

# EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Lat/Lon: 42.6055/-83.2939

RF5

## Bloomfield Town Square

### Bloomfield, MI 48302

#### Population

	3 mi radius		5 mi radius		10 mi radius	
Estimated Population (2020)	57,887		156,801		692,219	
Projected Population (2025)	60,871		161,919		699,760	
Census Population (2010)	56,169		152,732		662,646	
Census Population (2000)	62,961		164,879		673,193	
Projected Annual Growth (2020 to 2025)	2,984	1.0%	5,118	0.7%	7,541	0.2%
Historical Annual Growth (2010 to 2020)	1,718	0.3%	4,069	0.3%	29,573	0.4%
Historical Annual Growth (2000 to 2010)	-6,792	-1.1%	-12,147	-0.7%	-10,547	-0.2%
Estimated Population Density (2020)	2,048 psm		1,997 psm		2,204 psm	
Trade Area Size	28.3 sq mi		78.5 sq mi		314.0 sq mi	

#### Households

Estimated Households (2020)	23,985		63,709		289,529	
Projected Households (2025)	25,460		66,429		295,839	
Census Households (2010)	22,428		59,826		266,815	
Census Households (2000)	24,210		62,687		265,119	
Estimated Households with Children (2020)	6,530	27.2%	18,837	29.6%	82,315	28.4%
Estimated Average Household Size (2020)	2.35		2.41		2.36	

#### Average Household Income

Estimated Average Household Income (2020)	\$115,479		\$122,350		\$119,150	
Projected Average Household Income (2025)	\$138,014		\$149,184		\$147,327	
Estimated Average Family Income (2020)	\$151,742		\$155,394		\$149,680	

#### Median Household Income

Estimated Median Household Income (2020)	\$77,023		\$84,622		\$89,754	
Projected Median Household Income (2025)	\$86,339		\$96,338		\$103,962	
Estimated Median Family Income (2020)	\$103,469		\$109,900		\$114,916	

#### Per Capita Income

Estimated Per Capita Income (2020)	\$48,216		\$50,033		\$50,000	
Projected Per Capita Income (2025)	\$58,076		\$61,516		\$62,448	
Estimated Per Capita Income 5 Year Growth	\$9,860	20.5%	\$11,484	23.0%	\$12,448	24.9%
Estimated Average Household Net Worth (2020)	\$815,939		\$891,379		\$902,930	

#### Daytime Demos (2020)

Total Businesses	3,337		6,884		39,235	
Total Employees	37,397		81,916		450,313	
Company Headquarter Businesses	35	1.0%	72	1.0%	460	1.2%
Company Headquarter Employees	10,316	27.6%	13,359	16.3%	71,770	15.9%
Employee Population per Business	11.2		11.9		11.5	
Residential Population per Business	17.3		22.8		17.6	

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#### Race & Ethnicity

	3 mi radius		5 mi radius		10 mi radius	
White (2020)	30,230	52.2%	97,010	61.9%	486,035	70.2%
Black or African American (2020)	19,918	34.4%	37,513	23.9%	111,684	16.1%
American Indian or Alaska Native (2020)	186	0.3%	538	0.3%	1,786	0.3%
Asian (2020)	4,166	7.2%	11,682	7.5%	64,838	9.4%
Hawaiian or Pacific Islander (2020)	6	-	30	-	129	-
Other Race (2020)	1,417	2.4%	4,690	3.0%	9,752	1.4%
Two or More Races (2020)	1,963	3.4%	5,338	3.4%	17,997	2.6%
Not Hispanic or Latino Population (2020)	53,450	92.3%	141,896	90.5%	656,456	94.8%
Hispanic or Latino Population (2020)	4,437	7.7%	14,905	9.5%	35,764	5.2%
Not Hispanic or Latino Population (2025)	56,100	92.2%	146,255	90.3%	663,205	94.8%
Hispanic or Latino Population (2025)	4,772	7.8%	15,664	9.7%	36,555	5.2%
Not Hispanic or Latino Population (2010)	52,568	93.6%	140,402	91.9%	634,941	95.8%
Hispanic or Latino Population (2010)	3,601	6.4%	12,330	8.1%	27,705	4.2%
Not Hispanic or Latino Population (2000)	59,441	94.4%	154,653	93.8%	652,865	97.0%
Hispanic or Latino Population (2000)	3,520	5.6%	10,226	6.2%	20,329	3.0%
Projected Hispanic Annual Growth (2020 to 2025)	334	1.5%	759	1.0%	791	0.4%
Historic Hispanic Annual Growth (2000 to 2020)	918	1.3%	4,679	2.3%	15,435	3.8%

