

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.8338/-75.5414

5601 Concord Pike		3 mi radius		5 mi radius		10 mi radius	
Wilmington, DE 19803							
Population							
Estimated Population (2024)	43,633		119,542		527,870		
Projected Population (2029)	44,786		121,469		538,225		
Census Population (2020)	43,679		119,768		516,275		
Census Population (2010)	42,914		114,652		503,690		
Projected Annual Growth (2024 to 2029)	1,153	0.5%	1,928	0.3%	10,355	0.4%	
Historical Annual Growth (2020 to 2024)	-46	-	-227	-	11,595	0.6%	
Historical Annual Growth (2010 to 2020)	765	0.4%	5,116	1.1%	12,585	0.6%	
Estimated Population Density (2024)	1,544	psm	1,523	psm	1,681	psm	
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households							
Estimated Households (2024)	17,339		48,724		211,496		
Projected Households (2029)	17,887		49,786		217,397		
Census Households (2020)	17,225		47,888		202,675		
Census Households (2010)	17,047		45,578		193,095		
Estimated Households with Children (2024)	4,278	24.7%	11,684	24.0%	56,894	26.9%	
Estimated Average Household Size (2024)	2.48		2.40		2.40		
Average Household Income							
Estimated Average Household Income (2024)	\$191,556		\$165,621		\$134,590		
Projected Average Household Income (2029)	\$201,209		\$173,466		\$140,238		
Estimated Average Family Income (2024)	\$255,926		\$223,420		\$170,629		
Median Household Income							
Estimated Median Household Income (2024)	\$141,201		\$121,857		\$100,019		
Projected Median Household Income (2029)	\$145,676		\$125,371		\$102,399		
Estimated Median Family Income (2024)	\$178,992		\$162,330		\$131,192		
Per Capita Income							
Estimated Per Capita Income (2024)	\$76,220		\$67,596		\$54,148		
Projected Per Capita Income (2029)	\$80,457		\$71,186		\$56,863		
Estimated Per Capita Income 5 Year Growth	\$4,237	5.6%	\$3,591	5.3%	\$2,715	5.0%	
Estimated Average Household Net Worth (2024)	\$1,987,329		\$1,695,150		\$1,285,133		
Daytime Demos (2024)							
Total Businesses	2,010		5,671		24,828		
Total Employees	24,848		65,480		291,622		
Company Headquarter Businesses	96	4.8%	275	4.8%	1,190	4.8%	
Company Headquarter Employees	4,175	16.8%	13,225	20.2%	57,087	19.6%	
Employee Population per Business	12.4		11.5		11.7		
Residential Population per Business	21.7		21.1		21.3		

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Race & Ethnicity

White (2024)	34,262	78.5%	86,842	72.6%	334,157	63.3%
Black or African American (2024)	2,943	6.7%	16,246	13.6%	121,165	23.0%
American Indian or Alaska Native (2024)	70	0.2%	180	0.2%	1,304	0.2%
Asian (2024)	4,446	10.2%	10,317	8.6%	26,045	4.9%
Hawaiian or Pacific Islander (2024)	10	-	25	-	112	-
Other Race (2024)	284	0.7%	1,442	1.2%	18,406	3.5%
Two or More Races (2024)	1,617	3.7%	4,489	3.8%	26,681	5.1%
Not Hispanic or Latino Population (2024)	41,939	96.1%	114,091	95.4%	480,707	91.1%
Hispanic or Latino Population (2024)	1,695	3.9%	5,451	4.6%	47,163	8.9%
Not Hispanic or Latino Population (2029)	42,457	94.8%	114,471	94.2%	486,471	90.4%
Hispanic or Latino Population (2029)	2,329	5.2%	6,998	5.8%	51,753	9.6%
Not Hispanic or Latino Population (2020)	42,172	96.5%	114,717	95.8%	464,654	90.0%
Hispanic or Latino Population (2020)	1,508	3.5%	5,051	4.2%	51,622	10.0%
Not Hispanic or Latino Population (2010)	41,994	97.9%	111,395	97.2%	463,706	92.1%
Hispanic or Latino Population (2010)	920	2.1%	3,257	2.8%	39,984	7.9%
Projected Hispanic Annual Growth (2024 to 2029)	634	7.5%	1,547	5.7%	4,590	1.9%
Historic Hispanic Annual Growth (2010 to 2024)	774	6.0%	2,194	4.8%	7,179	1.3%

Age Distribution (2024)

