

COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.6829/-73.9816

RFULL9

City Point		Trade Area
Brooklyn, NY		
Population		
Estimated Population (2021)	259,536	
Projected Population (2026)	263,528	
Census Population (2010)	213,935	
Census Population (2000)	212,329	
Projected Annual Growth (2021-2026)	3,992	0.3%
Historical Annual Growth (2010-2021)	45,601	1.9%
Historical Annual Growth (2000-2010)	1,606	-
Estimated Population Density (2021)	49,815	psm
Trade Area Size	5.2	sq mi
Households		
Estimated Households (2021)	121,624	
Projected Households (2026)	132,650	
Census Households (2010)	97,300	
Census Households (2000)	94,714	
Projected Annual Growth (2021-2026)	11,025	1.8%
Historical Annual Change (2000-2021)	26,911	1.4%
Average Household Income		
Estimated Average Household Income (2021)	\$176,451	
Projected Average Household Income (2026)	\$201,101	
Census Average Household Income (2010)	\$113,674	
Census Average Household Income (2000)	\$74,323	
Projected Annual Change (2021-2026)	\$24,649	2.8%
Historical Annual Change (2000-2021)	\$102,129	6.5%
Median Household Income		
Estimated Median Household Income (2021)	\$122,428	
Projected Median Household Income (2026)	\$144,243	
Census Median Household Income (2010)	\$81,343	
Census Median Household Income (2000)	\$52,691	
Projected Annual Change (2021-2026)	\$21,814	3.6%
Historical Annual Change (2000-2021)	\$69,737	6.3%
Per Capita Income		
Estimated Per Capita Income (2021)	\$82,970	
Projected Per Capita Income (2026)	\$101,502	
Census Per Capita Income (2010)	\$51,700	
Census Per Capita Income (2000)	\$32,908	
Projected Annual Change (2021-2026)	\$18,533	4.5%
Historical Annual Change (2000-2021)	\$50,061	7.2%
Estimated Average Household Net Worth (2021)	\$1.97 M	

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Race and Ethnicity

Total Population (2021)	259,536	
White (2021)	162,370	62.6%
Black or African American (2021)	46,574	17.9%
American Indian or Alaska Native (2021)	794	0.3%
Asian (2021)	28,299	10.9%
Hawaiian or Pacific Islander (2021)	87	-
Other Race (2021)	11,283	4.3%
Two or More Races (2021)	10,128	3.9%
Population < 18 (2021)	43,090	16.6%
White Not Hispanic	22,764	52.8%
Black or African American	7,524	17.5%
Asian	3,822	8.9%
Other Race Not Hispanic	3,243	7.5%
Hispanic	5,738	13.3%
Not Hispanic or Latino Population (2021)	224,813	86.6%
Not Hispanic White	144,150	64.1%
Not Hispanic Black or African American	42,810	19.0%
Not Hispanic American Indian or Alaska Native	427	0.2%
Not Hispanic Asian	27,755	12.3%
Not Hispanic Hawaiian or Pacific Islander	64	-
Not Hispanic Other Race	2,246	1.0%
Not Hispanic Two or More Races	7,361	3.3%
Hispanic or Latino Population (2021)	34,723	13.4%
Hispanic White	18,220	52.5%
Hispanic Black or African American	3,763	10.8%
Hispanic American Indian or Alaska Native	368	1.1%
Hispanic Asian	544	1.6%
Hispanic Hawaiian or Pacific Islander	23	-
Hispanic Other Race	9,038	26.0%
Hispanic Two or More Races	2,768	8.0%
Not Hispanic or Latino Population (2010)	182,599	85.4%
Hispanic or Latino Population (2010)	31,336	14.6%
Not Hispanic or Latino Population (2000)	172,773	81.4%
Hispanic or Latino Population (2000)	39,556	18.6%
Not Hispanic or Latino Population (2026)	228,277	86.6%
Hispanic or Latino Population (2026)	35,251	13.4%
Projected Annual Growth (2021-2026)	528	-
Historical Annual Growth (2000-2010)	-8,220	-2.1%

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Total Age Distribution (2021)

Total Population	259,536	
Age Under 5 Years	16,250	6.3%
Age 5 to 9 Years	12,366	4.8%
Age 10 to 14 Years	9,752	3.8%
Age 15 to 19 Years	9,614	3.7%
Age 20 to 24 Years	14,085	5.4%
Age 25 to 29 Years	26,089	10.1%
Age 30 to 34 Years	34,068	13.1%
Age 35 to 39 Years	28,433	11.0%
Age 40 to 44 Years	21,073	8.1%
Age 45 to 49 Years	15,246	5.9%
Age 50 to 54 Years	12,961	5.0%
Age 55 to 59 Years	12,784	4.9%
Age 60 to 64 Years	12,544	4.8%
Age 65 to 69 Years	11,424	4.4%
Age 70 to 74 Years	8,525	3.3%
Age 75 to 79 Years	5,636	2.2%
Age 80 to 84 Years	3,888	1.5%
Age 85 Years or Over	4,798	1.8%
Median Age	35.6	
Age 19 Years or Less	47,983	18.5%
Age 20 to 64 Years	177,282	68.3%
Age 65 Years or Over	34,271	13.2%

