

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.8338/-75.5414

<b>5601 Concord Pike Wilmington, DE 19803</b>	<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Population</b>						
Estimated Population (2023)	43,488		120,879		521,347	
Projected Population (2028)	45,535		125,265		530,439	
Census Population (2020)	43,679		119,768		516,275	
Census Population (2010)	42,914		114,652		503,690	
Projected Annual Growth (2023 to 2028)	2,047	0.9%	4,386	0.7%	9,092	0.3%
Historical Annual Growth (2020 to 2023)	-191	-0.1%	1,111	0.3%	5,072	0.3%
Historical Annual Growth (2010 to 2020)	765	0.6%	5,116	1.5%	12,585	0.8%
Estimated Population Density (2023)	1,539 psm		1,540 psm		1,660 psm	
Trade Area Size	28.3 sq mi		78.5 sq mi		314.0 sq mi	
<b>Households</b>						
Estimated Households (2023)	17,667		50,062		208,042	
Projected Households (2028)	18,419		51,863		211,557	
Census Households (2020)	17,225		47,888		202,675	
Census Households (2010)	17,047		45,578		193,095	
Estimated Households with Children (2023)	3,199	18.1%	8,555	17.1%	47,559	22.9%
Estimated Average Household Size (2023)	2.43		2.36		2.42	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$190,425		\$164,523		\$139,019	
Projected Average Household Income (2028)	\$198,361		\$173,471		\$149,278	
Estimated Average Family Income (2023)	\$234,788		\$206,192		\$172,139	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$139,013		\$125,375		\$104,002	
Projected Median Household Income (2028)	\$140,455		\$127,583		\$106,627	
Estimated Median Family Income (2023)	\$166,847		\$156,869		\$134,212	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$77,460		\$68,434		\$55,821	
Projected Per Capita Income (2028)	\$80,332		\$72,108		\$59,877	
Estimated Per Capita Income 5 Year Growth	\$2,873	3.7%	\$3,674	5.4%	\$4,056	7.3%
Estimated Average Household Net Worth (2023)	\$1,367,200		\$1,256,208		\$1,072,436	
<b>Daytime Demos (2023)</b>						
Total Businesses	1,997		5,631		24,645	
Total Employees	24,716		65,137		288,171	
Company Headquarter Businesses	96	4.8%	274	4.9%	1,176	4.8%
Company Headquarter Employees	4,162	16.8%	13,211	20.3%	56,187	19.5%
Employee Population per Business	12.4		11.6		11.7	
Residential Population per Business	21.8		21.5		21.2	

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<b>Race &amp; Ethnicity</b>							
White (2023)	33,217	76.4%	86,163	71.3%	318,447	61.1%	
Black or African American (2023)	3,776	8.7%	18,870	15.6%	122,889	23.6%	
American Indian or Alaska Native (2023)	62	0.1%	175	0.1%	1,341	0.3%	
Asian (2023)	4,459	10.3%	9,738	8.1%	33,014	6.3%	
Hawaiian or Pacific Islander (2023)	9	-	24	-	122	-	
Other Race (2023)	287	0.7%	1,362	1.1%	18,865	3.6%	
