

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.5512/-75.2289

650 Old Willow Ave Honesdale, PA 18431	3 mi radius	5 mi radius	10 mi radius
Population			
Estimated Population (2023)	7,059	10,850	31,437
Projected Population (2028)	6,383	9,921	29,272
Census Population (2020)	7,295	11,235	32,019
Census Population (2010)	7,529	11,572	32,903
Projected Annual Growth (2023 to 2028)	-676 -1.9%	-929 -1.7%	-2,165 -1.4%
Historical Annual Growth (2020 to 2023)	-236 -1.1%	-386 -1.1%	-582 -0.6%
Historical Annual Growth (2010 to 2020)	-234 -1.0%	-336 -1.0%	-883 -0.9%
Estimated Population Density (2023)	250 psm	138 psm	100 psm
Trade Area Size	28.3 sq mi	78.5 sq mi	314.0 sq mi
Households			
Estimated Households (2023)	3,174	4,746	13,024
Projected Households (2028)	2,605	3,935	11,073
Census Households (2020)	3,250	4,872	13,158
Census Households (2010)	3,267	4,872	12,975
Estimated Households with Children (2023)	827 26.0%	1,234 26.0%	3,100 23.8%
Estimated Average Household Size (2023)	2.19	2.25	2.26
Average Household Income			
Estimated Average Household Income (2023)	\$69,304	\$73,739	\$80,601
Projected Average Household Income (2028)	\$92,666	\$96,961	\$102,693
Estimated Average Family Income (2023)	\$76,131	\$83,178	\$95,527
Median Household Income			
Estimated Median Household Income (2023)	\$48,217	\$53,382	\$61,460
Projected Median Household Income (2028)	\$50,431	\$56,079	\$66,099
Estimated Median Family Income (2023)	\$66,137	\$69,273	\$77,665
Per Capita Income			
Estimated Per Capita Income (2023)	\$31,417	\$32,483	\$34,536
Projected Per Capita Income (2028)	\$38,098	\$38,708	\$40,075
Estimated Per Capita Income 5 Year Growth	\$6,681 21.3%	\$6,225 19.2%	\$5,540 16.0%
Estimated Average Household Net Worth (2023)	\$513,253	\$588,492	\$642,773
Daytime Demos (2023)			
Total Businesses	535	618	1,228
Total Employees	6,166	6,947	11,340
Company Headquarter Businesses	32 5.9%	33 5.4%	55 4.5%
Company Headquarter Employees	1,023 16.6%	1,131 16.3%	2,038 18.0%
Employee Population per Business	11.5	11.2	9.2
Residential Population per Business	13.2	17.6	25.6

