

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.7544/-73.7564

873 Loudon Rd Latham, NY 12110	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2024)	7,204	50,380	165,062
Projected Population (2029)	7,120	50,116	164,865
Census Population (2020)	7,227	50,050	163,831
Census Population (2010)	6,939	46,882	156,315
Projected Annual Growth (2024 to 2029)	-83 -0.2%	-265 -0.1%	-197 -
Historical Annual Growth (2020 to 2024)	-23 -	330 0.2%	1,231 0.2%
Historical Annual Growth (2010 to 2020)	288 1.0%	3,169 1.7%	7,515 1.2%
Estimated Population Density (2024)	2,294 psm	1,783 psm	2,103 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2024)	2,945	20,329	70,683
Projected Households (2029)	2,960	20,556	71,291
Census Households (2020)	2,913	20,456	69,502
Census Households (2010)	2,884	18,971	65,228
Estimated Households with Children (2024)	761 25.8%	4,292 21.1%	14,651 20.7%
Estimated Average Household Size (2024)	2.42	2.30	2.20
Average Household Income			
Estimated Average Household Income (2024)	\$122,151	\$121,275	\$107,295
Projected Average Household Income (2029)	\$127,270	\$126,774	\$111,881
Estimated Average Family Income (2024)	\$150,653	\$161,259	\$139,705
Median Household Income			
Estimated Median Household Income (2024)	\$94,024	\$92,121	\$83,061
Projected Median Household Income (2029)	\$96,507	\$95,222	\$85,465
Estimated Median Family Income (2024)	\$117,734	\$120,754	\$111,003
Per Capita Income			
Estimated Per Capita Income (2024)	\$50,079	\$49,420	\$46,294
Projected Per Capita Income (2029)	\$53,057	\$52,486	\$48,728
Estimated Per Capita Income 5 Year Growth	\$2,979 5.9%	\$3,066 6.2%	\$2,434 5.3%
Estimated Average Household Net Worth (2024)	\$1,061,098	\$1,094,878	\$895,513
Daytime Demos (2024)			
Total Businesses	355	1,751	5,788
Total Employees	4,633	26,842	80,076
Company Headquarter Businesses	25 6.9%	98 5.6%	289 5.0%
Company Headquarter Employees	1,304 28.2%	7,214 26.9%	20,375 25.4%
Employee Population per Business	13.0	15.3	13.8
Residential Population per Business	20.3	28.8	28.5

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Race & Ethnicity

White (2024)	5,350	74.3%	39,171	77.8%	123,013	74.5%
Black or African American (2024)	491	6.8%	3,591	7.1%	19,149	11.6%
American Indian or Alaska Native (2024)	9	0.1%	76	0.2%	280	0.2%
Asian (2024)	1,010	14.0%	4,952	9.8%	12,071	7.3%
Hawaiian or Pacific Islander (2024)	1	-	7	-	14	-
Other Race (2024)	60	0.8%	589	1.2%	2,586	1.6%
Two or More Races (2024)	282	3.9%	1,995	4.0%	7,949	4.8%
Not Hispanic or Latino Population (2024)	6,932	96.2%	48,188	95.6%	155,515	94.2%
Hispanic or Latino Population (2024)	271	3.8%	2,192	4.4%	9,547	5.8%
Not Hispanic or Latino Population (2029)	6,786	95.3%	47,447	94.7%	154,074	93.5%
Hispanic or Latino Population (2029)	334	4.7%	2,669	5.3%	10,791	6.5%
Not Hispanic or Latino Population (2020)	6,902	95.5%	47,675	95.3%	153,124	93.5%
Hispanic or Latino Population (2020)	325	4.5%	2,375	4.7%	10,707	6.5%
Not Hispanic or Latino Population (2010)	6,701	96.6%	45,416	96.9%	149,079	95.4%
Hispanic or Latino Population (2010)	238	3.4%	1,466	3.1%	7,236	4.6%
Projected Hispanic Annual Growth (2024 to 2029)	63	4.6%	476	4.3%	1,245	2.6%
Historic Hispanic Annual Growth (2010 to 2024)	34	1.0%	726	3.5%	2,311	2.3%

Age Distribution (2024)

