EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Lat/Lon: 41.6797/-72.6572

RF5

Town Line Plaza **Rocky Hill, CT 06067**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Population						
Estimated Population (2021)	6,630		45,089		149,639	
Projected Population (2026)	6,640		45,166		148,737	
Census Population (2010)	6,663		44,861		150,699	
Census Population (2000)	6,579		43,174		144,061	
Projected Annual Growth (2021 to 2026)	9	-	78	-	-902	-0.1%
Historical Annual Growth (2010 to 2021)	-33	-	228	-	-1,060	-
Historical Annual Growth (2000 to 2010)	84	0.1%	1,687	0.4%	6,638	0.5%
Estimated Population Density (2021)	2,112	psm	1,595	psm	1,906	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2021)	3,020		19,357		61,090	
Projected Households (2026)	3,107		19,845		61,970	
Census Households (2010)	2,945		18,674		59,430	
Census Households (2000)	2,940		18,001		57,525	
Estimated Households with Children (2021)	659	21.8%	4,875	25.2%	18,003	29.5%
Estimated Average Household Size (2021)	2.16		2.29		2.40	
Average Household Income						
Estimated Average Household Income (2021)	$106,926		$116,292		$99,611	
Projected Average Household Income (2026)	$140,035		$139,130		$122,967	
Estimated Average Family Income (2021)	$136,790		$144,857		$119,441	
Median Household Income						
Estimated Median Household Income (2021)	$82,865		$90,834		$78,541	
Projected Median Household Income (2026)	$96,205		$105,529		$91,360	
Estimated Median Family Income (2021)	$114,779		$118,143		$99,765	
Per Capita Income						
Estimated Per Capita Income (2021)	$48,870		$50,121		$40,837	
Projected Per Capita Income (2026)	$65,697		$61,324		$51,405	
Estimated Per Capita Income 5 Year Growth	$16,827	34.4%	$11,204	22.4%	$10,568	25.9%
Estimated Average Household Net Worth (2021)	$1,094,820		$1,210,027		$988,400	
Daytime Demos (2021)						
Total Businesses	565		2,678		9,144	
Total Employees	6,721		27,149		93,907	
Company Headquarter Businesses	21	3.7%	105	3.9%	371	4.1%
Company Headquarter Employees	1,944	28.9%	4,531	16.7%	13,601	14.5%
Employee Population per Business	11.9		10.1		10.3	
Residential Population per Business	11.7		16.8		16.4	

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Town Line Plaza **Rocky Hill, CT 06067**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Race & Ethnicity						
White (2021)	5,305	80.0%	36,293	80.5%	101,932	68.1%
Black or African American (2021)	518	7.8%	3,009	6.7%	16,999	11.4%
American Indian or Alaska Native (2021)	19	0.3%	102	0.2%	469	0.3%
Asian (2021)	453	6.8%	3,467	7.7%	10,261	6.9%
Hawaiian or Pacific Islander (2021)	-	-	7	-	28	-
Other Race (2021)	173	2.6%	1,168	2.6%	15,186	10.1%
Two or More Races (2021)	162	2.4%	1,042	2.3%	4,764	3.2%
Not Hispanic or Latino Population (2021)	5,930	89.4%	40,332	89.5%	115,186	77.0%
Hispanic or Latino Population (2021)	701	10.6%	4,757	10.5%	34,453	23.0%
Not Hispanic or Latino Population (2026)	5,890	88.7%	40,050	88.7%	114,399	76.9%
Hispanic or Latino Population (2026)	750	11.3%	5,116	11.3%	34,338	23.1%
Not Hispanic or Latino Population (2010)	6,225	93.4%	42,040	93.7%	118,975	78.9%
Hispanic or Latino Population (2010)	438	6.6%	2,821	6.3%	31,724	21.1%
Not Hispanic or Latino Population (2000)	6,339	96.4%	41,788	96.8%	120,620	83.7%
Hispanic or Latino Population (2000)	240	3.6%	1,386	3.2%	23,441	16.3%
Projected Hispanic Annual Growth (2021 to 2026)	49	1.4%	359	1.5%	-115	-
Historic Hispanic Annual Growth (2000 to 2021)	461	9.1%	3,370	11.6%	11,012	2.2%
Age Distribution (2021)						
Age Under 5	282	4.3%	2,060	4.6%	7,524	5.0%
Age 5 to 9 Years	293	4.4%	2,286	5.1%	8,158	5.5%
Age 10 to 14 Years	307	4.6%	2,443	5.4%	8,812	5.9%
Age 15 to 19 Years	311	4.7%	2,265	5.0%	8,965	6.0%
Age 20 to 24 Years	321	4.8%	2,142	4.8%	8,959	6.0%
Age 25 to 29 Years	417	6.3%	2,593	5.8%	9,575	6.4%
Age 30 to 34 Years	413	6.2%	2,818	6.2%	10,062	6.7%
Age 35 to 39 Years	382	5.8%	2,825	6.3%	9,792	6.5%
Age 40 to 44 Years	341	5.1%	2,701	6.0%	9,350	6.2%
Age 45 to 49 Years	381	5.7%	2,669	5.9%	9,092	6.1%
Age 50 to 54 Years	400	6.0%	2,971	6.6%	9,631	6.4%
Age 55 to 59 Years	453	6.8%	3,341	7.4%	10,463	7.0%
Age 60 to 64 Years	541	8.2%	3,551	7.9%	10,441	7.0%
Age 65 to 74 Years	938	14.1%	5,575	12.4%	15,773	10.5%
Age 75 to 84 Years	572	8.6%	3,274	7.3%	8,645	5.8%
Age 85 Years or Over	280	4.2%	1,574	3.5%	4,399	2.9%
Median Age	47.2		44.8		41.1	
Gender Age Distribution (2021)						
Female Population	3,518	53.1%	23,443	52.0%	78,019	52.1%
Age 0 to 19 Years	591	16.8%	4,390	18.7%	16,394	21.0%
Age 20 to 64 Years	1,881	53.5%	13,050	55.7%	44,913	57.6%
Age 65 Years or Over	1,046	29.7%	6,003	25.6%	16,713	21.4%
Female Median Age	49.7		46.8		42.9	
Male Population	3,112	46.9%	21,646	48.0%	71,620	47.9%
Age 0 to 19 Years	602	19.3%	4,664	21.5%	17,065	23.8%
Age 20 to 64 Years	1,767	56.8%	12,562	58.0%	42,451	59.3%
Age 65 Years or Over	743	23.9%	4,420	20.4%	12,104	16.9%
Male Median Age	44.7		42.8		39.2	

