

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.8332/-75.5358

3300 Brandywine Pkwy Wilmington, DE 19803	3 mi radius		5 mi radius		10 mi radius	
Population						
Estimated Population (2024)	46,575		126,334		528,921	
Projected Population (2029)	47,718		128,273		539,169	
Census Population (2020)	46,811		126,688		516,674	
Census Population (2010)	45,933		121,254		504,284	
Projected Annual Growth (2024 to 2029)	1,143	0.5%	1,939	0.3%	10,247	0.4%
Historical Annual Growth (2020 to 2024)	-236	-0.1%	-354	-	12,247	0.6%
Historical Annual Growth (2010 to 2020)	878	0.5%	5,434	1.1%	12,390	0.6%
Estimated Population Density (2024)	1,648 psm		1,609 psm		1,684 psm	
Trade Area Size	28.3 sq mi		78.5 sq mi		314.0 sq mi	
Households						
Estimated Households (2024)	18,506		51,645		211,182	
Projected Households (2029)	19,067		52,727		216,993	
Census Households (2020)	18,434		50,871		202,308	
Census Households (2010)	18,253		48,315		192,923	
Estimated Households with Children (2024)	4,693	25.4%	12,567	24.3%	56,764	26.9%
Estimated Average Household Size (2024)	2.48		2.39		2.40	
Average Household Income						
Estimated Average Household Income (2024)	\$190,279		\$159,288		\$133,043	
Projected Average Household Income (2029)	\$194,883		\$164,530		\$136,531	
Estimated Average Family Income (2024)	\$287,413		\$242,766		\$180,832	
Median Household Income						
Estimated Median Household Income (2024)	\$139,426		\$117,800		\$99,005	
Projected Median Household Income (2029)	\$141,536		\$119,200		\$99,928	
Estimated Median Family Income (2024)	\$177,425		\$157,356		\$129,665	
Per Capita Income						
Estimated Per Capita Income (2024)	\$75,698		\$65,204		\$53,355	
Projected Per Capita Income (2029)	\$77,964		\$67,717		\$55,179	
Estimated Per Capita Income 5 Year Growth	\$2,266	3.0%	\$2,513	3.9%	\$1,824	3.4%
Estimated Average Household Net Worth (2024)	\$1,980,772		\$1,638,075		\$1,275,911	
Daytime Demos (2024)						
Total Businesses	2,083		5,942		24,919	
Total Employees	25,455		67,882		293,529	
Company Headquarter Businesses	101	4.9%	285	4.8%	1,197	4.8%
Company Headquarter Employees	4,291	16.9%	13,589	20.0%	57,105	19.5%
Employee Population per Business	12.2		11.4		11.8	
Residential Population per Business	22.4		21.3		21.2	

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Race & Ethnicity							
White (2024)	30,160	64.8%	80,771	63.9%	337,832	63.9%	
Black or African American (2024)	10,278	22.1%	28,698	22.7%	115,868	21.9%	
American Indian or Alaska Native (2024)	123	0.3%	274	0.2%	1,072	0.2%	
Asian (2024)	2,684	5.8%	7,579	6.0%	35,228	6.7%	
Hawaiian or Pacific Islander (2024)	17	-	35	-	112	-	
