

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6801/-72.6566

80 Town Line Rd		1 mi radius		3 mi radius		5 mi radius	
Rocky Hill, CT 06067							
Population							
Estimated Population (2024)	7,192		45,320		150,525		
Projected Population (2029)	7,505		46,189		152,324		
Census Population (2020)	6,955		45,874		151,747		
Census Population (2010)	6,836		44,751		150,677		
Projected Annual Growth (2024 to 2029)	313	0.9%	869	0.4%	1,799	0.2%	
Historical Annual Growth (2020 to 2024)	237	0.9%	-554	-0.3%	-1,222	-0.2%	
Historical Annual Growth (2010 to 2020)	119	0.4%	1,124	0.6%	1,070	0.2%	
Estimated Population Density (2024)	2,290	psm	1,604	psm	1,918	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2024)	3,290		19,046		61,237		
Projected Households (2029)	3,463		19,547		62,383		
Census Households (2020)	3,143		19,204		61,399		
Census Households (2010)	3,057		18,658		59,379		
Estimated Households with Children (2024)	650	19.7%	4,450	23.4%	16,875	27.6%	
Estimated Average Household Size (2024)	2.15		2.35		2.42		
Average Household Income							
Estimated Average Household Income (2024)	\$126,892		\$151,078		\$128,647		
Projected Average Household Income (2029)	\$131,866		\$158,901		\$134,983		
Estimated Average Family Income (2024)	\$174,853		\$194,381		\$154,040		
Median Household Income							
Estimated Median Household Income (2024)	\$99,217		\$114,073		\$98,267		
Projected Median Household Income (2029)	\$101,673		\$117,447		\$101,333		
Estimated Median Family Income (2024)	\$147,248		\$150,218		\$122,112		
Per Capita Income							
Estimated Per Capita Income (2024)	\$58,221		\$63,665		\$52,485		
Projected Per Capita Income (2029)	\$61,001		\$67,416		\$55,428		
Estimated Per Capita Income 5 Year Growth	\$2,780	4.8%	\$3,751	5.9%	\$2,943	5.6%	
Estimated Average Household Net Worth (2024)	\$1,339,424		\$1,638,658		\$1,267,132		
Daytime Demos (2024)							
Total Businesses	556		2,841		9,280		
Total Employees	7,375		30,077		87,812		
Company Headquarter Businesses	16	2.9%	98	3.4%	312	3.4%	
Company Headquarter Employees	2,123	28.8%	5,908	19.6%	15,674	17.8%	
Employee Population per Business	13.3		10.6		9.5		
Residential Population per Business	12.9		16.0		16.2		

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Race & Ethnicity

White (2024)	5,421	75.4%	35,221	77.7%	93,743	62.3%
Black or African American (2024)	550	7.7%	2,652	5.9%	17,742	11.8%
American Indian or Alaska Native (2024)	11	0.2%	66	0.1%	497	0.3%
Asian (2024)	612	8.5%	3,440	7.6%	10,929	7.3%
Hawaiian or Pacific Islander (2024)	-	-	9	-	51	-
Other Race (2024)	207	2.9%	1,447	3.2%	15,684	10.4%
Two or More Races (2024)	390	5.4%	2,485	5.5%	11,880	7.9%
Not Hispanic or Latino Population (2024)	6,431	89.4%	40,348	89.0%	116,685	77.5%
Hispanic or Latino Population (2024)	761	10.6%	4,972	11.0%	33,840	22.5%
Not Hispanic or Latino Population (2029)	6,527	87.0%	39,992	86.6%	118,057	77.5%
Hispanic or Latino Population (2029)	978	13.0%	6,197	13.4%	34,267	22.5%
Not Hispanic or Latino Population (2020)	6,295	90.5%	41,786	91.1%	113,944	75.1%
Hispanic or Latino Population (2020)	659	9.5%	4,088	8.9%	37,803	24.9%
Not Hispanic or Latino Population (2010)	6,375	93.3%	41,944	93.7%	118,734	78.8%
Hispanic or Latino Population (2010)	461	6.7%	2,807	6.3%	31,943	21.2%
Projected Hispanic Annual Growth (2024 to 2029)	218	5.7%	1,225	4.9%	428	0.3%
Historic Hispanic Annual Growth (2010 to 2024)	300	4.6%	2,165	5.5%	1,897	0.4%

Age Distribution (2024)

