

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.0788/-70.9906

715 Crescent St Brockton, MA 02302							1 mi radius		3 mi radius		5 mi radius	
Population												
Estimated Population (2024)							9,556		108,684		178,867	
Projected Population (2029)							9,726		112,087		183,867	
Census Population (2020)							9,363		108,560		179,102	
Census Population (2010)							8,852		97,110		163,484	
Projected Annual Growth (2024 to 2029)							170	0.4%	3,403	0.6%	5,000	0.6%
Historical Annual Growth (2020 to 2024)							193	0.5%	124	-	-234	-
Historical Annual Growth (2010 to 2020)							511	1.4%	11,450	2.9%	15,618	2.4%
Estimated Population Density (2024)							3,043	psm	3,846	psm	2,278	psm
Trade Area Size							3.1	sq mi	28.3	sq mi	78.5	sq mi
Households												
Estimated Households (2024)							2,999		37,556		63,672	
Projected Households (2029)							3,045		38,692		65,327	
Census Households (2020)							2,985		36,763		62,789	
Census Households (2010)							3,089		34,180		58,688	
Estimated Households with Children (2024)							1,342	44.7%	14,842	39.5%	22,920	36.0%
Estimated Average Household Size (2024)							3.00		2.85		2.74	
Average Household Income												
Estimated Average Household Income (2024)							\$93,071		\$112,995		\$122,142	
Projected Average Household Income (2029)							\$96,510		\$117,756		\$127,707	
Estimated Average Family Income (2024)							\$96,867		\$127,405		\$140,609	
Median Household Income												
Estimated Median Household Income (2024)							\$81,258		\$89,682		\$98,282	
Projected Median Household Income (2029)							\$83,618		\$92,097		\$101,220	
Estimated Median Family Income (2024)							\$84,886		\$103,883		\$116,518	
Per Capita Income												
Estimated Per Capita Income (2024)							\$30,049		\$39,290		\$43,744	
Projected Per Capita Income (2029)							\$31,038		\$40,885		\$45,631	
Estimated Per Capita Income 5 Year Growth							\$988	3.3%	\$1,595	4.1%	\$1,887	4.3%
Estimated Average Household Net Worth (2024)							\$862,987		\$988,302		\$1,147,020	
Daytime Demos (2024)												
Total Businesses							308		3,316		6,700	
Total Employees							4,664		30,175		63,353	
Company Headquarter Businesses							8	2.5%	75	2.3%	212	3.2%
Company Headquarter Employees							1,289	27.6%	3,404	11.3%	7,977	12.6%
Employee Population per Business							15.2		9.1		9.5	
Residential Population per Business							31.0		32.8		26.7	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.0788/-70.9906

715 Crescent St

Brockton, MA 02302

1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2024)	4,600	48.1%	56,109	51.6%	107,453	60.1%
Black or African American (2024)	3,807	39.8%	39,696	36.5%	52,124	29.1%
American Indian or Alaska Native (2024)	17	0.2%	154	0.1%	219	0.1%
Asian (2024)	179	1.9%	2,289	2.1%	4,609	2.6%
Hawaiian or Pacific Islander (2024)	2	-	9	-	14	-
Other Race (2024)	362	3.8%	3,827	3.5%	5,179	2.9%
Two or More Races (2024)	590	6.2%	6,601	6.1%	9,268	5.2%
Not Hispanic or Latino Population (2024)	8,647	90.5%	99,891	91.9%	166,366	93.0%
Hispanic or Latino Population (2024)	910	9.5%	8,793	8.1%	12,501	7.0%
Not Hispanic or Latino Population (2029)	8,832	90.8%	102,955	91.9%	170,329	92.6%
Hispanic or Latino Population (2029)	894	9.2%	9,132	8.1%	13,539	7.4%
Not Hispanic or Latino Population (2020)	8,127	86.8%	96,265	88.7%	163,090	91.1%
Hispanic or Latino Population (2020)	1,235	13.2%	12,296	11.3%	16,011	8.9%
Not Hispanic or Latino Population (2010)	7,935	89.6%	88,357	91.0%	152,571	93.3%
Hispanic or Latino Population (2010)	917	10.4%	8,753	9.0%	10,913	6.7%
Projected Hispanic Annual Growth (2024 to 2029)	-15	-0.3%	340	0.8%	1,038	1.7%
Historic Hispanic Annual Growth (2010 to 2024)	-8	-	39	-	1,588	1.0%

Age Distribution (2024)