Two or More Races (2023)	1,678	3.9%	4,547	3.8%	26,669	5.1%	
Not Hispanic or Latino Population (2023)	41,804	96.1%	115,578	95.6%	471,873	90.5%	
Hispanic or Latino Population (2023)	1,684	3.9%	5,301	4.4%	49,474	9.5%	
Not Hispanic or Latino Population (2028)	43,766	96.1%	119,809	95.6%	481,227	90.7%	
Hispanic or Latino Population (2028)	1,769	3.9%	5,456	4.4%	49,212	9.3%	
Not Hispanic or Latino Population (2020)	42,172	96.5%	114,717	95.8%	464,654	90.0%	
Hispanic or Latino Population (2020)	1,508	3.5%	5,051	4.2%	51,622	10.0%	
Not Hispanic or Latino Population (2010)	41,994	97.9%	111,395	97.2%	463,706	92.1%	
Hispanic or Latino Population (2010)	920	2.1%	3,257	2.8%	39,984	7.9%	
Projected Hispanic Annual Growth (2023 to 2028)	85	1.0%	155	0.6%	-262	-0.1%	
Historic Hispanic Annual Growth (2010 to 2023)	763	6.4%	2,045	4.8%	9,490	1.8%	
<b>Age Distribution (2023)</b>							
Age Under 5	1,794	4.1%	5,118	4.2%	25,787	4.9%	
Age 5 to 9 Years	2,470	5.7%	6,307	5.2%	28,075	5.4%	
Age 10 to 14 Years	2,449	5.6%	6,593	5.5%	29,617	5.7%	
Age 15 to 19 Years	2,093	4.8%	5,974	4.9%	32,975	6.3%	
Age 20 to 24 Years	1,593	3.7%	5,214	4.3%	34,536	6.6%	
Age 25 to 29 Years	1,858	4.3%	5,861	4.8%	32,495	6.2%	
Age 30 to 34 Years	2,361	5.4%	7,162	5.9%	34,523	6.6%	
Age 35 to 39 Years	2,805	6.5%	7,768	6.4%	32,812	6.3%	
Age 40 to 44 Years	2,919	6.7%	8,058	6.7%	32,113	6.2%	
Age 45 to 49 Years	2,545	5.9%	7,087	5.9%	29,287	5.6%	
Age 50 to 54 Years	2,941	6.8%	8,230	6.8%	33,891	6.5%	
Age 55 to 59 Years	3,330	7.7%	9,111	7.5%	36,591	7.0%	
Age 60 to 64 Years	3,419	7.9%	9,623	8.0%	36,992	7.1%	
Age 65 to 74 Years	6,030	13.9%	16,171	13.4%	57,741	11.1%	
Age 75 to 84 Years	3,415	7.9%	8,951	7.4%	30,640	5.9%	
Age 85 Years or Over	1,465	3.4%	3,651	3.0%	13,272	2.5%	
Median Age	47.0		46.2		41.1		
<b>Gender Age Distribution (2023)</b>							
Female Population	22,410	51.5%	62,122	51.4%	269,533	51.7%	
Age 0 to 19 Years	4,258	19.0%	11,631	18.7%	57,178	21.2%	
Age 20 to 64 Years	12,108	54.0%	34,463	55.5%	154,268	57.2%	
Age 65 Years or Over	6,044	27.0%	16,027	25.8%	58,086	21.6%	
Female Median Age	48.5		47.7		42.7		
Male Population	21,078	48.5%	58,757	48.6%	251,814	48.3%	
Age 0 to 19 Years	4,548	21.6%	12,361	21.0%	59,276	23.5%	
Age 20 to 64 Years	11,664	55.3%	33,650	57.3%	148,972	59.2%	
Age 65 Years or Over	4,866	23.1%	12,746	21.7%	43,567	17.3%	
Male Median Age	45.4		44.6		39.5		

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<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		5,163	29.2%	12,525	25.0%	38,155	18.3%
HH Income \$150,000 to \$199,999		2,302	13.0%	6,503	13.0%	22,545	10.8%
HH Income \$100,000 to \$149,999		3,218	18.2%	8,477	16.9%	34,938	16.8%
HH Income \$75,000 to \$99,999		2,095	11.9%	5,748	11.5%	25,426	12.2%
