

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.8556/-73.1893

126 E Main St		1 mi radius		3 mi radius		5 mi radius	
Village of the Branch, NY 11787							
Population							
Estimated Population (2024)	7,424		64,254		194,068		
Projected Population (2029)	7,268		62,819		190,479		
Census Population (2020)	7,777		67,171		200,232		
Census Population (2010)	7,883		68,111		201,311		
Projected Annual Growth (2024 to 2029)	-156	-0.4%	-1,435	-0.4%	-3,589	-0.4%	
Historical Annual Growth (2020 to 2024)	-353	-1.1%	-2,918	-1.1%	-6,164	-0.8%	
Historical Annual Growth (2010 to 2020)	-107	-0.3%	-940	-0.3%	-1,079	-0.1%	
Estimated Population Density (2024)	2,364	psm	2,273	psm	2,472	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2024)	2,529		22,267		62,951		
Projected Households (2029)	2,474		21,758		61,722		
Census Households (2020)	2,639		23,099		64,779		
Census Households (2010)	2,696		23,178		64,791		
Estimated Households with Children (2024)	818	32.4%	6,832	30.7%	20,215	32.1%	
Estimated Average Household Size (2024)	2.85		2.81		2.95		
Average Household Income							
Estimated Average Household Income (2024)	\$212,866		\$203,024		\$180,140		
Projected Average Household Income (2029)	\$223,705		\$214,037		\$189,674		
Estimated Average Family Income (2024)	\$251,218		\$232,797		\$208,281		
Median Household Income							
Estimated Median Household Income (2024)	\$180,746		\$157,898		\$143,329		
Projected Median Household Income (2029)	\$189,154		\$165,254		\$149,437		
Estimated Median Family Income (2024)	\$223,617		\$193,930		\$174,692		
Per Capita Income							
Estimated Per Capita Income (2024)	\$72,716		\$70,508		\$58,717		
Projected Per Capita Income (2029)	\$76,334		\$74,287		\$61,751		
Estimated Per Capita Income 5 Year Growth	\$3,619	5.0%	\$3,779	5.4%	\$3,034	5.2%	
Estimated Average Household Net Worth (2024)	\$2,546,101		\$2,248,041		\$1,991,667		
Daytime Demos (2024)							
Total Businesses	957		3,356		10,127		
Total Employees	8,105		28,641		110,260		
Company Headquarter Businesses	29	3.0%	104	3.1%	496	4.9%	
Company Headquarter Employees	995	12.3%	3,336	11.6%	22,418	20.3%	
Employee Population per Business	8.5		8.5		10.9		
Residential Population per Business	7.8		19.1		19.2		

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Race & Ethnicity

White (2024)	6,027	81.2%	51,565	80.3%	138,431	71.3%
Black or African American (2024)	243	3.3%	2,258	3.5%	13,894	7.2%
American Indian or Alaska Native (2024)	8	0.1%	93	0.1%	597	0.3%
Asian (2024)	373	5.0%	3,668	5.7%	12,256	6.3%
Hawaiian or Pacific Islander (2024)	-	-	4	-	34	-
Other Race (2024)	207	2.8%	1,658	2.6%	13,133	6.8%
Two or More Races (2024)	565	7.6%	5,008	7.8%	15,724	8.1%
Not Hispanic or Latino Population (2024)	6,421	86.5%	55,400	86.2%	157,120	81.0%
Hispanic or Latino Population (2024)	1,003	13.5%	8,854	13.8%	36,949	19.0%
Not Hispanic or Latino Population (2029)	6,125	84.3%	52,790	84.0%	152,013	79.8%
Hispanic or Latino Population (2029)	1,143	15.7%	10,029	16.0%	38,466	20.2%
Not Hispanic or Latino Population (2020)	7,071	90.9%	60,945	90.7%	161,522	80.7%
Hispanic or Latino Population (2020)	705	9.1%	6,226	9.3%	38,710	19.3%
Not Hispanic or Latino Population (2010)	7,418	94.1%	64,172	94.2%	172,411	85.6%
Hispanic or Latino Population (2010)	465	5.9%	3,939	5.8%	28,900	14.4%
Projected Hispanic Annual Growth (2024 to 2029)	139	2.8%	1,176	2.7%	1,517	0.8%
Historic Hispanic Annual Growth (2010 to 2024)	538	8.3%	4,915	8.9%	8,049	2.0%

Age Distribution (2024)

