

## Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.7435/-71.1653

70 Pleasant Valley St Methuen, MA 01844							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2024)							6,473	110,344	226,585
Projected Population (2029)							6,585	114,512	236,108
Census Population (2020)							6,598	110,041	224,963
Census Population (2010)							5,900	95,374	198,735
Projected Annual Growth (2024 to 2029)							1130.3%	4,1680.8%	9,5230.8%
Historical Annual Growth (2020 to 2024)							-125-0.5%	303-	1,6220.2%
Historical Annual Growth (2010 to 2020)							6983.0%	14,6673.8%	26,2283.3%
Estimated Population Density (2024)							2,061psm	3,905psm	2,886psm
Trade Area Size							3.1sq mi	28.3sq mi	78.5sq mi
Households									
Estimated Households (2024)							2,439	38,972	84,054
Projected Households (2029)							2,464	40,502	87,543
Census Households (2020)							2,455	37,845	81,766
Census Households (2010)							2,201	33,364	72,851
Estimated Households with Children (2024)							79732.7%	13,66135.1%	27,97333.3%
Estimated Average Household Size (2024)							2.63	2.77	2.66
Average Household Income									
Estimated Average Household Income (2024)							\$149,956	\$99,988	\$109,980
Projected Average Household Income (2029)							\$158,793	\$103,224	\$114,659
Estimated Average Family Income (2024)							\$171,063	\$117,101	\$126,743
Median Household Income									
Estimated Median Household Income (2024)							\$106,279	\$77,717	\$86,254
Projected Median Household Income (2029)							\$109,468	\$78,897	\$88,318
Estimated Median Family Income (2024)							\$135,428	\$93,182	\$102,415
Per Capita Income									
Estimated Per Capita Income (2024)							\$56,609	\$35,459	\$40,910
Projected Per Capita Income (2029)							\$59,525	\$36,649	\$42,620
Estimated Per Capita Income 5 Year Growth							\$2,9155.2%	\$1,1903.4%	\$1,7104.2%
Estimated Average Household Net Worth (2024)							\$1,326,403	\$798,109	\$918,258
Daytime Demos (2024)									
Total Businesses							187	4,207	8,822
Total Employees							2,368	41,855	99,359
Company Headquarter Businesses							52.8%	1293.1%	3093.5%
Company Headquarter Employees							913.8%	5,29712.7%	18,41718.5%
Employee Population per Business							12.6	9.9	11.3
Residential Population per Business							34.5	26.2	25.7

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### 70 Pleasant Valley St

Methuen, MA 01844

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5 mi radius

#### Race & Ethnicity

White (2024)	4,270	66.0%	62,242	56.4%	138,972	61.3%
Black or African American (2024)	689	10.6%	11,307	10.2%	21,118	9.3%
American Indian or Alaska Native (2024)	23	0.4%	646	0.6%	1,069	0.5%
Asian (2024)	342	5.3%	3,296	3.0%	8,390	3.7%
Hawaiian or Pacific Islander (2024)	-	-	20	-	72	-
Other Race (2024)	671	10.4%	22,567	20.5%	37,411	16.5%
Two or More Races (2024)	477	7.4%	10,266	9.3%	19,553	8.6%
Not Hispanic or Latino Population (2024)	5,065	78.2%	68,757	62.3%	154,289	68.1%
Hispanic or Latino Population (2024)	1,408	21.8%	41,587	37.7%	72,296	31.9%
Not Hispanic or Latino Population (2029)	5,057	76.8%	75,120	65.6%	165,520	70.1%
Hispanic or Latino Population (2029)	1,528	23.2%	39,392	34.4%	70,587	29.9%
Not Hispanic or Latino Population (2020)	5,376	81.5%	47,225	42.9%	122,815	54.6%
Hispanic or Latino Population (2020)	1,222	18.5%	62,816	57.1%	102,148	45.4%
Not Hispanic or Latino Population (2010)	5,257	89.1%	49,124	51.5%	125,485	63.1%
Hispanic or Latino Population (2010)	643	10.9%	46,250	48.5%	73,250	36.9%
Projected Hispanic Annual Growth (2024 to 2029)	120	1.7%	-2,195	-1.1%	-1,708	-0.5%
Historic Hispanic Annual Growth (2010 to 2024)	765	8.5%	-4,663	-0.7%	-954	-

