income (2021)	\$206,476		\$183,093		\$181,397	
Projected Average Household Income (2026)	\$254,260		\$219,365		\$216,780	
Estimated Average Family Income (2021)	\$314,745		\$270,879		\$242,795	

Median Household Income

Estimated Median Household Income (2021)	\$150,780		\$134,728		\$133,391	
Projected Median Household Income (2026)	\$169,788		\$152,798		\$151,688	
Estimated Median Family Income (2021)	\$195,415		\$173,768		\$160,832	

Per Capita Income

Estimated Per Capita Income (2021)	\$97,050		\$90,528		\$80,155	
Projected Per Capita Income (2026)	\$122,149		\$111,604		\$98,710	
Estimated Per Capita Income 5 Year Growth	\$25,100	25.9%	\$21,076	23.3%	\$18,555	23.1%
Estimated Average Household Net Worth (2021)	\$2,466,810		\$2,219,047		\$2,180,730	

Daytime Demos (2021)

Total Businesses	4,354		42,942		53,002	
Total Employees	32,525		517,146		608,495	
Company Headquarter Businesses	142	3.3%	2,163	5.0%	2,536	4.8%
Company Headquarter Employees	2,902	8.9%	120,176	23.2%	134,134	22.0%
Employee Population per Business	7.5		12.0		11.5	
Residential Population per Business	18.5		12.8		15.9	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	50,677	63.0%	305,325	55.5%	408,300	48.4%
Black or African American (2021)	5,825	7.2%	24,105	4.4%	43,072	5.1%
American Indian or Alaska Native (2021)	233	0.3%	2,578	0.5%	3,898	0.5%
Asian (2021)	17,229	21.4%	164,435	29.9%	294,540	34.9%
Hawaiian or Pacific Islander (2021)	172	0.2%	1,048	0.2%	2,268	0.3%
Other Race (2021)	2,259	2.8%	27,084	4.9%	51,469	6.1%
Two or More Races (2021)	4,102	5.1%	25,741	4.7%	39,526	4.7%
Not Hispanic or Latino Population (2021)	73,617	91.5%	481,813	87.6%	721,559	85.6%
Hispanic or Latino Population (2021)	6,881	8.5%	68,502	12.4%	121,515	14.4%
Not Hispanic or Latino Population (2026)	73,036	91.4%	486,599	87.7%	730,798	85.9%
Hispanic or Latino Population (2026)	6,895	8.6%	68,418	12.3%	120,381	14.1%
Not Hispanic or Latino Population (2010)	70,008	91.6%	433,152	87.4%	652,789	85.3%
Hispanic or Latino Population (2010)	6,383	8.4%	62,483	12.6%	112,592	14.7%
Not Hispanic or Latino Population (2000)	71,595	93.9%	423,789	87.8%	637,742	86.1%
Hispanic or Latino Population (2000)	4,639	6.1%	58,828	12.2%	102,567	13.9%
Projected Hispanic Annual Growth (2021 to 2026)	14	-	-84	-	-1,135	-0.2%
Historic Hispanic Annual Growth (2000 to 2021)	2,242	2.3%	9,674	0.8%	18,948	0.9%

Age Distribution (2021)

Age Under 5	3,776	4.7%	22,814	4.1%	37,229	4.4%
Age 5 to 9 Years	2,923	3.6%	18,569	3.4%	32,505	3.9%
Age 10 to 14 Years	2,235	2.8%	15,134	2.8%	28,572	3.4%
Age 15 to 19 Years	2,991	3.7%	15,238	2.8%	29,582	3.5%
Age 20 to 24 Years	4,611	5.7%	25,331	4.6%	39,868	4.7%
Age 25 to 29 Years	9,355	11.6%	58,875	10.7%	81,633	9.7%
Age 30 to 34 Years	11,508	14.3%	72,587	13.2%	101,083	12.0%
Age 35 to 39 Years	8,781	10.9%	57,777	10.5%	83,664	9.9%
Age 40 to 44 Years	5,841	7.3%	41,706	7.6%	62,958	7.5%
Age 45 to 49 Years	4,400	5.5%	35,128	6.4%	54,849	6.5%
Age 50 to 54 Years	4,051	5.0%	33,257	6.0%	52,863	6.3%
Age 55 to 59 Years	3,789	4.7%	31,335	5.7%	50,065	5.9%
Age 60 to 64 Years	3,490	4.3%	29,167	5.3%	46,774	5.5%
Age 65 to 74 Years	6,723	8.4%	50,728	9.2%	78,530	9.3%
Age 75 to 84 Years	3,735	4.6%	27,021	4.9%	40,299	4.8%
Age 85 Years or Over	2,289	2.8%	15,648	2.8%	22,600	2.7%
Median Age	36.5		39.1		39.2	