Age Under 5	352	4.9%	2,225	4.9%	7,692	5.1%
Age 5 to 9 Years	389	5.4%	2,365	5.2%	8,508	5.7%
Age 10 to 14 Years	344	4.8%	2,477	5.5%	8,853	5.9%
Age 15 to 19 Years	351	4.9%	2,633	5.8%	10,263	6.8%
Age 20 to 24 Years	336	4.7%	2,329	5.1%	9,411	6.3%
Age 25 to 29 Years	461	6.4%	2,416	5.3%	9,295	6.2%
Age 30 to 34 Years	428	5.9%	2,683	5.9%	9,824	6.5%
Age 35 to 39 Years	456	6.3%	2,853	6.3%	10,480	7.0%
Age 40 to 44 Years	453	6.3%	2,895	6.4%	10,186	6.8%
Age 45 to 49 Years	387	5.4%	2,539	5.6%	8,896	5.9%
Age 50 to 54 Years	416	5.8%	2,877	6.3%	9,619	6.4%
Age 55 to 59 Years	490	6.8%	3,197	7.1%	10,061	6.7%
Age 60 to 64 Years	498	6.9%	3,259	7.2%	9,642	6.4%
Age 65 to 74 Years	993	13.8%	5,772	12.7%	15,486	10.3%
Age 75 to 84 Years	594	8.3%	3,408	7.5%	8,755	5.8%
Age 85 Years or Over	244	3.4%	1,391	3.1%	3,555	2.4%
Median Age	45.0		44.0		40.3	

Gender Age Distribution (2024)

Female Population	3,744	52.1%	23,505	51.9%	77,763	51.7%
Age 0 to 19 Years	723	19.3%	4,797	20.4%	17,253	22.2%
Age 20 to 64 Years	2,014	53.8%	12,886	54.8%	45,107	58.0%
Age 65 Years or Over	1,007	26.9%	5,822	24.8%	15,403	19.8%
Female Median Age	45.7		45.1		41.7	
Male Population	3,448	47.9%	21,815	48.1%	72,762	48.3%
Age 0 to 19 Years	714	20.7%	4,903	22.5%	18,062	24.8%
Age 20 to 64 Years	1,910	55.4%	12,163	55.8%	42,307	58.1%
Age 65 Years or Over	824	23.9%	4,750	21.8%	12,393	17.0%
Male Median Age	44.4		42.9		38.9	

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Household Income Distribution (2024)

HH Income \$200,000 or More	535	16.3%	3,772	19.8%	9,573	15.6%
HH Income \$150,000 to \$199,999	399	12.1%	2,745	14.4%	7,578	12.4%
HH Income \$100,000 to \$149,999	577	17.5%	3,730	19.6%	11,075	18.1%
HH Income \$75,000 to \$99,999	426	13.0%	2,762	14.5%	8,590	14.0%
HH Income \$50,000 to \$74,999	536	16.3%	2,252	11.8%	7,465	12.2%
HH Income \$35,000 to \$49,999	185	5.6%	1,101	5.8%	4,683	7.6%
HH Income \$25,000 to \$34,999	329	10.0%	932	4.9%	3,910	6.4%
HH Income \$15,000 to \$24,999	161	4.9%	708	3.7%	2,983	4.9%
HH Income Under \$15,000	142	4.3%	1,042	5.5%	5,380	8.8%
HH Income \$35,000 or More	2,658	80.8%	16,363	85.9%	48,964	80.0%
HH Income \$75,000 or More	1,937	58.9%	13,010	68.3%	36,816	60.1%

Housing (2024)

Total Housing Units	3,465		20,023		64,774	
Housing Units Occupied	3,290	95.0%	19,046	95.1%	61,237	94.5%
Housing Units Owner-Occupied	2,002	60.8%	14,320	75.2%	38,309	62.6%
Housing Units, Renter-Occupied	1,289	39.2%	4,726	24.8%	22,928	37.4%
Housing Units, Vacant	174	5.3%	977	5.1%	3,537	5.8%

Marital Status (2024)

Never Married	1,852	30.3%	11,237	29.4%	46,247	36.9%
Currently Married	3,035	49.7%	19,894	52.0%	54,525	43.5%
Separated	153	2.5%	1,255	3.3%	4,595	3.7%
Widowed	483	7.9%	2,583	6.8%	7,344	5.9%
Divorced	583	9.6%	3,285	8.6%	12,762	10.2%

Household Type (2024)

Population Family	4,812	66.9%	32,670	72.1%	113,807	75.6%
Population Non-Family	2,263	31.5%	12,059	26.6%	34,372	22.8%
Population Group Quarters	117	1.6%	591	1.3%	2,346	1.6%
Family Households	1,447	44.0%	10,035	52.7%	35,451	57.9%
Non-Family Households	1,843	56.0%	9,011	47.3%	25,785	42.1%
Married Couple with Children	516	17.0%	3,523	17.7%	10,628	19.5%
Average Family Household Size	3.3		3.3		3.2	