Age Under 5	569	6.0%	6,559	6.0%	10,164	5.7%
Age 5 to 9 Years	613	6.4%	7,046	6.5%	10,894	6.1%
Age 10 to 14 Years	635	6.6%	7,246	6.7%	11,303	6.3%
Age 15 to 19 Years	706	7.4%	7,842	7.2%	12,747	7.1%
Age 20 to 24 Years	617	6.5%	7,463	6.9%	12,373	6.9%
Age 25 to 29 Years	643	6.7%	7,633	7.0%	11,767	6.6%
Age 30 to 34 Years	726	7.6%	8,112	7.5%	12,726	7.1%
Age 35 to 39 Years	683	7.1%	8,072	7.4%	12,782	7.1%
Age 40 to 44 Years	638	6.7%	7,650	7.0%	12,094	6.8%
Age 45 to 49 Years	540	5.6%	6,491	6.0%	10,650	6.0%
Age 50 to 54 Years	600	6.3%	6,782	6.2%	11,569	6.5%
Age 55 to 59 Years	582	6.1%	6,716	6.2%	11,643	6.5%
Age 60 to 64 Years	579	6.1%	6,451	5.9%	11,226	6.3%
Age 65 to 74 Years	830	8.7%	8,866	8.2%	16,067	9.0%
Age 75 to 84 Years	441	4.6%	4,317	4.0%	8,084	4.5%
Age 85 Years or Over	155	1.6%	1,438	1.3%	2,778	1.6%
Median Age	36.2		35.9		37.5	

Gender Age Distribution (2024)

Female Population	4,647	48.6%	55,670	51.2%	90,744	50.7%
Age 0 to 19 Years	1,211	26.1%	13,883	24.9%	21,661	23.9%
Age 20 to 64 Years	2,829	60.9%	33,768	60.7%	54,521	60.1%
Age 65 Years or Over	607	13.1%	8,019	14.4%	14,562	16.0%
Female Median Age	35.8		37.0		38.6	
Male Population	4,909	51.4%	53,014	48.8%	88,123	49.3%
Age 0 to 19 Years	1,312	26.7%	14,810	27.9%	23,448	26.6%
Age 20 to 64 Years	2,779	56.6%	31,602	59.6%	52,308	59.4%
Age 65 Years or Over	818	16.7%	6,602	12.5%	12,367	14.0%
Male Median Age	37.1		34.7		36.4	

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.0788/-70.9906

715 Crescent St

Brockton, MA 02302

1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2024)

HH Income \$200,000 or More	269	9.0%	4,805	12.8%	9,693	15.2%
HH Income \$150,000 to \$199,999	208	6.9%	4,341	11.6%	8,244	12.9%
HH Income \$100,000 to \$149,999	576	19.2%	7,017	18.7%	11,906	18.7%
HH Income \$75,000 to \$99,999	541	18.0%	4,599	12.2%	7,574	11.9%
HH Income \$50,000 to \$74,999	432	14.4%	5,138	13.7%	8,333	13.1%
HH Income \$35,000 to \$49,999	260	8.7%	3,447	9.2%	5,222	8.2%
HH Income \$25,000 to \$34,999	108	3.6%	2,121	5.6%	3,276	5.1%
HH Income \$15,000 to \$24,999	298	9.9%	2,274	6.1%	3,808	6.0%
HH Income Under \$15,000	307	10.2%	3,814	10.2%	5,614	8.8%
HH Income \$35,000 or More	2,286	76.2%	29,347	78.1%	50,973	80.1%
HH Income \$75,000 or More	1,594	53.1%	20,761	55.3%	37,417	58.8%

Housing (2024)

Total Housing Units	3,163		39,881		67,334	
Housing Units Occupied	2,999	94.8%	37,556	94.2%	63,672	94.6%
Housing Units Owner-Occupied	2,000	66.7%	21,424	57.0%	39,921	62.7%
Housing Units, Renter-Occupied	999	33.3%	16,133	43.0%	23,751	37.3%
Housing Units, Vacant	164	5.5%	2,325	6.2%	3,662	5.8%

Marital Status (2024)

Never Married	3,288	42.5%	37,170	42.3%	58,391	39.9%
Currently Married	2,542	32.8%	31,964	36.4%	58,104	39.7%
Separated	613	7.9%	5,223	5.9%	7,187	4.9%
Widowed	400	5.2%	4,388	5.0%	7,991	5.5%
Divorced	897	11.6%	9,089	10.3%	14,833	10.1%

Household Type (2024)

Population Family	8,695	91.0%	96,510	88.8%	153,522	85.8%
Population Non-Family	312	3.3%	10,454	9.6%	21,062	11.8%
Population Group Quarters	549	5.7%	1,721	1.6%	4,283	2.4%
Family Households	2,733	91.1%	29,102	77.5%	46,819	73.5%
Non-Family Households	267	8.9%	8,454	22.5%	16,853	26.5%
Married Couple with Children	637	25.1%	7,768	24.3%	13,463	23.2%
Average Family Household Size	3.2		3.3		3.3	

