

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4353/-74.5142

674 White Horse Pike Absecon, NJ 08201	5 mi radius		10 mi radius	
Population				
Estimated Population (2024)	74,652		226,431	
Projected Population (2029)	73,746		225,449	
Census Population (2020)	79,610		221,346	
Census Population (2010)	76,546		220,334	
Projected Annual Growth (2024 to 2029)	-906	-0.2%	-982	-
Historical Annual Growth (2020 to 2024)	-4,958	-1.6%	5,085	0.6%
Historical Annual Growth (2010 to 2020)	3,064	1.0%	1,013	0.1%
Estimated Population Density (2024)	951 psm		721 psm	
Trade Area Size	78.5 sq mi		314.0 sq mi	
Households				
Estimated Households (2024)	26,868		90,339	
Projected Households (2029)	25,809		87,497	
Census Households (2020)	28,742		86,549	
Census Households (2010)	26,601		83,166	
Estimated Households with Children (2024)	7,925	29.5%	22,078	24.4%
Estimated Average Household Size (2024)	2.64		2.45	
Average Household Income				
Estimated Average Household Income (2024)	\$115,373		\$128,065	
Projected Average Household Income (2029)	\$120,467		\$133,210	
Estimated Average Family Income (2024)	\$138,447		\$161,265	
Median Household Income				
Estimated Median Household Income (2024)	\$86,330		\$95,075	
Projected Median Household Income (2029)	\$88,528		\$97,191	
Estimated Median Family Income (2024)	\$104,822		\$119,465	
Per Capita Income				
Estimated Per Capita Income (2024)	\$41,896		\$51,275	
Projected Per Capita Income (2029)	\$42,536		\$51,881	
Estimated Per Capita Income 5 Year Growth	\$640	1.5%	\$606	1.2%
Estimated Average Household Net Worth (2024)	\$1,049,367		\$1,279,277	
Daytime Demos (2024)				
Total Businesses	2,961		7,929	
Total Employees	29,028		83,874	
Company Headquarter Businesses	74	2.5%	193	2.4%
Company Headquarter Employees	2,802	9.7%	6,303	7.5%
Employee Population per Business	9.8		10.6	
Residential Population per Business	25.2		28.6	

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Absecon, NJ 08201					
Race & Ethnicity					
White (2024)		35,778	47.9%	125,790	55.6%
Black or African American (2024)		16,210	21.7%	42,278	18.7%
American Indian or Alaska Native (2024)		382	0.5%	841	0.4%
Asian (2024)		7,152	9.6%	21,225	9.4%
Hawaiian or Pacific Islander (2024)		38	-	246	0.1%
Other Race (2024)		8,679	11.6%	18,734	8.3%
Two or More Races (2024)		6,412	8.6%	17,319	7.6%
Not Hispanic or Latino Population (2024)		56,938	76.3%	184,109	81.3%
Hispanic or Latino Population (2024)		17,714	23.7%	42,322	18.7%
Not Hispanic or Latino Population (2029)		55,726	75.6%	180,818	80.2%
Hispanic or Latino Population (2029)		18,020	24.4%	44,631	19.8%
Not Hispanic or Latino Population (2020)		59,950	75.3%	176,829	79.9%
Hispanic or Latino Population (2020)		19,660	24.7%	44,518	20.1%
Not Hispanic or Latino Population (2010)		60,925	79.6%	182,039	82.6%
Hispanic or Latino Population (2010)		15,621	20.4%	38,295	17.4%
Projected Hispanic Annual Growth (2024 to 2029)		306	0.3%	2,309	1.1%
Historic Hispanic Annual Growth (2010 to 2024)		2,093	1.0%	4,028	0.8%
Age Distribution (2024)					
Age Under 5		4,049	5.4%	11,738	5.2%
Age 5 to 9 Years		4,400	5.9%	12,754	5.6%
Age 10 to 14 Years		4,599	6.2%	13,618	6.0%
Age 15 to 19 Years		5,839	7.8%	14,441	6.4%
Age 20 to 24 Years		6,060	8.1%	14,752	6.5%
Age 25 to 29 Years		4,900	6.6%	13,955	6.2%
Age 30 to 34 Years		4,706	6.3%	13,618	6.0%
Age 35 to 39 Years		4,397	5.9%	12,970	5.7%
Age 40 to 44 Years		4,372	5.9%	12,777	5.6%
Age 45 to 49 Years		4,205	5.6%	12,521	5.5%
Age 50 to 54 Years		4,803	6.4%	14,830	6.5%
Age 55 to 59 Years		4,838	6.5%	15,892	7.0%
Age 60 to 64 Years		4,936	6.6%	17,024	7.5%
Age 65 to 74 Years		7,412	9.9%	26,891	11.9%
Age 75 to 84 Years		3,862	5.2%	14,223	6.3%
Age 85 Years or Over		1,274	1.7%	4,427	2.0%
Median Age		38.7		42.0	
Gender Age Distribution (2024)					
Female Population		37,005	49.6%	114,641	50.6%
Age 0 to 19 Years		8,660	23.4%	24,947	21.8%
Age 20 to 64 Years		21,834	59.0%	65,370	57.0%
Age 65 Years or Over		6,511	17.6%	24,324	21.2%
Female Median Age		40.4		43.6	
Male Population		37,647	50.4%	111,790	49.4%
Age 0 to 19 Years		10,227	27.2%	27,604	24.7%
Age 20 to 64 Years		21,383	56.8%	62,970	56.3%
Age 65 Years or Over		6,037	16.0%	21,216	19.0%
Male Median Age		36.9		40.4	

