

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.9001/-87.6278

Gold Coast-Rush&Walton Chicago, IL 60601		0.25 mi radius		0.5 mi radius		1 mi radius	
Population							
Estimated Population (2022)		13,370		40,517		97,414	
Projected Population (2027)		12,962		39,158		93,680	
Census Population (2020)		13,657		41,406		99,541	
Census Population (2010)		12,840		35,814		82,538	
Projected Annual Growth (2022 to 2027)		-408	-0.6%	-1,359	-0.7%	-3,734	-0.8%
Historical Annual Growth (2020 to 2022)		-287	-1.1%	-889	-1.1%	-2,127	-1.1%
Historical Annual Growth (2010 to 2020)		817	3.2%	5,592	7.8%	17,003	10.3%
Estimated Population Density (2022)		66,850 psm		51,945 psm		31,024 psm	
Trade Area Size		-	sq mi	-	sq mi	3.1 sq mi	
Households							
Estimated Households (2022)		9,835		28,037		66,536	
Projected Households (2027)		9,330		26,507		62,593	
Census Households (2020)		9,996		28,682		67,856	
Census Households (2010)		8,592		23,463		53,123	
Estimated Households with Children (2022)		344	3.5%	1,245	4.4%	3,810	5.7%
Estimated Average Household Size (2022)		1.34		1.39		1.44	
Average Household Income							
Estimated Average Household Income (2022)		\$169,809		\$156,219		\$166,099	
Projected Average Household Income (2027)		\$227,484		\$207,947		\$221,896	
Estimated Average Family Income (2022)		\$381,803		\$340,452		\$334,325	
Median Household Income							
Estimated Median Household Income (2022)		\$106,407		\$106,103		\$115,410	
Projected Median Household Income (2027)		\$120,687		\$122,263		\$133,473	
Estimated Median Family Income (2022)		\$236,979		\$224,304		\$221,459	
Per Capita Income							
Estimated Per Capita Income (2022)		\$125,000		\$108,291		\$113,542	
Projected Per Capita Income (2027)		\$163,839		\$140,965		\$148,358	
Estimated Per Capita Income 5 Year Growth		\$38,839	31.1%	\$32,674	30.2%	\$34,816	30.7%
Estimated Average Household Net Worth (2022)		\$1,027,178		\$1,021,369		\$1,141,663	
Daytime Demos (2022)							
Total Businesses		1,041		3,514		12,571	
Total Employees		15,359		53,446		218,145	
Company Headquarter Businesses		44	4.2%	150	4.3%	716	5.7%
Company Headquarter Employees		2,042	13.3%	7,900	14.8%	56,543	25.9%
Employee Population per Business		14.8		15.2		17.4	
Residential Population per Business		12.8		11.5		7.7	

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Gold Coast-Rush&Walton		0.25 mi radius		0.5 mi radius		1 mi radius	
Chicago, IL 60601							
Race & Ethnicity							
White (2022)	9,750	72.9%	28,411	70.1%	66,738	68.5%	
Black or African American (2022)	1,302	9.7%	3,658	9.0%	10,377	10.7%	
American Indian or Alaska Native (2022)	19	0.1%	82	0.2%	174	0.2%	
Asian (2022)	1,309	9.8%	5,434	13.4%	12,638	13.0%	
Hawaiian or Pacific Islander (2022)	2	-	10	-	28	-	
Other Race (2022)	277	2.1%	709	1.7%	1,799	1.8%	
Two or More Races (2022)	711	5.3%	2,214	5.5%	5,660	5.8%	
Not Hispanic or Latino Population (2022)	12,233	91.5%	36,926	91.1%	88,685	91.0%	
Hispanic or Latino Population (2022)	1,137	8.5%	3,591	8.9%	8,729	9.0%	
Not Hispanic or Latino Population (2027)	11,857	91.5%	35,682	91.1%	85,268	91.0%	
Hispanic or Latino Population (2027)	1,105	8.5%	3,476	8.9%	8,412	9.0%	
Not Hispanic or Latino Population (2020)	12,893	94.4%	38,860	93.9%	93,526	94.0%	
Hispanic or Latino Population (2020)	764	5.6%	2,546	6.1%	6,015	6.0%	