Household Size (2024)

1 Person Households	231	7.7%	7,250	19.3%	14,336	22.5%
2 Person Households	1,234	41.1%	13,589	36.2%	23,956	37.6%
3 Person Households	712	23.8%	6,968	18.6%	10,733	16.9%
4 Person Households	420	14.0%	5,016	13.4%	7,828	12.3%
5 Person Households	219	7.3%	2,733	7.3%	4,061	6.4%
6 or More Person Households	182	6.1%	2,000	5.3%	2,757	4.3%

Household Vehicles (2024)

Households with 0 Vehicles Available	401	13.4%	5,601	14.9%	7,602	11.9%
Households with 1 Vehicles Available	1,042	34.7%	12,323	32.8%	20,882	32.8%
Households with 2 or More Vehicles Available	1,557	51.9%	19,633	52.3%	35,189	55.3%
Total Vehicles Available	4,863		60,381		108,734	
Average Vehicles Per Household	1.6		1.6		1.7	

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.0788/-70.9906

715 Crescent St

Brockton, MA 02302

1 mi radius

3 mi radius

5 mi radius

Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	7,605		86,251		143,996	
Estimated Civilian Employed	4,649	61.1%	56,391	65.4%	94,300	65.5%
Estimated Civilian Unemployed	285	3.7%	3,252	3.8%	4,778	3.3%
Estimated in Armed Forces	4	-	24	-	50	-
Estimated Not in Labor Force	2,666	35.1%	26,584	30.8%	44,869	31.2%
Unemployment Rate	3.7%		3.8%		3.3%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	4,789		57,921		95,705	
Management, Business, Financial Operations	540	11.3%	7,219	12.5%	14,380	15.0%
Professional, Related Service	1,075	22.4%	12,023	20.8%	20,786	21.7%
Sales, Office	1,275	26.6%	15,376	26.5%	22,325	23.3%
Farming, Fishing, Forestry	783	16.4%	10,662	18.4%	18,358	19.2%
Construct, Extraction, Maintenance	2	-	104	0.2%	180	0.2%
Production, Transport Material Moving	319	6.7%	4,803	8.3%	8,305	8.7%
White Collar Workers	794	16.6%	7,734	13.4%	11,371	11.9%
Blue Collar Workers	2,398	50.1%	29,905	51.6%	53,524	55.9%
	2,390	49.9%	28,016	48.4%	42,181	44.1%

Consumer Expenditure (2024)

Total Household Expenditure	\$221.91 M		\$2.86 B		\$5.13 B	
Total Non-Retail Expenditure	\$117.1 M	52.8%	\$1.52 B	53.0%	\$2.72 B	53.1%
Total Retail Expenditure	\$104.81 M	47.2%	\$1.34 B	47.0%	\$2.4 B	46.9%
Apparel	\$7.89 M	3.6%	\$102.7 M	3.6%	\$184.2 M	3.6%
Contributions	\$7.28 M	3.3%	\$96.67 M	3.4%	\$177.12 M	3.5%
Education	\$6.89 M	3.1%	\$94.25 M	3.3%	\$172.85 M	3.4%
Entertainment	\$12.65 M	5.7%	\$164.4 M	5.7%	\$296.69 M	5.8%
Food and Beverages	\$32.71 M	14.7%	\$418.19 M	14.6%	\$745 M	14.5%
Furnishings and Equipment	\$7.87 M	3.5%	\$101.96 M	3.6%	\$183.74 M	3.6%
Gifts	\$5.53 M	2.5%	\$73.95 M	2.6%	\$135.02 M	2.6%
Health Care	\$18.67 M	8.4%	\$235.92 M	8.2%	\$421.02 M	8.2%
Household Operations	\$8.75 M	3.9%	\$113.77 M	4.0%	\$205.4 M	4.0%
Miscellaneous Expenses	\$4.18 M	1.9%	\$54.33 M	1.9%	\$97.72 M	1.9%
Personal Care	\$2.99 M	1.3%	\$38.47 M	1.3%	\$68.89 M	1.3%
Personal Insurance	\$1.6 M	0.7%	\$21.05 M	0.7%	\$38.4 M	0.7%
Reading	\$482.4 K	0.2%	\$6.27 M	0.2%	\$11.31 M	0.2%
Shelter	\$46.52 M	21.0%	\$603.84 M	21.1%	\$1.08 B	21.1%
Tobacco	\$1.3 M	0.6%	\$15.89 M	0.6%	\$27.46 M	0.5%
Transportation	\$40.38 M	18.2%	\$516.37 M	18.0%	\$923.19 M	18.0%
Utilities	\$16.21 M	7.3%	\$203.47 M	7.1%	\$359.95 M	7.0%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	6,417		72,527		121,386	
Elementary (Grade Level 0 to 8)	715	11.1%	7,054	9.7%	8,643	7.1%
Some High School (Grade Level 9 to 11)	495	7.7%	4,637	6.4%	6,475	5.3%
High School Graduate	2,354	36.7%	24,787	34.2%	39,941	32.9%
Some College	1,209	18.8%	13,244	18.3%	22,059	18.2%
Associate Degree Only	473	7.4%	5,825	8.0%	10,974	9.0%
Bachelor Degree Only	793	12.4%	11,544	15.9%	22,714	18.7%
Graduate Degree	378	5.9%	5,436	7.5%	10,581	8.7%

