

# EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Lat/Lon: 41.9001/-87.6278

RF5

## Gold Coast - Rush & Walton

### Chicago, IL 60601

#### Population

	0.25 mi radius		0.5 mi radius		1 mi radius	
Estimated Population (2021)	13,844		41,264		101,813	
Projected Population (2026)	13,975		42,280		107,525	
Census Population (2010)	12,860		36,654		82,913	
Census Population (2000)	12,489		36,405		74,607	
Projected Annual Growth (2021 to 2026)	130	0.2%	1,016	0.5%	5,712	1.1%
Historical Annual Growth (2010 to 2021)	984	0.7%	4,610	1.1%	18,900	2.1%
Historical Annual Growth (2000 to 2010)	371	0.3%	249	-	8,306	1.1%
Estimated Population Density (2021)	69,221 psm		52,903 psm		32,425 psm	
Trade Area Size	- sq mi		- sq mi		3.1 sq mi	

#### Households

Estimated Households (2021)	9,667		28,008		67,479	
Projected Households (2026)	9,976		29,373		73,158	
Census Households (2010)	8,619		24,168		53,298	
Census Households (2000)	8,679		24,494		46,919	
Estimated Households with Children (2021)	300	3.1%	1,083	3.9%	3,526	5.2%
Estimated Average Household Size (2021)	1.36		1.41		1.48	

#### Average Household Income

Estimated Average Household Income (2021)	\$161,336		\$155,365		\$170,819	
Projected Average Household Income (2026)	\$195,189		\$182,126		\$194,744	
Estimated Average Family Income (2021)	\$406,389		\$373,476		\$377,704	

#### Median Household Income

Estimated Median Household Income (2021)	\$102,029		\$100,702		\$112,974	
Projected Median Household Income (2026)	\$114,304		\$113,047		\$128,585	
Estimated Median Family Income (2021)	\$216,962		\$215,125		\$215,560	

#### Per Capita Income

Estimated Per Capita Income (2021)	\$112,863		\$105,658		\$113,316	
Projected Per Capita Income (2026)	\$139,543		\$126,727		\$132,596	
Estimated Per Capita Income 5 Year Growth	\$26,681	23.6%	\$21,068	19.9%	\$19,280	17.0%
Estimated Average Household Net Worth (2021)	\$1,229,748		\$1,247,604		\$1,403,901	

#### Daytime Demos (2021)

Total Businesses	1,020		3,239		12,700	
Total Employees	12,707		49,816		239,206	
Company Headquarter Businesses	50	4.9%	148	4.6%	771	6.1%
Company Headquarter Employees	1,301	10.2%	6,947	13.9%	75,166	31.4%
Employee Population per Business	12.5		15.4		18.8	
Residential Population per Business	13.6		12.7		8.0	

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#### Race & Ethnicity

White (2021)	10,585	76.5%	31,073	75.3%	72,957	71.7%
Black or African American (2021)	1,371	9.9%	3,951	9.6%	12,545	12.3%
American Indian or Alaska Native (2021)	23	0.2%	70	0.2%	166	0.2%
Asian (2021)	1,323	9.6%	4,511	10.9%	11,803	11.6%
Hawaiian or Pacific Islander (2021)	6	-	19	-	41	-
Other Race (2021)	222	1.6%	623	1.5%	1,683	1.7%
Two or More Races (2021)	314	2.3%	1,018	2.5%	2,618	2.6%
Not Hispanic or Latino Population (2021)	12,649	91.4%	37,657	91.3%	93,011	91.4%
Hispanic or Latino Population (2021)	1,196	8.6%	3,607	8.7%	8,802	8.6%
Not Hispanic or Latino Population (2026)	12,509	89.5%	37,801	89.4%	96,214	89.5%
Hispanic or Latino Population (2026)	1,466	10.5%	4,480	10.6%	11,312	10.5%
Not Hispanic or Latino Population (2010)	12,196	94.8%	34,837	95.0%	78,805	95.0%
Hispanic or Latino Population (2010)	664	5.2%	1,817	5.0%	4,108	5.0%
Not Hispanic or Latino Population (2000)	11,980	95.9%	35,024	96.2%	71,730	96.1%
Hispanic or Latino Population (2000)	509	4.1%	1,381	3.8%	2,878	3.9%
Projected Hispanic Annual Growth (2021 to 2026)	270	4.5%	872	4.8%	2,510	5.7%
Historic Hispanic Annual Growth (2000 to 2021)	686	6.4%	2,226	7.7%	5,924	9.8%

