

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.6075/-83.2954

Bloomfield Twp, MI 48302	3 mi radius		5 mi radius		10 mi radius	
Population						
Estimated Population (2024)	60,843		161,330		684,864	
Projected Population (2029)	61,127		160,746		682,403	
Census Population (2020)	57,443		157,792		686,780	
Census Population (2010)	57,075		153,939		654,508	
Projected Annual Growth (2024 to 2029)	284 -		-584 -		-2,461 -	
Historical Annual Growth (2020 to 2024)	3,400	1.5%	3,538	0.6%	-1,916	-
Historical Annual Growth (2010 to 2020)	367	0.2%	3,853	0.6%	32,272	1.2%
Estimated Population Density (2024)	2,153 psm		2,055 psm		2,181 psm	
Trade Area Size	28.3 sq mi		78.5 sq mi		314.0 sq mi	
Households						
Estimated Households (2024)	25,014		65,305		286,720	
Projected Households (2029)	24,936		64,503		283,116	
Census Households (2020)	23,755		63,638		280,398	
Census Households (2010)	22,630		60,286		263,151	
Estimated Households with Children (2024)	7,294	29.2%	19,230	29.4%	74,848	26.1%
Estimated Average Household Size (2024)	2.41		2.43		2.35	
Average Household Income						
Estimated Average Household Income (2024)	\$139,534		\$150,823		\$147,562	
Projected Average Household Income (2029)	\$144,669		\$157,473		\$154,588	
Estimated Average Family Income (2024)	\$174,207		\$185,377		\$186,483	
Median Household Income						
Estimated Median Household Income (2024)	\$94,687		\$105,560		\$110,856	
Projected Median Household Income (2029)	\$97,028		\$108,619		\$114,359	
Estimated Median Family Income (2024)	\$125,696		\$134,893		\$142,734	
Per Capita Income						
Estimated Per Capita Income (2024)	\$57,529		\$61,183		\$61,962	
Projected Per Capita Income (2029)	\$59,177		\$63,321		\$64,322	
Estimated Per Capita Income 5 Year Growth	\$1,649	2.9%	\$2,138	3.5%	\$2,360	3.8%
Estimated Average Household Net Worth (2024)	\$1,281,281		\$1,379,613		\$1,398,310	
Daytime Demos (2024)						
Total Businesses	3,604		7,387		38,578	
Total Employees	35,049		96,818		509,993	
Company Headquarter Businesses	158	4.4%	331	4.5%	1,817	4.7%
Company Headquarter Employees	6,082	17.4%	27,926	28.8%	165,505	32.5%
Employee Population per Business	9.7		13.1		13.2	
Residential Population per Business	16.9		21.8		17.8	

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Race & Ethnicity							
White (2024)	32,299	53.1%	98,343	61.0%	469,745	68.6%	
Black or African American (2024)	19,036	31.3%	36,108	22.4%	109,744	16.0%	
American Indian or Alaska Native (2024)	183	0.3%	516	0.3%	1,291	0.2%	
Asian (2024)	3,682	6.1%	10,364	6.4%	62,324	9.1%	
Hawaiian or Pacific Islander (2024)	10	-	32	-	138	-	
Other Race (2024)	2,312	3.8%	6,776	4.2%	11,885	1.7%	