Age Under 5	355	4.8%	2,978	4.6%	9,408	4.8%
Age 5 to 9 Years	371	5.0%	3,468	5.4%	10,388	5.4%
Age 10 to 14 Years	458	6.2%	3,913	6.1%	11,309	5.8%
Age 15 to 19 Years	482	6.5%	4,101	6.4%	13,990	7.2%
Age 20 to 24 Years	470	6.3%	4,015	6.2%	13,706	7.1%
Age 25 to 29 Years	400	5.4%	3,366	5.2%	11,753	6.1%
Age 30 to 34 Years	370	5.0%	3,220	5.0%	11,438	5.9%
Age 35 to 39 Years	382	5.1%	3,253	5.1%	10,880	5.6%
Age 40 to 44 Years	403	5.4%	3,503	5.5%	11,288	5.8%
Age 45 to 49 Years	450	6.1%	3,939	6.1%	11,654	6.0%
Age 50 to 54 Years	582	7.8%	5,014	7.8%	14,188	7.3%
Age 55 to 59 Years	644	8.7%	5,466	8.5%	14,761	7.6%
Age 60 to 64 Years	581	7.8%	4,924	7.7%	13,456	6.9%
Age 65 to 74 Years	761	10.3%	6,740	10.5%	18,753	9.7%
Age 75 to 84 Years	463	6.2%	4,514	7.0%	12,062	6.2%
Age 85 Years or Over	251	3.4%	1,837	2.9%	5,035	2.6%
Median Age	44.3		44.5		42.1	

Gender Age Distribution (2024)

Female Population	3,632	48.9%	32,063	49.9%	94,522	48.7%
Age 0 to 19 Years	830	22.9%	7,096	22.1%	21,007	22.2%
Age 20 to 64 Years	2,105	58.0%	18,398	57.4%	55,202	58.4%
Age 65 Years or Over	696	19.2%	6,569	20.5%	18,312	19.4%
Female Median Age	44.1		44.8		43.0	
Male Population	3,792	51.1%	32,190	50.1%	99,547	51.3%
Age 0 to 19 Years	836	22.0%	7,364	22.9%	24,088	24.2%
Age 20 to 64 Years	2,177	57.4%	18,303	56.9%	57,921	58.2%
Age 65 Years or Over	780	20.6%	6,523	20.3%	17,538	17.6%
Male Median Age	44.6		44.2		41.2	

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Household Income Distribution (2024)

HH Income \$200,000 or More	1,132	44.7%	8,137	36.5%	19,218	30.5%
HH Income \$150,000 to \$199,999	338	13.4%	3,127	14.0%	9,332	14.8%
HH Income \$100,000 to \$149,999	494	19.5%	4,134	18.6%	12,282	19.5%
HH Income \$75,000 to \$99,999	173	6.8%	2,190	9.8%	6,297	10.0%
HH Income \$50,000 to \$74,999	175	6.9%	1,707	7.7%	5,383	8.6%
HH Income \$35,000 to \$49,999	74	2.9%	985	4.4%	3,276	5.2%
HH Income \$25,000 to \$34,999	49	2.0%	531	2.4%	2,410	3.8%
HH Income \$15,000 to \$24,999	33	1.3%	495	2.2%	1,759	2.8%
HH Income Under \$15,000	60	2.4%	961	4.3%	2,995	4.8%
HH Income \$35,000 or More	2,387	94.4%	20,280	91.1%	55,788	88.6%
HH Income \$75,000 or More	2,137	84.5%	17,588	79.0%	47,129	74.9%

Housing (2024)

Total Housing Units	2,723		23,902		67,604	
Housing Units Occupied	2,529	92.9%	22,267	93.2%	62,951	93.1%
Housing Units Owner-Occupied	2,160	85.4%	18,884	84.8%	51,482	81.8%
Housing Units, Renter-Occupied	370	14.6%	3,382	15.2%	11,469	18.2%
Housing Units, Vacant	193	7.6%	1,635	7.3%	4,653	7.4%

Marital Status (2024)

Never Married	1,716	27.5%	16,220	30.1%	55,933	34.3%
Currently Married	3,540	56.7%	29,868	55.4%	78,191	48.0%
Separated	144	2.3%	1,671	3.1%	7,000	4.3%
Widowed	307	4.9%	2,812	5.2%	8,444	5.2%
Divorced	533	8.5%	3,324	6.2%	13,396	8.2%

Household Type (2024)

Population Family	6,361	85.7%	54,398	84.7%	162,108	83.5%
Population Non-Family	836	11.3%	8,265	12.9%	23,425	12.1%
Population Group Quarters	227	3.1%	1,591	2.5%	8,535	4.4%
Family Households	1,879	74.3%	15,932	71.5%	45,280	71.9%
Non-Family Households	651	25.7%	6,335	28.5%	17,671	28.1%
Married Couple with Children	696	19.7%	5,765	19.3%	16,031	20.5%
Average Family Household Size	3.4		3.4		3.6	