#### Age Distribution (2020)

Age Under 5	2,980	5.1%	8,558	5.5%	35,756	5.2%
Age 5 to 9 Years	2,921	5.0%	8,723	5.6%	37,402	5.4%
Age 10 to 14 Years	3,219	5.6%	9,261	5.9%	40,169	5.8%
Age 15 to 19 Years	3,541	6.1%	9,953	6.3%	41,570	6.0%
Age 20 to 24 Years	3,511	6.1%	9,615	6.1%	41,476	6.0%
Age 25 to 29 Years	3,458	6.0%	9,779	6.2%	45,266	6.5%
Age 30 to 34 Years	3,284	5.7%	9,147	5.8%	43,518	6.3%
Age 35 to 39 Years	3,124	5.4%	8,887	5.7%	42,145	6.1%
Age 40 to 44 Years	3,281	5.7%	8,904	5.7%	40,700	5.9%
Age 45 to 49 Years	3,742	6.5%	9,987	6.4%	44,869	6.5%
Age 50 to 54 Years	3,986	6.9%	10,497	6.7%	47,185	6.8%
Age 55 to 59 Years	4,365	7.5%	11,488	7.3%	51,688	7.5%
Age 60 to 64 Years	4,344	7.5%	11,353	7.2%	50,029	7.2%
Age 65 to 74 Years	7,286	12.6%	18,309	11.7%	76,018	11.0%
Age 75 to 84 Years	3,592	6.2%	8,999	5.7%	37,792	5.5%
Age 85 Years or Over	1,253	2.2%	3,341	2.1%	16,635	2.4%
Median Age	43.5		42.0		41.9	

#### Gender Age Distribution (2020)

Female Population	29,299	50.6%	79,611	50.8%	354,165	51.2%
Age 0 to 19 Years	6,014	20.5%	17,404	21.9%	74,382	21.0%
Age 20 to 64 Years	16,746	57.2%	45,671	57.4%	207,240	58.5%
Age 65 Years or Over	6,538	22.3%	16,535	20.8%	72,543	20.5%
Female Median Age	44.5		42.8		43.1	
Male Population	28,588	49.4%	77,190	49.2%	338,055	48.8%
Age 0 to 19 Years	6,647	23.3%	19,091	24.7%	80,516	23.8%
Age 20 to 64 Years	16,349	57.2%	43,987	57.0%	199,637	59.1%
Age 65 Years or Over	5,593	19.6%	14,113	18.3%	57,902	17.1%
Male Median Age	42.4		41.0		40.7	

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#### Household Income Distribution (2020)

	3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	3,131	13.1%	9,006	14.1%	36,759	12.7%
HH Income \$150,000 to \$199,999	1,515	6.3%	4,757	7.5%	28,010	9.7%
HH Income \$100,000 to \$149,999	2,679	11.2%	8,361	13.1%	51,674	17.8%
HH Income \$75,000 to \$99,999	2,318	9.7%	6,474	10.2%	37,130	12.8%
HH Income \$50,000 to \$74,999	3,362	14.0%	9,182	14.4%	45,276	15.6%
HH Income \$35,000 to \$49,999	2,965	12.4%	7,701	12.1%	31,327	10.8%
HH Income \$25,000 to \$34,999	2,033	8.5%	5,162	8.1%	18,549	6.4%
HH Income \$15,000 to \$24,999	2,520	10.5%	5,618	8.8%	18,882	6.5%
HH Income Under \$15,000	3,462	14.4%	7,446	11.7%	21,922	7.6%
HH Income \$35,000 or More	15,970	66.6%	45,482	71.4%	230,176	79.5%
HH Income \$75,000 or More	9,643	40.2%	28,599	44.9%	153,572	53.0%