Two or More Races (2024)	3,321	5.5%	9,191	5.7%	29,737	4.3%	
Not Hispanic or Latino Population (2024)	55,273	90.8%	144,906	89.8%	647,359	94.5%	
Hispanic or Latino Population (2024)	5,569	9.2%	16,425	10.2%	37,506	5.5%	
Not Hispanic or Latino Population (2029)	55,237	90.4%	143,573	89.3%	638,676	93.6%	
Hispanic or Latino Population (2029)	5,890	9.6%	17,173	10.7%	43,728	6.4%	
Not Hispanic or Latino Population (2020)	52,008	90.5%	139,988	88.7%	647,605	94.3%	
Hispanic or Latino Population (2020)	5,435	9.5%	17,805	11.3%	39,175	5.7%	
Not Hispanic or Latino Population (2010)	53,061	93.0%	140,891	91.5%	626,878	95.8%	
Hispanic or Latino Population (2010)	4,014	7.0%	13,048	8.5%	27,630	4.2%	
Projected Hispanic Annual Growth (2024 to 2029)	321	1.2%	749	0.9%	6,222	3.3%	
Historic Hispanic Annual Growth (2010 to 2024)	1,555	2.8%	3,376	1.8%	9,875	2.6%	
Age Distribution (2024)							
Age Under 5	3,197	5.3%	8,533	5.3%	34,011	5.0%	
Age 5 to 9 Years	3,588	5.9%	9,575	5.9%	36,996	5.4%	
Age 10 to 14 Years	3,819	6.3%	10,101	6.3%	38,864	5.7%	
Age 15 to 19 Years	3,881	6.4%	10,289	6.4%	41,229	6.0%	
Age 20 to 24 Years	3,632	6.0%	9,747	6.0%	40,212	5.9%	
Age 25 to 29 Years	3,682	6.1%	10,139	6.3%	43,099	6.3%	
Age 30 to 34 Years	3,848	6.3%	10,414	6.5%	44,766	6.5%	
Age 35 to 39 Years	3,573	5.9%	9,623	6.0%	42,923	6.3%	
Age 40 to 44 Years	3,758	6.2%	10,090	6.3%	43,314	6.3%	
Age 45 to 49 Years	3,901	6.4%	9,989	6.2%	41,727	6.1%	
Age 50 to 54 Years	4,348	7.1%	11,014	6.8%	46,371	6.8%	
Age 55 to 59 Years	4,124	6.8%	10,759	6.7%	46,478	6.8%	
Age 60 to 64 Years	4,080	6.7%	10,634	6.6%	48,025	7.0%	
Age 65 to 74 Years	6,655	10.9%	17,293	10.7%	79,162	11.6%	
Age 75 to 84 Years	3,668	6.0%	9,814	6.1%	42,832	6.3%	
Age 85 Years or Over	1,089	1.8%	3,315	2.1%	14,856	2.2%	
Median Age	40.9		40.9		42.1		
Gender Age Distribution (2024)							
Female Population	30,782	50.6%	81,262	50.4%	346,404	50.6%	
Age 0 to 19 Years	7,106	23.1%	18,845	23.2%	73,080	21.1%	
Age 20 to 64 Years	17,579	57.1%	46,212	56.9%	199,308	57.5%	
Age 65 Years or Over	6,097	19.8%	16,204	19.9%	74,015	21.4%	
Female Median Age	41.4		41.6		43.4		
Male Population	30,060	49.4%	80,069	49.6%	338,460	49.4%	
Age 0 to 19 Years	7,379	24.5%	19,653	24.5%	78,019	23.1%	
Age 20 to 64 Years	17,365	57.8%	46,197	57.7%	197,607	58.4%	
Age 65 Years or Over	5,316	17.7%	14,218	17.8%	62,835	18.6%	
Male Median Age	40.4		40.1		40.8		

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Bloomfield Twp, MI 48302	3 mi radius		5 mi radius		10 mi radius	
Household Income Distribution (2024)						
HH Income \$200,000 or More	4,670	18.7%	13,377	20.5%	57,683	20.1%
HH Income \$150,000 to \$199,999	1,723	6.9%	5,412	8.3%	32,135	11.2%