#### Age Distribution (2024)

Age Under 5	363	5.6%	6,519	5.9%	13,000	5.7%
Age 5 to 9 Years	353	5.4%	6,588	6.0%	13,400	5.9%
Age 10 to 14 Years	425	6.6%	6,673	6.0%	13,952	6.2%
Age 15 to 19 Years	390	6.0%	7,393	6.7%	14,900	6.6%
Age 20 to 24 Years	394	6.1%	8,385	7.6%	15,947	7.0%
Age 25 to 29 Years	383	5.9%	8,662	7.9%	17,038	7.5%
Age 30 to 34 Years	383	5.9%	8,518	7.7%	17,422	7.7%
Age 35 to 39 Years	445	6.9%	8,044	7.3%	16,248	7.2%
Age 40 to 44 Years	454	7.0%	7,838	7.1%	15,761	7.0%
Age 45 to 49 Years	431	6.7%	6,686	6.1%	13,799	6.1%
Age 50 to 54 Years	432	6.7%	6,994	6.3%	14,515	6.4%
Age 55 to 59 Years	440	6.8%	6,548	5.9%	14,089	6.2%
Age 60 to 64 Years	453	7.0%	6,279	5.7%	13,553	6.0%
Age 65 to 74 Years	689	10.6%	8,988	8.1%	19,561	8.6%
Age 75 to 84 Years	318	4.9%	4,501	4.1%	9,793	4.3%
Age 85 Years or Over	119	1.8%	1,726	1.6%	3,606	1.6%
Median Age	40.2		36.3		37.1	

#### Gender Age Distribution (2024)

Female Population	3,271	50.5%	56,297	51.0%	116,196	51.3%
Age 0 to 19 Years	724	22.1%	13,156	23.4%	26,870	23.1%
Age 20 to 64 Years	1,937	59.2%	34,785	61.8%	71,193	61.3%
Age 65 Years or Over	610	18.7%	8,356	14.8%	18,133	15.6%
Female Median Age	41.1		37.6		38.4	
Male Population	3,202	49.5%	54,047	49.0%	110,389	48.7%
Age 0 to 19 Years	808	25.2%	14,019	25.9%	28,383	25.7%
Age 20 to 64 Years	1,879	58.7%	33,170	61.4%	67,179	60.9%
Age 65 Years or Over	515	16.1%	6,859	12.7%	14,827	13.4%
Male Median Age	39.1		34.9		35.9	

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1 mi radius

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#### Household Income Distribution (2024)

HH Income \$200,000 or More	434	17.8%	3,903	10.0%	9,706	11.5%
HH Income \$150,000 to \$199,999	397	16.3%	3,947	10.1%	9,306	11.1%
HH Income \$100,000 to \$149,999	492	20.2%	6,603	16.9%	15,174	18.1%
HH Income \$75,000 to \$99,999	267	11.0%	4,668	12.0%	10,704	12.7%
HH Income \$50,000 to \$74,999	272	11.2%	5,933	15.2%	12,539	14.9%
HH Income \$35,000 to \$49,999	238	9.7%	4,358	11.2%	8,614	10.2%
HH Income \$25,000 to \$34,999	95	3.9%	2,580	6.6%	5,299	6.3%
HH Income \$15,000 to \$24,999	109	4.5%	2,973	7.6%	5,143	6.1%
HH Income Under \$15,000	135	5.6%	4,008	10.3%	7,568	9.0%
HH Income \$35,000 or More	2,100	86.1%	29,411	75.5%	66,044	78.6%
HH Income \$75,000 or More	1,590	65.2%	19,121	49.1%	44,891	53.4%

#### Housing (2024)

Total Housing Units	2,546		40,542		87,543	
Housing Units Occupied	2,439	95.8%	38,972	96.1%	84,054	96.0%
Housing Units Owner-Occupied	1,742	71.4%	17,999	46.2%	42,907	51.0%
Housing Units, Renter-Occupied	697	28.6%	20,973	53.8%	41,147	49.0%
Housing Units, Vacant	107	4.4%	1,570	4.0%	3,489	4.2%

#### Marital Status (2024)

Never Married	1,888	35.4%	37,426	41.3%	74,971	40.3%
Currently Married	2,557	48.0%	32,550	35.9%	70,182	37.7%
Separated	138	2.6%	6,725	7.4%	12,006	6.4%
Widowed	246	4.6%	4,158	4.6%	8,718	4.7%
Divorced	502	9.4%	9,705	10.7%	20,354	10.9%

#### Household Type (2024)

Population Family	5,452	84.2%	90,600	82.1%	185,483	81.9%
Population Non-Family	957	14.8%	17,264	15.6%	37,742	16.7%
Population Group Quarters	64	1.0%	2,480	2.2%	3,359	1.5%
Family Households	1,768	72.5%	26,462	67.9%	55,832	66.4%
Non-Family Households	671	27.5%	12,510	32.1%	28,222	33.6%
Married Couple with Children	546	21.3%	7,102	21.8%	15,183	21.6%
Average Family Household Size	3.1		3.4		3.3	