Other Race (2024)	520	1.1%	2,138	1.7%	13,207	2.5%	
Two or More Races (2024)	2,793	6.0%	6,839	5.4%	25,602	4.8%	
Not Hispanic or Latino Population (2024)	42,692	91.7%	116,487	92.2%	487,409	92.2%	
Hispanic or Latino Population (2024)	3,883	8.3%	9,847	7.8%	41,513	7.8%	
Not Hispanic or Latino Population (2029)	43,308	90.8%	117,158	91.3%	492,954	91.4%	
Hispanic or Latino Population (2029)	4,409	9.2%	11,114	8.7%	46,215	8.6%	
Not Hispanic or Latino Population (2020)	45,216	96.6%	121,166	95.6%	465,398	90.1%	
Hispanic or Latino Population (2020)	1,595	3.4%	5,522	4.4%	51,276	9.9%	
Not Hispanic or Latino Population (2010)	44,961	97.9%	117,667	97.0%	464,672	92.1%	
Hispanic or Latino Population (2010)	973	2.1%	3,587	3.0%	39,612	7.9%	
Projected Hispanic Annual Growth (2024 to 2029)	527	2.7%	1,268	2.6%	4,703	2.3%	
Historic Hispanic Annual Growth (2010 to 2024)	2,910	21.4%	6,259	12.5%	1,901	0.3%	
Age Distribution (2024)							
Age Under 5	2,308	5.0%	6,534	5.2%	27,999	5.3%	
Age 5 to 9 Years	2,795	6.0%	7,338	5.8%	31,063	5.9%	
Age 10 to 14 Years	3,161	6.8%	8,112	6.4%	32,530	6.2%	
Age 15 to 19 Years	3,132	6.7%	7,952	6.3%	37,277	7.0%	
Age 20 to 24 Years	1,969	4.2%	5,462	4.3%	31,358	5.9%	
Age 25 to 29 Years	1,853	4.0%	6,281	5.0%	32,427	6.1%	
Age 30 to 34 Years	2,379	5.1%	7,829	6.2%	36,305	6.9%	
Age 35 to 39 Years	2,576	5.5%	7,739	6.1%	34,489	6.5%	
Age 40 to 44 Years	2,917	6.3%	7,681	6.1%	32,817	6.2%	
Age 45 to 49 Years	2,688	5.8%	6,966	5.5%	28,873	5.5%	
Age 50 to 54 Years	3,062	6.6%	8,120	6.4%	32,088	6.1%	
Age 55 to 59 Years	3,218	6.9%	8,553	6.8%	34,144	6.5%	
Age 60 to 64 Years	3,335	7.2%	9,007	7.1%	35,867	6.8%	
Age 65 to 74 Years	5,957	12.8%	15,425	12.2%	57,259	10.8%	
Age 75 to 84 Years	3,737	8.0%	9,450	7.5%	31,564	6.0%	
Age 85 Years or Over	1,487	3.2%	3,884	3.1%	12,860	2.4%	
Median Age	44.8		44.0		40.1		
Gender Age Distribution (2024)							
Female Population	23,740	51.0%	64,252	50.9%	264,402	50.0%	
Age 0 to 19 Years	5,504	23.2%	14,645	22.8%	60,641	22.9%	
Age 20 to 64 Years	12,237	51.5%	34,032	53.0%	149,101	56.4%	
Age 65 Years or Over	5,999	25.3%	15,575	24.2%	54,659	20.7%	
Female Median Age	46.1		45.3		41.7		
Male Population	22,835	49.0%	62,082	49.1%	264,520	50.0%	
Age 0 to 19 Years	5,893	25.8%	15,292	24.6%	68,229	25.8%	
Age 20 to 64 Years	11,760	51.5%	33,606	54.1%	149,266	56.4%	
Age 65 Years or Over	5,182	22.7%	13,185	21.2%	47,024	17.8%	
Male Median Age	43.5		42.6		38.7		

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Household Income Distribution (2024)							
HH Income \$200,000 or More	5,523	29.8%	12,050	23.3%	36,088	17.1%	
HH Income \$150,000 to \$199,999	2,317	12.5%	5,791	11.2%	21,021	10.0%	