HH Income \$100,000 to \$149,999	3,460	13.8%	9,879	15.1%	54,392	19.0%
HH Income \$75,000 to \$99,999	2,744	11.0%	6,554	10.0%	33,322	11.6%
HH Income \$50,000 to \$74,999	3,255	13.0%	8,871	13.6%	37,703	13.1%
HH Income \$35,000 to \$49,999	2,191	8.8%	6,224	9.5%	22,886	8.0%
HH Income \$25,000 to \$34,999	2,309	9.2%	5,139	7.9%	16,919	5.9%
HH Income \$15,000 to \$24,999	1,556	6.2%	3,602	5.5%	12,967	4.5%
HH Income Under \$15,000	3,106	12.4%	6,248	9.6%	18,713	6.5%
HH Income \$35,000 or More	18,043	72.1%	50,316	77.0%	238,121	83.1%
HH Income \$75,000 or More	12,597	50.4%	35,221	53.9%	177,532	61.9%
Housing (2024)						
Total Housing Units	26,802		69,488		302,925	
Housing Units Occupied	25,014	93.3%	65,305	94.0%	286,720	94.7%
Housing Units Owner-Occupied	15,877	63.5%	43,370	66.4%	201,587	70.3%
Housing Units, Renter-Occupied	9,138	36.5%	21,935	33.6%	85,133	29.7%
Housing Units, Vacant	1,787	7.1%	4,183	6.4%	16,205	5.7%
Marital Status (2024)						
Never Married	19,287	38.4%	47,647	35.8%	184,477	32.1%
Currently Married	19,993	39.8%	58,065	43.6%	283,421	49.3%
Separated	1,686	3.4%	4,236	3.2%	14,239	2.5%
Widowed	2,953	5.9%	7,755	5.8%	30,926	5.4%
Divorced	6,321	12.6%	15,417	11.6%	61,931	10.8%
Household Type (2024)						
Population Family	49,769	81.8%	131,597	81.6%	533,098	77.8%
Population Non-Family	10,419	17.1%	26,959	16.7%	140,595	20.5%
Population Group Quarters	654	1.1%	2,774	1.7%	11,171	1.6%
Family Households	16,214	64.8%	42,935	65.7%	172,019	60.0%
Non-Family Households	8,801	35.2%	22,370	34.3%	114,700	40.0%
Married Couple with Children	3,992	20.0%	11,679	20.1%	55,674	19.6%
Average Family Household Size	3.1		3.1		3.1	
Household Size (2024)						
1 Person Households	7,783	31.1%	19,545	29.9%	101,022	35.2%
2 Person Households	9,733	38.9%	26,405	40.4%	113,576	39.6%
3 Person Households	3,419	13.7%	8,826	13.5%	32,990	11.5%
4 Person Households	2,315	9.3%	6,088	9.3%	24,902	8.7%
5 Person Households	1,125	4.5%	2,851	4.4%	9,553	3.3%
6 or More Person Households	640	2.6%	1,590	2.4%	4,677	1.6%
Household Vehicles (2024)						
Households with 0 Vehicles Available	2,765	11.1%	5,433	8.3%	16,819	5.9%
Households with 1 Vehicles Available	9,259	37.0%	23,814	36.5%	100,991	35.2%
Households with 2 or More Vehicles Available	12,990	51.9%	36,058	55.2%	168,909	58.9%
Total Vehicles Available	41,222		112,905		511,781	
Average Vehicles Per Household	1.6		1.7		1.8	

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Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	49,469		131,135		566,948	
Estimated Civilian Employed	29,601	59.8%	80,512	61.4%	367,365	64.8%
Estimated Civilian Unemployed	1,499	3.0%	3,504	2.7%	12,234	2.2%
Estimated in Armed Forces	-	-	3	-	254	-