HH Income \$50,000 to \$74,999		1,889	10.7%	5,763	11.5%	28,141	13.5%
HH Income \$35,000 to \$49,999		934	5.3%	3,327	6.6%	17,152	8.2%
HH Income \$25,000 to \$34,999		813	4.6%	2,678	5.4%	12,965	6.2%
HH Income \$15,000 to \$24,999		611	3.5%	2,220	4.4%	11,381	5.5%
HH Income Under \$15,000		643	3.6%	2,820	5.6%	17,339	8.3%
HH Income \$35,000 or More		15,600	88.3%	42,344	84.6%	166,356	80.0%
HH Income \$75,000 or More		12,778	72.3%	33,253	66.4%	121,063	58.2%
<b>Housing (2023)</b>							
Total Housing Units		18,276		52,173		220,737	
Housing Units Occupied		17,667	96.7%	50,062	96.0%	208,042	94.2%
Housing Units Owner-Occupied		12,308	69.7%	33,954	67.8%	139,558	67.1%
Housing Units, Renter-Occupied		5,359	30.3%	16,108	32.2%	68,484	32.9%
Housing Units, Vacant		609	3.4%	2,111	4.2%	12,695	6.1%
<b>Marital Status (2023)</b>							
Never Married		10,107	27.5%	28,840	28.0%	166,050	37.9%
Currently Married		19,482	53.0%	53,664	52.2%	185,539	42.4%
Separated		1,249	3.4%	3,864	3.8%	16,942	3.9%
Widowed		2,920	7.9%	7,989	7.8%	28,061	6.4%
Divorced		3,017	8.2%	8,504	8.3%	41,277	9.4%
<b>Household Type (2023)</b>							
Population Family		36,415	83.7%	98,420	81.4%	410,394	78.7%
Population Non-Family		6,451	14.8%	19,771	16.4%	92,941	17.8%
Population Group Quarters		622	1.4%	2,687	2.2%	18,012	3.5%
Family Households		11,975	67.8%	32,529	65.0%	130,507	62.7%
Non-Family Households		5,692	32.2%	17,533	35.0%	77,535	37.3%
Married Couple with Children		2,425	12.4%	5,648	10.5%	26,895	14.5%
Average Family Household Size		3.0		3.0		3.1	
<b>Household Size (2023)</b>							
1 Person Households		4,903	27.8%	15,174	30.3%	64,965	31.2%
2 Person Households		5,938	33.6%	16,294	32.5%	66,380	31.9%
3 Person Households		2,731	15.5%	7,448	14.9%	31,028	14.9%
4 Person Households		2,561	14.5%	6,912	13.8%	26,445	12.7%
5 Person Households		1,111	6.3%	2,970	5.9%	12,318	5.9%
6 or More Person Households		423	2.4%	1,264	2.5%	6,906	3.3%
<b>Household Vehicles (2023)</b>							
Households with 0 Vehicles Available		1,317	7.5%	4,374	8.7%	19,501	9.4%
Households with 1 Vehicles Available		5,788	32.8%	17,342	34.6%	76,773	36.9%
Households with 2 or More Vehicles Available		10,562	59.8%	28,345	56.6%	111,769	53.7%
Total Vehicles Available		31,565		86,145		346,931	
Average Vehicles Per Household		1.8		1.7		1.7	

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<b>Labor Force (2023)</b>							
Estimated Labor Population Age 16 Years or Over		36,267		101,479		431,559	
Estimated Civilian Employed		22,382	61.7%	60,947	60.1%	267,246	61.9%
Estimated Civilian Unemployed		612	1.7%	1,596	1.6%	11,350	2.6%
Estimated in Armed Forces		93	0.3%	133	0.1%	514	0.1%