HH Income \$100,000 to \$149,999	3,408	18.4%	9,114	17.6%	34,197	16.2%	
HH Income \$75,000 to \$99,999	2,091	11.3%	5,408	10.5%	24,960	11.8%	
HH Income \$50,000 to \$74,999	2,071	11.2%	6,848	13.3%	30,690	14.5%	
HH Income \$35,000 to \$49,999	814	4.4%	3,460	6.7%	17,759	8.4%	
HH Income \$25,000 to \$34,999	1,160	6.3%	3,760	7.3%	16,503	7.8%	
HH Income \$15,000 to \$24,999	444	2.4%	2,199	4.3%	11,943	5.7%	
HH Income Under \$15,000	675	3.6%	3,016	5.8%	18,021	8.5%	
HH Income \$35,000 or More	16,226	87.7%	42,671	82.6%	164,715	78.0%	
HH Income \$75,000 or More	13,340	72.1%	32,363	62.7%	116,266	55.1%	
Housing (2024)							
Total Housing Units	19,304		53,872		221,196		
Housing Units Occupied	18,506	95.9%	51,645	95.9%	211,182	95.5%	
Housing Units Owner-Occupied	15,641	84.5%	37,998	73.6%	133,882	63.4%	
Housing Units, Renter-Occupied	2,864	15.5%	13,647	26.4%	77,300	36.6%	
Housing Units, Vacant	798	4.3%	2,227	4.3%	10,013	4.7%	
Marital Status (2024)							
Never Married	10,484	27.4%	30,793	29.5%	170,006	38.9%	
Currently Married	20,442	53.4%	52,520	50.3%	180,418	41.3%	
Separated	1,296	3.4%	4,057	3.9%	17,500	4.0%	
Widowed	2,938	7.7%	8,019	7.7%	28,049	6.4%	
Divorced	3,150	8.2%	8,961	8.6%	41,356	9.5%	
Household Type (2024)							
Population Family	34,433	73.9%	91,862	72.7%	390,864	73.9%	
Population Non-Family	11,502	24.7%	31,630	25.0%	116,717	22.1%	
Population Group Quarters	641	1.4%	2,842	2.2%	21,340	4.0%	
Family Households	10,271	55.5%	27,738	53.7%	120,434	57.0%	
Non-Family Households	8,235	44.5%	23,907	46.3%	90,749	43.0%	
Married Couple with Children	4,004	19.6%	9,759	18.6%	36,278	20.1%	
Average Family Household Size	3.4		3.3		3.2		
Household Size (2024)							
1 Person Households	7,498	40.5%	21,349	41.3%	78,926	37.4%	
2 Person Households	7,113	38.4%	18,357	35.5%	75,543	35.8%	
3 Person Households	1,650	8.9%	5,448	10.5%	25,378	12.0%	
4 Person Households	1,451	7.8%	4,049	7.8%	18,367	8.7%	
5 Person Households	560	3.0%	1,670	3.2%	8,206	3.9%	
6 or More Person Households	234	1.3%	773	1.5%	4,761	2.3%	
Household Vehicles (2024)							
Households with 0 Vehicles Available	823	4.4%	3,511	6.8%	22,710	10.8%	
Households with 1 Vehicles Available	5,458	29.5%	17,922	34.7%	81,232	38.5%	
Households with 2 or More Vehicles Available	12,225	66.1%	30,213	58.5%	107,240	50.8%	
Total Vehicles Available	35,046		90,387		338,627		
Average Vehicles Per Household	1.9		1.8		1.6		

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over		37,640		102,606		430,433	
Estimated Civilian Employed		23,278	61.8%	62,859	61.3%	262,953	61.1%
Estimated Civilian Unemployed		630	1.7%	1,571	1.5%	10,527	2.4%
Estimated in Armed Forces		63	0.2%	73	-	372	-