Not Hispanic or Latino Population (2010)	12,183	94.9%	34,015	95.0%	78,442	95.0%	
Hispanic or Latino Population (2010)	658	5.1%	1,798	5.0%	4,096	5.0%	
Projected Hispanic Annual Growth (2022 to 2027)	-32	-0.6%	-115	-0.6%	-317	-0.7%	
Historic Hispanic Annual Growth (2010 to 2022)	479	6.1%	1,793	8.3%	4,633	9.4%	
Age Distribution (2022)							
Age Under 5	222	1.7%	938	2.3%	3,120	3.2%	
Age 5 to 9 Years	224	1.7%	749	1.8%	2,364	2.4%	
Age 10 to 14 Years	220	1.6%	691	1.7%	2,106	2.2%	
Age 15 to 19 Years	234	1.8%	1,109	2.7%	2,461	2.5%	
Age 20 to 24 Years	1,037	7.8%	3,585	8.8%	6,992	7.2%	
Age 25 to 29 Years	1,853	13.9%	5,586	13.8%	14,504	14.9%	
Age 30 to 34 Years	1,268	9.5%	4,082	10.1%	11,791	12.1%	
Age 35 to 39 Years	898	6.7%	2,835	7.0%	8,105	8.3%	
Age 40 to 44 Years	772	5.8%	2,240	5.5%	5,986	6.1%	
Age 45 to 49 Years	691	5.2%	2,047	5.1%	5,125	5.3%	
Age 50 to 54 Years	779	5.8%	2,166	5.3%	5,194	5.3%	
Age 55 to 59 Years	891	6.7%	2,525	6.2%	5,873	6.0%	
Age 60 to 64 Years	1,121	8.4%	3,173	7.8%	6,924	7.1%	
Age 65 to 74 Years	2,000	15.0%	5,578	13.8%	10,988	11.3%	
Age 75 to 84 Years	822	6.2%	2,325	5.7%	4,335	4.4%	
Age 85 Years or Over	338	2.5%	890	2.2%	1,548	1.6%	
Median Age	44.5		42.0		39.0		
Gender Age Distribution (2022)							
Female Population	7,118	53.2%	21,324	52.6%	50,655	52.0%	
Age 0 to 19 Years	441	6.2%	1,742	8.2%	5,043	10.0%	
Age 20 to 64 Years	4,979	69.9%	14,808	69.4%	36,535	72.1%	
Age 65 Years or Over	1,699	23.9%	4,774	22.4%	9,077	17.9%	
Female Median Age	44.1		42.2		39.2		
Male Population	6,252	46.8%	19,193	47.4%	46,759	48.0%	
Age 0 to 19 Years	460	7.4%	1,745	9.1%	5,008	10.7%	
Age 20 to 64 Years	4,331	69.3%	13,430	70.0%	33,958	72.6%	
Age 65 Years or Over	1,462	23.4%	4,019	20.9%	7,793	16.7%	
Male Median Age	44.7		41.8		38.8		

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Household Income Distribution (2022)							
HH Income \$200,000 or More		2,267	23.1%	6,393	22.8%	17,420	26.2%
HH Income \$150,000 to \$199,999		800	8.1%	2,535	9.0%	6,570	9.9%
HH Income \$100,000 to \$149,999		1,702	17.3%	4,856	17.3%	11,374	17.1%
HH Income \$75,000 to \$99,999		1,726	17.6%	3,665	13.1%	8,554	12.9%
HH Income \$50,000 to \$74,999		1,188	12.1%	3,317	11.8%	7,697	11.6%
HH Income \$35,000 to \$49,999		357	3.6%	1,565	5.6%	3,759	5.6%
HH Income \$25,000 to \$34,999		329	3.3%	1,115	4.0%	2,565	3.9%
HH Income \$15,000 to \$24,999		249	2.5%	903	3.2%	2,199	3.3%
HH Income Under \$15,000		1,217	12.4%	3,689	13.2%	6,397	9.6%
HH Income \$35,000 or More		8,040	81.8%	22,330	79.6%	55,374	83.2%
HH Income \$75,000 or More		6,495	66.0%	17,449	62.2%	43,918	66.0%
Housing (2022)							
Total Housing Units		11,802		32,992		78,338	
Housing Units Occupied		9,835	83.3%	28,037	85.0%	66,536	84.9%
Housing Units Owner-Occupied		3,790	38.5%	11,626	41.5%	27,593	41.5%
Housing Units, Renter-Occupied		6,045	61.5%	16,410	58.5%	38,943	58.5%
Housing Units, Vacant		1,967	20.0%	4,955	17.7%	11,802	17.7%
Marital Status (2022)							
Never Married		7,499	59.0%	20,952	54.9%	47,986	53.4%
Currently Married		3,260	25.7%	11,417	29.9%	30,129	33.5%
Separated		287	2.3%	1,151	3.0%	2,559	2.8%
Widowed		398	3.1%	1,053	2.8%	2,364	2.6%
Divorced		1,260	9.9%	3,566	9.4%	6,785	7.6%
Household Type (2022)							
Population Family		4,374	32.7%	14,475	35.7%	38,400	39.4%