Household Size (2024)

1 Person Households	564	22.3%	5,594	25.1%	15,294	24.3%
2 Person Households	937	37.0%	8,471	38.0%	21,790	34.6%
3 Person Households	445	17.6%	3,450	15.5%	9,919	15.8%
4 Person Households	361	14.3%	2,919	13.1%	8,306	13.2%
5 Person Households	144	5.7%	1,240	5.6%	4,125	6.6%
6 or More Person Households	79	3.1%	592	2.7%	3,517	5.6%

Household Vehicles (2024)

Households with 0 Vehicles Available	90	3.6%	1,164	5.2%	4,460	7.1%
Households with 1 Vehicles Available	517	20.4%	5,271	23.7%	15,689	24.9%
Households with 2 or More Vehicles Available	1,922	76.0%	15,831	71.1%	42,802	68.0%
Total Vehicles Available	5,368		45,945		127,743	
Average Vehicles Per Household	2.1		2.1		2.0	

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Labor Force (2024)

Estimated Labor Population Age 16 Years or Over	6,136		53,013		160,502	
Estimated Civilian Employed	4,025	65.6%	32,874	62.0%	98,250	61.2%
Estimated Civilian Unemployed	121	2.0%	1,030	1.9%	4,101	2.6%
Estimated in Armed Forces	-	-	-	-	20	-
Estimated Not in Labor Force	1,990	32.4%	19,109	36.0%	58,131	36.2%
Unemployment Rate	2.0%		1.9%		2.6%	

Occupation (2024)

Occupation: Population Age 16 Years or Over	4,040		32,242		98,017	
Management, Business, Financial Operations	788	19.5%	6,407	19.9%	17,146	17.5%
Professional, Related Service	1,192	29.5%	9,957	30.9%	27,184	27.7%
Sales, Office	541	13.4%	4,604	14.3%	16,511	16.8%
Farming, Fishing, Forestry	959	23.7%	7,152	22.2%	20,801	21.2%
Construct, Extraction, Maintenance	-	-	5	-	78	-
Production, Transport Material Moving	245	6.1%	1,987	6.2%	7,500	7.7%
White Collar Workers	315	7.8%	2,130	6.6%	8,797	9.0%
Blue Collar Workers	2,939	72.7%	23,517	72.9%	65,131	66.4%
	1,101	27.3%	8,726	27.1%	32,886	33.6%

Consumer Expenditure (2024)

Total Household Expenditure	\$315.24 M		\$2.91 B		\$7.27 B	
Total Non-Retail Expenditure	\$168.99 M	53.6%	\$1.55 B	53.5%	\$3.88 B	53.4%
Total Retail Expenditure	\$146.26 M	46.4%	\$1.35 B	46.5%	\$3.39 B	46.6%
Apparel	\$11.57 M	3.7%	\$105.98 M	3.6%	\$264.8 M	3.6%
Contributions	\$12.22 M	3.9%	\$110.36 M	3.8%	\$270.24 M	3.7%
Education	\$12.5 M	4.0%	\$111.42 M	3.8%	\$271.43 M	3.7%
Entertainment	\$18.89 M	6.0%	\$172.97 M	6.0%	\$430.66 M	5.9%
Food and Beverages	\$44.4 M	14.1%	\$411.73 M	14.2%	\$1.04 B	14.3%
Furnishings and Equipment	\$11.57 M	3.7%	\$106.35 M	3.7%	\$265.15 M	3.6%
Gifts	\$9.58 M	3.0%	\$86.16 M	3.0%	\$209.12 M	2.9%
Health Care	\$24.68 M	7.8%	\$230.47 M	7.9%	\$581 M	8.0%
Household Operations	\$13.11 M	4.2%	\$120.06 M	4.1%	\$298.51 M	4.1%
Miscellaneous Expenses	\$6.09 M	1.9%	\$56.04 M	1.9%	\$139.9 M	1.9%
Personal Care	\$4.2 M	1.3%	\$38.84 M	1.3%	\$97.36 M	1.3%
Personal Insurance	\$2.59 M	0.8%	\$23.5 M	0.8%	\$57.94 M	0.8%
Reading	\$712.12 K	0.2%	\$6.55 M	0.2%	\$16.3 M	0.2%
Shelter	\$65.82 M	20.9%	\$607.21 M	20.9%	\$1.52 B	20.9%
Tobacco	\$1.33 M	0.4%	\$12.89 M	0.4%	\$33.58 M	0.5%
Transportation	\$55.68 M	17.7%	\$515.23 M	17.7%	\$1.3 B	17.8%
Utilities	\$20.31 M	6.4%	\$190.7 M	6.6%	\$484.8 M	6.7%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	5,288		45,779		135,268	
Elementary (Grade Level 0 to 8)	63	1.2%	1,227	2.7%	5,918	4.4%
Some High School (Grade Level 9 to 11)	133	2.5%	1,246	2.7%	5,212	3.9%
High School Graduate	1,019	19.3%	8,579	18.7%	30,366	22.4%
Some College	821	15.5%	6,933	15.1%	21,274	15.7%
Associate Degree Only	451	8.5%	4,094	8.9%	12,082	8.9%
Bachelor Degree Only	1,569	29.7%	12,800	28.0%	32,195	23.8%
Graduate Degree	1,232	23.3%	10,899	23.8%	28,223	20.9%

