

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.3112/-71.2142

201 Needham St Newton, MA 02464							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2024)							12,928	108,546	370,204
Projected Population (2029)							13,088	111,352	377,590
Census Population (2020)							12,793	109,441	375,644
Census Population (2010)							11,923	103,336	352,353
Projected Annual Growth (2024 to 2029)							1600.2%	2,8060.5%	7,3870.4%
Historical Annual Growth (2020 to 2024)							1350.3%	-895-0.2%	-5,440-0.4%
Historical Annual Growth (2010 to 2020)							8701.8%	6,1061.5%	23,2911.7%
Estimated Population Density (2024)							4,117psm	3,841psm	4,715psm
Trade Area Size							3.1sq mi	28.3sq mi	78.5sq mi
Households									
Estimated Households (2024)							5,286	38,462	147,791
Projected Households (2029)							5,328	39,367	149,753
Census Households (2020)							4,921	37,594	146,858
Census Households (2010)							4,496	36,340	139,194
Estimated Households with Children (2024)							1,55629.4%	12,78133.2%	36,27824.5%
Estimated Average Household Size (2024)							2.42	2.60	2.37
Average Household Income									
Estimated Average Household Income (2024)							\$249,838	\$301,390	\$214,564
Projected Average Household Income (2029)							\$264,452	\$319,547	\$226,523
Estimated Average Family Income (2024)							\$319,393	\$378,428	\$299,415
Median Household Income									
Estimated Median Household Income (2024)							\$167,552	\$204,086	\$149,350
Projected Median Household Income (2029)							\$173,871	\$211,773	\$154,528
Estimated Median Family Income (2024)							\$227,032	\$256,624	\$212,303
Per Capita Income									
Estimated Per Capita Income (2024)							\$102,228	\$107,369	\$86,085
Projected Per Capita Income (2029)							\$107,730	\$113,534	\$90,259
Estimated Per Capita Income 5 Year Growth							\$5,5015.4%	\$6,1655.7%	\$4,1744.8%
Estimated Average Household Net Worth (2024)							\$2,017,510	\$2,441,918	\$1,668,534
Daytime Demos (2024)									
Total Businesses							1,716	7,871	19,622
Total Employees							22,568	81,726	194,046
Company Headquarter Businesses							1146.6%	3294.2%	7463.8%
Company Headquarter Employees							8,32536.9%	18,95423.2%	39,16320.2%
Employee Population per Business							13.2	10.4	9.9
Residential Population per Business							7.5	13.8	18.9

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Race & Ethnicity

White (2024)	8,943	69.2%	80,884	74.5%	256,548	69.3%
Black or African American (2024)	555	4.3%	4,276	3.9%	28,979	7.8%
American Indian or Alaska Native (2024)	12	-	87	-	662	0.2%
Asian (2024)	2,755	21.3%	17,391	16.0%	51,053	13.8%
Hawaiian or Pacific Islander (2024)	1	-	15	-	90	-
Other Race (2024)	124	1.0%	1,459	1.3%	12,881	3.5%
Two or More Races (2024)	539	4.2%	4,434	4.1%	19,992	5.4%
Not Hispanic or Latino Population (2024)	12,273	94.9%	103,098	95.0%	333,892	90.2%
Hispanic or Latino Population (2024)	655	5.1%	5,448	5.0%	36,311	9.8%
Not Hispanic or Latino Population (2029)	12,177	93.0%	103,816	93.2%	334,192	88.5%
Hispanic or Latino Population (2029)	911	7.0%	7,536	6.8%	43,398	11.5%
Not Hispanic or Latino Population (2020)	12,146	94.9%	104,166	95.2%	339,624	90.4%
Hispanic or Latino Population (2020)	648	5.1%	5,276	4.8%	36,020	9.6%
Not Hispanic or Latino Population (2010)	11,460	96.1%	99,613	96.4%	325,655	92.4%
Hispanic or Latino Population (2010)	462	3.9%	3,722	3.6%	26,698	7.6%
Projected Hispanic Annual Growth (2024 to 2029)	256	7.8%	2,089	7.7%	7,086	3.9%
Historic Hispanic Annual Growth (2010 to 2024)	192	3.0%	1,725	3.3%	9,613	2.6%

Age Distribution (2024)