Female Age Distribution (2021)

Female Population	137,100	52.8%
Age Under 5 Years	8,013	5.8%
Age 5 to 9 Years	6,042	4.4%
Age 10 to 14 Years	4,885	3.6%
Age 15 to 19 Years	4,967	3.6%
Age 20 to 24 Years	7,884	5.8%
Age 25 to 29 Years	14,512	10.6%
Age 30 to 34 Years	18,101	13.2%
Age 35 to 39 Years	14,107	10.3%
Age 40 to 44 Years	10,475	7.6%
Age 45 to 49 Years	7,628	5.6%
Age 50 to 54 Years	6,742	4.9%
Age 55 to 59 Years	6,798	5.0%
Age 60 to 64 Years	6,976	5.1%
Age 65 to 69 Years	6,235	4.5%
Age 70 to 74 Years	4,728	3.4%
Age 75 to 79 Years	3,171	2.3%
Age 80 to 84 Years	2,466	1.8%
Age 85 Years or Over	3,372	2.5%
Female Median Age	36.1	
Age 19 Years or Less	23,906	17.4%
Age 20 to 64 Years	93,222	68.0%
Age 65 Years or Over	19,972	14.6%

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Male Age Distribution (2021)

Male Population	122,435	47.2%
Age Under 5 Years	8,237	6.7%
Age 5 to 9 Years	6,325	5.2%
Age 10 to 14 Years	4,867	4.0%
Age 15 to 19 Years	4,648	3.8%
Age 20 to 24 Years	6,201	5.1%
Age 25 to 29 Years	11,577	9.5%
Age 30 to 34 Years	15,967	13.0%
Age 35 to 39 Years	14,326	11.7%
Age 40 to 44 Years	10,599	8.7%
Age 45 to 49 Years	7,617	6.2%
Age 50 to 54 Years	6,219	5.1%
Age 55 to 59 Years	5,986	4.9%
Age 60 to 64 Years	5,568	4.5%
Age 65 to 69 Years	5,189	4.2%
Age 70 to 74 Years	3,797	3.1%
Age 75 to 79 Years	2,465	2.0%
Age 80 to 84 Years	1,422	1.2%
Age 85 Years or Over	1,426	1.2%
Male Median Age	35.2	
Age 19 Years or Less	24,077	19.7%
Age 20 to 64 Years	84,060	68.7%
Age 65 Years or Over	14,299	11.7%

Males per 100 Females (2021)

Overall Comparison		
Age Under 5 Years	103	50.7%
Age 5 to 9 Years	105	51.1%
Age 10 to 14 Years	100	-
Age 15 to 19 Years	94	48.3%
Age 20 to 24 Years	79	44.0%
Age 25 to 29 Years	80	44.4%
Age 30 to 34 Years	88	46.9%
Age 35 to 39 Years	102	50.4%
Age 40 to 44 Years	101	50.3%
Age 45 to 49 Years	100	50.0%
Age 50 to 54 Years	92	48.0%
Age 55 to 59 Years	88	46.8%
Age 60 to 64 Years	80	44.4%
Age 65 to 69 Years	83	45.4%
Age 70 to 74 Years	80	44.5%
Age 75 to 79 Years	78	43.7%
Age 80 to 84 Years	58	36.6%
Age 85 Years or Over	42	29.7%
Age 19 Years or Less	101	50.2%
Age 20 to 39 Years	88	46.8%
Age 40 to 64 Years	93	48.2%
Age 65 Years or Over	72	41.7%

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RFULL9

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Brooklyn, NY

Household Type (2021)

Total Households	121,624	
Households with Children	23,213	19.1%
Average Household Size	2.1	
Household Density per Square Mile	23,344	
Population Family	149,576	57.6%
Population Non-Family	99,798	38.5%
Population Group Quarters	10,162	3.9%
Family Households	50,962	41.9%
Married Couple Households	35,308	69.3%
Other Family Households with Children	15,654	30.7%
Family Households with Children	23,129	45.4%
Married Couple with Children	15,458	66.8%
Other Family Households with Children	7,671	33.2%
Family Households No Children	27,833	54.6%
Married Couple No Children	19,850	71.3%
Other Family Households No Children	7,983	28.7%
Non-Family Households	70,662	58.1%
Non-Family Households with Children	84	0.1%
Non-Family Households No Children	70,578	99.9%
Average Family Household Size	2.9	
Average Family Income	\$283,587	
Median Family Income	\$178,612	
Average Non-Family Household Size	1.4	

