

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Lat/Lon: 42.6055/-83.2939

RF5

Bloomfield Town Square

Bloomfield Hills, MI 48302

3 mi radius

5 mi radius

10 mi radius

Population

Estimated Population (2021)	57,481		157,090		696,391	
Projected Population (2026)	56,508		155,556		698,327	
Census Population (2010)	56,169		152,732		662,646	
Census Population (2000)	62,961		164,879		673,193	
Projected Annual Growth (2021 to 2026)	-972	-0.3%	-1,534	-0.2%	1,935	-
Historical Annual Growth (2010 to 2021)	1,312	0.2%	4,358	0.3%	33,745	0.5%
Historical Annual Growth (2000 to 2010)	-6,792	-1.1%	-12,147	-0.7%	-10,547	-0.2%
Estimated Population Density (2021)	2,034	psm	2,001	psm	2,218	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi

Households

Estimated Households (2021)	23,345		62,534		285,014	
Projected Households (2026)	23,468		63,319		292,101	
Census Households (2010)	22,428		59,826		266,815	
Census Households (2000)	24,210		62,687		265,119	
Estimated Households with Children (2021)	6,396	27.4%	18,650	29.8%	81,627	28.6%
Estimated Average Household Size (2021)	2.40		2.45		2.41	

Average Household Income

Estimated Average Household Income (2021)	\$116,231		\$123,673		\$120,062	
Projected Average Household Income (2026)	\$148,442		\$153,871		\$145,494	
Estimated Average Family Income (2021)	\$150,369		\$155,012		\$148,838	

Median Household Income

Estimated Median Household Income (2021)	\$82,232		\$89,808		\$92,971	
Projected Median Household Income (2026)	\$93,494		\$101,925		\$106,890	
Estimated Median Family Income (2021)	\$112,067		\$117,985		\$119,329	

Per Capita Income

Estimated Per Capita Income (2021)	\$47,577		\$49,554		\$49,308	
Projected Per Capita Income (2026)	\$62,026		\$62,958		\$61,028	
Estimated Per Capita Income 5 Year Growth	\$14,448	30.4%	\$13,405	27.1%	\$11,720	23.8%
Estimated Average Household Net Worth (2021)	\$878,548		\$948,007		\$949,633	

Daytime Demos (2021)

Total Businesses	3,425		7,589		39,988	
Total Employees	35,960		94,560		528,375	
Company Headquarter Businesses	161	4.7%	377	5.0%	2,108	5.3%
Company Headquarter Employees	8,830	24.6%	24,234	25.6%	150,738	28.5%
Employee Population per Business	10.5		12.5		13.2	
Residential Population per Business	16.8		20.7		17.4	

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3 mi radius 5 mi radius 10 mi radius

Race & Ethnicity

White (2021)	30,238	52.6%	97,184	61.9%	488,524	70.2%
Black or African American (2021)	19,441	33.8%	37,330	23.8%	111,506	16.0%
American Indian or Alaska Native (2021)	188	0.3%	547	0.3%	1,851	0.3%
Asian (2021)	4,164	7.2%	11,776	7.5%	65,753	9.4%
Hawaiian or Pacific Islander (2021)	6	-	31	-	131	-
Other Race (2021)	1,438	2.5%	4,765	3.0%	10,049	1.4%
Two or More Races (2021)	2,005	3.5%	5,457	3.5%	18,577	2.7%
Not Hispanic or Latino Population (2021)	52,913	92.1%	141,833	90.3%	659,019	94.6%
Hispanic or Latino Population (2021)	4,567	7.9%	15,257	9.7%	37,372	5.4%
Not Hispanic or Latino Population (2026)	52,043	92.1%	140,575	90.4%	660,685	94.6%
Hispanic or Latino Population (2026)	4,465	7.9%	14,981	9.6%	37,642	5.4%
Not Hispanic or Latino Population (2010)	52,568	93.6%	140,402	91.9%	634,941	95.8%
Hispanic or Latino Population (2010)	3,601	6.4%	12,330	8.1%	27,705	4.2%
Not Hispanic or Latino Population (2000)	59,441	94.4%	154,653	93.8%	652,865	97.0%
Hispanic or Latino Population (2000)	3,520	5.6%	10,226	6.2%	20,329	3.0%
Projected Hispanic Annual Growth (2021 to 2026)	-102	-0.4%	-277	-0.4%	269	0.1%
Historic Hispanic Annual Growth (2000 to 2021)	1,048	1.4%	5,031	2.3%	17,043	4.0%