#### Household Size (2024)

1 Person Households	525	21.5%	10,886	27.9%	24,315	28.9%
2 Person Households	1,218	49.9%	12,855	33.0%	30,298	36.0%
3 Person Households	318	13.0%	6,316	16.2%	12,856	15.3%
4 Person Households	224	9.2%	4,561	11.7%	8,978	10.7%
5 Person Households	102	4.2%	2,618	6.7%	4,667	5.6%
6 or More Person Households	53	2.2%	1,737	4.5%	2,940	3.5%

#### Household Vehicles (2024)

Households with 0 Vehicles Available	127	5.2%	6,567	16.9%	11,177	13.3%
Households with 1 Vehicles Available	866	35.5%	14,505	37.2%	31,069	37.0%
Households with 2 or More Vehicles Available	1,446	59.3%	17,900	45.9%	41,808	49.7%
Total Vehicles Available	4,540		59,221		134,096	
Average Vehicles Per Household	1.9		1.5		1.6	

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#### Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	5,261		89,168		183,349	
Estimated Civilian Employed	3,630	69.0%	56,109	62.9%	119,393	65.1%
Estimated Civilian Unemployed	127	2.4%	3,381	3.8%	6,215	3.4%
Estimated in Armed Forces	-	-	50	-	80	-
Estimated Not in Labor Force	1,503	28.6%	29,627	33.2%	57,661	31.4%
Unemployment Rate	2.4%		3.8%		3.4%	

#### Occupation (2024)

Occupation: Population Age 16 Years or Over	3,630		56,040		119,265	
Management, Business, Financial Operations	520	14.3%	6,182	11.0%	16,124	13.5%
Professional, Related	906	25.0%	10,700	19.1%	25,496	21.4%
Service	614	16.9%	11,530	20.6%	22,168	18.6%
Sales, Office	836	23.0%	11,833	21.1%	23,987	20.1%
Farming, Fishing, Forestry	6	0.2%	62	0.1%	221	0.2%
Construct, Extraction, Maintenance	360	9.9%	4,283	7.6%	9,697	8.1%
Production, Transport Material Moving	389	10.7%	11,450	20.4%	21,573	18.1%
White Collar Workers	2,262	62.3%	28,716	51.2%	65,607	55.0%
Blue Collar Workers	1,368	37.7%	27,324	48.8%	53,658	45.0%

#### Consumer Expenditure (2024)

Total Household Expenditure	\$217.36 M		\$2.74 B		\$6.31 B	
Total Non-Retail Expenditure	\$115.52 M	53.1%	\$1.45 B	53.1%	\$3.35 B	53.1%
Total Retail Expenditure	\$101.84 M	46.9%	\$1.29 B	46.9%	\$2.96 B	46.9%
Apparel	\$7.81 M	3.6%	\$98.08 M	3.6%	\$225.49 M	3.6%
Contributions	\$7.71 M	3.5%	\$90.99 M	3.3%	\$212.51 M	3.4%
Education	\$7.52 M	3.5%	\$87.85 M	3.2%	\$204.64 M	3.2%
Entertainment	\$12.7 M	5.8%	\$156.21 M	5.7%	\$361.27 M	5.7%
Food and Beverages	\$31.34 M	14.4%	\$402.54 M	14.7%	\$921.47 M	14.6%
Furnishings and Equipment	\$7.87 M	3.6%	\$96.89 M	3.5%	\$224.09 M	3.6%
Gifts	\$5.83 M	2.7%	\$69.25 M	2.5%	\$161.81 M	2.6%
Health Care	\$17.78 M	8.2%	\$226.96 M	8.3%	\$520.9 M	8.3%
Household Operations	\$8.79 M	4.0%	\$108.28 M	3.9%	\$250.15 M	4.0%
Miscellaneous Expenses	\$4.16 M	1.9%	\$51.97 M	1.9%	\$119.83 M	1.9%
Personal Care	\$2.92 M	1.3%	\$36.86 M	1.3%	\$84.78 M	1.3%
Personal Insurance	\$1.67 M	0.8%	\$19.63 M	0.7%	\$45.85 M	0.7%
Reading	\$485.13 K	0.2%	\$5.98 M	0.2%	\$13.84 M	0.2%
Shelter	\$45.57 M	21.0%	\$582.58 M	21.2%	\$1.34 B	21.2%
Tobacco	\$1.11 M	0.5%	\$15.91 M	0.6%	\$35.55 M	0.6%
Transportation	\$39.09 M	18.0%	\$494.85 M	18.0%	\$1.14 B	18.0%
Utilities	\$15 M	6.9%	\$197.72 M	7.2%	\$449.85 M	7.1%