Gender Age Distribution (2021)

Female Population	41,306	51.3%	265,527	48.2%	413,001	49.0%
Age 0 to 19 Years	6,127	14.8%	35,303	13.3%	62,921	15.2%
Age 20 to 64 Years	27,796	67.3%	179,329	67.5%	272,144	65.9%
Age 65 Years or Over	7,383	17.9%	50,894	19.2%	77,936	18.9%
Female Median Age	36.8		39.3		39.7	
Male Population	39,192	48.7%	284,789	51.8%	430,073	51.0%
Age 0 to 19 Years	5,798	14.8%	36,452	12.8%	64,966	15.1%
Age 20 to 64 Years	28,031	71.5%	205,834	72.3%	301,613	70.1%
Age 65 Years or Over	5,363	13.7%	42,503	14.9%	63,493	14.8%
Male Median Age	36.2		39.0		38.7	

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Household Income Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	13,646	36.2%	87,220	32.2%	116,305	31.3%
HH Income \$150,000 to \$199,999	4,386	11.6%	27,980	10.3%	38,396	10.3%
HH Income \$100,000 to \$149,999	5,719	15.2%	40,248	14.8%	57,172	15.4%
HH Income \$75,000 to \$99,999	3,104	8.2%	22,616	8.3%	33,202	8.9%
HH Income \$50,000 to \$74,999	2,773	7.4%	24,616	9.1%	35,886	9.7%
HH Income \$35,000 to \$49,999	1,662	4.4%	14,609	5.4%	20,978	5.7%
HH Income \$25,000 to \$34,999	1,730	4.6%	12,697	4.7%	17,010	4.6%
HH Income \$15,000 to \$24,999	1,817	4.8%	13,951	5.1%	18,464	5.0%
HH Income Under \$15,000	2,849	7.6%	27,169	10.0%	33,844	9.1%
HH Income \$35,000 or More	31,290	83.0%	217,288	80.1%	301,939	81.3%
HH Income \$75,000 or More	26,855	71.3%	178,063	65.7%	245,076	66.0%

Housing (2021)

Total Housing Units	40,646		294,399		401,684	
Housing Units Occupied	37,687	92.7%	271,104	92.1%	371,256	92.4%
Housing Units Owner-Occupied	10,016	26.6%	67,882	25.0%	122,167	32.9%
Housing Units, Renter-Occupied	27,671	73.4%	203,222	75.0%	249,089	67.1%
Housing Units, Vacant	2,959	7.9%	23,295	8.6%	30,427	8.2%

Marital Status (2021)

Never Married	38,562	53.9%	249,971	50.6%	355,599	47.7%
Currently Married	22,536	31.5%	162,989	33.0%	260,860	35.0%
Separated	2,407	3.4%	19,486	3.9%	35,096	4.7%
Widowed	2,695	3.8%	20,578	4.2%	33,389	4.5%
Divorced	5,364	7.5%	40,774	8.3%	59,823	8.0%

Household Type (2021)

Population Family	38,232	47.5%	280,727	51.0%	506,350	60.1%
Population Non-Family	38,005	47.2%	251,654	45.7%	312,888	37.1%
Population Group Quarters	4,261	5.3%	17,934	3.3%	23,836	2.8%
Family Households	13,267	35.2%	94,863	35.0%	156,792	42.2%
Non-Family Households	24,420	64.8%	176,241	65.0%	214,464	57.8%
Married Couple with Children	3,566	15.8%	24,639	15.1%	44,307	17.0%
Average Family Household Size	2.9		3.0		3.2	

Household Size (2021)

1 Person Households	15,438	41.0%	122,228	45.1%	146,144	39.4%
2 Person Households	12,959	34.4%	87,409	32.2%	116,461	31.4%
3 Person Households	4,819	12.8%	31,297	11.5%	48,486	13.1%
4 Person Households	2,949	7.8%	18,705	6.9%	32,614	8.8%
5 Person Households	1,011	2.7%	6,579	2.4%	13,324	3.6%
6 or More Person Households	511	1.4%	4,886	1.8%	14,227	3.8%