Age Distribution (2021)

Age Under 5	2,905	5.1%	8,410	5.4%	35,253	5.1%
Age 5 to 9 Years	2,906	5.1%	8,706	5.5%	37,358	5.4%
Age 10 to 14 Years	3,194	5.6%	9,201	5.9%	39,755	5.7%
Age 15 to 19 Years	3,465	6.0%	9,836	6.3%	41,178	5.9%
Age 20 to 24 Years	3,449	6.0%	9,666	6.2%	41,597	6.0%
Age 25 to 29 Years	3,363	5.9%	9,784	6.2%	45,147	6.5%
Age 30 to 34 Years	3,360	5.8%	9,465	6.0%	44,684	6.4%
Age 35 to 39 Years	3,132	5.4%	8,969	5.7%	42,431	6.1%
Age 40 to 44 Years	3,303	5.7%	9,024	5.7%	41,243	5.9%
Age 45 to 49 Years	3,594	6.3%	9,643	6.1%	43,486	6.2%
Age 50 to 54 Years	3,987	6.9%	10,570	6.7%	47,772	6.9%
Age 55 to 59 Years	4,262	7.4%	11,251	7.2%	50,826	7.3%
Age 60 to 64 Years	4,326	7.5%	11,381	7.2%	50,597	7.3%
Age 65 to 74 Years	7,338	12.8%	18,569	11.8%	78,471	11.3%
Age 75 to 84 Years	3,659	6.4%	9,230	5.9%	39,435	5.7%
Age 85 Years or Over	1,238	2.2%	3,385	2.2%	17,158	2.5%
Median Age	43.6		42.0		42.1	

Gender Age Distribution (2021)

Female Population	29,076	50.6%	79,775	50.8%	356,261	51.2%
Age 0 to 19 Years	5,943	20.4%	17,295	21.7%	73,694	20.7%
Age 20 to 64 Years	16,526	56.8%	45,623	57.2%	207,445	58.2%
Age 65 Years or Over	6,606	22.7%	16,856	21.1%	75,122	21.1%
Female Median Age	44.7		42.9		43.4	
Male Population	28,405	49.4%	77,315	49.2%	340,131	48.8%
Age 0 to 19 Years	6,526	23.0%	18,858	24.4%	79,851	23.5%
Age 20 to 64 Years	16,250	57.2%	44,129	57.1%	200,338	58.9%
Age 65 Years or Over	5,629	19.8%	14,328	18.5%	59,942	17.6%
Male Median Age	42.4		41.0		40.8	

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Bloomfield Town Square

Bloomfield Hills, MI 48302

Household Income Distribution (2021)

	3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	3,465	14.8%	9,970	15.9%	40,550	14.2%
HH Income \$150,000 to \$199,999	1,298	5.6%	4,052	6.5%	24,801	8.7%
HH Income \$100,000 to \$149,999	2,699	11.6%	8,252	13.2%	51,297	18.0%
HH Income \$75,000 to \$99,999	2,556	10.9%	6,967	11.1%	39,579	13.9%
HH Income \$50,000 to \$74,999	3,328	14.3%	9,586	15.3%	46,126	16.2%
HH Income \$35,000 to \$49,999	2,590	11.1%	6,663	10.7%	26,825	9.4%
HH Income \$25,000 to \$34,999	2,168	9.3%	5,656	9.0%	20,069	7.0%
HH Income \$15,000 to \$24,999	1,818	7.8%	4,292	6.9%	14,941	5.2%
HH Income Under \$15,000	3,423	14.7%	7,097	11.3%	20,826	7.3%
HH Income \$35,000 or More	15,936	68.3%	45,489	72.7%	229,178	80.4%
HH Income \$75,000 or More	10,018	42.9%	29,240	46.8%	156,226	54.8%