Marital Status (2021)

Population Age 15 Years or Over	221,167	
Never Married	99,423	45.0%
Currently Married	90,946	41.1%
Previously Married	30,799	13.9%
Separated	10,621	34.5%
Widowed	6,867	22.3%
Divorced	13,312	43.2%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	197,468	
Elementary (Grade Level 0 to 8)	6,923	3.5%
Some High School (Grade Level 9 to 11)	7,659	3.9%
High School Graduate	21,437	10.9%
Some College	16,074	8.1%
Associate Degree Only	7,406	3.8%
Bachelor Degree Only	69,085	35.0%
Graduate Degree	68,884	34.9%
Any College (Some College or Higher)	161,449	81.8%
College Degree + (Bachelor Degree or Higher)	137,969	69.9%

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City Point		Trade Area
Brooklyn, NY		
Housing		
Total Housing Units (2021)	128,978	
Total Housing Units (2010)	106,345	
Historical Annual Growth (2010-2021)	22,634	1.9%
Housing Units Occupied (2021)	121,624	94.3%
Housing Units Owner-Occupied	33,584	27.6%
Housing Units Renter-Occupied	88,040	72.4%
Housing Units Vacant (2021)	7,354	5.7%
Household Size (2021)		
Total Households	121,624	
1 Person Households	47,491	39.0%
2 Person Households	42,987	35.3%
3 Person Households	16,762	13.8%
4 Person Households	9,742	8.0%
5 Person Households	2,909	2.4%
6 Person Households	1,011	0.8%
7 or More Person Households	723	0.6%
Household Income Distribution (2021)		
HH Income \$200,000 or More	34,072	28.0%
HH Income \$150,000 to \$199,999	13,508	11.1%
HH Income \$125,000 to \$149,999	8,984	7.4%
HH Income \$100,000 to \$124,999	10,152	8.3%
HH Income \$75,000 to \$99,999	12,288	10.1%
HH Income \$50,000 to \$74,999	12,308	10.1%
HH Income \$35,000 to \$49,999	7,108	5.8%
HH Income \$25,000 to \$34,999	5,599	4.6%
HH Income \$15,000 to \$24,999	5,316	4.4%
HH Income \$10,000 to \$14,999	3,566	2.9%
HH Income Under \$10,000	8,723	7.2%
Household Vehicles (2021)		
Households 0 Vehicles Available	76,899	63.2%
Households 1 Vehicle Available	39,030	32.1%
Households 2 Vehicles Available	4,635	3.8%
Households 3 or More Vehicles Available	1,060	0.9%
Total Vehicles Available	51,729	
Average Vehicles per Household	-	
Owner-Occupied Household Vehicles	24,989	48.3%
Average Vehicles per Owner-Occupied Household	-	
Renter-Occupied Household Vehicles	26,740	51.7%
Average Vehicles per Renter-Occupied Household	-	
Travel Time (2021)		
Worker Base Age 16 years or Over	127,915	
Travel to Work in 14 Minutes or Less	7,259	5.7%
Travel to Work in 15 to 29 Minutes	23,297	18.2%
Travel to Work in 30 to 59 Minutes	72,434	56.6%
Travel to Work in 60 Minutes or More	18,672	14.6%
Work at Home	8,975	7.0%
Average Minutes Travel to Work	38.4	

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Transportation To Work (2021)		
Worker Base Age 16 years or Over	127,915	
Drive to Work Alone	13,303	10.4%
Drive to Work in Carpool	2,841	2.2%
Travel to Work by Public Transportation	86,616	67.7%
Drive to Work on Motorcycle	65	-
Bicycle to Work	3,562	2.8%
Walk to Work	11,714	9.2%
Other Means	840	0.7%
Work at Home	8,975	7.0%
Daytime Demographics (2021)		
Total Businesses	12,293	
Total Employees	118,791	
Company Headquarter Businesses	455	3.7%
Company Headquarter Employees	15,655	13.2%
Employee Population per Business	9.7	to 1
Residential Population per Business	21.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	205,694	
Labor Force		
Labor Population Age 16 Years or Over (2021)	219,562	
Labor Force Total Males (2021)	102,186	46.5%
Male Civilian Employed	65,180	63.8%
Male Civilian Unemployed	8,942	8.8%
Males in Armed Forces	20	-
Males Not in Labor Force	28,043	27.4%
Labor Force Total Females (2021)	117,376	53.5%
Female Civilian Employed	67,440	57.5%
Female Civilian Unemployed	10,148	8.6%
Females in Armed Forces	19	-
Females Not in Labor Force	39,769	33.9%
Unemployment Rate	19,091	8.7%
Occupation (2021)		
Occupation Population Age 16 Years or Over	132,620	
Occupation Total Males	65,180	49.1%
Occupation Total Females	67,440	50.9%
Management, Business, Financial Operations	32,063	24.2%
Professional, Related	52,507	39.6%
Service	17,940	13.5%
Sales, Office	19,533	14.7%
Farming, Fishing, Forestry	45	-
Construction, Extraction, Maintenance	4,465	3.4%
Production, Transport, Material Moving	6,068	4.6%
White Collar Workers	104,103	78.5%
Blue Collar Workers	28,518	21.5%