#### Housing (2020)

Total Housing Units	25,997		67,603		300,234	
Housing Units Occupied	23,985	92.3%	63,709	94.2%	289,529	96.4%
Housing Units Owner-Occupied	15,843	66.1%	43,951	69.0%	206,070	71.2%
Housing Units, Renter-Occupied	8,143	33.9%	19,757	31.0%	83,459	28.8%
Housing Units, Vacant	2,012	8.4%	3,894	6.1%	10,705	3.7%

#### Marital Status (2020)

Never Married	17,627	36.1%	44,537	34.2%	180,898	31.2%
Currently Married	19,631	40.3%	56,527	43.4%	283,124	48.9%
Separated	2,044	4.2%	5,033	3.9%	17,353	3.0%
Widowed	3,181	6.5%	8,019	6.2%	35,517	6.1%
Divorced	6,283	12.9%	16,143	12.4%	61,999	10.7%

#### Household Type (2020)

Population Family	45,312	78.3%	126,449	80.6%	559,419	80.8%
Population Non-Family	11,049	19.1%	26,813	17.1%	122,657	17.7%
Population Group Quarters	1,526	2.6%	3,539	2.3%	10,144	1.5%
Family Households	14,677	61.2%	41,083	64.5%	184,623	63.8%
Non-Family Households	9,309	38.8%	22,626	35.5%	104,906	36.2%
Married Couple with Children	3,584	18.3%	11,285	20.0%	58,310	20.6%
Average Family Household Size	3.1		3.1		3.0	

#### Household Size (2020)

1 Person Households	8,014	33.4%	19,298	30.3%	90,254	31.2%
2 Person Households	7,780	32.4%	21,436	33.6%	97,585	33.7%
3 Person Households	3,431	14.3%	9,477	14.9%	42,401	14.6%
4 Person Households	2,532	10.6%	7,511	11.8%	36,064	12.5%
5 Person Households	1,291	5.4%	3,713	5.8%	15,305	5.3%
6 or More Person Households	937	3.9%	2,273	3.6%	7,920	2.7%

#### Household Vehicles (2020)

Households with 0 Vehicles Available	2,331	9.7%	4,772	7.5%	16,141	5.6%
Households with 1 Vehicles Available	8,905	37.1%	21,560	33.8%	93,445	32.3%
Households with 2 or More Vehicles Available	12,749	53.2%	37,376	58.7%	179,943	62.2%
Total Vehicles Available	39,717		112,797		532,501	
Average Vehicles Per Household	1.7		1.8		1.8	