Housing (2021)

Total Housing Units	26,421		68,476		300,698	
Housing Units Occupied	23,345	88.4%	62,534	91.3%	285,014	94.8%
Housing Units Owner-Occupied	15,388	65.9%	42,972	68.7%	202,521	71.1%
Housing Units, Renter-Occupied	7,957	34.1%	19,563	31.3%	82,493	28.9%
Housing Units, Vacant	3,076	13.2%	5,942	9.5%	15,684	5.5%

Marital Status (2021)

Never Married	17,504	36.1%	45,289	34.6%	182,330	31.2%
Currently Married	19,105	39.4%	56,019	42.8%	284,469	48.7%
Separated	2,088	4.3%	4,988	3.8%	17,911	3.1%
Widowed	3,439	7.1%	8,554	6.5%	37,175	6.4%
Divorced	6,341	13.1%	15,923	12.2%	62,140	10.6%

Household Type (2021)

Population Family	45,354	78.9%	127,603	81.2%	567,540	81.5%
Population Non-Family	10,596	18.4%	25,899	16.5%	118,367	17.0%
Population Group Quarters	1,530	2.7%	3,588	2.3%	10,484	1.5%
Family Households	14,454	61.9%	40,855	65.3%	184,612	64.8%
Non-Family Households	8,891	38.1%	21,679	34.7%	100,402	35.2%
Married Couple with Children	3,514	18.4%	11,141	19.9%	57,660	20.3%
Average Family Household Size	3.1		3.1		3.1	

Household Size (2021)

1 Person Households	7,618	32.6%	18,328	29.3%	85,650	30.1%
2 Person Households	7,459	31.9%	20,760	33.2%	94,541	33.2%
3 Person Households	3,446	14.8%	9,655	15.4%	43,463	15.2%
4 Person Households	2,575	11.0%	7,686	12.3%	37,339	13.1%
5 Person Households	1,314	5.6%	3,807	6.1%	15,841	5.6%
6 or More Person Households	933	4.0%	2,299	3.7%	8,180	2.9%

Household Vehicles (2021)

Households with 0 Vehicles Available	2,225	9.5%	4,598	7.4%	15,822	5.6%
Households with 1 Vehicles Available	8,869	38.0%	21,949	35.1%	94,205	33.1%
Households with 2 or More Vehicles Available	12,250	52.5%	35,987	57.5%	174,987	61.4%
Total Vehicles Available	38,661		110,480		523,156	
Average Vehicles Per Household	1.7		1.8		1.8	

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3 mi radius 5 mi radius 10 mi radius

Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	47,784		128,805		575,493	
Estimated Civilian Employed	26,179	54.8%	72,317	56.1%	337,582	58.7%
Estimated Civilian Unemployed	1,320	2.8%	3,470	2.7%	14,241	2.5%
Estimated in Armed Forces	-	-	15	-	275	-
Estimated Not in Labor Force	20,285	42.5%	53,003	41.1%	223,395	38.8%
Unemployment Rate	2.8%		2.7%		2.5%	

Occupation (2021)