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Race & Ethnicity							
White (2023)	6,531	92.5%	10,120	93.3%	27,792	88.4%	
Black or African American (2023)	178	2.5%	206	1.9%	2,160	6.9%	
American Indian or Alaska Native (2023)	8	0.1%	11	0.1%	34	0.1%	
Asian (2023)	76	1.1%	102	0.9%	258	0.8%	
Hawaiian or Pacific Islander (2023)	-	-	-	-	1	-	
Other Race (2023)	30	0.4%	52	0.5%	183	0.6%	
Two or More Races (2023)	236	3.3%	359	3.3%	1,009	3.2%	
Not Hispanic or Latino Population (2023)	6,718	95.2%	10,372	95.6%	29,965	95.3%	
Hispanic or Latino Population (2023)	341	4.8%	477	4.4%	1,472	4.7%	
Not Hispanic or Latino Population (2028)	6,074	95.2%	9,483	95.6%	27,887	95.3%	
Hispanic or Latino Population (2028)	309	4.8%	438	4.4%	1,384	4.7%	
Not Hispanic or Latino Population (2020)	7,002	96.0%	10,831	96.4%	30,549	95.4%	
Hispanic or Latino Population (2020)	293	4.0%	404	3.6%	1,470	4.6%	
Not Hispanic or Latino Population (2010)	7,337	97.5%	11,293	97.6%	31,758	96.5%	
Hispanic or Latino Population (2010)	192	2.5%	279	2.4%	1,145	3.5%	
Projected Hispanic Annual Growth (2023 to 2028)	-32	-1.9%	-39	-1.6%	-88	-1.2%	
Historic Hispanic Annual Growth (2010 to 2023)	149	6.0%	199	5.5%	327	2.2%	
Age Distribution (2023)							
Age Under 5	310	4.4%	464	4.3%	1,179	3.8%	
Age 5 to 9 Years	379	5.4%	566	5.2%	1,409	4.5%	
Age 10 to 14 Years	362	5.1%	565	5.2%	1,486	4.7%	
Age 15 to 19 Years	358	5.1%	564	5.2%	1,526	4.9%	
Age 20 to 24 Years	421	6.0%	597	5.5%	1,576	5.0%	
Age 25 to 29 Years	431	6.1%	638	5.9%	1,760	5.6%	
Age 30 to 34 Years	442	6.3%	649	6.0%	1,867	5.9%	
Age 35 to 39 Years	409	5.8%	622	5.7%	1,797	5.7%	
Age 40 to 44 Years	381	5.4%	595	5.5%	1,768	5.6%	
Age 45 to 49 Years	343	4.9%	544	5.0%	1,731	5.5%	
Age 50 to 54 Years	479	6.8%	732	6.8%	2,120	6.7%	
Age 55 to 59 Years	492	7.0%	770	7.1%	2,458	7.8%	
Age 60 to 64 Years	560	7.9%	878	8.1%	2,710	8.6%	
Age 65 to 74 Years	946	13.4%	1,488	13.7%	4,714	15.0%	
Age 75 to 84 Years	538	7.6%	860	7.9%	2,527	8.0%	
Age 85 Years or Over	208	3.0%	317	2.9%	809	2.6%	
Median Age	44.5		45.5		48.1		
Gender Age Distribution (2023)							
Female Population	3,599	51.0%	5,491	50.6%	14,874	47.3%	
Age 0 to 19 Years	671	18.6%	1,024	18.6%	2,682	18.0%	
Age 20 to 64 Years	1,946	54.1%	2,963	54.0%	7,945	53.4%	
Age 65 Years or Over	983	27.3%	1,505	27.4%	4,247	28.6%	
Female Median Age	47.2		47.9		50.0		
Male Population	3,460	49.0%	5,359	49.4%	16,562	52.7%	
Age 0 to 19 Years	738	21.3%	1,136	21.2%	2,918	17.6%	
Age 20 to 64 Years	2,012	58.2%	3,063	57.2%	9,843	59.4%	
Age 65 Years or Over	709	20.5%	1,160	21.6%	3,802	23.0%	
Male Median Age	42.1		43.2		46.5		

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Household Income Distribution (2023)						
HH Income \$200,000 or More	129	4.1%	250	5.3%	736	5.6%
HH Income \$150,000 to \$199,999	156	4.9%	233	4.9%	833	6.4%
HH Income \$100,000 to \$149,999	269	8.5%	487	10.3%	1,855	14.2%
HH Income \$75,000 to \$99,999	172	5.4%	378	8.0%	1,557	12.0%
HH Income \$50,000 to \$74,999	796	25.1%	1,169	24.6%	2,752	21.1%
HH Income \$35,000 to \$49,999	482	15.2%	699	14.7%	1,791	13.8%
HH Income \$25,000 to \$34,999	453	14.3%	594	12.5%	1,333	10.2%
HH Income \$15,000 to \$24,999	429	13.5%	550	11.6%	1,179	9.1%
HH Income Under \$15,000	288	9.1%	386	8.1%	987	7.6%
HH Income \$35,000 or More	2,004	63.1%	3,217	67.8%	9,524	73.1%
HH Income \$75,000 or More	727	22.9%	1,349	28.4%	4,982	38.3%
Housing (2023)						
Total Housing Units	3,697		5,610		19,782	
Housing Units Occupied	3,174	85.9%	4,746	84.6%	13,024	65.8%
Housing Units Owner-Occupied	2,059	64.9%	3,358	70.8%	10,130	77.8%
Housing Units, Renter-Occupied	1,115	35.1%	1,388	29.2%	2,894	22.2%
Housing Units, Vacant	522	16.5%	864	18.2%	6,758	51.9%
Marital Status (2023)						
Never Married	1,864	31.0%	2,849	30.8%	8,243	30.1%
Currently Married	2,454	40.8%	4,088	44.2%	12,868	47.0%
Separated	160	2.7%	273	2.9%	1,057	3.9%
Widowed	365	6.1%	615	6.6%	1,721	6.3%
Divorced	1,166	19.4%	1,429	15.4%	3,475	12.7%
Household Type (2023)						
Population Family	5,495	77.8%	8,557	78.9%	23,901	76.0%
Population Non-Family	1,468	20.8%	2,115	19.5%	5,507	17.5%
Population Group Quarters	96	1.4%	178	1.6%	2,029	6.5%
Family Households	1,964	61.9%	3,022	63.7%	8,478	65.1%
Non-Family Households	1,210	38.1%	1,724	36.3%	4,545	34.9%
Married Couple with Children	467	19.0%	748	18.3%	2,036	15.8%
Average Family Household Size	2.8		2.8		2.8	
Household Size (2023)						
1 Person Households	1,043	32.9%	1,476	31.1%	3,912	30.0%
2 Person Households	1,282	40.4%	1,953	41.2%	5,432	41.7%
3 Person Households	409	12.9%	623	13.1%	1,728	13.3%
4 Person Households	259	8.2%	415	8.8%	1,193	9.2%
5 Person Households	124	3.9%	191	4.0%	511	3.9%
6 or More Person Households	58	1.8%	89	1.9%	248	1.9%
Household Vehicles (2023)						
Households with 0 Vehicles Available	561	17.7%	645	13.6%	1,046	8.0%
Households with 1 Vehicles Available	1,169	36.8%	1,703	35.9%	4,209	32.3%
Households with 2 or More Vehicles Available	1,445	45.5%	2,398	50.5%	7,768	59.6%
Total Vehicles Available	4,779		7,719		23,739	
Average Vehicles Per Household	1.5		1.6		1.8	