Population Non-Family		8,768	65.6%	24,410	60.2%	57,251	58.8%
Population Group Quarters		228	1.7%	1,632	4.0%	1,764	1.8%
Family Households		1,903	19.3%	6,196	22.1%	15,858	23.8%
Non-Family Households		7,932	80.7%	21,840	77.9%	50,678	76.2%
Married Couple with Children		240	7.3%	812	7.1%	2,214	7.3%
Average Family Household Size		2.3		2.3		2.4	
Household Size (2022)							
1 Person Households		7,198	73.2%	19,516	69.6%	44,628	67.1%
2 Person Households		2,195	22.3%	6,843	24.4%	17,005	25.6%
3 Person Households		302	3.1%	1,090	3.9%	3,104	4.7%
4 Person Households		120	1.2%	431	1.5%	1,253	1.9%
5 Person Households		15	0.2%	109	0.4%	357	0.5%
6 or More Person Households		5	-	47	0.2%	189	0.3%
Household Vehicles (2022)							
Households with 0 Vehicles Available		5,078	51.6%	13,946	49.7%	29,044	43.7%
Households with 1 Vehicles Available		3,971	40.4%	11,756	41.9%	31,125	46.8%
Households with 2 or More Vehicles Available		785	8.0%	2,334	8.3%	6,367	9.6%
Total Vehicles Available		5,667		17,007		45,020	
Average Vehicles Per Household		-		-		-	

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Chicago, IL 60601							
Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		12,666		37,997		89,438	
Estimated Civilian Employed		9,108	71.9%	26,792	70.5%	66,566	74.4%
Estimated Civilian Unemployed		141	1.1%	415	1.1%	1,313	1.5%
Estimated in Armed Forces		-	-	-	-	23	-
Estimated Not in Labor Force		3,417	27.0%	10,790	28.4%	21,536	24.1%
Unemployment Rate		1.1%		1.1%		1.5%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		9,108		26,792		66,566	
Management, Business, Financial Operations		3,515	38.6%	9,487	35.4%	24,176	36.3%
Professional, Related		2,898	31.8%	9,117	34.0%	23,292	35.0%
Service		559	6.1%	1,859	6.9%	4,151	6.2%
Sales, Office		1,631	17.9%	4,669	17.4%	11,129	16.7%
Farming, Fishing, Forestry		3	-	11	-	59	-
Construct, Extraction, Maintenance		163	1.8%	445	1.7%	1,020	1.5%
Production, Transport Material Moving		339	3.7%	1,203	4.5%	2,737	4.1%
White Collar Workers		8,044	88.3%	23,274	86.9%	58,598	88.0%
Blue Collar Workers		1,064	11.7%	3,519	13.1%	7,967	12.0%
Consumer Expenditure (2022)							
Total Household Expenditure		\$1.02 B		\$2.74 B		\$6.82 B	
Total Non-Retail Expenditure		\$551.42 M	53.9%	\$1.47 B	53.9%	\$3.67 B	53.9%
Total Retail Expenditure		\$471.51 M	46.1%	\$1.26 B	46.1%	\$3.14 B	46.1%
Apparel		\$36.99 M	3.6%	\$98.91 M	3.6%	\$247.73 M	3.6%
Contributions		\$37.17 M	3.6%	\$99.13 M	3.6%	\$248.76 M	3.6%
Education		\$37.35 M	3.7%	\$100.04 M	3.7%	\$252.67 M	3.7%
Entertainment		\$59.28 M	5.8%	\$158.44 M	5.8%	\$396.25 M	5.8%
Food and Beverages		\$146.92 M	14.4%	\$393.04 M	14.4%	\$977.31 M	14.3%
Furnishings and Equipment		\$36.67 M	3.6%	\$98.05 M	3.6%	\$244.96 M	3.6%
Gifts		\$29.36 M	2.9%	\$78.29 M	2.9%	\$197.3 M	2.9%
Health Care		\$82.47 M	8.1%	\$220.48 M	8.1%	\$543.86 M	8.0%
Household Operations		\$41.45 M	4.1%	\$110.93 M	4.1%	\$277.16 M	4.1%
Miscellaneous Expenses		\$19.84 M	1.9%	\$53.12 M	1.9%	\$132.2 M	1.9%
Personal Care		\$13.78 M	1.3%	\$36.83 M	1.3%	\$91.69 M	1.3%
Personal Insurance		\$7.66 M	0.7%	\$20.47 M	0.7%	\$51.35 M	0.8%
Reading		\$2.31 M	0.2%	\$6.17 M	0.2%	\$15.34 M	0.2%
Shelter		\$219.57 M	21.5%	\$586.82 M	21.5%	\$1.46 B	21.4%
Tobacco		\$5.22 M	0.5%	\$14.03 M	0.5%	\$34.14 M	0.5%