Age Under 5	590	4.6%	4,626	4.3%	16,979	4.6%
Age 5 to 9 Years	721	5.6%	6,361	5.9%	18,492	5.0%
Age 10 to 14 Years	847	6.6%	7,083	6.5%	19,397	5.2%
Age 15 to 19 Years	847	6.6%	8,819	8.1%	23,831	6.4%
Age 20 to 24 Years	599	4.6%	9,584	8.8%	30,491	8.2%
Age 25 to 29 Years	593	4.6%	3,662	3.4%	30,388	8.2%
Age 30 to 34 Years	621	4.8%	4,221	3.9%	27,972	7.6%
Age 35 to 39 Years	864	6.7%	6,036	5.6%	25,514	6.9%
Age 40 to 44 Years	920	7.1%	7,234	6.7%	23,514	6.4%
Age 45 to 49 Years	932	7.2%	7,266	6.7%	21,790	5.9%
Age 50 to 54 Years	918	7.1%	7,320	6.7%	21,903	5.9%
Age 55 to 59 Years	858	6.6%	7,053	6.5%	21,665	5.9%
Age 60 to 64 Years	862	6.7%	6,774	6.2%	20,998	5.7%
Age 65 to 74 Years	1,591	12.3%	12,417	11.4%	36,766	9.9%
Age 75 to 84 Years	827	6.4%	6,888	6.3%	20,712	5.6%
Age 85 Years or Over	335	2.6%	3,203	3.0%	9,793	2.6%
Median Age	43.5		42.1		39.0	

Gender Age Distribution (2024)

Female Population	6,743	52.2%	52,399	48.3%	183,043	49.4%
Age 0 to 19 Years	1,477	21.9%	12,353	23.6%	36,536	20.0%
Age 20 to 64 Years	3,763	55.8%	28,042	53.5%	110,165	60.2%
Age 65 Years or Over	1,503	22.3%	12,005	22.9%	36,342	19.9%
Female Median Age	44.6		44.9		40.6	
Male Population	6,185	47.8%	56,147	51.7%	187,161	50.6%
Age 0 to 19 Years	1,529	24.7%	14,536	25.9%	42,163	22.5%
Age 20 to 64 Years	3,406	55.1%	31,108	55.4%	114,069	60.9%
Age 65 Years or Over	1,251	20.2%	10,502	18.7%	30,930	16.5%
Male Median Age	42.3		39.8		37.6	

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Household Income Distribution (2024)

HH Income \$200,000 or More	2,118	40.1%	19,272	50.1%	50,286	34.0%
HH Income \$150,000 to \$199,999	625	11.8%	4,239	11.0%	17,371	11.8%
HH Income \$100,000 to \$149,999	714	13.5%	4,945	12.9%	23,402	15.8%
HH Income \$75,000 to \$99,999	404	7.6%	2,354	6.1%	14,740	10.0%
HH Income \$50,000 to \$74,999	478	9.1%	2,472	6.4%	12,862	8.7%
HH Income \$35,000 to \$49,999	383	7.2%	1,698	4.4%	8,788	5.9%
HH Income \$25,000 to \$34,999	175	3.3%	972	2.5%	5,191	3.5%
HH Income \$15,000 to \$24,999	177	3.3%	803	2.1%	5,559	3.8%
HH Income Under \$15,000	212	4.0%	1,707	4.4%	9,591	6.5%
HH Income \$35,000 or More	4,723	89.3%	34,980	90.9%	127,450	86.2%
HH Income \$75,000 or More	3,861	73.0%	30,810	80.1%	105,800	71.6%

Housing (2024)

Total Housing Units	5,633		40,612		158,369	
Housing Units Occupied	5,286	93.8%	38,462	94.7%	147,791	93.3%
Housing Units Owner-Occupied	3,282	62.1%	28,197	73.3%	79,190	53.6%
Housing Units, Renter-Occupied	2,004	37.9%	10,265	26.7%	68,601	46.4%
Housing Units, Vacant	347	6.6%	2,150	5.6%	10,578	7.2%

Marital Status (2024)

Never Married	3,113	28.9%	28,944	32.0%	130,288	41.3%
Currently Married	6,110	56.7%	50,413	55.7%	139,580	44.3%
Separated	416	3.9%	2,322	2.6%	11,668	3.7%
Widowed	377	3.5%	3,802	4.2%	13,918	4.4%
Divorced	754	7.0%	4,995	5.5%	19,882	6.3%

Household Type (2024)

Population Family	9,898	76.6%	83,362	76.8%	250,011	67.5%
Population Non-Family	2,914	22.5%	16,749	15.4%	100,202	27.1%
Population Group Quarters	116	0.9%	8,435	7.8%	19,991	5.4%
Family Households	3,018	57.1%	25,704	66.8%	77,653	52.5%
Non-Family Households	2,268	42.9%	12,758	33.2%	70,138	47.5%
Married Couple with Children	1,270	20.8%	10,931	21.7%	29,208	20.9%
Average Family Household Size	3.3		3.2		3.2	