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Units In Structure (2021)

Total Units	97,300	
1 Detached Unit	4,562	4.7%
1 Attached Unit	8,388	8.6%
2 Units	15,757	16.2%
3 to 4 Units	19,802	20.4%
5 to 9 Units	14,645	15.1%
10 to 19 Units	8,966	9.2%
20 to 49 Units	16,845	17.3%
50 or More Units	32,500	33.4%
Mobile Home or Trailer	129	0.1%
Other Structure	32	-

Homes Built By Year (2021)

Homes Built 2014 or later	7,618	5.9%
Homes Built 2010 to 2013	4,532	3.5%
Homes Built 2000 to 2009	7,805	6.1%
Homes Built 1990 to 1999	2,530	2.0%
Homes Built 1980 to 1989	2,721	2.1%
Homes Built 1970 to 1979	4,709	3.7%
Homes Built 1960 to 1969	8,217	6.4%
Homes Built 1950 to 1959	9,536	7.4%
Homes Built 1940 to 1949	8,697	6.7%
Homes Built Before 1939	65,260	50.6%
Median Age of Homes	61.9	yrs

Home Values (2021)

Owner Specified Housing Units	33,584	
Home Values \$1,000,000 or More	17,936	53.4%
Home Values \$750,000 to \$999,999	5,742	17.1%
Home Values \$500,000 to \$749,999	5,599	16.7%
Home Values \$400,000 to \$499,999	1,426	4.2%
Home Values \$300,000 to \$399,999	1,128	3.4%
Home Values \$250,000 to \$299,999	338	1.0%
Home Values \$200,000 to \$249,999	257	0.8%
Home Values \$175,000 to \$199,999	66	0.2%
Home Values \$150,000 to \$174,999	121	0.4%
Home Values \$125,000 to \$149,999	62	0.2%
Home Values \$100,000 to \$124,999	178	0.5%
Home Values \$90,000 to \$99,999	28	-
Home Values \$80,000 to \$89,999	29	-
Home Values \$70,000 to \$79,999	45	0.1%
Home Values \$60,000 to \$69,999	48	0.1%
Home Values \$50,000 to \$59,999	35	0.1%
Home Values \$35,000 to \$49,999	103	0.3%
Home Values \$25,000 to \$34,999	172	0.5%
Home Values \$10,000 to \$24,999	63	0.2%
Home Values Under \$10,000	208	0.6%
Owner-Occupied Median Home Value	\$1.26 M	
Renter-Occupied Median Rent	\$2,004	

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Total Annual Consumer Expenditure (2021)

Total Household Expenditure	\$13.09 B
Total Non-Retail Expenditure	\$7.07 B
Total Retail Expenditure	\$6.02 B
Apparel	\$482.11 M
Contributions	\$472.55 M
Education	\$499.88 M
Entertainment	\$762.14 M
Food and Beverages	\$1.88 B
Furnishings and Equipment	\$471.15 M
Gifts	\$382.85 M
Health Care	\$1.03 B
Household Operations	\$530.4 M
Miscellaneous Expenses	\$252.44 M
Personal Care	\$175.9 M
Personal Insurance	\$99.28 M
Reading	\$29.11 M
Shelter	\$2.82 B
Tobacco	\$64.49 M
Transportation	\$2.26 B
Utilities	\$874.32 M

Monthly Household Consumer Expenditure (2021)

Total Household Expenditure	\$8,968	
Total Non-Retail Expenditure	\$4,841	54.0%
Total Retail Expenditures	\$4,127	46.0%
Apparel	\$330	3.7%
Contributions	\$324	3.6%
Education	\$343	3.8%
Entertainment	\$522	5.8%
Food and Beverages	\$1,288	14.4%
Furnishings and Equipment	\$323	3.6%
Gifts	\$262	2.9%
Health Care	\$706	7.9%
Household Operations	\$363	4.1%
Miscellaneous Expenses	\$173	1.9%
Personal Care	\$121	1.3%
Personal Insurance	\$68	0.8%
Reading	\$20	0.2%
Shelter	\$1,932	21.5%
Tobacco	\$44	0.5%
Transportation	\$1,550	17.3%
Utilities	\$599	6.7%

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