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RF5

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Household Income Distribution (2021)						
HH Income $200,000 or More	359	11.9%	2,567	13.3%	6,143	10.1%
HH Income $150,000 to $199,999	264	8.7%	1,843	9.5%	4,729	7.7%
HH Income $100,000 to $149,999	544	18.0%	3,878	20.0%	10,789	17.7%
HH Income $75,000 to $99,999	385	12.7%	2,884	14.9%	8,872	14.5%
HH Income $50,000 to $74,999	423	14.0%	2,916	15.1%	9,574	15.7%
HH Income $35,000 to $49,999	273	9.1%	1,690	8.7%	6,230	10.2%
HH Income $25,000 to $34,999	336	11.1%	1,219	6.3%	4,424	7.2%
HH Income $15,000 to $24,999	164	5.4%	1,036	5.4%	4,153	6.8%
HH Income Under $15,000	272	9.0%	1,324	6.8%	6,176	10.1%
HH Income $35,000 or More	2,249	74.5%	15,777	81.5%	46,337	75.9%
HH Income $75,000 or More	1,552	51.4%	11,172	57.7%	30,533	50.0%
Housing (2021)						
Total Housing Units	3,122		20,005		63,576	
Housing Units Occupied	3,020	96.7%	19,357	96.8%	61,090	96.1%
Housing Units Owner-Occupied	2,063	68.3%	15,160	78.3%	40,869	66.9%
Housing Units, Renter-Occupied	958	31.7%	4,197	21.7%	20,221	33.1%
Housing Units, Vacant	102	3.4%	648	3.3%	2,486	4.1%
Marital Status (2021)						
Never Married	1,826	31.8%	11,007	28.7%	45,192	36.1%
Currently Married	2,788	48.5%	19,787	51.7%	53,083	42.4%
Separated	139	2.4%	1,058	2.8%	4,523	3.6%
Widowed	451	7.8%	2,562	6.7%	7,540	6.0%
Divorced	545	9.5%	3,886	10.1%	14,808	11.8%
Household Type (2021)						
Population Family	5,032	75.9%	36,030	79.9%	120,686	80.7%
Population Non-Family	1,480	22.3%	8,374	18.6%	26,231	17.5%
Population Group Quarters	117	1.8%	684	1.5%	2,722	1.8%
Family Households	1,712	56.7%	12,095	62.5%	38,930	63.7%
Non-Family Households	1,308	43.3%	7,262	37.5%	22,160	36.3%
Married Couple with Children	502	18.0%	3,696	18.7%	11,131	21.0%
Average Family Household Size	2.9		3.0		3.1	
Household Size (2021)						
1 Person Households	1,159	38.4%	6,281	32.4%	18,683	30.6%
2 Person Households	969	32.1%	6,531	33.7%	19,553	32.0%
3 Person Households	387	12.8%	2,763	14.3%	9,545	15.6%
4 Person Households	334	11.1%	2,515	13.0%	8,170	13.4%
5 Person Households	120	4.0%	901	4.7%	3,324	5.4%
6 or More Person Households	51	1.7%	366	1.9%	1,815	3.0%
Household Vehicles (2021)						
Households with 0 Vehicles Available	332	11.0%	1,167	6.0%	5,952	9.7%
Households with 1 Vehicles Available	965	32.0%	6,481	33.5%	22,485	36.8%
Households with 2 or More Vehicles Available	1,723	57.0%	11,709	60.5%	32,653	53.5%
Total Vehicles Available	5,170		35,370		101,538	
Average Vehicles Per Household	1.7		1.8		1.7	