Transportation		\$177.22 M	17.3%	\$474.02 M	17.3%	\$1.18 B	17.4%
Utilities		\$69.65 M	6.8%	\$186.68 M	6.8%	\$460.68 M	6.8%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		11,432		33,446		80,371	
Elementary (Grade Level 0 to 8)		111	1.0%	331	1.0%	518	0.6%
Some High School (Grade Level 9 to 11)		189	1.7%	476	1.4%	1,160	1.4%
High School Graduate		614	5.4%	2,108	6.3%	4,272	5.3%
Some College		957	8.4%	2,779	8.3%	5,749	7.2%
Associate Degree Only		306	2.7%	905	2.7%	2,032	2.5%
Bachelor Degree Only		4,963	43.4%	13,768	41.2%	33,957	42.3%
Graduate Degree		4,293	37.6%	13,079	39.1%	32,682	40.7%

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Chicago, IL 60601							
Units In Structure (2022)							
1 Detached Unit	375	4.4%	1,172	5.0%	3,178	6.0%	
1 Attached Unit	161	1.9%	394	1.7%	1,613	3.0%	
2 to 4 Units	424	4.9%	882	3.8%	2,595	4.9%	
5 to 9 Units	281	3.3%	754	3.2%	2,181	4.1%	
10 to 19 Units	322	3.8%	899	3.8%	2,033	3.8%	
20 to 49 Units	777	9.0%	2,151	9.2%	4,500	8.5%	
50 or More Units	7,486	87.1%	21,751	92.7%	50,327	94.7%	
Mobile Home or Trailer	7	-	33	0.1%	108	0.2%	
Other Structure	-	-	-	-	1	-	
Homes Built By Year (2022)							
Homes Built 2010 or later	616	7.2%	1,690	7.2%	4,726	8.9%	
Homes Built 2000 to 2009	767	8.9%	2,760	11.8%	8,181	15.4%	
Homes Built 1990 to 1999	689	8.0%	2,132	9.1%	4,867	9.2%	
Homes Built 1980 to 1989	986	11.5%	2,907	12.4%	6,101	11.5%	
Homes Built 1970 to 1979	1,349	15.7%	3,837	16.4%	8,711	16.4%	
Homes Built 1960 to 1969	1,128	13.1%	3,609	15.4%	8,006	15.1%	
Homes Built 1950 to 1959	1,064	12.4%	2,729	11.6%	6,524	12.3%	
Homes Built Before 1949	3,235	37.7%	8,374	35.7%	19,421	36.6%	
Home Values (2022)							
Home Values \$1,000,000 or More	948	25.0%	2,720	23.4%	4,547	16.5%	
Home Values \$500,000 to \$999,999	1,038	27.4%	2,982	25.6%	7,743	28.1%	
Home Values \$400,000 to \$499,999	404	10.6%	1,238	10.6%	4,316	15.6%	
Home Values \$300,000 to \$399,999	650	17.2%	1,527	13.1%	4,234	15.3%	
Home Values \$200,000 to \$299,999	577	15.2%	2,003	17.2%	4,620	16.7%	
Home Values \$150,000 to \$199,999	86	2.3%	574	4.9%	1,049	3.8%	
Home Values \$100,000 to \$149,999	33	0.9%	291	2.5%	469	1.7%	
Home Values \$70,000 to \$99,999	9	0.2%	36	0.3%	90	0.3%	
Home Values \$50,000 to \$69,999	4	0.1%	65	0.6%	86	0.3%	
Home Values \$25,000 to \$49,999	2	-	30	0.3%	122	0.4%	
Home Values Under \$25,000	39	1.0%	162	1.4%	315	1.1%	
Owner-Occupied Median Home Value	\$620,169		\$605,589		\$538,882		
Renter-Occupied Median Rent	\$1,729		\$1,691		\$1,823		
Transportation To Work (2022)							
Drive to Work Alone	2,794	30.7%	8,303	31.0%	21,892	32.9%	
Drive to Work in Carpool	408	4.5%	1,082	4.0%	2,722	4.1%	
Travel to Work by Public Transportation	1,190	13.1%	3,472	13.0%	8,061	12.1%	
Drive to Work on Motorcycle	-	-	18	-	34	-	
Walk or Bicycle to Work	1,622	17.8%	4,820	18.0%	11,164	16.8%	
Other Means	178	2.0%	714	2.7%	1,407	2.1%	
Work at Home	2,917	32.0%	8,383	31.3%	21,285	32.0%	
Travel Time (2022)							
Travel to Work in 14 Minutes or Less	1,278	14.0%	3,984	14.9%	9,222	13.9%	
Travel to Work in 15 to 29 Minutes	2,792	30.7%	8,453	31.6%	21,166	31.8%	
Travel to Work in 30 to 59 Minutes	1,897	20.8%	5,145	19.2%	12,638	19.0%	
Travel to Work in 60 Minutes or More	223	2.4%	827	3.1%	2,255	3.4%	
Average Minutes Travel to Work	23.0		21.8		22.4		