Household Vehicles (2021)

Households with 0 Vehicles Available	11,599	30.8%	106,357	39.2%	122,319	32.9%
Households with 1 Vehicles Available	17,869	47.4%	111,971	41.3%	152,913	41.2%
Households with 2 or More Vehicles Available	8,218	21.8%	52,776	19.5%	96,024	25.9%
Total Vehicles Available	36,390		231,919		379,716	
Average Vehicles Per Household	-		-		1.0	

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Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	71,269		491,522		740,422	
Estimated Civilian Employed	46,059	64.6%	311,880	63.5%	457,850	61.8%
Estimated Civilian Unemployed	2,886	4.0%	20,106	4.1%	30,051	4.1%
Estimated in Armed Forces	30	-	188	-	272	-
Estimated Not in Labor Force	22,295	31.3%	159,347	32.4%	252,248	34.1%
Unemployment Rate	4.0%		4.1%		4.1%	

Occupation (2021)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	46,059		311,880		457,850	
Management, Business, Financial Operations	13,784	29.9%	90,586	29.0%	121,656	26.6%
Professional, Related	17,447	37.9%	114,069	36.6%	159,595	34.9%
Service	4,689	10.2%	38,493	12.3%	65,704	14.4%
Sales, Office	7,962	17.3%	50,924	16.3%	76,902	16.8%
Farming, Fishing, Forestry	1	-	32	-	65	-
Construct, Extraction, Maintenance	684	1.5%	5,543	1.8%	10,950	2.4%
Production, Transport Material Moving	1,493	3.2%	12,233	3.9%	22,979	5.0%
White Collar Workers	39,192	85.1%	255,579	81.9%	358,152	78.2%
Blue Collar Workers	6,867	14.9%	56,301	18.1%	99,698	21.8%

Consumer Expenditure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$4.62 B		\$30.06 B		\$40.88 B	
Total Non-Retail Expenditure	\$2.5 B	54.0%	\$16.23 B	54.0%	\$22.02 B	53.9%
Total Retail Expenditure	\$2.13 B	46.0%	\$13.83 B	46.0%	\$18.86 B	46.1%
Apparel	\$170.91 M	3.7%	\$1.11 B	3.7%	\$1.5 B	3.7%
Contributions	\$173.71 M	3.8%	\$1.11 B	3.7%	\$1.51 B	3.7%
Education	\$183.01 M	4.0%	\$1.17 B	3.9%	\$1.57 B	3.8%
Entertainment	\$271.45 M	5.9%	\$1.75 B	5.8%	\$2.39 B	5.8%
Food and Beverages	\$657.56 M	14.2%	\$4.29 B	14.3%	\$5.84 B	14.3%
Furnishings and Equipment	\$166.96 M	3.6%	\$1.08 B	3.6%	\$1.47 B	3.6%
Gifts	\$140.94 M	3.0%	\$902.02 M	3.0%	\$1.21 B	3.0%
Health Care	\$357.03 M	7.7%	\$2.34 B	7.8%	\$3.2 B	7.8%
Household Operations	\$190.08 M	4.1%	\$1.23 B	4.1%	\$1.67 B	4.1%
Miscellaneous Expenses	\$88.85 M	1.9%	\$577.93 M	1.9%	\$784.61 M	1.9%
Personal Care	\$61.9 M	1.3%	\$402.67 M	1.3%	\$547.49 M	1.3%
Personal Insurance	\$35.96 M	0.8%	\$230.55 M	0.8%	\$313.96 M	0.8%
Reading	\$10.35 M	0.2%	\$67.17 M	0.2%	\$91.14 M	0.2%
Shelter	\$990.47 M	21.4%	\$6.46 B	21.5%	\$8.74 B	21.4%
Tobacco	\$21.35 M	0.5%	\$144.07 M	0.5%	\$196.65 M	0.5%
Transportation	\$802.42 M	17.4%	\$5.21 B	17.3%	\$7.13 B	17.4%
Utilities	\$301.58 M	6.5%	\$1.99 B	6.6%	\$2.71 B	6.6%