#### Educational Attainment (2024)

Adult Population Age 25 Years or Over	4,547		74,785		155,384	
Elementary (Grade Level 0 to 8)	137	3.0%	8,573	11.5%	12,748	8.2%
Some High School (Grade Level 9 to 11)	235	5.2%	6,331	8.5%	11,356	7.3%
High School Graduate	1,298	28.6%	24,581	32.9%	48,604	31.3%
Some College	893	19.6%	13,692	18.3%	27,788	17.9%
Associate Degree Only	397	8.7%	4,444	5.9%	11,951	7.7%
Bachelor Degree Only	1,044	23.0%	11,209	15.0%	27,397	17.6%
Graduate Degree	543	11.9%	5,955	8.0%	15,540	10.0%

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#### Units In Structure (2024)

1 Detached Unit	1,477	67.1%	13,681	41.0%	32,268	44.3%
1 Attached Unit	133	6.0%	2,495	7.5%	6,461	8.9%
2 to 4 Units	292	13.3%	11,970	35.9%	23,364	32.1%
5 to 9 Units	125	5.7%	2,468	7.4%	5,303	7.3%
10 to 19 Units	245	11.1%	2,178	6.5%	4,363	6.0%
20 to 49 Units	98	4.5%	2,269	6.8%	4,637	6.4%
50 or More Units	61	2.8%	3,696	11.1%	7,045	9.7%
Mobile Home or Trailer	6	0.3%	193	0.6%	576	0.8%
Other Structure	2	-	21	-	37	-

#### Homes Built By Year (2024)

Homes Built 2010 or later	164	7.5%	2,914	8.7%	6,510	8.9%
Homes Built 2000 to 2009	185	8.4%	2,934	8.8%	6,120	8.4%
Homes Built 1990 to 1999	222	10.1%	2,420	7.3%	5,835	8.0%
Homes Built 1980 to 1989	463	21.1%	4,461	13.4%	10,203	14.0%
Homes Built 1970 to 1979	293	13.3%	4,100	12.3%	9,136	12.5%
Homes Built 1960 to 1969	272	12.3%	3,400	10.2%	7,658	10.5%
Homes Built 1950 to 1959	340	15.5%	3,372	10.1%	7,689	10.6%
Homes Built Before 1949	501	22.8%	15,370	46.1%	30,903	42.4%

#### Home Values (2024)

Home Values \$1,000,000 or More	46	2.6%	532	3.0%	1,569	3.7%
Home Values \$500,000 to \$999,999	669	38.4%	6,438	35.8%	15,591	36.3%
Home Values \$400,000 to \$499,999	435	25.0%	4,099	22.8%	9,135	21.3%
Home Values \$300,000 to \$399,999	327	18.8%	3,509	19.5%	8,532	19.9%
Home Values \$200,000 to \$299,999	114	6.5%	2,021	11.2%	5,014	11.7%
Home Values \$150,000 to \$199,999	12	0.7%	356	2.0%	795	1.9%
Home Values \$100,000 to \$149,999	5	0.3%	179	1.0%	460	1.1%
Home Values \$70,000 to \$99,999	2	0.1%	71	0.4%	196	0.5%
Home Values \$50,000 to \$69,999	4	0.2%	113	0.6%	308	0.7%
Home Values \$25,000 to \$49,999	20	1.2%	120	0.7%	331	0.8%
Home Values Under \$25,000	107	6.2%	560	3.1%	975	2.3%
Owner-Occupied Median Home Value	\$473,773		\$456,361		\$460,562	
Renter-Occupied Median Rent	\$1,637		\$1,345		\$1,420	

#### Transportation To Work (2024)

Drive to Work Alone	2,896	79.8%	40,612	72.5%	86,086	72.2%
Drive to Work in Carpool	154	4.2%	4,371	7.8%	8,824	7.4%
Travel to Work by Public Transportation	56	1.5%	2,618	4.7%	4,802	4.0%
Drive to Work on Motorcycle	-	-	31	-	115	-
Walk or Bicycle to Work	65	1.8%	1,448	2.6%	2,855	2.4%
Other Means	21	0.6%	1,445	2.6%	2,944	2.5%
Work at Home	438	12.1%	5,515	9.8%	13,640	11.4%

#### Travel Time (2024)

Travel to Work in 14 Minutes or Less	730	20.1%	13,545	24.2%	28,304	23.7%
Travel to Work in 15 to 29 Minutes	1,190	32.8%	19,448	34.7%	38,345	32.2%
Travel to Work in 30 to 59 Minutes	943	26.0%	14,353	25.6%	31,062	26.0%
Travel to Work in 60 Minutes or More	329	9.1%	3,178	5.7%	7,914	6.6%
Average Minutes Travel to Work	23.8		21.5		22.5	