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.0788/-70.9906

715 Crescent St

Brockton, MA 02302

1 mi radius

3 mi radius

5 mi radius

Units In Structure (2024)

1 Detached Unit	1,909	61.8%	18,805	55.0%	35,519	60.5%
1 Attached Unit	96	3.1%	1,569	4.6%	2,833	4.8%
2 to 4 Units	490	15.9%	9,006	26.4%	12,069	20.6%
5 to 9 Units	76	2.5%	2,437	7.1%	3,938	6.7%
10 to 19 Units	49	1.6%	1,088	3.2%	2,413	4.1%
20 to 49 Units	27	0.9%	1,074	3.1%	1,993	3.4%
50 or More Units	315	10.2%	3,254	9.5%	4,191	7.1%
Mobile Home or Trailer	35	1.1%	264	0.8%	639	1.1%
Other Structure	3	0.1%	58	0.2%	78	0.1%

Homes Built By Year (2024)

Homes Built 2010 or later	124	4.0%	2,197	6.4%	4,165	7.1%
Homes Built 2000 to 2009	139	4.5%	2,090	6.1%	3,618	6.2%
Homes Built 1990 to 1999	137	4.4%	1,215	3.6%	2,996	5.1%
Homes Built 1980 to 1989	213	6.9%	2,204	6.4%	4,607	7.9%
Homes Built 1970 to 1979	474	15.3%	4,653	13.6%	8,464	14.4%
Homes Built 1960 to 1969	439	14.2%	5,508	16.1%	8,779	15.0%
Homes Built 1950 to 1959	430	13.9%	4,124	12.1%	7,983	13.6%
Homes Built Before 1949	1,044	33.8%	15,565	45.5%	23,060	39.3%

Home Values (2024)

Home Values \$1,000,000 or More	137	6.8%	927	4.3%	1,882	4.7%
Home Values \$500,000 to \$999,999	492	24.6%	7,054	32.9%	14,486	36.3%
Home Values \$400,000 to \$499,999	548	27.4%	5,365	25.0%	10,223	25.6%
Home Values \$300,000 to \$399,999	437	21.9%	4,584	21.4%	7,778	19.5%
Home Values \$200,000 to \$299,999	225	11.3%	2,114	9.9%	3,096	7.8%
Home Values \$150,000 to \$199,999	57	2.8%	488	2.3%	717	1.8%
Home Values \$100,000 to \$149,999	6	0.3%	112	0.5%	269	0.7%
Home Values \$70,000 to \$99,999	4	0.2%	72	0.3%	181	0.5%
Home Values \$50,000 to \$69,999	19	0.9%	122	0.6%	209	0.5%
Home Values \$25,000 to \$49,999	17	0.8%	175	0.8%	375	0.9%
Home Values Under \$25,000	59	2.9%	409	1.9%	707	1.8%
Owner-Occupied Median Home Value	\$438,852		\$451,965		\$471,167	
Renter-Occupied Median Rent	\$1,103		\$1,304		\$1,324	

Transportation To Work (2024)

Drive to Work Alone	3,667	76.6%	42,781	73.9%	69,554	72.7%
Drive to Work in Carpool	497	10.4%	6,430	11.1%	9,098	9.5%
Travel to Work by Public Transportation	178	3.7%	2,995	5.2%	4,440	4.6%
Drive to Work on Motorcycle	11	0.2%	55	-	65	-
Walk or Bicycle to Work	111	2.3%	760	1.3%	1,425	1.5%
Other Means	40	0.8%	815	1.4%	1,233	1.3%
Work at Home	285	6.0%	4,084	7.1%	9,888	10.3%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	1,064	22.2%	11,317	19.5%	18,633	19.5%
Travel to Work in 15 to 29 Minutes	1,284	26.8%	15,575	26.9%	24,314	25.4%
Travel to Work in 30 to 59 Minutes	1,450	30.3%	18,056	31.2%	28,781	30.1%
Travel to Work in 60 Minutes or More	706	14.7%	8,889	15.3%	14,089	14.7%
Average Minutes Travel to Work	25.8		28.8		28.6	