#### Age Distribution (2021)

Age Under 5	410	3.0%	1,317	3.2%	3,983	3.9%
Age 5 to 9 Years	350	2.5%	1,053	2.6%	3,067	3.0%
Age 10 to 14 Years	314	2.3%	948	2.3%	2,672	2.6%
Age 15 to 19 Years	361	2.6%	1,217	2.9%	2,862	2.8%
Age 20 to 24 Years	1,265	9.1%	3,623	8.8%	7,280	7.2%
Age 25 to 29 Years	1,698	12.3%	5,185	12.6%	13,091	12.9%
Age 30 to 34 Years	1,257	9.1%	4,137	10.0%	11,373	11.2%
Age 35 to 39 Years	926	6.7%	2,853	6.9%	7,956	7.8%
Age 40 to 44 Years	766	5.5%	2,266	5.5%	6,025	5.9%
Age 45 to 49 Years	710	5.1%	2,108	5.1%	5,383	5.3%
Age 50 to 54 Years	759	5.5%	2,176	5.3%	5,407	5.3%
Age 55 to 59 Years	874	6.3%	2,489	6.0%	6,168	6.1%
Age 60 to 64 Years	1,088	7.9%	3,176	7.7%	7,436	7.3%
Age 65 to 74 Years	1,942	14.0%	5,404	13.1%	11,940	11.7%
Age 75 to 84 Years	785	5.7%	2,316	5.6%	5,007	4.9%
Age 85 Years or Over	339	2.4%	996	2.4%	2,163	2.1%
Median Age	42.0		40.7		39.3	

#### Gender Age Distribution (2021)

Female Population	7,616	55.0%	22,346	54.2%	54,607	53.6%
Age 0 to 19 Years	790	10.4%	2,381	10.7%	6,531	12.0%
Age 20 to 64 Years	5,165	67.8%	15,158	67.8%	37,536	68.7%
Age 65 Years or Over	1,662	21.8%	4,807	21.5%	10,541	19.3%
Female Median Age	41.1		40.7		39.6	
Male Population	6,228	45.0%	18,918	45.8%	47,206	46.4%
Age 0 to 19 Years	646	10.4%	2,154	11.4%	6,053	12.8%
Age 20 to 64 Years	4,178	67.1%	12,855	68.0%	32,584	69.0%
Age 65 Years or Over	1,404	22.5%	3,909	20.7%	8,569	18.2%
Male Median Age	43.0		40.7		39.1	

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#### Household Income Distribution (2021)

HH Income \$200,000 or More	2,133	22.1%	6,288	22.5%	17,242	25.6%
HH Income \$150,000 to \$199,999	717	7.4%	2,148	7.7%	6,454	9.6%
HH Income \$100,000 to \$149,999	1,567	16.2%	4,755	17.0%	11,590	17.2%
HH Income \$75,000 to \$99,999	1,510	15.6%	3,789	13.5%	8,614	12.8%
HH Income \$50,000 to \$74,999	1,567	16.2%	4,056	14.5%	8,440	12.5%
HH Income \$35,000 to \$49,999	397	4.1%	1,296	4.6%	3,394	5.0%
HH Income \$25,000 to \$34,999	343	3.5%	1,146	4.1%	2,750	4.1%
HH Income \$15,000 to \$24,999	262	2.7%	878	3.1%	2,313	3.4%
HH Income Under \$15,000	1,171	12.1%	3,650	13.0%	6,682	9.9%
HH Income \$35,000 or More	7,892	81.6%	22,334	79.7%	55,733	82.6%
HH Income \$75,000 or More	5,928	61.3%	16,981	60.6%	43,900	65.1%

#### Housing (2021)

Total Housing Units	11,022		31,941		76,496	
Housing Units Occupied	9,667	87.7%	28,008	87.7%	67,479	88.2%
Housing Units Owner-Occupied	3,268	33.8%	10,381	37.1%	23,737	35.2%
Housing Units, Renter-Occupied	6,399	66.2%	17,626	62.9%	43,741	64.8%
Housing Units, Vacant	1,355	14.0%	3,933	14.0%	9,017	13.4%

#### Marital Status (2021)

Never Married	7,228	56.6%	19,860	52.3%	48,171	52.3%
Currently Married	3,293	25.8%	11,851	31.2%	30,970	33.6%
Separated	297	2.3%	1,204	3.2%	2,657	2.9%
Widowed	459	3.6%	1,230	3.2%	2,894	3.1%
Divorced	1,491	11.7%	3,801	10.0%	7,399	8.0%

#### Household Type (2021)

Population Family	4,429	32.0%	14,666	35.5%	39,863	39.2%
Population Non-Family	8,758	63.3%	24,757	60.0%	59,762	58.7%
Population Group Quarters	657	4.7%	1,841	4.5%	2,189	2.1%
Family Households	1,869	19.3%	6,165	22.0%	15,946	23.6%
Non-Family Households	7,798	80.7%	21,843	78.0%	51,533	76.4%
Married Couple with Children	220	6.7%	737	6.2%	2,030	6.6%
Average Family Household Size	2.4		2.4		2.5	