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Absecon, NJ 08201					
Household Income Distribution (2024)					
HH Income \$200,000 or More		3,102	11.5%	14,516	16.1%
HH Income \$150,000 to \$199,999		3,014	11.2%	9,619	10.6%
HH Income \$100,000 to \$149,999		5,106	19.0%	16,304	18.0%
HH Income \$75,000 to \$99,999		3,220	12.0%	9,743	10.8%
HH Income \$50,000 to \$74,999		4,931	18.4%	13,640	15.1%
HH Income \$35,000 to \$49,999		2,491	9.3%	8,004	8.9%
HH Income \$25,000 to \$34,999		1,911	7.1%	6,153	6.8%
HH Income \$15,000 to \$24,999		1,266	4.7%	4,842	5.4%
HH Income Under \$15,000		1,826	6.8%	7,518	8.3%
HH Income \$35,000 or More		21,865	81.4%	71,826	79.5%
HH Income \$75,000 or More		14,443	53.8%	50,181	55.5%
Housing (2024)					
Total Housing Units		30,610		110,596	
Housing Units Occupied		26,868	87.8%	90,339	81.7%
Housing Units Owner-Occupied		17,275	64.3%	55,224	61.1%
Housing Units, Renter-Occupied		9,593	35.7%	35,115	38.9%
Housing Units, Vacant		3,742	13.9%	20,257	22.4%
Marital Status (2024)					
Never Married		25,394	41.2%	69,357	36.8%
Currently Married		23,414	38.0%	78,684	41.8%
Separated		3,000	4.9%	8,828	4.7%
Widowed		3,330	5.4%	11,829	6.3%
Divorced		6,465	10.5%	19,621	10.4%
Household Type (2024)					
Population Family		56,991	76.3%	166,848	73.7%
Population Non-Family		14,059	18.8%	54,438	24.0%
Population Group Quarters		3,602	4.8%	5,145	2.3%
Family Households		16,819	62.6%	49,324	54.6%
Non-Family Households		10,049	37.4%	41,015	45.4%
Married Couple with Children		4,538	19.4%	12,970	16.5%
Average Family Household Size		3.4		3.4	
Household Size (2024)					
1 Person Households		8,903	33.1%	37,019	41.0%
2 Person Households		10,779	40.1%	31,361	34.7%
3 Person Households		3,412	12.7%	10,047	11.1%
4 Person Households		2,111	7.9%	6,698	7.4%
5 Person Households		961	3.6%	3,089	3.4%
6 or More Person Households		702	2.6%	2,125	2.4%
Household Vehicles (2024)					
Households with 0 Vehicles Available		3,014	11.2%	14,417	16.0%
Households with 1 Vehicles Available		9,139	34.0%	30,815	34.1%
Households with 2 or More Vehicles Available		14,715	54.8%	45,107	49.9%
Total Vehicles Available		45,272		140,297	
Average Vehicles Per Household		1.7		1.6	