Age Under 5	328	4.6%	2,182	4.3%	7,612	4.6%
Age 5 to 9 Years	440	6.1%	2,642	5.2%	8,521	5.2%
Age 10 to 14 Years	381	5.3%	2,609	5.2%	8,494	5.1%
Age 15 to 19 Years	396	5.5%	3,506	7.0%	11,574	7.0%
Age 20 to 24 Years	508	7.1%	4,952	9.8%	15,470	9.4%
Age 25 to 29 Years	416	5.8%	2,792	5.5%	11,713	7.1%
Age 30 to 34 Years	470	6.5%	2,967	5.9%	11,637	7.0%
Age 35 to 39 Years	481	6.7%	3,081	6.1%	11,075	6.7%
Age 40 to 44 Years	476	6.6%	3,226	6.4%	10,499	6.4%
Age 45 to 49 Years	443	6.1%	2,776	5.5%	8,851	5.4%
Age 50 to 54 Years	476	6.6%	2,984	5.9%	9,539	5.8%
Age 55 to 59 Years	535	7.4%	3,118	6.2%	9,966	6.0%
Age 60 to 64 Years	536	7.4%	3,269	6.5%	10,398	6.3%
Age 65 to 74 Years	839	11.6%	5,702	11.3%	17,099	10.4%
Age 75 to 84 Years	375	5.2%	3,223	6.4%	9,079	5.5%
Age 85 Years or Over	106	1.5%	1,352	2.7%	3,537	2.1%
Median Age	40.9		40.3		38.3	

Gender Age Distribution (2024)

Female Population	3,670	51.0%	24,274	48.2%	80,346	48.7%
Age 0 to 19 Years	743	20.2%	4,699	19.4%	15,870	19.8%
Age 20 to 64 Years	2,227	60.7%	14,067	58.0%	48,452	60.3%
Age 65 Years or Over	701	19.1%	5,508	22.7%	16,024	19.9%
Female Median Age	41.9		43.3		40.7	
Male Population	3,533	49.0%	26,106	51.8%	84,716	51.3%
Age 0 to 19 Years	802	22.7%	6,240	23.9%	20,331	24.0%
Age 20 to 64 Years	2,112	59.8%	15,098	57.8%	50,694	59.8%
Age 65 Years or Over	619	17.5%	4,769	18.3%	13,691	16.2%
Male Median Age	39.9		38.5		36.5	

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Household Income Distribution (2024)

HH Income \$200,000 or More	295	10.0%	2,500	12.3%	7,049	10.0%
HH Income \$150,000 to \$199,999	280	9.5%	2,101	10.3%	6,203	8.8%
HH Income \$100,000 to \$149,999	729	24.8%	4,279	21.0%	13,217	18.7%
HH Income \$75,000 to \$99,999	621	21.1%	2,686	13.2%	9,657	13.7%
HH Income \$50,000 to \$74,999	450	15.3%	3,433	16.9%	11,736	16.6%
HH Income \$35,000 to \$49,999	303	10.3%	1,916	9.4%	7,343	10.4%
HH Income \$25,000 to \$34,999	27	0.9%	907	4.5%	4,715	6.7%
HH Income \$15,000 to \$24,999	89	3.0%	991	4.9%	4,646	6.6%
HH Income Under \$15,000	151	5.1%	1,515	7.5%	6,118	8.7%
HH Income \$35,000 or More	2,678	90.9%	16,915	83.2%	55,205	78.1%
HH Income \$75,000 or More	1,925	65.4%	11,566	56.9%	36,126	51.1%

Housing (2024)

Total Housing Units	3,182		22,174		77,553	
Housing Units Occupied	2,945	92.5%	20,329	91.7%	70,683	91.1%
Housing Units Owner-Occupied	1,993	67.7%	12,468	61.3%	36,401	51.5%
Housing Units, Renter-Occupied	952	32.3%	7,860	38.7%	34,282	48.5%
Housing Units, Vacant	237	8.1%	1,846	9.1%	6,870	9.7%

Marital Status (2024)

Never Married	2,164	35.7%	16,224	37.8%	58,680	41.8%
Currently Married	2,899	47.9%	18,794	43.8%	54,096	38.5%
Separated	118	1.9%	924	2.2%	5,013	3.6%
Widowed	292	4.8%	3,331	7.8%	8,940	6.4%
Divorced	582	9.6%	3,675	8.6%	13,706	9.8%

Household Type (2024)

Population Family	5,303	73.6%	31,235	62.0%	101,665	61.6%
Population Non-Family	1,820	25.3%	15,422	30.6%	53,928	32.7%
Population Group Quarters	81	1.1%	3,723	7.4%	9,468	5.7%
Family Households	1,699	57.7%	9,579	47.1%	31,998	45.3%
Non-Family Households	1,246	42.3%	10,750	52.9%	38,685	54.7%
Married Couple with Children	547	18.9%	3,087	16.4%	8,853	16.4%
Average Family Household Size	3.1		3.3		3.2	