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	3 mi radius		5 mi radius		10 mi radius	
<b>Labor Force (2020)</b>						
Estimated Labor Population Age 16 Years or Over	48,051		128,244		570,235	
Estimated Civilian Employed	28,195	58.7%	77,102	60.1%	361,743	63.4%
Estimated Civilian Unemployed	1,300	2.7%	3,089	2.4%	9,362	1.6%
Estimated in Armed Forces	-	-	9	-	177	-
Estimated Not in Labor Force	18,556	38.6%	48,043	37.5%	198,953	34.9%
Unemployment Rate	2.7%		2.4%		1.6%	
<b>Occupation (2020)</b>						
Occupation: Population Age 16 Years or Over	28,195		77,102		361,743	
Management, Business, Financial Operations	4,900	17.4%	13,534	17.6%	72,494	20.0%
Professional, Related	6,946	24.6%	20,365	26.4%	111,229	30.7%
Service	5,888	20.9%	14,501	18.8%	51,253	14.2%
Sales, Office	5,191	18.4%	14,883	19.3%	75,025	20.7%
Farming, Fishing, Forestry	21	-	80	0.1%	351	-
Construct, Extraction, Maintenance	1,509	5.4%	4,640	6.0%	17,039	4.7%
Production, Transport Material Moving	3,740	13.3%	9,098	11.8%	34,353	9.5%
White Collar Workers	17,037	60.4%	48,783	63.3%	258,747	71.5%
Blue Collar Workers	11,158	39.6%	28,320	36.7%	102,996	28.5%
<b>Consumer Expenditure (2020)</b>						
Total Household Expenditure	\$1.86 B		\$5.14 B		\$23.02 B	
Total Non-Retail Expenditure	\$987.61 M	53.2%	\$2.73 B	53.2%	\$12.2 B	53.0%
Total Retail Expenditure	\$868.21 M	46.8%	\$2.41 B	46.8%	\$10.82 B	47.0%
Apparel	\$65.95 M	3.6%	\$183.37 M	3.6%	\$819.59 M	3.6%
Contributions	\$64.85 M	3.5%	\$180.35 M	3.5%	\$793.17 M	3.4%
Education	\$61.68 M	3.3%	\$172.32 M	3.3%	\$749.84 M	3.3%
Entertainment	\$106.45 M	5.7%	\$296.38 M	5.8%	\$1.33 B	5.8%
Food and Beverages	\$269.26 M	14.5%	\$745.29 M	14.5%	\$3.35 B	14.5%
Furnishings and Equipment	\$65.77 M	3.5%	\$183.12 M	3.6%	\$821.52 M	3.6%
Gifts	\$49.43 M	2.7%	\$137.54 M	2.7%	\$599.76 M	2.6%
Health Care	\$154.25 M	8.3%	\$425.66 M	8.3%	\$1.91 B	8.3%
Household Operations	\$74.57 M	4.0%	\$206.89 M	4.0%	\$920.27 M	4.0%
Miscellaneous Expenses	\$35.44 M	1.9%	\$98.21 M	1.9%	\$439.34 M	1.9%
Personal Care	\$24.81 M	1.3%	\$68.81 M	1.3%	\$308.84 M	1.3%
Personal Insurance	\$13.71 M	0.7%	\$38.37 M	0.7%	\$170.6 M	0.7%
Reading	\$4.13 M	0.2%	\$11.42 M	0.2%	\$50.91 M	0.2%
Shelter	\$390.99 M	21.1%	\$1.08 B	21.0%	\$4.83 B	21.0%
Tobacco	\$10.37 M	0.6%	\$28.12 M	0.5%	\$126.51 M	0.5%
Transportation	\$331.67 M	17.9%	\$922.12 M	17.9%	\$4.16 B	18.1%
Utilities	\$132.49 M	7.1%	\$364.33 M	7.1%	\$1.64 B	7.1%
<b>Educational Attainment (2020)</b>						
Adult Population Age 25 Years or Over	41,715		110,691		495,846	
Elementary (Grade Level 0 to 8)	1,114	2.7%	3,699	3.3%	10,555	2.1%
Some High School (Grade Level 9 to 11)	3,068	7.4%	6,874	6.2%	19,438	3.9%
High School Graduate	8,880	21.3%	22,183	20.0%	84,490	17.0%
Some College	9,044	21.7%	22,562	20.4%	96,162	19.4%
Associate Degree Only	2,527	6.1%	6,331	5.7%	35,583	7.2%
Bachelor Degree Only	8,939	21.4%	25,440	23.0%	136,505	27.5%
Graduate Degree	8,142	19.5%	23,601	21.3%	113,112	22.8%

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## Bloomfield Town Square

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#### Units In Structure (2020)