Estimated Not in Labor Force		13,669 36.3%		38,103 37.1%		156,581 36.4%	
Unemployment Rate		1.7%		1.5%		2.4%	
Occupation (2024)							
Occupation: Population Age 16 Years or Over		23,277		62,857		262,944	
Management, Business, Financial Operations		5,587	24.0%	15,039	23.9%	56,369	21.4%
Professional, Related Service		7,648	32.9%	19,091	30.4%	71,302	27.1%
Sales, Office		2,476	10.6%	7,472	11.9%	39,967	15.2%
Farming, Fishing, Forestry		4,242	18.2%	11,603	18.5%	49,336	18.8%
Construct, Extraction, Maintenance		52	0.2%	93	0.1%	1,124	0.4%
Production, Transport Material Moving		1,347	5.8%	3,430	5.5%	15,787	6.0%
White Collar Workers		1,925	8.3%	6,130	9.8%	29,058	11.1%
Blue Collar Workers		17,477	75.1%	45,733	72.8%	177,007	67.3%
		5,800	24.9%	17,124	27.2%	85,936	32.7%
Consumer Expenditure (2024)							
Total Household Expenditure		\$2.12 B		\$5.14 B		\$18.24 B	
Total Non-Retail Expenditure		\$1.13 B	53.5%	\$2.74 B	53.4%	\$9.72 B	53.3%
Total Retail Expenditure		\$985.8 M	46.5%	\$2.4 B	46.6%	\$8.52 B	46.7%
Apparel		\$76.37 M	3.6%	\$184.49 M	3.6%	\$652.67 M	3.6%
Contributions		\$79.73 M	3.8%	\$188.45 M	3.7%	\$647.4 M	3.5%
Education		\$77.9 M	3.7%	\$182.55 M	3.6%	\$623.86 M	3.4%
Entertainment		\$125.12 M	5.9%	\$300.68 M	5.8%	\$1.06 B	5.8%
Food and Beverages		\$300.81 M	14.2%	\$735.4 M	14.3%	\$2.63 B	14.4%
Furnishings and Equipment		\$77.1 M	3.6%	\$185.56 M	3.6%	\$653.46 M	3.6%
Gifts		\$61.83 M	2.9%	\$145.39 M	2.8%	\$497.98 M	2.7%
Health Care		\$170.78 M	8.1%	\$418.35 M	8.1%	\$1.5 B	8.2%
Household Operations		\$87.17 M	4.1%	\$209.69 M	4.1%	\$736.11 M	4.0%
Miscellaneous Expenses		\$40.9 M	1.9%	\$99.02 M	1.9%	\$349.62 M	1.9%
Personal Care		\$28.35 M	1.3%	\$68.85 M	1.3%	\$244.66 M	1.3%
Personal Insurance		\$16.79 M	0.8%	\$39.72 M	0.8%	\$137.2 M	0.8%
Reading		\$4.8 M	0.2%	\$11.59 M	0.2%	\$40.73 M	0.2%
Shelter		\$443.15 M	20.9%	\$1.08 B	21.0%	\$3.84 B	21.1%
Tobacco		\$9.86 M	0.5%	\$25.5 M	0.5%	\$96.22 M	0.5%
Transportation		\$375.9 M	17.7%	\$914.91 M	17.8%	\$3.26 B	17.9%
Utilities		\$141.49 M	6.7%	\$350.73 M	6.8%	\$1.27 B	7.0%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		33,208		90,936		368,693	
Elementary (Grade Level 0 to 8)		360	1.1%	1,142	1.3%	8,975	2.4%
Some High School (Grade Level 9 to 11)		851	2.6%	2,833	3.1%	16,050	4.4%
High School Graduate		6,235	18.8%	19,616	21.6%	97,808	26.5%
Some College		3,730	11.2%	12,752	14.0%	57,624	15.6%
Associate Degree Only		2,548	7.7%	7,087	7.8%	25,595	6.9%
Bachelor Degree Only		9,709	29.2%	24,787	27.3%	90,611	24.6%
Graduate Degree		9,774	29.4%	22,718	25.0%	72,029	19.5%

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Units In Structure (2024)							
1 Detached Unit		13,066	71.6%	30,916	64.0%	101,471	52.6%