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Labor Force (2021)						
Estimated Labor Population Age 16 Years or Over	5,687		37,817		123,464	
Estimated Civilian Employed	3,121	54.9%	22,173	58.6%	72,222	58.5%
Estimated Civilian Unemployed	269	4.7%	1,869	4.9%	6,786	5.5%
Estimated in Armed Forces	-	-	30	-	113	-
Estimated Not in Labor Force	2,297	40.4%	13,745	36.3%	44,343	35.9%
Unemployment Rate	4.7%		4.9%		5.5%	
Occupation (2021)						
Occupation: Population Age 16 Years or Over	3,121		22,173		72,222	
Management, Business, Financial Operations	535	17.1%	4,423	19.9%	12,627	17.5%
Professional, Related	956	30.6%	6,895	31.1%	18,792	26.0%
Service	643	20.6%	3,470	15.6%	14,105	19.5%
Sales, Office	666	21.3%	4,731	21.3%	14,924	20.7%
Farming, Fishing, Forestry	2	-	7	-	30	-
Construct, Extraction, Maintenance	99	3.2%	1,028	4.6%	4,123	5.7%
Production, Transport Material Moving	220	7.1%	1,619	7.3%	7,621	10.6%
White Collar Workers	2,156	69.1%	16,049	72.4%	46,343	64.2%
Blue Collar Workers	964	30.9%	6,124	27.6%	25,879	35.8%
Consumer Expenditure (2021)						
Total Household Expenditure	$222.45 M		$1.52 B		$4.27 B	
Total Non-Retail Expenditure	$117.99 M	53.0%	$806.46 M	52.9%	$2.26 B	52.9%
Total Retail Expenditure	$104.46 M	47.0%	$717.12 M	47.1%	$2.01 B	47.1%
Apparel	$7.86 M	3.5%	$54.03 M	3.5%	$151.49 M	3.5%
Contributions	$7.61 M	3.4%	$52.34 M	3.4%	$143.42 M	3.4%
Education	$7.04 M	3.2%	$48.72 M	3.2%	$134.12 M	3.1%
Entertainment	$12.74 M	5.7%	$87.77 M	5.8%	$243.94 M	5.7%
Food and Beverages	$32.43 M	14.6%	$221.81 M	14.6%	$626.01 M	14.6%
Furnishings and Equipment	$7.89 M	3.5%	$54.42 M	3.6%	$151.36 M	3.5%
Gifts	$5.7 M	2.6%	$39.44 M	2.6%	$108.41 M	2.5%
Health Care	$18.73 M	8.4%	$127.69 M	8.4%	$358.78 M	8.4%
Household Operations	$8.87 M	4.0%	$60.91 M	4.0%	$169.5 M	4.0%
Miscellaneous Expenses	$4.25 M	1.9%	$29.1 M	1.9%	$81.26 M	1.9%
Personal Care	$2.99 M	1.3%	$20.49 M	1.3%	$57.45 M	1.3%
Personal Insurance	$1.62 M	0.7%	$11.27 M	0.7%	$30.89 M	0.7%
Reading	$494.38 K	0.2%	$3.38 M	0.2%	$9.4 M	0.2%
Shelter	$46.85 M	21.1%	$318.82 M	20.9%	$898.78 M	21.0%
Tobacco	$1.26 M	0.6%	$8.4 M	0.6%	$24.68 M	0.6%
Transportation	$40.09 M	18.0%	$276.12 M	18.1%	$774.17 M	18.1%
Utilities	$16.02 M	7.2%	$108.86 M	7.1%	$309.79 M	7.2%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	5,117		33,892		107,222	
Elementary (Grade Level 0 to 8)	151	3.0%	1,012	3.0%	6,196	5.8%
Some High School (Grade Level 9 to 11)	203	4.0%	991	2.9%	6,382	6.0%
High School Graduate	1,307	25.5%	7,835	23.1%	28,024	26.1%
Some College	643	12.6%	4,843	14.3%	16,685	15.6%
Associate Degree Only	467	9.1%	2,819	8.3%	8,578	8.0%
Bachelor Degree Only	1,325	25.9%	9,368	27.6%	23,591	22.0%
Graduate Degree	1,020	19.9%	7,024	20.7%	17,768	16.6%