Occupation: Population Age 16 Years or Over	26,179		72,317		337,582	
Management, Business, Financial Operations	5,042	19.3%	13,952	19.3%	73,012	21.6%
Professional, Related	6,608	25.2%	19,610	27.1%	105,451	31.2%
Service	5,179	19.8%	13,037	18.0%	46,615	13.8%
Sales, Office	4,773	18.2%	13,418	18.6%	66,604	19.7%
Farming, Fishing, Forestry	6	-	32	-	123	-
Construct, Extraction, Maintenance	1,397	5.3%	4,214	5.8%	16,300	4.8%
Production, Transport Material Moving	3,174	12.1%	8,055	11.1%	29,476	8.7%
White Collar Workers	16,423	62.7%	46,979	65.0%	245,067	72.6%
Blue Collar Workers	9,755	37.3%	25,338	35.0%	92,514	27.4%

Consumer Expenditure (2021)

Total Household Expenditure	\$1.81 B		\$5.07 B		\$22.75 B	
Total Non-Retail Expenditure	\$961.53 M	53.2%	\$2.7 B	53.2%	\$12.06 B	53.0%
Total Retail Expenditure	\$844.5 M	46.8%	\$2.37 B	46.8%	\$10.69 B	47.0%
Apparel	\$64.36 M	3.6%	\$181.28 M	3.6%	\$811.23 M	3.6%
Contributions	\$63.63 M	3.5%	\$179.49 M	3.5%	\$788.37 M	3.5%
Education	\$60.76 M	3.4%	\$172.04 M	3.4%	\$746.81 M	3.3%
Entertainment	\$103.83 M	5.7%	\$292.92 M	5.8%	\$1.31 B	5.8%
Food and Beverages	\$261.56 M	14.5%	\$733.64 M	14.5%	\$3.3 B	14.5%
Furnishings and Equipment	\$64.13 M	3.6%	\$180.88 M	3.6%	\$812.61 M	3.6%
Gifts	\$48.99 M	2.7%	\$138.22 M	2.7%	\$601.1 M	2.6%
Health Care	\$149.49 M	8.3%	\$418.25 M	8.2%	\$1.89 B	8.3%
Household Operations	\$72.73 M	4.0%	\$204.61 M	4.0%	\$911.06 M	4.0%
Miscellaneous Expenses	\$34.46 M	1.9%	\$96.82 M	1.9%	\$433.86 M	1.9%
Personal Care	\$24.15 M	1.3%	\$67.84 M	1.3%	\$305.22 M	1.3%
Personal Insurance	\$13.44 M	0.7%	\$38.08 M	0.8%	\$169.28 M	0.7%
Reading	\$4.02 M	0.2%	\$11.28 M	0.2%	\$50.33 M	0.2%
Shelter	\$379.99 M	21.0%	\$1.07 B	21.0%	\$4.77 B	21.0%
Tobacco	\$9.93 M	0.5%	\$27.29 M	0.5%	\$123.78 M	0.5%
Transportation	\$322.49 M	17.9%	\$908.48 M	17.9%	\$4.11 B	18.1%
Utilities	\$128.06 M	7.1%	\$357.13 M	7.0%	\$1.61 B	7.1%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	41,563		111,271		501,250	
Elementary (Grade Level 0 to 8)	996	2.4%	3,111	2.8%	9,602	1.9%
Some High School (Grade Level 9 to 11)	2,795	6.7%	6,567	5.9%	18,461	3.7%
High School Graduate	9,266	22.3%	23,253	20.9%	87,392	17.4%
Some College	8,465	20.4%	21,394	19.2%	92,568	18.5%
Associate Degree Only	2,715	6.5%	6,513	5.9%	36,060	7.2%
Bachelor Degree Only	8,846	21.3%	25,859	23.2%	140,155	28.0%
Graduate Degree	8,480	20.4%	24,573	22.1%	117,013	23.3%