Household Size (2024)

1 Person Households	1,038	35.2%	9,613	47.3%	33,980	48.1%
2 Person Households	1,329	45.1%	7,332	36.1%	23,499	33.2%
3 Person Households	267	9.1%	1,638	8.1%	6,412	9.1%
4 Person Households	212	7.2%	1,115	5.5%	4,188	5.9%
5 Person Households	69	2.3%	445	2.2%	1,639	2.3%
6 or More Person Households	30	1.0%	185	0.9%	965	1.4%

Household Vehicles (2024)

Households with 0 Vehicles Available	155	5.3%	1,571	7.7%	8,748	12.4%
Households with 1 Vehicles Available	1,021	34.7%	7,485	36.8%	30,223	42.8%
Households with 2 or More Vehicles Available	1,769	60.1%	11,273	55.5%	31,713	44.9%
Total Vehicles Available	5,109		33,507		103,536	
Average Vehicles Per Household	1.7		1.6		1.5	

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Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	5,979		42,450		138,848	
Estimated Civilian Employed	4,161	69.6%	25,867	60.9%	81,901	59.0%
Estimated Civilian Unemployed	150	2.5%	827	1.9%	3,616	2.6%
Estimated in Armed Forces	2	-	67	0.2%	163	0.1%
Estimated Not in Labor Force	1,665	27.9%	15,689	37.0%	53,169	38.3%
Unemployment Rate	2.5%		1.9%		2.6%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	4,161		25,858		82,055	
Management, Business, Financial Operations	618	14.8%	4,289	16.6%	14,019	17.1%
Professional, Related	1,089	26.2%	7,726	29.9%	24,360	29.7%
Service	623	15.0%	4,217	16.3%	13,545	16.5%
Sales, Office	921	22.1%	5,379	20.8%	17,058	20.8%
Farming, Fishing, Forestry	25	0.6%	72	0.3%	263	0.3%
Construct, Extraction, Maintenance	288	6.9%	1,379	5.3%	4,229	5.2%
Production, Transport Material Moving	598	14.4%	2,796	10.8%	8,581	10.5%
White Collar Workers	2,627	63.1%	17,394	67.3%	55,437	67.6%
Blue Collar Workers	1,534	36.9%	8,464	32.7%	26,618	32.4%

Consumer Expenditure (2024)

Total Household Expenditure	\$259.8 M		\$1.63 B		\$5.13 B	
Total Non-Retail Expenditure	\$137.09 M	52.8%	\$864.65 M	53.1%	\$2.73 B	53.1%
Total Retail Expenditure	\$122.72 M	47.2%	\$765.17 M	46.9%	\$2.41 B	46.9%
Apparel	\$9.15 M	3.5%	\$57.61 M	3.5%	\$181.47 M	3.5%
Contributions	\$8.74 M	3.4%	\$56 M	3.4%	\$173.26 M	3.4%
Education	\$7.97 M	3.1%	\$52.17 M	3.2%	\$161.52 M	3.1%
Entertainment	\$14.9 M	5.7%	\$93.6 M	5.7%	\$292.23 M	5.7%
Food and Beverages	\$37.96 M	14.6%	\$236.88 M	14.5%	\$750.04 M	14.6%
Furnishings and Equipment	\$9.31 M	3.6%	\$58.21 M	3.6%	\$181.76 M	3.5%
Gifts	\$6.7 M	2.6%	\$42.73 M	2.6%	\$132.38 M	2.6%
Health Care	\$21.88 M	8.4%	\$135.97 M	8.3%	\$429.33 M	8.4%
Household Operations	\$10.26 M	3.9%	\$64.91 M	4.0%	\$203.35 M	4.0%
Miscellaneous Expenses	\$4.95 M	1.9%	\$31.24 M	1.9%	\$98.11 M	1.9%
Personal Care	\$3.51 M	1.4%	\$21.95 M	1.3%	\$69.15 M	1.3%
Personal Insurance	\$1.9 M	0.7%	\$11.93 M	0.7%	\$36.72 M	0.7%
Reading	\$574.52 K	0.2%	\$3.63 M	0.2%	\$11.37 M	0.2%
Shelter	\$54.43 M	21.0%	\$343.83 M	21.1%	\$1.09 B	21.2%
Tobacco	\$1.46 M	0.6%	\$9.03 M	0.6%	\$29.67 M	0.6%
Transportation	\$47.49 M	18.3%	\$294.38 M	18.1%	\$924.81 M	18.0%
Utilities	\$18.61 M	7.2%	\$115.77 M	7.1%	\$369.77 M	7.2%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	5,151		34,489		113,391	
Elementary (Grade Level 0 to 8)	192	3.7%	770	2.2%	3,621	3.2%
Some High School (Grade Level 9 to 11)	191	3.7%	1,297	3.8%	5,686	5.0%
High School Graduate	949	18.4%	7,967	23.1%	27,062	23.9%
Some College	811	15.8%	5,276	15.3%	17,927	15.8%
Associate Degree Only	555	10.8%	4,671	13.5%	15,175	13.4%
Bachelor Degree Only	1,369	26.6%	7,972	23.1%	24,562	21.7%
Graduate Degree	1,083	21.0%	6,537	19.0%	19,358	17.1%