Educational Attainment (2021)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	63,963		453,230		675,318	
Elementary (Grade Level 0 to 8)	1,629	2.5%	23,653	5.2%	42,052	6.2%
Some High School (Grade Level 9 to 11)	1,509	2.4%	16,671	3.7%	28,562	4.2%
High School Graduate	5,350	8.4%	43,015	9.5%	76,766	11.4%
Some College	6,296	9.8%	48,992	10.8%	81,863	12.1%
Associate Degree Only	2,355	3.7%	18,426	4.1%	32,382	4.8%
Bachelor Degree Only	27,427	42.9%	176,994	39.1%	243,826	36.1%
Graduate Degree	19,397	30.3%	125,478	27.7%	169,866	25.2%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	4,185	11.6%	30,557	12.6%	66,098	19.8%
1 Attached Unit	2,500	7.0%	18,523	7.6%	40,323	12.1%
2 to 4 Units	11,071	30.8%	61,957	25.5%	78,788	23.6%
5 to 9 Units	6,358	17.7%	34,513	14.2%	39,354	11.8%
10 to 19 Units	5,686	15.8%	31,360	12.9%	34,838	10.4%
20 to 49 Units	3,097	8.6%	33,247	13.7%	36,880	11.0%
50 or More Units	4,565	12.7%	60,183	24.7%	74,067	22.1%
Mobile Home or Trailer	12	-	258	0.1%	376	0.1%
Other Structure	212	0.6%	506	0.2%	534	0.2%

Homes Built By Year (2021)

Homes Built 2010 or later	657	1.8%	12,819	5.3%	18,221	5.4%
Homes Built 2000 to 2009	1,466	4.1%	17,022	7.0%	23,965	7.2%
Homes Built 1990 to 1999	1,805	5.0%	12,010	4.9%	15,935	4.8%
Homes Built 1980 to 1989	2,589	7.2%	15,473	6.4%	21,409	6.4%
Homes Built 1970 to 1979	3,157	8.8%	22,820	9.4%	28,745	8.6%
Homes Built 1960 to 1969	3,441	9.6%	24,976	10.3%	31,942	9.5%
Homes Built 1950 to 1959	2,922	8.1%	20,297	8.3%	31,955	9.6%
Homes Built Before 1949	21,651	60.2%	145,686	59.9%	199,085	59.5%

Home Values (2021)

Home Values \$1,000,000 or More	6,995	69.8%	45,385	66.9%	73,652	60.3%
Home Values \$500,000 to \$999,999	2,257	22.5%	17,605	25.9%	39,843	32.6%
Home Values \$400,000 to \$499,999	259	2.6%	1,306	1.9%	2,379	1.9%
Home Values \$300,000 to \$399,999	117	1.2%	1,207	1.8%	2,200	1.8%
Home Values \$200,000 to \$299,999	126	1.3%	907	1.3%	1,381	1.1%
Home Values \$150,000 to \$199,999	3	-	201	0.3%	346	0.3%
Home Values \$100,000 to \$149,999	11	0.1%	166	0.2%	421	0.3%
Home Values \$70,000 to \$99,999	24	0.2%	221	0.3%	442	0.4%
Home Values \$50,000 to \$69,999	21	0.2%	64	-	139	0.1%
Home Values \$25,000 to \$49,999	20	0.2%	92	0.1%	159	0.1%
Home Values Under \$25,000	183	1.8%	728	1.1%	1,206	1.0%
Owner-Occupied Median Home Value	\$1,577,616		\$1,394,487		\$1,258,479	
Renter-Occupied Median Rent	\$1,957		\$1,849		\$1,874	

Transportation To Work (2021)

Drive to Work Alone	11,449	25.2%	73,564	23.8%	132,349	29.0%
Drive to Work in Carpool	2,363	5.2%	13,788	4.5%	26,132	5.7%
Travel to Work by Public Transportation	19,461	42.9%	123,184	39.9%	174,145	38.1%
Drive to Work on Motorcycle	570	1.3%	2,396	0.8%	3,499	0.8%
Walk or Bicycle to Work	6,875	15.1%	65,343	21.2%	78,218	17.1%
Other Means	951	2.1%	5,746	1.9%	7,738	1.7%
Work at Home	3,737	8.2%	24,698	8.0%	34,730	7.6%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	4,351	9.6%	33,837	11.0%	47,189	10.3%
Travel to Work in 15 to 29 Minutes	12,580	27.7%	92,687	30.0%	129,997	28.5%
Travel to Work in 30 to 59 Minutes	18,581	40.9%	116,808	37.8%	179,841	39.4%
Travel to Work in 60 Minutes or More	6,601	14.5%	43,338	14.0%	65,922	14.4%
Average Minutes Travel to Work	32.0		30.3		31.1	

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