#### Household Size (2021)

1 Person Households	6,983	72.2%	19,361	69.1%	44,587	66.1%
2 Person Households	2,167	22.4%	6,926	24.7%	17,521	26.0%
3 Person Households	327	3.4%	1,092	3.9%	3,274	4.9%
4 Person Households	148	1.5%	479	1.7%	1,503	2.2%
5 Person Households	29	0.3%	104	0.4%	399	0.6%
6 or More Person Households	14	0.1%	45	0.2%	196	0.3%

#### Household Vehicles (2021)

Households with 0 Vehicles Available	5,010	51.8%	14,397	51.4%	30,227	44.8%
Households with 1 Vehicles Available	3,885	40.2%	11,413	40.7%	30,752	45.6%
Households with 2 or More Vehicles Available	772	8.0%	2,197	7.8%	6,500	9.6%
Total Vehicles Available	5,530		16,157		44,694	
Average Vehicles Per Household	-		-		-	

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#### Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	12,735		37,811		91,678	
Estimated Civilian Employed	7,747	60.8%	23,287	61.6%	61,102	66.6%
Estimated Civilian Unemployed	707	5.6%	2,161	5.7%	5,471	6.0%
Estimated in Armed Forces	-	-	-	-	24	-
Estimated Not in Labor Force	4,281	33.6%	12,364	32.7%	25,081	27.4%
Unemployment Rate	5.6%		5.7%		6.0%	

#### Occupation (2021)

Occupation: Population Age 16 Years or Over	7,747		23,287		61,102	
Management, Business, Financial Operations	2,986	38.5%	8,292	35.6%	21,852	35.8%
Professional, Related	2,375	30.7%	8,184	35.1%	21,514	35.2%
Service	497	6.4%	1,517	6.5%	3,798	6.2%
Sales, Office	1,488	19.2%	4,115	17.7%	10,869	17.8%
Farming, Fishing, Forestry	-	-	-	-	47	-
Construct, Extraction, Maintenance	133	1.7%	409	1.8%	945	1.5%
Production, Transport Material Moving	268	3.5%	769	3.3%	2,077	3.4%
White Collar Workers	6,848	88.4%	20,592	88.4%	54,236	88.8%
Blue Collar Workers	898	11.6%	2,695	11.6%	6,866	11.2%

#### Consumer Expenditure (2021)

Total Household Expenditure	\$982.22 M		\$2.74 B		\$7.08 B	
Total Non-Retail Expenditure	\$529.28 M	53.9%	\$1.48 B	53.9%	\$3.81 B	53.9%
Total Retail Expenditure	\$452.94 M	46.1%	\$1.26 B	46.1%	\$3.26 B	46.1%
Apparel	\$35.47 M	3.6%	\$98.97 M	3.6%	\$257.03 M	3.6%
Contributions	\$35.5 M	3.6%	\$98.47 M	3.6%	\$256.99 M	3.6%
Education	\$35.53 M	3.6%	\$99.06 M	3.6%	\$261.07 M	3.7%
Entertainment	\$56.77 M	5.8%	\$158.15 M	5.8%	\$410.39 M	5.8%
Food and Beverages	\$141.22 M	14.4%	\$394.79 M	14.4%	\$1.02 B	14.4%
Furnishings and Equipment	\$35.15 M	3.6%	\$97.97 M	3.6%	\$253.88 M	3.6%
Gifts	\$28.25 M	2.9%	\$78.51 M	2.9%	\$204.95 M	2.9%
Health Care	\$79.25 M	8.1%	\$221.27 M	8.1%	\$564.94 M	8.0%
Household Operations	\$39.7 M	4.0%	\$110.63 M	4.0%	\$286.93 M	4.1%
Miscellaneous Expenses	\$19.04 M	1.9%	\$53.14 M	1.9%	\$137.12 M	1.9%
Personal Care	\$13.22 M	1.3%	\$36.9 M	1.3%	\$95.22 M	1.3%
Personal Insurance	\$7.31 M	0.7%	\$20.29 M	0.7%	\$53.03 M	0.7%
Reading	\$2.21 M	0.2%	\$6.17 M	0.2%	\$15.91 M	0.2%
Shelter	\$210.97 M	21.5%	\$589.44 M	21.5%	\$1.52 B	21.5%
Tobacco	\$5.07 M	0.5%	\$14.32 M	0.5%	\$35.77 M	0.5%
Transportation	\$170.48 M	17.4%	\$475.46 M	17.3%	\$1.23 B	17.4%
Utilities	\$67.08 M	6.8%	\$187.89 M	6.9%	\$478.81 M	6.8%