Estimated Not in Labor Force	18,369 37.1%		47,116 35.9%		187,095 33.0%	
Unemployment Rate	3.0%		2.7%		2.2%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	30,089		81,942		366,479	
Management, Business, Financial Operations	6,222	20.7%	17,030	20.8%	84,042	22.9%
Professional, Related Service	8,544	28.4%	23,924	29.2%	118,185	32.2%
Sales, Office	4,943	16.4%	12,486	15.2%	46,109	12.6%
Farming, Fishing, Forestry	5,021	16.7%	13,785	16.8%	66,894	18.3%
Construct, Extraction, Maintenance	22	-	56	-	362	-
Production, Transport Material Moving	1,399	4.6%	4,711	5.7%	17,926	4.9%
White Collar Workers	3,938	13.1%	9,950	12.1%	32,961	9.0%
Blue Collar Workers	19,787	65.8%	54,740	66.8%	269,120	73.4%
	10,302	34.2%	27,203	33.2%	97,358	26.6%
Consumer Expenditure (2024)						
Total Household Expenditure	\$2.28 B		\$6.35 B		\$27.29 B	
Total Non-Retail Expenditure	\$1.22 B	53.4%	\$3.39 B	53.4%	\$14.53 B	53.3%
Total Retail Expenditure	\$1.06 B	46.6%	\$2.96 B	46.6%	\$12.76 B	46.7%
Apparel	\$81.77 M	3.6%	\$228.17 M	3.6%	\$978.93 M	3.6%
Contributions	\$82.82 M	3.6%	\$232.2 M	3.7%	\$985.28 M	3.6%
Education	\$80.38 M	3.5%	\$226.19 M	3.6%	\$953.06 M	3.5%
Entertainment	\$132.55 M	5.8%	\$370.59 M	5.8%	\$1.59 B	5.8%
Food and Beverages	\$327.5 M	14.4%	\$909.34 M	14.3%	\$3.92 B	14.4%
Furnishings and Equipment	\$81.78 M	3.6%	\$228.55 M	3.6%	\$985 M	3.6%
Gifts	\$64.37 M	2.8%	\$180.27 M	2.8%	\$757.37 M	2.8%
Health Care	\$186.17 M	8.2%	\$515.91 M	8.1%	\$2.23 B	8.2%
Household Operations	\$92.68 M	4.1%	\$258.67 M	4.1%	\$1.11 B	4.1%
Miscellaneous Expenses	\$43.65 M	1.9%	\$121.73 M	1.9%	\$523.77 M	1.9%
Personal Care	\$30.49 M	1.3%	\$84.86 M	1.3%	\$365.97 M	1.3%
Personal Insurance	\$17.42 M	0.8%	\$48.94 M	0.8%	\$209.47 M	0.8%
Reading	\$5.12 M	0.2%	\$14.26 M	0.2%	\$61.16 M	0.2%
Shelter	\$479.46 M	21.0%	\$1.33 B	21.0%	\$5.73 B	21.0%
Tobacco	\$11.75 M	0.5%	\$31.89 M	0.5%	\$137.68 M	0.5%
Transportation	\$404.99 M	17.8%	\$1.13 B	17.8%	\$4.88 B	17.9%
Utilities	\$157.39 M	6.9%	\$434.41 M	6.8%	\$1.87 B	6.9%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	42,726		113,085		493,553	
Elementary (Grade Level 0 to 8)	1,277	3.0%	3,171	2.8%	9,149	1.9%
Some High School (Grade Level 9 to 11)	2,700	6.3%	6,044	5.3%	15,390	3.1%
High School Graduate	8,855	20.7%	22,884	20.2%	79,196	16.0%
Some College	7,623	17.8%	20,156	17.8%	84,422	17.1%
Associate Degree Only	2,555	6.0%	7,172	6.3%	36,266	7.3%
Bachelor Degree Only	9,861	23.1%	27,073	23.9%	142,401	28.9%
Graduate Degree	9,855	23.1%	26,584	23.5%	126,729	25.7%

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Units In Structure (2024)							
1 Detached Unit	16,936	74.8%	44,413	73.7%	191,677	72.8%	