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Units In Structure (2024)

1 Detached Unit	2,057	76.3%	17,927	77.3%	49,488	76.4%
1 Attached Unit	134	5.0%	1,197	5.2%	3,471	5.4%
2 to 4 Units	111	4.1%	1,082	4.7%	3,508	5.4%
5 to 9 Units	59	2.2%	589	2.5%	1,821	2.8%
10 to 19 Units	55	2.0%	498	2.1%	1,527	2.4%
20 to 49 Units	41	1.5%	278	1.2%	876	1.4%
50 or More Units	55	2.1%	536	2.3%	1,746	2.7%
Mobile Home or Trailer	18	0.7%	159	0.7%	511	0.8%
Other Structure	-	-	-	-	2	-

Homes Built By Year (2024)

Homes Built 2010 or later	105	3.9%	831	3.6%	2,185	3.4%
Homes Built 2000 to 2009	198	7.4%	1,388	6.0%	3,500	5.4%
Homes Built 1990 to 1999	123	4.6%	1,787	7.7%	3,801	5.9%
Homes Built 1980 to 1989	194	7.2%	2,223	9.6%	6,501	10.0%
Homes Built 1970 to 1979	288	10.7%	3,830	16.5%	11,863	18.3%
Homes Built 1960 to 1969	791	29.3%	6,926	29.9%	18,372	28.4%
Homes Built 1950 to 1959	568	21.1%	3,484	15.0%	10,844	16.7%
Homes Built Before 1949	263	9.8%	1,798	7.8%	5,885	9.1%

Home Values (2024)

Home Values \$1,000,000 or More	91	4.2%	1,010	5.3%	2,232	4.3%
Home Values \$500,000 to \$999,999	1,589	73.6%	14,014	74.2%	30,895	60.0%
Home Values \$400,000 to \$499,999	339	15.7%	2,539	13.4%	10,252	19.9%
Home Values \$300,000 to \$399,999	70	3.2%	545	2.9%	4,549	8.8%
Home Values \$200,000 to \$299,999	15	0.7%	244	1.3%	1,745	3.4%
Home Values \$150,000 to \$199,999	9	0.4%	90	0.5%	308	0.6%
Home Values \$100,000 to \$149,999	8	0.4%	52	0.3%	207	0.4%
Home Values \$70,000 to \$99,999	7	0.3%	30	0.2%	238	0.5%
Home Values \$50,000 to \$69,999	6	0.3%	139	0.7%	333	0.6%
Home Values \$25,000 to \$49,999	20	0.9%	114	0.6%	299	0.6%
Home Values Under \$25,000	6	0.3%	106	0.6%	425	0.8%
Owner-Occupied Median Home Value	\$612,209		\$636,816		\$574,784	
Renter-Occupied Median Rent	\$1,990		\$2,032		\$1,988	

Transportation To Work (2024)

Drive to Work Alone	2,884	71.4%	23,894	74.1%	71,197	72.6%
Drive to Work in Carpool	208	5.2%	1,614	5.0%	7,442	7.6%
Travel to Work by Public Transportation	205	5.1%	1,287	4.0%	4,260	4.3%
Drive to Work on Motorcycle	-	-	1	-	24	-
Walk or Bicycle to Work	22	0.5%	144	0.4%	1,524	1.6%
Other Means	15	0.4%	217	0.7%	1,084	1.1%
Work at Home	706	17.5%	5,084	15.8%	12,486	12.7%

Travel Time (2024)

Travel to Work in 14 Minutes or Less	623	15.4%	5,389	16.7%	17,465	17.8%
Travel to Work in 15 to 29 Minutes	1,094	27.1%	9,306	28.9%	30,328	30.9%
Travel to Work in 30 to 59 Minutes	1,060	26.2%	8,106	25.1%	25,048	25.6%
Travel to Work in 60 Minutes or More	558	13.8%	4,356	13.5%	12,689	12.9%
Average Minutes Travel to Work	27.0		26.5		25.6	