#### Educational Attainment (2021)

Adult Population Age 25 Years or Over	11,143		33,106		81,949	
Elementary (Grade Level 0 to 8)	77	0.7%	246	0.7%	566	0.7%
Some High School (Grade Level 9 to 11)	201	1.8%	461	1.4%	1,174	1.4%
High School Graduate	663	6.0%	1,787	5.4%	4,903	6.0%
Some College	1,056	9.5%	3,272	9.9%	7,211	8.8%
Associate Degree Only	406	3.6%	948	2.9%	2,224	2.7%
Bachelor Degree Only	4,777	42.9%	13,380	40.4%	34,244	41.8%
Graduate Degree	3,963	35.6%	13,012	39.3%	31,628	38.6%

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#### Units In Structure (2021)

	0.25 mi radius		0.5 mi radius		1 mi radius	
1 Detached Unit	414	4.8%	1,496	6.2%	3,718	7.0%
1 Attached Unit	139	1.6%	468	1.9%	1,533	2.9%
2 to 4 Units	389	4.5%	993	4.1%	2,788	5.2%
5 to 9 Units	290	3.4%	766	3.2%	2,356	4.4%
10 to 19 Units	220	2.6%	610	2.5%	1,521	2.9%
20 to 49 Units	898	10.4%	2,230	9.2%	4,429	8.3%
50 or More Units	7,310	84.8%	21,410	88.6%	51,043	95.8%
Mobile Home or Trailer	7	-	32	0.1%	90	0.2%
Other Structure	-	-	2	-	2	-

#### Homes Built By Year (2021)

Homes Built 2010 or later	639	7.4%	1,761	7.3%	7,297	13.7%
Homes Built 2000 to 2009	797	9.2%	2,998	12.4%	11,384	21.4%
Homes Built 1990 to 1999	808	9.4%	2,590	10.7%	6,534	12.3%
Homes Built 1980 to 1989	1,148	13.3%	3,426	14.2%	6,560	12.3%
Homes Built 1970 to 1979	1,816	21.1%	4,588	19.0%	9,985	18.7%
Homes Built 1960 to 1969	966	11.2%	3,875	16.0%	7,659	14.4%
Homes Built 1950 to 1959	815	9.5%	1,923	8.0%	3,843	7.2%
Homes Built Before 1949	2,678	31.1%	6,846	28.3%	14,215	26.7%

#### Home Values (2021)

Home Values \$1,000,000 or More	912	27.9%	2,314	22.3%	3,993	16.8%
Home Values \$500,000 to \$999,999	930	28.5%	2,951	28.4%	6,689	28.2%
Home Values \$400,000 to \$499,999	335	10.2%	1,069	10.3%	3,222	13.6%
Home Values \$300,000 to \$399,999	438	13.4%	1,234	11.9%	3,382	14.2%
Home Values \$200,000 to \$299,999	496	15.2%	1,806	17.4%	4,374	18.4%
Home Values \$150,000 to \$199,999	83	2.5%	516	5.0%	1,145	4.8%
Home Values \$100,000 to \$149,999	40	1.2%	291	2.8%	485	2.0%
Home Values \$70,000 to \$99,999	8	0.3%	53	0.5%	122	0.5%
Home Values \$50,000 to \$69,999	1	-	34	0.3%	58	0.2%
Home Values \$25,000 to \$49,999	1	-	20	0.2%	90	0.4%
Home Values Under \$25,000	23	0.7%	93	0.9%	176	0.7%
Owner-Occupied Median Home Value	\$705,612		\$583,594		\$518,924	
Renter-Occupied Median Rent	\$1,455		\$1,537		\$1,744	

#### Transportation To Work (2021)

Drive to Work Alone	1,802	22.9%	5,375	22.8%	15,273	25.6%
Drive to Work in Carpool	196	2.5%	636	2.7%	1,572	2.6%
Travel to Work by Public Transportation	2,839	36.1%	7,683	32.6%	18,237	30.5%
Drive to Work on Motorcycle	-	-	30	0.1%	54	-
Walk or Bicycle to Work	2,207	28.0%	7,056	30.0%	18,143	30.4%
Other Means	99	1.3%	398	1.7%	907	1.5%
Work at Home	729	9.3%	2,366	10.0%	5,560	9.3%

#### Travel Time (2021)

Travel to Work in 14 Minutes or Less	1,236	15.7%	3,865	16.4%	9,663	16.2%
Travel to Work in 15 to 29 Minutes	3,165	40.2%	9,522	40.4%	24,384	40.8%
Travel to Work in 30 to 59 Minutes	2,087	26.5%	5,928	25.2%	16,108	27.0%
Travel to Work in 60 Minutes or More	528	6.7%	1,551	6.6%	4,803	8.0%
Average Minutes Travel to Work	23.3		22.9		23.7	

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