Age Under 5	2,061	4.7%	5,653	4.7%	27,400	5.2%
Age 5 to 9 Years	2,416	5.5%	6,327	5.3%	30,205	5.7%
Age 10 to 14 Years	2,712	6.2%	7,011	5.9%	31,777	6.0%
Age 15 to 19 Years	2,643	6.1%	6,890	5.8%	36,622	6.9%
Age 20 to 24 Years	1,705	3.9%	4,920	4.1%	31,367	5.9%
Age 25 to 29 Years	1,686	3.9%	5,770	4.8%	32,679	6.2%
Age 30 to 34 Years	2,249	5.2%	7,335	6.1%	36,193	6.9%
Age 35 to 39 Years	2,470	5.7%	7,343	6.1%	34,428	6.5%
Age 40 to 44 Years	2,753	6.3%	7,312	6.1%	32,848	6.2%
Age 45 to 49 Years	2,516	5.8%	6,688	5.6%	29,006	5.5%
Age 50 to 54 Years	2,904	6.7%	7,885	6.6%	32,282	6.1%
Age 55 to 59 Years	3,076	7.1%	8,326	7.0%	34,299	6.5%
Age 60 to 64 Years	3,278	7.5%	8,892	7.4%	36,125	6.8%
Age 65 to 74 Years	5,886	13.5%	15,486	13.0%	57,763	10.9%
Age 75 to 84 Years	3,771	8.6%	9,724	8.1%	31,966	6.1%
Age 85 Years or Over	1,506	3.5%	3,979	3.3%	12,911	2.4%
Median Age	46.7		45.8		40.7	

Gender Age Distribution (2024)

Female Population	22,304	51.1%	60,866	50.9%	264,798	50.2%
Age 0 to 19 Years	4,811	21.6%	12,651	20.8%	59,504	22.5%
Age 20 to 64 Years	11,522	51.7%	32,394	53.2%	150,232	56.7%
Age 65 Years or Over	5,970	26.8%	15,821	26.0%	55,062	20.8%
Female Median Age	47.6		47.0		42.1	
Male Population	21,330	48.9%	58,676	49.1%	263,072	49.8%
Age 0 to 19 Years	5,021	23.5%	13,231	22.6%	66,500	25.3%
Age 20 to 64 Years	11,116	52.1%	32,077	54.7%	148,994	56.6%
Age 65 Years or Over	5,192	24.3%	13,367	22.8%	47,577	18.1%
Male Median Age	45.8		44.6		39.2	

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Household Income Distribution (2024)

HH Income \$200,000 or More	5,277	30.4%	12,053	24.7%	36,931	17.5%
HH Income \$150,000 to \$199,999	2,134	12.3%	5,523	11.3%	21,204	10.0%
HH Income \$100,000 to \$149,999	3,178	18.3%	8,487	17.4%	34,057	16.1%
HH Income \$75,000 to \$99,999	1,963	11.3%	5,113	10.5%	25,023	11.8%
HH Income \$50,000 to \$74,999	1,915	11.0%	6,111	12.5%	30,592	14.5%
HH Income \$35,000 to \$49,999	722	4.2%	3,181	6.5%	17,561	8.3%
HH Income \$25,000 to \$34,999	1,099	6.3%	3,456	7.1%	16,332	7.7%
HH Income \$15,000 to \$24,999	410	2.4%	2,027	4.2%	11,870	5.6%
HH Income Under \$15,000	641	3.7%	2,772	5.7%	17,926	8.5%
HH Income \$35,000 or More	15,190	87.6%	40,469	83.1%	165,367	78.2%
HH Income \$75,000 or More	12,553	72.4%	31,176	64.0%	117,215	55.4%

Housing (2024)

Total Housing Units	18,092		50,813		221,411	
Housing Units Occupied	17,339	95.8%	48,724	95.9%	211,496	95.5%
Housing Units Owner-Occupied	14,609	84.3%	36,367	74.6%	134,784	63.7%
Housing Units, Renter-Occupied	2,730	15.7%	12,356	25.4%	76,712	36.3%
Housing Units, Vacant	753	4.3%	2,090	4.3%	9,915	4.7%

Marital Status (2024)

Never Married	9,974	27.4%	28,628	28.5%	167,732	38.3%
Currently Married	19,348	53.1%	51,523	51.2%	183,606	41.9%
Separated	1,239	3.4%	3,928	3.9%	17,225	3.9%
Widowed	2,904	8.0%	8,035	8.0%	28,371	6.5%
Divorced	2,979	8.2%	8,435	8.4%	41,554	9.5%

Household Type (2024)

Population Family	32,251	73.9%	86,932	72.7%	391,712	74.2%
Population Non-Family	10,758	24.7%	29,785	24.9%	116,903	22.1%
Population Group Quarters	625	1.4%	2,824	2.4%	19,255	3.6%
Family Households	9,640	55.6%	26,279	53.9%	120,736	57.1%
Non-Family Households	7,699	44.4%	22,445	46.1%	90,760	42.9%
Married Couple with Children	3,642	18.8%	9,211	17.9%	36,177	19.7%
Average Family Household Size	3.3		3.3		3.2	