Household Size (2024)

1 Person Households	1,689	51.3%	8,041	42.2%	22,765	37.2%
2 Person Households	994	30.2%	7,285	38.3%	23,269	38.0%
3 Person Households	269	8.2%	1,675	8.8%	6,857	11.2%
4 Person Households	230	7.0%	1,356	7.1%	5,170	8.4%
5 Person Households	65	2.0%	465	2.4%	2,032	3.3%
6 or More Person Households	43	1.3%	223	1.2%	1,144	1.9%

Household Vehicles (2024)

Households with 0 Vehicles Available	427	13.0%	1,469	7.7%	6,836	11.2%
Households with 1 Vehicles Available	1,196	36.3%	6,373	33.5%	22,464	36.7%
Households with 2 or More Vehicles Available	1,668	50.7%	11,203	58.8%	31,937	52.2%
Total Vehicles Available	5,281		33,142		99,172	
Average Vehicles Per Household	1.6		1.7		1.6	

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Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	6,028		37,652		123,311	
Estimated Civilian Employed	3,747	62.2%	23,534	62.5%	76,629	62.1%
Estimated Civilian Unemployed	4	-	22	-	107	-
Estimated in Armed Forces	15	0.2%	55	0.1%	192	0.2%
Estimated Not in Labor Force	2,263	37.5%	14,040	37.3%	46,383	37.6%
Unemployment Rate	-		-		-	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	3,746		23,529		76,782	
Management, Business, Financial Operations	637	17.0%	5,258	22.3%	15,043	19.6%
Professional, Related Service	1,204	32.1%	7,500	31.9%	21,140	27.5%
Sales, Office	550	14.7%	2,758	11.7%	11,234	14.6%
Farming, Fishing, Forestry	855	22.8%	4,810	20.4%	15,635	20.4%
Construct, Extraction, Maintenance	1	-	3	-	93	0.1%
Production, Transport Material Moving	177	4.7%	1,265	5.4%	4,582	6.0%
White Collar Workers	323	8.6%	1,936	8.2%	9,056	11.8%
Blue Collar Workers	2,695	71.9%	17,567	74.7%	51,818	67.5%
	1,051	28.1%	5,962	25.3%	24,964	32.5%
Consumer Expenditure (2024)						
Total Household Expenditure	\$263.78 M		\$1.8 B		\$5.11 B	
Total Non-Retail Expenditure	\$140.51 M	53.3%	\$960.35 M	53.2%	\$2.72 B	53.2%
Total Retail Expenditure	\$123.27 M	46.7%	\$843.63 M	46.8%	\$2.39 B	46.8%
Apparel	\$9.39 M	3.6%	\$64.54 M	3.6%	\$182.87 M	3.6%
Contributions	\$9.31 M	3.5%	\$64.87 M	3.6%	\$179.32 M	3.5%
Education	\$8.81 M	3.3%	\$62.31 M	3.5%	\$173.1 M	3.4%
Entertainment	\$15.27 M	5.8%	\$105.48 M	5.8%	\$296.3 M	5.8%
Food and Beverages	\$38.08 M	14.4%	\$259.24 M	14.4%	\$739.33 M	14.5%
Furnishings and Equipment	\$9.45 M	3.6%	\$65.28 M	3.6%	\$183.47 M	3.6%
Gifts	\$7.07 M	2.7%	\$49.24 M	2.7%	\$136.19 M	2.7%
Health Care	\$21.82 M	8.3%	\$148.1 M	8.2%	\$419.96 M	8.2%
Household Operations	\$10.62 M	4.0%	\$73.16 M	4.1%	\$205.47 M	4.0%
Miscellaneous Expenses	\$5.07 M	1.9%	\$34.73 M	1.9%	\$97.86 M	1.9%
Personal Care	\$3.54 M	1.3%	\$24.26 M	1.3%	\$68.7 M	1.3%
Personal Insurance	\$1.97 M	0.7%	\$13.85 M	0.8%	\$38.33 M	0.8%
Reading	\$591.69 K	0.2%	\$4.06 M	0.2%	\$11.39 M	0.2%
Shelter	\$55.74 M	21.1%	\$378.63 M	21.0%	\$1.08 B	21.1%
Tobacco	\$1.4 M	0.5%	\$9.09 M	0.5%	\$27.06 M	0.5%
Transportation	\$47.21 M	17.9%	\$323.1 M	17.9%	\$916.37 M	17.9%
Utilities	\$18.44 M	7.0%	\$124.05 M	6.9%	\$356.57 M	7.0%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	5,419		33,291		105,799	
Elementary (Grade Level 0 to 8)	285	5.3%	933	2.8%	5,839	5.5%
Some High School (Grade Level 9 to 11)	213	3.9%	846	2.5%	5,379	5.1%
High School Graduate	1,292	23.8%	7,192	21.6%	26,844	25.4%
Some College	578	10.7%	4,503	13.5%	16,158	15.3%
Associate Degree Only	566	10.4%	2,835	8.5%	8,890	8.4%
Bachelor Degree Only	1,474	27.2%	9,485	28.5%	23,510	22.2%
Graduate Degree	1,011	18.7%	7,497	22.5%	19,179	18.1%