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Units In Structure (2021)						
1 Detached Unit	16,275	72.6%	44,022	73.6%	197,273	73.9%
1 Attached Unit	1,113	5.0%	3,375	5.6%	17,870	6.7%
2 to 4 Units	1,801	8.0%	3,629	6.1%	14,021	5.3%
5 to 9 Units	1,465	6.5%	4,037	6.7%	19,745	7.4%
10 to 19 Units	810	3.6%	2,725	4.6%	12,312	4.6%
20 to 49 Units	558	2.5%	1,454	2.4%	7,314	2.7%
50 or More Units	1,063	4.7%	2,179	3.6%	12,312	4.6%
Mobile Home or Trailer	254	1.1%	1,107	1.9%	4,127	1.5%
Other Structure	7	-	7	-	40	-
Homes Built By Year (2021)						
Homes Built 2010 or later	808	3.6%	1,879	3.1%	10,397	3.9%
Homes Built 2000 to 2009	1,488	6.6%	3,984	6.7%	19,198	7.2%
Homes Built 1990 to 1999	1,668	7.4%	5,709	9.5%	36,419	13.6%
Homes Built 1980 to 1989	2,397	10.7%	6,571	11.0%	37,399	14.0%
Homes Built 1970 to 1979	4,126	18.4%	11,547	19.3%	57,008	21.4%
Homes Built 1960 to 1969	4,112	18.3%	11,086	18.5%	43,914	16.5%
Homes Built 1950 to 1959	3,639	16.2%	11,216	18.7%	47,105	17.7%
Homes Built Before 1949	5,107	22.8%	10,543	17.6%	33,574	12.6%
Home Values (2021)						
Home Values \$1,000,000 or More	1,219	7.9%	3,123	7.3%	6,157	3.0%
Home Values \$500,000 to \$999,999	2,716	17.6%	7,831	18.2%	23,871	11.8%
Home Values \$400,000 to \$499,999	1,105	7.2%	4,050	9.4%	20,576	10.2%
Home Values \$300,000 to \$399,999	2,044	13.3%	6,223	14.5%	37,162	18.3%
Home Values \$200,000 to \$299,999	2,671	17.4%	6,904	16.1%	53,768	26.5%
Home Values \$150,000 to \$199,999	1,627	10.6%	4,633	10.8%	29,475	14.6%
Home Values \$100,000 to \$149,999	1,193	7.8%	3,399	7.9%	15,049	7.4%
Home Values \$70,000 to \$99,999	1,259	8.2%	2,406	5.6%	6,763	3.3%
Home Values \$50,000 to \$69,999	695	4.5%	1,491	3.5%	2,916	1.4%
Home Values \$25,000 to \$49,999	498	3.2%	1,606	3.7%	3,395	1.7%
Home Values Under \$25,000	362	2.4%	1,306	3.0%	3,388	1.7%
Owner-Occupied Median Home Value	\$331,639		\$341,249		\$298,648	
Renter-Occupied Median Rent	\$785		\$858		\$1,016	
Transportation To Work (2021)						
Drive to Work Alone	22,771	80.4%	62,949	81.3%	288,957	84.4%
Drive to Work in Carpool	2,944	10.4%	7,463	9.6%	25,340	7.4%
Travel to Work by Public Transportation	233	0.8%	445	0.6%	1,810	0.5%
Drive to Work on Motorcycle	2	-	18	-	69	-
Walk or Bicycle to Work	446	1.6%	1,168	1.5%	4,333	1.3%
Other Means	181	0.6%	441	0.6%	1,518	0.4%
Work at Home	1,759	6.2%	4,902	6.3%	20,491	6.0%
Travel Time (2021)						
Travel to Work in 14 Minutes or Less	5,635	19.9%	15,291	19.8%	63,657	18.6%
Travel to Work in 15 to 29 Minutes	10,175	35.9%	26,420	34.1%	120,692	35.2%
Travel to Work in 30 to 59 Minutes	7,351	25.9%	21,938	28.3%	111,988	32.7%
Travel to Work in 60 Minutes or More	1,389	4.9%	4,125	5.3%	21,110	6.2%
Average Minutes Travel to Work	22.4		23.3		25.0	

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