Estimated Not in Labor Force		13,180 36.3%		38,804 38.2%		152,448 35.3%	
Unemployment Rate		1.7%		1.6%		2.6%	
<b>Occupation (2023)</b>							
Occupation: Population Age 16 Years or Over		22,382		60,947		267,245	
Management, Business, Financial Operations		4,753	21.2%	13,183	21.6%	52,414	19.6%
Professional, Related Service		7,980	35.7%	20,339	33.4%	76,810	28.7%
Sales, Office		2,477	11.1%	7,250	11.9%	40,548	15.2%
Farming, Fishing, Forestry		4,029	18.0%	11,314	18.6%	52,569	19.7%
Construct, Extraction, Maintenance		77	0.3%	116	0.2%	1,149	0.4%
Production, Transport Material Moving		1,381	6.2%	3,544	5.8%	17,065	6.4%
White Collar Workers		1,685	7.5%	5,201	8.5%	26,690	10.0%
Blue Collar Workers		16,762	74.9%	44,837	73.6%	181,793	68.0%
		5,620	25.1%	16,110	26.4%	85,452	32.0%
<b>Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$2.01 B		\$5.09 B		\$18.57 B	
Total Non-Retail Expenditure		\$1.08 B	53.4%	\$2.72 B	53.4%	\$9.89 B	53.2%
Total Retail Expenditure		\$936.72 M	46.6%	\$2.37 B	46.6%	\$8.68 B	46.8%
Apparel		\$73.17 M	3.6%	\$184.63 M	3.6%	\$668.59 M	3.6%
Contributions		\$74.5 M	3.7%	\$186.16 M	3.7%	\$658.17 M	3.5%
Education		\$74.47 M	3.7%	\$185.17 M	3.6%	\$644.06 M	3.5%
Entertainment		\$118.52 M	5.9%	\$298.55 M	5.9%	\$1.08 B	5.8%
Food and Beverages		\$287.13 M	14.3%	\$729.15 M	14.3%	\$2.68 B	14.4%
Furnishings and Equipment		\$72.99 M	3.6%	\$183.94 M	3.6%	\$666.08 M	3.6%
Gifts		\$58.05 M	2.9%	\$144 M	2.8%	\$505.87 M	2.7%
Health Care		\$160.84 M	8.0%	\$409.46 M	8.0%	\$1.51 B	8.2%
Household Operations		\$82.45 M	4.1%	\$207.84 M	4.1%	\$750 M	4.0%
Miscellaneous Expenses		\$38.66 M	1.9%	\$97.75 M	1.9%	\$355.3 M	1.9%
Personal Care		\$26.93 M	1.3%	\$68.17 M	1.3%	\$248.95 M	1.3%
Personal Insurance		\$15.84 M	0.8%	\$39.59 M	0.8%	\$140.53 M	0.8%
Reading		\$4.51 M	0.2%	\$11.4 M	0.2%	\$41.26 M	0.2%
Shelter		\$422.18 M	21.0%	\$1.07 B	21.0%	\$3.91 B	21.0%
Tobacco		\$9.45 M	0.5%	\$24.76 M	0.5%	\$96.48 M	0.5%
Transportation		\$357.6 M	17.8%	\$905.64 M	17.8%	\$3.32 B	17.9%
Utilities		\$134.53 M	6.7%	\$344.55 M	6.8%	\$1.29 B	6.9%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		33,090		91,673		370,357	
Elementary (Grade Level 0 to 8)		367	1.1%	1,189	1.3%	8,232	2.2%
Some High School (Grade Level 9 to 11)		749	2.3%	2,880	3.1%	15,401	4.2%
High School Graduate		6,083	18.4%	19,201	20.9%	98,815	26.7%
Some College		3,741	11.3%	12,162	13.3%	56,682	15.3%
Associate Degree Only		2,561	7.7%	7,228	7.9%	26,797	7.2%
Bachelor Degree Only		9,776	29.5%	25,396	27.7%	91,769	24.8%
Graduate Degree		9,813	29.7%	23,619	25.8%	72,661	19.6%

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<b>Units In Structure (2023)</b>							
1 Detached Unit	10,786	63.3%	28,012	61.5%	101,370	52.5%	