	3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	16,925	75.5%	45,201	75.6%	200,468	75.1%
1 Attached Unit	1,164	5.2%	3,412	5.7%	18,241	6.8%
2 to 4 Units	1,731	7.7%	3,466	5.8%	13,732	5.1%
5 to 9 Units	1,416	6.3%	3,900	6.5%	18,936	7.1%
10 to 19 Units	898	4.0%	3,008	5.0%	14,123	5.3%
20 to 49 Units	524	2.3%	1,355	2.3%	6,970	2.6%
50 or More Units	967	4.3%	2,048	3.4%	12,194	4.6%
Mobile Home or Trailer	362	1.6%	1,316	2.2%	4,847	1.8%
Other Structure	-	-	3	-	18	-

#### Homes Built By Year (2020)

Homes Built 2010 or later	660	2.9%	1,602	2.7%	8,764	3.3%
Homes Built 2000 to 2009	1,420	6.3%	3,940	6.6%	19,990	7.5%
Homes Built 1990 to 1999	1,819	8.1%	6,076	10.2%	39,739	14.9%
Homes Built 1980 to 1989	2,381	10.6%	6,552	11.0%	38,298	14.4%
Homes Built 1970 to 1979	3,701	16.5%	10,753	18.0%	53,987	20.2%
Homes Built 1960 to 1969	4,510	20.1%	11,807	19.7%	46,578	17.5%
Homes Built 1950 to 1959	3,684	16.4%	11,146	18.6%	45,713	17.1%
Homes Built Before 1949	5,810	25.9%	11,833	19.8%	36,461	13.7%

#### Home Values (2020)

Home Values \$1,000,000 or More	570	3.8%	1,534	3.7%	3,512	1.8%
Home Values \$500,000 to \$999,999	2,922	19.5%	8,091	19.4%	23,715	12.3%
Home Values \$400,000 to \$499,999	1,154	7.7%	4,028	9.7%	19,079	9.9%
Home Values \$300,000 to \$399,999	2,275	15.2%	7,045	16.9%	39,164	20.4%
Home Values \$200,000 to \$299,999	2,808	18.7%	7,137	17.1%	52,107	27.1%
Home Values \$150,000 to \$199,999	1,597	10.7%	4,513	10.8%	30,727	16.0%
Home Values \$100,000 to \$149,999	1,347	9.0%	4,008	9.6%	19,012	9.9%
Home Values \$70,000 to \$99,999	1,070	7.1%	2,166	5.2%	6,652	3.5%
Home Values \$50,000 to \$69,999	557	3.7%	1,115	2.7%	2,508	1.3%
Home Values \$25,000 to \$49,999	510	3.4%	1,511	3.6%	3,245	1.7%
Home Values Under \$25,000	477	3.2%	1,503	3.6%	4,113	2.1%
Owner-Occupied Median Home Value	\$324,557		\$332,842		\$289,215	
Renter-Occupied Median Rent	\$763		\$812		\$967	

#### Transportation To Work (2020)

Drive to Work Alone	24,637	80.2%	67,579	81.4%	310,839	84.8%
Drive to Work in Carpool	3,311	10.8%	8,507	10.2%	27,392	7.5%
Travel to Work by Public Transportation	263	0.9%	458	0.6%	1,503	0.4%
Drive to Work on Motorcycle	7	-	55	-	216	-
Walk or Bicycle to Work	579	1.9%	1,229	1.5%	4,763	1.3%
Other Means	178	0.6%	511	0.6%	1,836	0.5%
Work at Home	1,738	5.7%	4,721	5.7%	19,803	5.4%

#### Travel Time (2020)

Travel to Work in 14 Minutes or Less	6,153	20.0%	17,088	20.6%	72,778	19.9%
Travel to Work in 15 to 29 Minutes	11,703	38.1%	29,593	35.6%	133,761	36.5%
Travel to Work in 30 to 59 Minutes	7,429	24.2%	22,181	26.7%	116,293	31.7%
Travel to Work in 60 Minutes or More	1,302	4.2%	3,847	4.6%	19,368	5.3%
Average Minutes Travel to Work	21.5		22.2		24.0	

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