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Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		5,932		9,128		27,044	
Estimated Civilian Employed		2,946	49.7%	4,603	50.4%	12,508	46.3%
Estimated Civilian Unemployed		202	3.4%	279	3.1%	801	3.0%
Estimated in Armed Forces		-	-	-	-	-	-
Estimated Not in Labor Force		2,784	46.9%	4,246	46.5%	13,734	50.8%
Unemployment Rate		3.4%		3.1%		3.0%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		2,946		4,603		12,508	
Management, Business, Financial Operations		362	12.3%	529	11.5%	1,584	12.7%
Professional, Related		414	14.1%	700	15.2%	2,082	16.6%
Service		720	24.4%	1,143	24.8%	2,597	20.8%
Sales, Office		657	22.3%	934	20.3%	2,589	20.7%
Farming, Fishing, Forestry		8	0.3%	13	0.3%	74	0.6%
Construct, Extraction, Maintenance		360	12.2%	570	12.4%	1,674	13.4%
Production, Transport Material Moving		426	14.4%	716	15.6%	1,908	15.3%
White Collar Workers		1,433	48.6%	2,162	47.0%	6,256	50.0%
Blue Collar Workers		1,513	51.4%	2,441	53.0%	6,252	50.0%
Consumer Expenditure (2023)							
Total Household Expenditure		\$173.1 M		\$270.37 M		\$789.98 M	
Total Non-Retail Expenditure		\$91.67 M	53.0%	\$142.95 M	52.9%	\$416.8 M	52.8%
Total Retail Expenditure		\$81.43 M	47.0%	\$127.42 M	47.1%	\$373.18 M	47.2%
Apparel		\$5.96 M	3.4%	\$9.33 M	3.4%	\$27.33 M	3.5%
Contributions		\$5.55 M	3.2%	\$8.77 M	3.2%	\$25.95 M	3.3%
Education		\$4.79 M	2.8%	\$7.57 M	2.8%	\$22.44 M	2.8%
Entertainment		\$9.59 M	5.5%	\$15.08 M	5.6%	\$44.52 M	5.6%
Food and Beverages		\$25.61 M	14.8%	\$39.9 M	14.8%	\$116.23 M	14.7%
Furnishings and Equipment		\$5.98 M	3.5%	\$9.4 M	3.5%	\$27.73 M	3.5%
Gifts		\$4.14 M	2.4%	\$6.54 M	2.4%	\$19.2 M	2.4%
Health Care		\$15.2 M	8.8%	\$23.66 M	8.7%	\$68.85 M	8.7%
Household Operations		\$6.77 M	3.9%	\$10.61 M	3.9%	\$31.11 M	3.9%
Miscellaneous Expenses		\$3.3 M	1.9%	\$5.15 M	1.9%	\$15.06 M	1.9%
Personal Care		\$2.32 M	1.3%	\$3.62 M	1.3%	\$10.6 M	1.3%
Personal Insurance		\$1.17 M	0.7%	\$1.86 M	0.7%	\$5.56 M	0.7%
Reading		\$382.87 K	0.2%	\$598.71 K	0.2%	\$1.75 M	0.2%
Shelter		\$36.66 M	21.2%	\$56.96 M	21.1%	\$165.47 M	20.9%
Tobacco		\$1.15 M	0.7%	\$1.74 M	0.6%	\$4.9 M	0.6%
Transportation		\$31.22 M	18.0%	\$48.98 M	18.1%	\$143.91 M	18.2%
Utilities		\$13.32 M	7.7%	\$20.59 M	7.6%	\$59.36 M	7.5%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		5,230		8,093		24,261	
Elementary (Grade Level 0 to 8)		172	3.3%	224	2.8%	524	2.2%
Some High School (Grade Level 9 to 11)		335	6.4%	504	6.2%	1,588	6.5%
High School Graduate		2,262	43.2%	3,453	42.7%	9,993	41.2%
Some College		933	17.8%	1,418	17.5%	4,528	18.7%
Associate Degree Only		467	8.9%	806	10.0%	2,394	9.9%
Bachelor Degree Only		619	11.8%	946	11.7%	2,976	12.3%
Graduate Degree		442	8.4%	743	9.2%	2,259	9.3%