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Units In Structure (2024)

1 Detached Unit	1,743	60.4%	11,060	58.3%	31,469	48.2%
1 Attached Unit	197	6.8%	1,110	5.8%	3,285	5.0%
2 to 4 Units	377	13.1%	3,594	18.9%	18,010	27.6%
5 to 9 Units	144	5.0%	1,306	6.9%	4,787	7.3%
10 to 19 Units	275	9.5%	1,178	6.2%	3,704	5.7%
20 to 49 Units	48	1.7%	786	4.1%	2,803	4.3%
50 or More Units	86	3.0%	1,071	5.6%	5,836	8.9%
Mobile Home or Trailer	73	2.5%	219	1.2%	779	1.2%
Other Structure	1	-	6	-	10	-

Homes Built By Year (2024)

Homes Built 2010 or later	205	7.1%	2,119	11.2%	6,182	9.5%
Homes Built 2000 to 2009	203	7.0%	1,342	7.1%	3,539	5.4%
Homes Built 1990 to 1999	268	9.3%	1,623	8.6%	4,684	7.2%
Homes Built 1980 to 1989	643	22.3%	2,292	12.1%	6,725	10.3%
Homes Built 1970 to 1979	540	18.7%	3,203	16.9%	9,238	14.2%
Homes Built 1960 to 1969	219	7.6%	2,118	11.2%	7,628	11.7%
Homes Built 1950 to 1959	484	16.8%	3,022	15.9%	8,393	12.9%
Homes Built Before 1949	384	13.3%	4,611	24.3%	24,295	37.2%

Home Values (2024)

Home Values \$1,000,000 or More	25	1.3%	149	1.2%	350	1.0%
Home Values \$500,000 to \$999,999	132	6.6%	1,505	12.1%	3,512	9.6%
Home Values \$400,000 to \$499,999	205	10.3%	1,318	10.6%	3,751	10.3%
Home Values \$300,000 to \$399,999	444	22.3%	2,637	21.2%	7,268	20.0%
Home Values \$200,000 to \$299,999	864	43.4%	4,223	33.9%	11,752	32.3%
Home Values \$150,000 to \$199,999	140	7.0%	1,454	11.7%	4,380	12.0%
Home Values \$100,000 to \$149,999	65	3.3%	558	4.5%	2,609	7.2%
Home Values \$70,000 to \$99,999	5	0.3%	147	1.2%	583	1.6%
Home Values \$50,000 to \$69,999	7	0.3%	49	0.4%	327	0.9%
Home Values \$25,000 to \$49,999	62	3.1%	138	1.1%	622	1.7%
Home Values Under \$25,000	43	2.1%	290	2.3%	1,249	3.4%
Owner-Occupied Median Home Value	\$284,260		\$294,361		\$277,198	
Renter-Occupied Median Rent	\$1,243		\$1,154		\$1,025	

Transportation To Work (2024)

Drive to Work Alone	2,925	70.3%	18,202	70.4%	56,332	68.7%
Drive to Work in Carpool	402	9.7%	2,604	10.1%	7,323	8.9%
Travel to Work by Public Transportation	44	1.0%	351	1.4%	2,315	2.8%
Drive to Work on Motorcycle	-	-	-	-	3	-
Walk or Bicycle to Work	115	2.8%	665	2.6%	3,664	4.5%
Other Means	24	0.6%	143	0.6%	394	0.5%
Work at Home	651	15.6%	3,893	15.1%	12,025	14.7%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	805	19.3%	6,154	23.8%	19,923	24.3%
Travel to Work in 15 to 29 Minutes	2,041	49.1%	11,473	44.4%	33,755	41.1%
Travel to Work in 30 to 59 Minutes	455	10.9%	3,143	12.2%	12,180	14.8%
Travel to Work in 60 Minutes or More	210	5.0%	1,194	4.6%	4,173	5.1%
Average Minutes Travel to Work	19.9		19.1		19.6	