Household Size (2024)

1 Person Households	1,977	37.4%	11,189	29.1%	56,158	38.0%
2 Person Households	1,885	35.7%	16,217	42.2%	51,679	35.0%
3 Person Households	663	12.5%	5,052	13.1%	17,940	12.1%
4 Person Households	540	10.2%	4,185	10.9%	14,654	9.9%
5 Person Households	170	3.2%	1,360	3.5%	5,092	3.4%
6 or More Person Households	52	1.0%	458	1.2%	2,267	1.5%

Household Vehicles (2024)

Households with 0 Vehicles Available	381	7.2%	2,529	6.6%	22,255	15.1%
Households with 1 Vehicles Available	2,051	38.8%	12,777	33.2%	59,437	40.2%
Households with 2 or More Vehicles Available	2,854	54.0%	23,156	60.2%	66,099	44.7%
Total Vehicles Available	8,478		66,176		212,401	
Average Vehicles Per Household	1.6		1.7		1.4	

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Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	10,570		88,907		311,094	
Estimated Civilian Employed	6,979	66.0%	55,336	62.2%	209,341	67.3%
Estimated Civilian Unemployed	105	1.0%	1,271	1.4%	5,044	1.6%
Estimated in Armed Forces	2	-	35	-	138	-
Estimated Not in Labor Force	3,484	33.0%	32,266	36.3%	96,571	31.0%
Unemployment Rate	1.0%		1.4%		1.6%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	6,985		56,664		209,860	
Management, Business, Financial Operations	1,962	28.1%	15,966	28.2%	53,039	25.3%
Professional, Related Service	3,060	43.8%	24,909	44.0%	88,464	42.2%
Sales, Office	544	7.8%	4,538	8.0%	22,902	10.9%
Farming, Fishing, Forestry	977	14.0%	7,760	13.7%	28,853	13.7%
Construct, Extraction, Maintenance	6	-	117	0.2%	256	0.1%
Production, Transport Material Moving	249	3.6%	1,640	2.9%	7,106	3.4%
White Collar Workers	188	2.7%	1,734	3.1%	9,241	4.4%
Blue Collar Workers	5,998	85.9%	48,635	85.8%	170,356	81.2%
	987	14.1%	8,029	14.2%	39,505	18.8%

Consumer Expenditure (2024)

Total Household Expenditure	\$754.2 M		\$6.7 B		\$19.3 B	
Total Non-Retail Expenditure	\$405.59 M	53.8%	\$3.61 B	53.9%	\$10.37 B	53.7%
Total Retail Expenditure	\$348.6 M	46.2%	\$3.09 B	46.1%	\$8.93 B	46.3%
Apparel	\$27.57 M	3.7%	\$246.24 M	3.7%	\$706.4 M	3.7%
Contributions	\$29.22 M	3.9%	\$266 M	4.0%	\$732.01 M	3.8%
Education	\$29.7 M	3.9%	\$273.97 M	4.1%	\$748.88 M	3.9%
Entertainment	\$44.75 M	5.9%	\$400.95 M	6.0%	\$1.14 B	5.9%
Food and Beverages	\$106.29 M	14.1%	\$937.66 M	14.0%	\$2.74 B	14.2%
Furnishings and Equipment	\$27.48 M	3.6%	\$245.65 M	3.7%	\$700.89 M	3.6%
Gifts	\$23.27 M	3.1%	\$213.31 M	3.2%	\$582.29 M	3.0%
Health Care	\$59.16 M	7.8%	\$519.46 M	7.8%	\$1.52 B	7.9%
Household Operations	\$31.34 M	4.2%	\$280.78 M	4.2%	\$796.19 M	4.1%
Miscellaneous Expenses	\$14.57 M	1.9%	\$129.48 M	1.9%	\$371.58 M	1.9%
Personal Care	\$10.05 M	1.3%	\$89.13 M	1.3%	\$257.88 M	1.3%
Personal Insurance	\$6.08 M	0.8%	\$55.26 M	0.8%	\$153 M	0.8%
Reading	\$1.71 M	0.2%	\$15.26 M	0.2%	\$43.47 M	0.2%
Shelter	\$158.56 M	21.0%	\$1.4 B	21.0%	\$4.08 B	21.1%
Tobacco	\$3.32 M	0.4%	\$27.66 M	0.4%	\$87.77 M	0.5%
Transportation	\$132.11 M	17.5%	\$1.17 B	17.4%	\$3.39 B	17.5%
Utilities	\$49.02 M	6.5%	\$426.19 M	6.4%	\$1.27 B	6.6%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	9,323		72,073		261,014	
Elementary (Grade Level 0 to 8)	123	1.3%	772	1.1%	6,904	2.6%
Some High School (Grade Level 9 to 11)	118	1.3%	779	1.1%	5,719	2.2%
High School Graduate	610	6.5%	5,369	7.4%	30,566	11.7%
Some College	650	7.0%	4,561	6.3%	20,699	7.9%
Associate Degree Only	429	4.6%	2,584	3.6%	11,546	4.4%
Bachelor Degree Only	2,950	31.6%	21,042	29.2%	79,594	30.5%
Graduate Degree	4,444	47.7%	36,966	51.3%	105,987	40.6%