Household Size (2024)

1 Person Households	7,012	40.4%	20,098	41.2%	78,915	37.3%
2 Person Households	6,696	38.6%	17,555	36.0%	75,786	35.8%
3 Person Households	1,540	8.9%	5,018	10.3%	25,431	12.0%
4 Person Households	1,357	7.8%	3,791	7.8%	18,463	8.7%
5 Person Households	521	3.0%	1,561	3.2%	8,202	3.9%
6 or More Person Households	214	1.2%	700	1.4%	4,699	2.2%

Household Vehicles (2024)

Households with 0 Vehicles Available	790	4.6%	3,271	6.7%	22,601	10.7%
Households with 1 Vehicles Available	5,121	29.5%	16,599	34.1%	80,760	38.2%
Households with 2 or More Vehicles Available	11,428	65.9%	28,854	59.2%	108,136	51.1%
Total Vehicles Available	32,714		85,882		340,280	
Average Vehicles Per Household	1.9		1.8		1.6	

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Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	35,863		99,055		431,687	
Estimated Civilian Employed	22,078	61.6%	59,868	60.4%	265,172	61.4%
Estimated Civilian Unemployed	607	1.7%	1,478	1.5%	10,441	2.4%
Estimated in Armed Forces	65	0.2%	72	-	383	-
Estimated Not in Labor Force	13,113	36.6%	37,638	38.0%	155,691	36.1%
Unemployment Rate	1.7%		1.5%		2.4%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	21,684		58,714		263,229	
Management, Business, Financial Operations	5,226	24.1%	14,413	24.5%	56,739	21.6%
Professional, Related Service	7,217	33.3%	18,238	31.1%	71,384	27.1%
Sales, Office	2,267	10.5%	6,841	11.7%	39,888	15.2%
Farming, Fishing, Forestry	3,906	18.0%	10,618	18.1%	49,124	18.7%
Construct, Extraction, Maintenance	51	0.2%	90	0.2%	1,148	0.4%
Production, Transport Material Moving	1,254	5.8%	3,099	5.3%	15,933	6.1%
White Collar Workers	1,762	8.1%	5,414	9.2%	29,013	11.0%
Blue Collar Workers	16,349	75.4%	43,269	73.7%	177,247	67.3%
	5,335	24.6%	15,445	26.3%	85,982	32.7%

Consumer Expenditure (2024)

Total Household Expenditure	\$2 B		\$4.95 B		\$18.34 B	
Total Non-Retail Expenditure	\$1.07 B	53.5%	\$2.64 B	53.4%	\$9.77 B	53.3%
Total Retail Expenditure	\$928.61 M	46.5%	\$2.31 B	46.6%	\$8.57 B	46.7%
Apparel	\$71.97 M	3.6%	\$177.76 M	3.6%	\$656.2 M	3.6%
Contributions	\$75.2 M	3.8%	\$182.45 M	3.7%	\$651.4 M	3.6%
Education	\$73.54 M	3.7%	\$177.2 M	3.6%	\$627.98 M	3.4%
Entertainment	\$117.9 M	5.9%	\$289.93 M	5.9%	\$1.06 B	5.8%
Food and Beverages	\$283.33 M	14.2%	\$706.76 M	14.3%	\$2.65 B	14.4%
Furnishings and Equipment	\$72.64 M	3.6%	\$178.86 M	3.6%	\$657.08 M	3.6%
Gifts	\$58.43 M	2.9%	\$140.93 M	2.8%	\$501.08 M	2.7%
Health Care	\$160.8 M	8.1%	\$401.84 M	8.1%	\$1.5 B	8.2%
Household Operations	\$82.15 M	4.1%	\$202.23 M	4.1%	\$740.17 M	4.0%
Miscellaneous Expenses	\$38.53 M	1.9%	\$95.35 M	1.9%	\$351.46 M	1.9%
Personal Care	\$26.7 M	1.3%	\$66.25 M	1.3%	\$245.92 M	1.3%
Personal Insurance	\$15.83 M	0.8%	\$38.43 M	0.8%	\$138.05 M	0.8%
Reading	\$4.53 M	0.2%	\$11.17 M	0.2%	\$40.95 M	0.2%
Shelter	\$417.51 M	20.9%	\$1.04 B	21.0%	\$3.86 B	21.1%
Tobacco	\$9.27 M	0.5%	\$24.26 M	0.5%	\$96.51 M	0.5%
Transportation	\$354.01 M	17.7%	\$879.55 M	17.8%	\$3.28 B	17.9%
Utilities	\$133.18 M	6.7%	\$336.15 M	6.8%	\$1.28 B	7.0%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	32,096		88,739		370,499	
Elementary (Grade Level 0 to 8)	353	1.1%	1,172	1.3%	8,644	2.3%
Some High School (Grade Level 9 to 11)	830	2.6%	2,824	3.2%	15,779	4.3%
High School Graduate	5,999	18.7%	18,448	20.8%	96,770	26.1%
Some College	3,593	11.2%	12,132	13.7%	57,817	15.6%
Associate Degree Only	2,414	7.5%	6,751	7.6%	25,769	7.0%
Bachelor Degree Only	9,298	29.0%	24,555	27.7%	92,394	24.9%
Graduate Degree	9,610	29.9%	22,858	25.8%	73,325	19.8%