1 Attached Unit	2,889	16.9%	8,641	19.0%	53,029	27.5%	
2 to 4 Units	743	4.4%	2,531	5.6%	12,581	6.5%	
5 to 9 Units	751	4.4%	2,450	5.4%	9,680	5.0%	
10 to 19 Units	748	4.4%	2,554	5.6%	10,053	5.2%	
20 to 49 Units	501	2.9%	1,679	3.7%	6,318	3.3%	
50 or More Units	957	5.6%	3,512	7.7%	12,680	6.6%	
Mobile Home or Trailer	256	1.5%	581	1.3%	1,956	1.0%	
Other Structure	35	0.2%	102	0.2%	374	0.2%	
<b>Homes Built By Year (2023)</b>							
Homes Built 2010 or later	920	5.4%	3,081	6.8%	11,391	5.9%	
Homes Built 2000 to 2009	1,753	10.3%	5,432	11.9%	15,997	8.3%	
Homes Built 1990 to 1999	2,459	14.4%	5,860	12.9%	19,498	10.1%	
Homes Built 1980 to 1989	1,730	10.1%	5,240	11.5%	22,502	11.7%	
Homes Built 1970 to 1979	2,894	17.0%	7,306	16.0%	27,408	14.2%	
Homes Built 1960 to 1969	3,355	19.7%	8,003	17.6%	27,197	14.1%	
Homes Built 1950 to 1959	3,063	18.0%	8,193	18.0%	32,667	16.9%	
Homes Built Before 1949	1,494	8.8%	6,946	15.2%	51,381	26.6%	
<b>Home Values (2023)</b>							
Home Values \$1,000,000 or More	160	1.3%	646	1.9%	2,922	2.1%	
Home Values \$500,000 to \$999,999	3,014	24.5%	7,887	23.2%	28,090	20.1%	
Home Values \$400,000 to \$499,999	2,988	24.3%	6,227	18.3%	20,598	14.8%	
Home Values \$300,000 to \$399,999	3,618	29.4%	8,372	24.7%	26,594	19.1%	
Home Values \$200,000 to \$299,999	1,745	14.2%	6,926	20.4%	29,434	21.1%	
Home Values \$150,000 to \$199,999	247	2.0%	1,726	5.1%	12,090	8.7%	
Home Values \$100,000 to \$149,999	159	1.3%	927	2.7%	8,033	5.8%	
Home Values \$70,000 to \$99,999	76	0.6%	342	1.0%	4,297	3.1%	
Home Values \$50,000 to \$69,999	84	0.7%	195	0.6%	2,637	1.9%	
Home Values \$25,000 to \$49,999	133	1.1%	268	0.8%	2,154	1.5%	
Home Values Under \$25,000	84	0.7%	439	1.3%	2,708	1.9%	
Owner-Occupied Median Home Value	\$425,616		\$399,109		\$342,133		
Renter-Occupied Median Rent	\$1,219		\$1,169		\$1,134		
<b>Transportation To Work (2023)</b>							
Drive to Work Alone	13,192	58.9%	38,273	62.8%	168,835	63.2%	
Drive to Work in Carpool	838	3.7%	2,700	4.4%	14,984	5.6%	
Travel to Work by Public Transportation	440	2.0%	1,492	2.4%	8,105	3.0%	
Drive to Work on Motorcycle	4	-	13	-	75	-	
Walk or Bicycle to Work	203	0.9%	749	1.2%	6,764	2.5%	
Other Means	240	1.1%	615	1.0%	3,158	1.2%	
Work at Home	7,465	33.4%	17,105	28.1%	65,323	24.4%	
<b>Travel Time (2023)</b>							
Travel to Work in 14 Minutes or Less	3,918	17.5%	10,788	17.7%	55,666	20.8%	
Travel to Work in 15 to 29 Minutes	5,974	26.7%	17,263	28.3%	81,320	30.4%	
Travel to Work in 30 to 59 Minutes	4,083	18.2%	13,042	21.4%	53,254	19.9%	
Travel to Work in 60 Minutes or More	941	4.2%	2,750	4.5%	11,683	4.4%	
Average Minutes Travel to Work	21.5		22.2		21.2		

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