1 Attached Unit		2,685	14.7%	8,269	17.1%	51,616	26.8%
2 to 4 Units		397	2.2%	1,914	4.0%	12,444	6.5%
5 to 9 Units		451	2.5%	2,451	5.1%	10,465	5.4%
10 to 19 Units		537	2.9%	2,940	6.1%	11,968	6.2%
20 to 49 Units		401	2.2%	1,505	3.1%	7,248	3.8%
50 or More Units		611	3.3%	3,025	6.3%	14,243	7.4%
Mobile Home or Trailer		355	1.9%	619	1.3%	1,658	0.9%
Other Structure		2	-	7	-	70	-
Homes Built By Year (2024)							
Homes Built 2010 or later		878	4.8%	2,965	6.1%	12,935	6.7%
Homes Built 2000 to 2009		1,617	8.9%	4,573	9.5%	14,587	7.6%
Homes Built 1990 to 1999		2,299	12.6%	5,074	10.5%	17,561	9.1%
Homes Built 1980 to 1989		1,707	9.4%	5,163	10.7%	22,255	11.5%
Homes Built 1970 to 1979		2,588	14.2%	7,475	15.5%	28,699	14.9%
Homes Built 1960 to 1969		4,126	22.6%	8,806	18.2%	27,692	14.4%
Homes Built 1950 to 1959		3,988	21.8%	10,406	21.5%	37,515	19.4%
Homes Built Before 1949		1,302	7.1%	7,183	14.9%	49,938	25.9%
Home Values (2024)							
Home Values \$1,000,000 or More		473	3.0%	1,163	3.1%	3,656	2.7%
Home Values \$500,000 to \$999,999		4,461	28.5%	9,969	26.2%	32,826	24.5%
Home Values \$400,000 to \$499,999		3,565	22.8%	6,659	17.5%	18,861	14.1%
Home Values \$300,000 to \$399,999		4,292	27.4%	9,389	24.7%	24,945	18.6%
Home Values \$200,000 to \$299,999		1,628	10.4%	6,827	18.0%	28,097	21.0%
Home Values \$150,000 to \$199,999		406	2.6%	1,649	4.3%	9,823	7.3%
Home Values \$100,000 to \$149,999		154	1.0%	736	1.9%	5,669	4.2%
Home Values \$70,000 to \$99,999		161	1.0%	286	0.8%	2,965	2.2%
Home Values \$50,000 to \$69,999		91	0.6%	256	0.7%	1,818	1.4%
Home Values \$25,000 to \$49,999		278	1.8%	545	1.4%	2,380	1.8%
Home Values Under \$25,000		134	0.9%	520	1.4%	2,843	2.1%
Owner-Occupied Median Home Value		\$442,283		\$419,204		\$374,921	
Renter-Occupied Median Rent		\$1,353		\$1,227		\$1,173	
Transportation To Work (2024)							
Drive to Work Alone		15,440	66.3%	43,324	68.9%	179,878	68.4%
Drive to Work in Carpool		1,086	4.7%	3,471	5.5%	16,916	6.4%
Travel to Work by Public Transportation		331	1.4%	1,281	2.0%	7,093	2.7%
Drive to Work on Motorcycle		33	0.1%	61	-	262	-
Walk or Bicycle to Work		269	1.2%	1,111	1.8%	9,654	3.7%
Other Means		259	1.1%	618	1.0%	2,777	1.1%
Work at Home		5,859	25.2%	12,991	20.7%	46,363	17.6%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		3,896	16.7%	10,369	16.5%	54,838	20.9%
Travel to Work in 15 to 29 Minutes		7,606	32.7%	21,820	34.7%	91,517	34.8%
Travel to Work in 30 to 59 Minutes		4,676	20.1%	14,328	22.8%	56,412	21.5%
Travel to Work in 60 Minutes or More		1,240	5.3%	3,348	5.3%	13,813	5.3%
Average Minutes Travel to Work		22.3		22.4		21.6	

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