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Units In Structure (2024)

1 Detached Unit	12,158	71.3%	29,703	65.2%	102,596	53.1%
1 Attached Unit	2,557	15.0%	7,597	16.7%	51,058	26.4%
2 to 4 Units	385	2.3%	1,651	3.6%	12,284	6.4%
5 to 9 Units	428	2.5%	2,117	4.6%	10,487	5.4%
10 to 19 Units	509	3.0%	2,665	5.8%	11,999	6.2%
20 to 49 Units	375	2.2%	1,419	3.1%	7,154	3.7%
50 or More Units	586	3.4%	2,952	6.5%	14,140	7.3%
Mobile Home or Trailer	340	2.0%	614	1.3%	1,708	0.9%
Other Structure	2	-	7	-	70	-

Homes Built By Year (2024)

Homes Built 2010 or later	828	4.9%	2,874	6.3%	13,047	6.8%
Homes Built 2000 to 2009	1,510	8.9%	4,466	9.8%	14,846	7.7%
Homes Built 1990 to 1999	2,147	12.6%	4,868	10.7%	18,066	9.4%
Homes Built 1980 to 1989	1,633	9.6%	4,999	11.0%	22,636	11.7%
Homes Built 1970 to 1979	2,483	14.6%	7,101	15.6%	28,784	14.9%
Homes Built 1960 to 1969	3,875	22.7%	8,445	18.5%	27,651	14.3%
Homes Built 1950 to 1959	3,742	22.0%	9,742	21.4%	37,334	19.3%
Homes Built Before 1949	1,121	6.6%	6,231	13.7%	49,132	25.4%

Home Values (2024)

Home Values \$1,000,000 or More	471	3.2%	1,186	3.3%	3,657	2.7%
Home Values \$500,000 to \$999,999	4,227	28.9%	10,094	27.8%	33,316	24.7%
Home Values \$400,000 to \$499,999	3,289	22.5%	6,550	18.0%	19,083	14.2%
Home Values \$300,000 to \$399,999	3,968	27.2%	8,968	24.7%	25,161	18.7%
Home Values \$200,000 to \$299,999	1,482	10.1%	6,001	16.5%	28,291	21.0%
Home Values \$150,000 to \$199,999	391	2.7%	1,434	3.9%	9,781	7.3%
Home Values \$100,000 to \$149,999	149	1.0%	661	1.8%	5,626	4.2%
Home Values \$70,000 to \$99,999	158	1.1%	256	0.7%	2,861	2.1%
Home Values \$50,000 to \$69,999	88	0.6%	230	0.6%	1,840	1.4%
Home Values \$25,000 to \$49,999	268	1.8%	506	1.4%	2,360	1.8%
Home Values Under \$25,000	119	0.8%	481	1.3%	2,808	2.1%
Owner-Occupied Median Home Value	\$445,383		\$429,819		\$376,671	
Renter-Occupied Median Rent	\$1,364		\$1,241		\$1,174	

Transportation To Work (2024)

Drive to Work Alone	14,284	65.9%	40,467	68.9%	180,349	68.5%
Drive to Work in Carpool	1,027	4.7%	3,172	5.4%	16,934	6.4%
Travel to Work by Public Transportation	312	1.4%	1,160	2.0%	6,968	2.6%
Drive to Work on Motorcycle	33	0.2%	58	-	254	-
Walk or Bicycle to Work	252	1.2%	1,027	1.7%	9,401	3.6%
Other Means	252	1.2%	584	1.0%	2,773	1.1%
Work at Home	5,525	25.5%	12,246	20.9%	46,550	17.7%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	3,600	16.6%	9,698	16.5%	54,651	20.8%
Travel to Work in 15 to 29 Minutes	7,034	32.4%	20,147	34.3%	91,863	34.9%
Travel to Work in 30 to 59 Minutes	4,362	20.1%	13,475	23.0%	56,288	21.4%
Travel to Work in 60 Minutes or More	1,163	5.4%	3,148	5.4%	13,877	5.3%
Average Minutes Travel to Work	22.3		22.5		21.6	