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Units In Structure (2021)						
1 Detached Unit	1,906	64.7%	13,335	71.4%	35,332	59.5%
1 Attached Unit	123	4.2%	1,422	7.6%	4,545	7.6%
2 to 4 Units	375	12.7%	1,824	9.8%	10,655	17.9%
5 to 9 Units	88	3.0%	608	3.3%	2,735	4.6%
10 to 19 Units	50	1.7%	870	4.7%	2,726	4.6%
20 to 49 Units	98	3.3%	418	2.2%	1,872	3.1%
50 or More Units	375	12.7%	849	4.5%	2,724	4.6%
Mobile Home or Trailer	4	0.1%	31	0.2%	501	0.8%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2021)						
Homes Built 2010 or later	18	0.6%	446	2.4%	1,364	2.3%
Homes Built 2000 to 2009	65	2.2%	906	4.9%	2,707	4.6%
Homes Built 1990 to 1999	72	2.4%	1,368	7.3%	4,307	7.2%
Homes Built 1980 to 1989	402	13.7%	2,586	13.9%	7,886	13.3%
Homes Built 1970 to 1979	506	17.2%	3,500	18.7%	8,755	14.7%
Homes Built 1960 to 1969	667	22.6%	2,762	14.8%	8,992	15.1%
Homes Built 1950 to 1959	733	24.9%	3,505	18.8%	11,002	18.5%
Homes Built Before 1949	558	18.9%	4,284	22.9%	16,076	27.1%
Home Values (2021)						
Home Values $1,000,000 or More	3	0.2%	47	0.3%	220	0.5%
Home Values $500,000 to $999,999	30	1.5%	737	4.9%	2,337	5.7%
Home Values $400,000 to $499,999	133	6.4%	1,142	7.5%	2,751	6.7%
Home Values $300,000 to $399,999	528	25.6%	3,520	23.2%	7,275	17.8%
Home Values $200,000 to $299,999	960	46.5%	5,978	39.4%	14,511	35.5%
Home Values $150,000 to $199,999	268	13.0%	2,388	15.8%	8,388	20.5%
Home Values $100,000 to $149,999	58	2.8%	860	5.7%	3,530	8.6%
Home Values $70,000 to $99,999	59	2.8%	206	1.4%	649	1.6%
Home Values $50,000 to $69,999	15	0.7%	26	0.2%	226	0.6%
Home Values $25,000 to $49,999	4	0.2%	109	0.7%	494	1.2%
Home Values Under $25,000	6	0.3%	147	1.0%	488	1.2%
Owner-Occupied Median Home Value	$270,620		$271,518		$253,396	
Renter-Occupied Median Rent	$925		$1,065		$997	
Transportation To Work (2021)						
Drive to Work Alone	2,705	87.8%	17,957	84.9%	57,719	81.7%
Drive to Work in Carpool	139	4.5%	1,272	6.0%	5,396	7.6%
Travel to Work by Public Transportation	70	2.3%	317	1.5%	2,299	3.3%
Drive to Work on Motorcycle	-	-	-	-	11	-
Walk or Bicycle to Work	37	1.2%	388	1.8%	1,579	2.2%
Other Means	56	1.8%	189	0.9%	369	0.5%
Work at Home	73	2.4%	1,015	4.8%	3,239	4.6%
Travel Time (2021)						
Travel to Work in 14 Minutes or Less	865	28.1%	6,087	28.8%	19,599	27.8%
Travel to Work in 15 to 29 Minutes	1,559	50.6%	10,743	50.8%	32,642	46.2%
Travel to Work in 30 to 59 Minutes	489	15.9%	3,437	16.3%	13,570	19.2%
Travel to Work in 60 Minutes or More	124	4.0%	785	3.7%	2,986	4.2%
Average Minutes Travel to Work	19.3		18.8		19.4	

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