1 Attached Unit	1,508	6.7%	4,157	6.9%	21,823	8.3%	
2 to 4 Units	1,973	8.7%	4,387	7.3%	14,688	5.6%	
5 to 9 Units	1,216	5.4%	3,614	6.0%	19,147	7.3%	
10 to 19 Units	1,088	4.8%	3,045	5.1%	13,837	5.3%	
20 to 49 Units	798	3.5%	1,764	2.9%	7,428	2.8%	
50 or More Units	1,092	4.8%	2,543	4.2%	12,928	4.9%	
Mobile Home or Trailer	291	1.3%	1,224	2.0%	4,768	1.8%	
Other Structure	111	0.5%	157	0.3%	422	0.2%	
Homes Built By Year (2024)							
Homes Built 2010 or later	1,007	4.4%	2,872	4.8%	15,389	5.8%	
Homes Built 2000 to 2009	2,076	9.2%	4,995	8.3%	23,919	9.1%	
Homes Built 1990 to 1999	1,550	6.8%	5,250	8.7%	33,163	12.6%	
Homes Built 1980 to 1989	2,325	10.3%	7,124	11.8%	40,685	15.5%	
Homes Built 1970 to 1979	4,085	18.1%	12,019	19.9%	56,558	21.5%	
Homes Built 1960 to 1969	4,145	18.3%	10,913	18.1%	40,062	15.2%	
Homes Built 1950 to 1959	3,769	16.7%	10,580	17.5%	43,986	16.7%	
Homes Built Before 1949	6,058	26.8%	11,553	19.2%	32,959	12.5%	
Home Values (2024)							
Home Values \$1,000,000 or More	1,587	10.0%	3,857	8.9%	8,253	4.1%	
Home Values \$500,000 to \$999,999	3,222	20.3%	10,050	23.2%	39,171	19.4%	
Home Values \$400,000 to \$499,999	1,497	9.4%	4,972	11.5%	29,583	14.7%	
Home Values \$300,000 to \$399,999	2,053	12.9%	5,592	12.9%	42,171	20.9%	
Home Values \$200,000 to \$299,999	2,326	14.6%	6,268	14.5%	45,221	22.4%	
Home Values \$150,000 to \$199,999	1,196	7.5%	3,587	8.3%	15,439	7.7%	
Home Values \$100,000 to \$149,999	1,700	10.7%	3,370	7.8%	9,172	4.5%	
Home Values \$70,000 to \$99,999	983	6.2%	2,034	4.7%	3,634	1.8%	
Home Values \$50,000 to \$69,999	614	3.9%	1,433	3.3%	2,534	1.3%	
Home Values \$25,000 to \$49,999	378	2.4%	1,114	2.6%	2,769	1.4%	
Home Values Under \$25,000	320	2.0%	1,093	2.5%	3,641	1.8%	
Owner-Occupied Median Home Value	\$382,457		\$399,714		\$369,225		
Renter-Occupied Median Rent	\$1,057		\$1,064		\$1,140		
Transportation To Work (2024)							
Drive to Work Alone	20,970	69.7%	57,363	70.0%	252,415	68.9%	
Drive to Work in Carpool	2,162	7.2%	5,468	6.7%	21,055	5.7%	
Travel to Work by Public Transportation	184	0.6%	374	0.5%	1,365	0.4%	
Drive to Work on Motorcycle	5	-	15	-	67	-	
Walk or Bicycle to Work	444	1.5%	1,250	1.5%	5,010	1.4%	
Other Means	327	1.1%	922	1.1%	3,367	0.9%	
Work at Home	5,997	19.9%	16,549	20.2%	83,200	22.7%	
Travel Time (2024)							
Travel to Work in 14 Minutes or Less	6,813	22.6%	17,571	21.4%	69,929	19.1%	
Travel to Work in 15 to 29 Minutes	9,520	31.6%	25,837	31.5%	111,074	30.3%	
Travel to Work in 30 to 59 Minutes	6,760	22.5%	19,512	23.8%	89,715	24.5%	
Travel to Work in 60 Minutes or More	999	3.3%	2,473	3.0%	12,561	3.4%	
Average Minutes Travel to Work	21.2		21.8		22.8		

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