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Units In Structure (2024)

1 Detached Unit	2,594	57.7%	23,048	63.4%	55,788	40.1%
1 Attached Unit	389	8.7%	2,854	7.9%	9,749	7.0%
2 to 4 Units	922	20.5%	5,388	14.8%	35,828	25.7%
5 to 9 Units	83	1.9%	1,079	3.0%	9,519	6.8%
10 to 19 Units	158	3.5%	1,106	3.0%	9,315	6.7%
20 to 49 Units	140	3.1%	1,516	4.2%	11,217	8.1%
50 or More Units	983	21.9%	3,360	9.2%	15,976	11.5%
Mobile Home or Trailer	16	0.3%	102	0.3%	365	0.3%
Other Structure	1	-	7	-	35	-

Homes Built By Year (2024)

Homes Built 2010 or later	734	16.3%	3,199	8.8%	12,083	8.7%
Homes Built 2000 to 2009	368	8.2%	2,748	7.6%	8,364	6.0%
Homes Built 1990 to 1999	328	7.3%	1,783	4.9%	5,666	4.1%
Homes Built 1980 to 1989	335	7.5%	2,183	6.0%	9,366	6.7%
Homes Built 1970 to 1979	277	6.2%	2,585	7.1%	11,763	8.5%
Homes Built 1960 to 1969	379	8.4%	2,765	7.6%	12,413	8.9%
Homes Built 1950 to 1959	664	14.8%	5,340	14.7%	16,407	11.8%
Homes Built Before 1949	2,202	49.0%	17,859	49.1%	71,729	51.5%

Home Values (2024)

Home Values \$1,000,000 or More	1,644	50.1%	17,385	61.7%	34,358	43.4%
Home Values \$500,000 to \$999,999	1,438	43.8%	8,852	31.4%	34,767	43.9%
Home Values \$400,000 to \$499,999	53	1.6%	651	2.3%	4,406	5.6%
Home Values \$300,000 to \$399,999	23	0.7%	453	1.6%	2,301	2.9%
Home Values \$200,000 to \$299,999	43	1.3%	275	1.0%	1,455	1.8%
Home Values \$150,000 to \$199,999	1	-	78	0.3%	247	0.3%
Home Values \$100,000 to \$149,999	44	1.4%	212	0.8%	311	0.4%
Home Values \$70,000 to \$99,999	12	0.4%	66	0.2%	292	0.4%
Home Values \$50,000 to \$69,999	-	-	34	0.1%	174	0.2%
Home Values \$25,000 to \$49,999	-	-	20	-	98	0.1%
Home Values Under \$25,000	23	0.7%	171	0.6%	782	1.0%
Owner-Occupied Median Home Value	\$1,086,543		\$1,261,336		\$1,066,651	
Renter-Occupied Median Rent	\$1,921		\$2,059		\$1,954	

Transportation To Work (2024)

Drive to Work Alone	3,443	49.3%	27,619	48.7%	95,919	45.7%
Drive to Work in Carpool	570	8.2%	3,058	5.4%	13,205	6.3%
Travel to Work by Public Transportation	566	8.1%	4,288	7.6%	25,376	12.1%
Drive to Work on Motorcycle	3	-	27	-	62	-
Walk or Bicycle to Work	198	2.8%	3,005	5.3%	15,865	7.6%
Other Means	62	0.9%	628	1.1%	2,560	1.2%
Work at Home	2,143	30.7%	18,039	31.8%	56,871	27.1%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	799	11.4%	8,171	14.4%	28,051	13.4%
Travel to Work in 15 to 29 Minutes	1,709	24.5%	12,307	21.7%	50,340	24.0%
Travel to Work in 30 to 59 Minutes	1,910	27.3%	15,195	26.8%	61,814	29.5%
Travel to Work in 60 Minutes or More	424	6.1%	2,952	5.2%	12,784	6.1%
Average Minutes Travel to Work	27.3		26.5		27.2	