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Units In Structure (2024)						
1 Detached Unit	1,761	57.6%	12,193	65.3%	32,391	54.6%
1 Attached Unit	121	4.0%	1,813	9.7%	5,484	9.2%
2 to 4 Units	487	15.9%	1,661	8.9%	9,955	16.8%
5 to 9 Units	138	4.5%	672	3.6%	3,438	5.8%
10 to 19 Units	79	2.6%	820	4.4%	3,229	5.4%
20 to 49 Units	103	3.4%	676	3.6%	2,157	3.6%
50 or More Units	597	19.5%	1,199	6.4%	4,175	7.0%
Mobile Home or Trailer	4	0.1%	10	-	399	0.7%
Other Structure	-	-	2	-	9	-
Homes Built By Year (2024)						
Homes Built 2010 or later	87	2.9%	769	4.1%	3,109	5.2%
Homes Built 2000 to 2009	41	1.3%	984	5.3%	2,928	4.9%
Homes Built 1990 to 1999	164	5.4%	1,376	7.4%	4,238	7.1%
Homes Built 1980 to 1989	295	9.7%	2,285	12.2%	7,094	11.9%
Homes Built 1970 to 1979	549	17.9%	3,107	16.6%	7,995	13.5%
Homes Built 1960 to 1969	936	30.6%	3,090	16.6%	10,280	17.3%
Homes Built 1950 to 1959	648	21.2%	3,299	17.7%	9,931	16.7%
Homes Built Before 1949	570	18.6%	4,138	22.2%	15,662	26.4%
Home Values (2024)						
Home Values \$1,000,000 or More	-	-	69	0.5%	207	0.5%
Home Values \$500,000 to \$999,999	71	3.6%	1,406	9.8%	4,426	11.6%
Home Values \$400,000 to \$499,999	250	12.5%	2,174	15.2%	4,299	11.2%
Home Values \$300,000 to \$399,999	655	32.7%	4,159	29.0%	9,386	24.5%
Home Values \$200,000 to \$299,999	838	41.8%	4,731	33.0%	12,495	32.6%
Home Values \$150,000 to \$199,999	89	4.4%	953	6.7%	3,984	10.4%
Home Values \$100,000 to \$149,999	23	1.1%	304	2.1%	1,626	4.2%
Home Values \$70,000 to \$99,999	53	2.6%	231	1.6%	481	1.3%
Home Values \$50,000 to \$69,999	3	0.2%	19	0.1%	232	0.6%
Home Values \$25,000 to \$49,999	15	0.8%	126	0.9%	436	1.1%
Home Values Under \$25,000	5	0.2%	149	1.0%	738	1.9%
Owner-Occupied Median Home Value	\$304,605		\$323,158		\$305,504	
Renter-Occupied Median Rent	\$1,089		\$1,188		\$1,144	
Transportation To Work (2024)						
Drive to Work Alone	2,564	68.5%	16,240	69.0%	54,046	70.4%
Drive to Work in Carpool	283	7.6%	1,819	7.7%	6,699	8.7%
Travel to Work by Public Transportation	96	2.6%	349	1.5%	2,406	3.1%
Drive to Work on Motorcycle	-	-	4	-	7	-
Walk or Bicycle to Work	52	1.4%	316	1.3%	1,114	1.5%
Other Means	78	2.1%	255	1.1%	688	0.9%
Work at Home	672	17.9%	4,547	19.3%	11,822	15.4%
Travel Time (2024)						
Travel to Work in 14 Minutes or Less	774	20.6%	5,359	22.8%	17,918	23.3%
Travel to Work in 15 to 29 Minutes	1,419	37.9%	9,262	39.4%	31,292	40.8%
Travel to Work in 30 to 59 Minutes	741	19.8%	3,574	15.2%	13,043	17.0%
Travel to Work in 60 Minutes or More	141	3.8%	788	3.3%	2,706	3.5%
Average Minutes Travel to Work	20.8		19.4		19.5	