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Units In Structure (2023)							
1 Detached Unit		2,024	61.9%	3,290	67.5%	10,320	79.5%
1 Attached Unit		109	3.3%	124	2.5%	348	2.7%
2 to 4 Units		518	15.9%	639	13.1%	1,081	8.3%
5 to 9 Units		101	3.1%	122	2.5%	178	1.4%
10 to 19 Units		123	3.8%	130	2.7%	160	1.2%
20 to 49 Units		49	1.5%	51	1.0%	98	0.8%
50 or More Units		14	0.4%	14	0.3%	83	0.6%
Mobile Home or Trailer		235	7.2%	375	7.7%	748	5.8%
Other Structure	-	-	-	2	-	8	-
Homes Built By Year (2023)							
Homes Built 2010 or later		83	2.5%	174	3.6%	486	3.7%
Homes Built 2000 to 2009		222	6.8%	421	8.6%	1,609	12.4%
Homes Built 1990 to 1999		338	10.3%	570	11.7%	1,880	14.5%
Homes Built 1980 to 1989		266	8.1%	454	9.3%	1,929	14.9%
Homes Built 1970 to 1979		476	14.6%	756	15.5%	2,108	16.3%
Homes Built 1960 to 1969		133	4.1%	230	4.7%	605	4.7%
Homes Built 1950 to 1959		293	9.0%	383	7.9%	842	6.5%
Homes Built Before 1949		1,363	41.7%	1,759	36.1%	3,564	27.5%
Home Values (2023)							
Home Values \$1,000,000 or More		26	1.3%	36	1.1%	185	1.8%
Home Values \$500,000 to \$999,999		24	1.2%	84	2.5%	418	4.1%
Home Values \$400,000 to \$499,999		52	2.5%	116	3.4%	497	4.9%
Home Values \$300,000 to \$399,999		187	9.1%	359	10.7%	1,259	12.4%
Home Values \$200,000 to \$299,999		438	21.2%	797	23.7%	2,717	26.8%
Home Values \$150,000 to \$199,999		472	22.9%	758	22.6%	2,111	20.8%
Home Values \$100,000 to \$149,999		372	18.1%	536	16.0%	1,603	15.8%
Home Values \$70,000 to \$99,999		255	12.4%	330	9.8%	711	7.0%
Home Values \$50,000 to \$69,999		150	7.3%	183	5.4%	244	2.4%
Home Values \$25,000 to \$49,999		4	0.2%	36	1.1%	139	1.4%
Home Values Under \$25,000		80	3.9%	124	3.7%	246	2.4%
Owner-Occupied Median Home Value		\$167,260		\$183,874		\$208,518	
Renter-Occupied Median Rent		\$733		\$721		\$732	
Transportation To Work (2023)							
Drive to Work Alone		2,316	78.6%	3,650	79.3%	10,043	80.3%
Drive to Work in Carpool		143	4.9%	288	6.3%	920	7.4%
Travel to Work by Public Transportation		8	0.3%	15	0.3%	108	0.9%
Drive to Work on Motorcycle	-	-	-	-	-	3	-
Walk or Bicycle to Work		140	4.8%	185	4.0%	426	3.4%
Other Means		39	1.3%	56	1.2%	149	1.2%
Work at Home		300	10.2%	410	8.9%	860	6.9%
Travel Time (2023)							
Travel to Work in 14 Minutes or Less		1,245	42.3%	1,768	38.4%	3,990	31.9%
Travel to Work in 15 to 29 Minutes		662	22.5%	1,263	27.4%	3,931	31.4%
Travel to Work in 30 to 59 Minutes		556	18.9%	841	18.3%	2,567	20.5%
Travel to Work in 60 Minutes or More		183	6.2%	322	7.0%	1,160	9.3%
Average Minutes Travel to Work		15.7		16.3		19.2	

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