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Labor Force (2024)					
Estimated Labor Population Age 16 Years or Over		60,617		185,513	
Estimated Civilian Employed		36,277	59.8%	109,476	59.0%
Estimated Civilian Unemployed		2,890	4.8%	8,585	4.6%
Estimated in Armed Forces		147	0.2%	299	0.2%
Estimated Not in Labor Force		21,302	35.1%	67,152	36.2%
Unemployment Rate		4.8%		4.6%	
Occupation (2024)					
Occupation: Population Age 16 Years or Over		36,275		109,467	
Management, Business, Financial Operations		4,719	13.0%	16,508	15.1%
Professional, Related Service		8,780	24.2%	26,983	24.6%
Sales, Office		9,866	27.2%	29,593	27.0%
Farming, Fishing, Forestry		7,010	19.3%	20,292	18.5%
Construct, Extraction, Maintenance		13	-	49	-
Production, Transport Material Moving		2,124	5.9%	6,839	6.2%
White Collar Workers		3,763	10.4%	9,202	8.4%
Blue Collar Workers		20,510	56.5%	63,784	58.3%
		15,765	43.5%	45,683	41.7%
Consumer Expenditure (2024)					
Total Household Expenditure		\$2.32 B		\$7.84 B	
Total Non-Retail Expenditure		\$1.23 B	53.0%	\$4.17 B	53.2%
Total Retail Expenditure		\$1.09 B	47.0%	\$3.66 B	46.8%
Apparel		\$82.31 M	3.5%	\$279.42 M	3.6%
Contributions		\$79.16 M	3.4%	\$275.01 M	3.5%
Education		\$74.44 M	3.2%	\$262.99 M	3.4%
Entertainment		\$133.32 M	5.7%	\$452.75 M	5.8%
Food and Beverages		\$337.67 M	14.6%	\$1.13 B	14.5%
Furnishings and Equipment		\$82.78 M	3.6%	\$280.36 M	3.6%
Gifts		\$59.99 M	2.6%	\$210.01 M	2.7%
Health Care		\$193.57 M	8.3%	\$647.41 M	8.3%
Household Operations		\$92.31 M	4.0%	\$314.76 M	4.0%
Miscellaneous Expenses		\$44.29 M	1.9%	\$150.4 M	1.9%
Personal Care		\$31.17 M	1.3%	\$105.24 M	1.3%
Personal Insurance		\$17.03 M	0.7%	\$58.48 M	0.7%
Reading		\$5.14 M	0.2%	\$17.49 M	0.2%
Shelter		\$488.26 M	21.1%	\$1.65 B	21.1%
Tobacco		\$12.93 M	0.6%	\$42.07 M	0.5%
Transportation		\$419.16 M	18.1%	\$1.4 B	17.9%
Utilities		\$165.38 M	7.1%	\$549.81 M	7.0%
Educational Attainment (2024)					
Adult Population Age 25 Years or Over		49,706		159,128	
Elementary (Grade Level 0 to 8)		2,332	4.7%	7,503	4.7%
Some High School (Grade Level 9 to 11)		3,017	6.1%	8,824	5.5%
High School Graduate		15,208	30.6%	43,530	27.4%
Some College		8,915	17.9%	26,354	16.6%
Associate Degree Only		3,424	6.9%	11,538	7.3%
Bachelor Degree Only		11,127	22.4%	38,377	24.1%
Graduate Degree		5,683	11.4%	23,002	14.5%

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Units In Structure (2024)					
1 Detached Unit		15,737	59.2%	49,183	59.1%
1 Attached Unit		2,114	7.9%	7,228	8.7%
2 to 4 Units		1,769	6.6%	7,990	9.6%
5 to 9 Units		1,746	6.6%	5,980	7.2%
10 to 19 Units		2,082	7.8%	6,815	8.2%
20 to 49 Units		988	3.7%	2,635	3.2%
50 or More Units		1,296	4.9%	7,874	9.5%
Mobile Home or Trailer		1,099	4.1%	2,578	3.1%
Other Structure		38	0.1%	57	-
Homes Built By Year (2024)					
Homes Built 2010 or later		2,325	8.7%	7,791	9.4%
Homes Built 2000 to 2009		4,317	16.2%	13,370	16.1%
Homes Built 1990 to 1999		3,518	13.2%	9,186	11.0%
Homes Built 1980 to 1989		5,336	20.1%	15,136	18.2%
Homes Built 1970 to 1979		2,819	10.6%	10,263	12.3%
Homes Built 1960 to 1969		2,329	8.8%	9,965	12.0%
Homes Built 1950 to 1959		2,120	8.0%	9,037	10.9%
Homes Built Before 1949		4,103	15.4%	15,590	18.7%
Home Values (2024)					
Home Values \$1,000,000 or More		280	1.6%	2,339	4.2%
Home Values \$500,000 to \$999,999		793	4.6%	5,303	9.6%
Home Values \$400,000 to \$499,999		1,570	9.1%	7,129	12.9%
Home Values \$300,000 to \$399,999		3,292	19.1%	12,289	22.3%
Home Values \$200,000 to \$299,999		5,434	31.5%	15,082	27.3%
Home Values \$150,000 to \$199,999		2,940	17.0%	6,689	12.1%
Home Values \$100,000 to \$149,999		1,072	6.2%	2,223	4.0%
Home Values \$70,000 to \$99,999		688	4.0%	1,419	2.6%
Home Values \$50,000 to \$69,999		336	1.9%	718	1.3%
Home Values \$25,000 to \$49,999		399	2.3%	1,007	1.8%
Home Values Under \$25,000		472	2.7%	1,025	1.9%
Owner-Occupied Median Home Value		\$242,919		\$316,695	
Renter-Occupied Median Rent		\$1,130		\$1,112	
Transportation To Work (2024)					
Drive to Work Alone		26,741	73.7%	74,722	68.3%
Drive to Work in Carpool		3,962	10.9%	10,776	9.8%
Travel to Work by Public Transportation		1,321	3.6%	6,272	5.7%
Drive to Work on Motorcycle		-	-	1	-
Walk or Bicycle to Work		989	2.7%	5,184	4.7%
Other Means		386	1.1%	1,040	1.0%
Work at Home		2,876	7.9%	11,473	10.5%
Travel Time (2024)					
Travel to Work in 14 Minutes or Less		10,661	29.4%	29,788	27.2%
Travel to Work in 15 to 29 Minutes		14,822	40.9%	41,907	38.3%
Travel to Work in 30 to 59 Minutes		6,348	17.5%	20,438	18.7%
Travel to Work in 60 Minutes or More		1,569	4.3%	5,862	5.4%
Average Minutes Travel to Work		19.3		19.9	

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